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STORY

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mechanism

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LEGAL TIPS BY

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"Justice Delayed is Justice Denied"
- William E. Gladstone

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MEET THE FOUNDERS



Dr. Moksha Kalyanram Abhiramula
Founder and Advocate

His illustrious career is a testament to his extensive expertise, and innovative leadership in the legal sector.



Manushi Shah
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Her unique blend of experiences across finance, technology, and law positions her as a distinguished advocate.

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Dr. Srinivasan Vaidyanathan on the Strategic Transformation of Tigma 2.0

In this insightful interview, we connect with Dr. Srinivasan Vaidyanathan, (Dr. Sri) the CEO of Tigma Technologies, to discuss the strategic repositioning of the company through the launch of Tigma 2.0. Originally founded by Mr. Thiru Rengasamy, Tigma identified a lucrative niche in the global market for specialized Business Intelligence (BI) and Data Warehousing (DW) services. Under the innovative leadership of Dr. Sri, Tigma has blossomed into a frontrunner in the tech industry.

Dr. Sri highlights the core areas of Tigma 2.0's strategic overhaul, which includes increasing the sales muscle, expanding the bench size, and enhancing the partner ecosystem. He points out the strategic shift towards hosting frequent webinars and crafting insightful posts, fostering a solution-driven approach that aligns with client needs. This shift not only broadens Tigma's market reach but also reinforces its commitment to delivering top-tier, efficient, and data-driven solutions that enhance client success and maximize return on investment.

What were the primary motivations for launching Tigma 2.0, and what key objectives are you aiming to achieve through this transformation?

The launch of Tigma 2.0 is a strategic move to keep pace with rapid technological advancements and seize new market opportunities. Our goals are ambitious and multi-dimensional. We are enhancing our technological infrastructure, extending beyond our proficiency in Business Intelligence (BI) to include areas like Data Visualization, Data Integration, Data Management, and Analytics. This expansion includes not only BI but also ventures into Digital Transformation, legacy modernization, Custom/Mobile App development and Testing.

Additionally, Tigma 2.0 focuses on broadening our market presence. We are extending our reach both geographically and across various industry sectors, enhancing our adaptability and business versatility.

Another critical aspect of this initiative is revitalizing our organizational culture to foster innovation and agility, creating a workplace that's responsive and forward-thinking.

Our recent membership in NASSCOM underscores our commitment to aligning with industry standards and expands our networking and growth opportunities, integrating us further into the global tech community.



As we progress with Tigma 2.0, we're also laying the groundwork for future advancements, already setting our sights on the possibilities of Tigma 3.0. This forward-looking approach ensures that we stay at the forefront of technological innovation and market leadership.

How will your clients directly benefit from the innovations and strategic changes under Tigma 2.0?

With the rollout of Tigma 2.0, our clients will directly benefit from several innovative enhancements and strategic changes. Firstly, the broadening of our technological capabilities allows for a richer suite of services. We're introducing advanced Data Visualization tools and integrating deeper Data Management solutions that enable more effective handling and interpretation of large data sets. This facilitates more insightful analytics, empowering our clients with clearer decision-making pathways.

Additionally, our expansion into new technological domains such as Cloud Computing and application development means clients can enjoy seamless, scalable, and flexible infrastructure solutions that support their growth and adaptability in a dynamic market environment.

Beyond merely enhancing technology, Tigma 2.0 emphasizes organizational agility and innovation, dramatically reducing response times and tailoring services to the specific needs of our clients. Upon onboarding, clients are immediately assigned a dedicated account manager. This key point of contact ensures clear and continuous communication, facilitating a transparent partnership.

We actively track project progress and swiftly address any emerging challenges, greatly improving client satisfaction and ensuring successful outcomes. These proactive strategies are integral to Tigma 2.0, not only keeping our clients competitive but also establishing them as industry leaders, well-prepared to leverage the latest advancements and seize new opportunities.

What have been some of the major challenges in the transformation process, and how have these been addressed?

Integrating cutting-edge technologies into our frameworks presented significant challenges during the Tigma 2.0 transformation. To address these, we launched comprehensive training programs to upskill our staff, enhancing our technical capabilities and boosting team confidence for complex projects. We also revised our project management methodologies to better accommodate the swift pace of technological development, ensuring alignment with our strategic goals.

Furthermore, we strengthened internal communications to ensure all team members were informed and aligned with our objectives, facilitating a smoother transition and stronger team dynamics essential for Tigma 2.0's success. Additionally, we introduced new HR policies and HR MS tools to improve workplace flexibility, career development, and employee well-being, helping our team stay resilient and adaptive during these changes.

On what basis does Tigma select new markets for expansion, and what attributes make these markets appealing for your growth strategy?

Tigma strategically selects new markets for expansion by focusing on regions that offer economic stability, high potential for technology adoption, and supportive regulatory frameworks. These criteria are critical because they ensure that the markets we enter are not only stable and conducive to business but also ready and eager to integrate advanced technological solutions. This alignment maximizes the effectiveness of our resources and enhances our ability to make a significant impact, ensuring that our growth is both sustainable and strategically sound.

What strategic initiatives are central to Tigma 3.0, particularly in targeting high-value accounts?

As we transition from Tigma 2.0 to Tigma 3.0, we're focusing on entering new market ripe for our advanced BI and ETL solutions and integrating AI and machine learning to enhance our services. We're scaling our cloud computing capabilities to support this technological expansion. Alongside, we're strategically increasing our workforce, particularly in emerging tech fields, to support our growing

operations and client engagements. We're also deepening our client relationships through collaborative, strategic partnerships and fostering a culture of continuous innovation. Additionally, we are further establishing a backbone for internal functions and systems maturity to ensure seamless operations and robust support for our initiatives. This holistic approach positions Tigma as a leader in driving technological advancements and market expansion.

“From the solid foundation laid by Tigma 2.0, Tigma 3.0 emerges, focusing sharply on high-value sectors, employing advanced BI and ETL enhancements powered by AI, and driving us to unprecedented heights in the global tech industry.”



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Tigma Technology Inc.

Starting a Business in India

Crafting Your Dream from the Ground Up

The current state of the Indian startup ecosystem is a matter of intense speculation and interest. Once a thriving hub for VCs and serial investors, it has faced recent challenges. Despite this, it remains vibrant with investors exercising more caution due to the global economic slowdown and constant geo-political tensions. While exercising caution, investors are looking for the next big innovation.

If you are one of those bright minds knocking on the doors of VCs and struggling to bootstrap to give wings to your idea, there's something you need to start with before putting your foot out. Let us dive into this dynamic ecosystem, and help you get an idea of legal structures available for your startup. Though it might seem like bookkeeping— it's about laying a strong foundation for your business's future.

Sole Proprietorship: The One-Man Army

Most entrepreneurs start their journey by managing everything – from front desk operations to making high-level executive decisions. If you are one among them, then you want to start small and simple. A sole proprietorship is something you should consider, especially if you wish to deal with minimal regulatory hiccups.

- Minimal Regulatory Hiccups – No formal registration of the company is required
- Personal Assets Liability – Your assets are at risk if the business fails.
- GST Registration – Only required if your turnover exceeds Rs 20Lakh

A sole proprietorship is an unincorporated business, and the proprietor pays personal income tax on the profits earned.

Partnership: Teaming Up for Success

Maybe you and your college mate might have shared an exciting idea in the past. Now given that you both are settled in life and see the great commercial potential of your idea, you might want to turn it into an exciting value-added product. This calls for partnership. A partnership company is the best way to share responsibilities and leverage individual skill sets. The "Partnership" structure paves the way for resources, talent, and other variables to be pooled into the company, giving it the much-needed initial push. Setting up a partnership involves:

- Partnership Deed – A partnership deed should be drafted in advance that defines roles, profit-sharing, and dispute-resolution mechanisms
- Registration – Approach Registrar of Firms and apply for registration
- Obtaining GST and PAN – Obtain GST and PAN Card numbers on the name of the company. These are essential for legal and taxation purposes.

Limited Liability Partnership (LLP): Best of Both Worlds

Trading can be quite tricky, especially when it comes to regulatory and legal compliance. And no entrepreneur would want to spend weeks and months leaving his business away, trying to resolve compliance issues. Parallely, risking personal assets comes with a heavy emotional tag. A limited Liability Partnership (LLP) structure comes with the flexibility of a partnership and the benefit of limited liability protection.

- Obtain DIN and DSC – Obtaining Director Number and Digital Signature Certificate is mandatory
- Reserve LLP Name – You need to reserve a unique name for your company
- Documents – File all the necessary incorporation documents

For small businesses that need a formal legal structure without being burdened by extended compliance, LLP is a perfect choice.





Private Limited Company: Attracting Investors

For entrepreneurs, sharing the podium with other unicorn startups is a dream come true. Often innovative and disruptive products require business structures that support rapid scaling and attract significant investment. Likewise, certain business structure offers distinct advantages if the business is prioritising rapid expansion and growth.

Entrepreneurs looking to attract and seek investment from investors, especially from venture capitalists, should opt for the Private Limited Company legal structure. Why Private Limited Company Structure?

- Greater Credibility – often the most preferred legal structure by VCs and investors
- Limited Liability – protects personal assets
- Raising funds – makes it much easier to infuse funds into the startup

What about registration?

- Obtain DIN and DSC – Mandatory for the directors of the startup
- Name registration – A new and unique company name must be chosen
- Incorporation – File all the necessary incorporation documents

Private Limited involves a more complex setup with high compliance costs. But these turn out to be small prices to pay that bring benefits of scalability and investor confidence.

Public Limited Company: Going Big

For those with grand visions of raising capital from the public, a public limited company is the way to go. This structure not only allows you to raise funds via public offering (IPO – Initial Public Offering) but also brings enhanced credibility and limited liability. The flip side? Stringent compliance requirements, constant surveillance by the financial watchdog, and compliance-related costs. Follow the same initial steps as a private limited company but prepare for additional SEBI approvals while going for an IPO.

Public Limited Company: Going Big

An OPC is a unique blend of sole proprietorship and private limited company, tailored for solo entrepreneurs seeking to seek limited liability protection. This structure is ideal for small businesses where the founder wants to retain full control without the complexities of a traditional company setup. To establish an OPC, obtain DSC and DIN, reserve your name, and file incorporation documents. GST registration follows if applicable.

Choosing the Right Path: Key Considerations

Your choice of legal structure should align with your business goals, risk tolerance, and compliance capabilities. Here are some key considerations:

- Growth Ambitions: Private Limited and LLP if you aim for rapid expansion and external funding,
- Risk Management: LLP or Private Limited to protect personal assets
- Ease of Operation: Sole proprietorship or partnership for simplicity and minimal regulatory burden
- Fundraising Needs: Private Limited to attract investors

Success Stories to Inspire You

Over the last decade, India has seen the rise of many unicorns. Among them, Flipkart, Zomato, and Zoho have a distinct place. These entities have different legal setups and have been successful in reaching customer expectations and reaped excellent financial gains for the investors



Started as an online bookstore by Sachin Bansal and Binny Bansal in 2007. It soon grew to a household name by expanding its range of product offerings. By 2010, a new logistics arm – Ekart, spun off from Flipkart, expanding its reach across the length and breadth of the nation. International investment holding companies like SoftBank and Tiger Global were key investors in Flipkart. 2018 saw a new era, with US-based Walmart acquiring 77% of Flipkart for \$16 Billion. This capital impetus gave Flipkart more resources to compete with the likes of Amazon in India. Started as a private company, Flipkart is now a wholly-owned subsidiary of Walmart.

zomato

Every Z-generation knows about Zomato. Starting as a mere restaurant directory, Zomato has expanded itself into food delivery services and quick-commerce services (through Blinkit). Founded in 2008 by Deepinder Goyal and Pankaj Chaddah under the brand name "Foodiebay", it transformed into Zomato in 2010 and grew into a multinational company. Zomato quickly expanded its footprint in the international market through acquisitions like Cibando (Italy) and Urbanspoon (USA), while still engaging in a battle for the top delivery service in India with Swiggy.

In 2020 January, Zomato acquired Uber's food delivery arm – UberEats, thereby further cementing its position. A private limited to begin with, Zomato went public on July 23, 2021 – a day often celebrated as the day of success for most startups.



From modest beginnings to a software powerhouse, Zoho has transformed itself, adapting to the changing trends globally and making relevant products as it grows. Sridhar Vembu and Tony Thomas started Zoho under the name "Advent Net", offering network management services. Realizing the potential of SaaS (Software-as-a-Service), Zoho quickly changed its course and now it is one of the biggest SaaS providers globally.

After rebranding as Zoho in 2009 from AdventNet, there was no looking back. With its wide range of custom solutions and SaaS offerings, Zoho grew to one of the most sought-after tech companies. Despite all the success, and even a few former employees who went public with their startup ventures, Zoho remains privately held. When asked about why Zoho never went public, the founders said, "We like to be independent, and want to do things we feel serve the society better".

Final Thoughts

The legal structure you choose is more than just a bureaucratic formality—it's a strategic decision that can influence your business's growth trajectory. By carefully considering your options and aligning them with your vision, you set the stage for success in India's vibrant startup ecosystem. Stay informed, plan wisely, and let your entrepreneurial journey begin!

Your entrepreneurial adventure is just starting, and with the right foundation, there's no limit to what you can achieve. This magazine is here to guide you, offering insights and expertise to turn your startup dreams into reality.



Startup and The Magic 3

In a high-stakes world of startups, success often hinges on mastering the Magic 3 – Traction, Transition, and Growth. These critical elements form the mainstay of a startup's journey from an idea to an industry leader. This series "Startup and The Magic 3" aims to elucidate these concepts, starting with Traction – the foundation of a startup's journey. In the upcoming editions, we will discuss Transition and Growth, providing a complete understanding of what transforms a promising startup into a unicorn, and what propels them to stellar growth.

In the first instalment of Traction, we shall explore:

- What traction means
- Means to achieve traction
- MVP – Minimum Viable Product
- How MVP is centred around a startup's success
- Identifying key factors driving traction

Additionally, we will also explore various Traction Strategies and Case Studies that equip entrepreneurs with actionable insights, and outline measures for sustainable growth. Let us begin to understand what traction is and how startups can achieve it, before dwelling deeper into other key concepts.

Traction – Believing your skills

Imagine a young birdling perched precariously at the edge of the nest. The mother bird is not seen around, and this young fellow wants to take a flight. The birdling needs to do the impossible, put down its fears, jump out of the nest, and soar into the skies – taking flight. Similarly, an idea needs to take a tangible form – we call it MVP (Minimum Viable Product). Believe it or not, 95% of the world's successful startups had no funding before they built their MVP. Either the funds were bootstrapped, borrowed from friends and family, or have received grants. To fully comprehend Traction, one needs to intricately understand MVP – the cornerstone of a startup.



Minimum Viable Product – MVP

Before mining into the threads of Minimum Viable Product, it is imperative to understand about POC (Proof of Concept) and Prototype, which come ahead of the MVP. In business terms, a POC tells the initial investors (seed investors) whether your concept is practically possible or not. Coming to the second level, the Prototype helps existing stakeholders and new investors how far your idea can translate into a product. A prototype decides the direction in which a startup is heading and condenses any apprehensions in the design of the product.

After POC and Prototype, the MVP is the beacon for a startup. With an iterative approach ingrained while designing and building, an MVP is the test bed for a startup to test its basic features in a chosen market without breaking the bank. It is a fast and cost-effective way to test the demand for your product before going heavily on marketing. MVP helps in both brand building and gathering valuable feedback from initial adapters and brings the following aspects onto the table:

- Validate the idea practically
- Saves resources
- Generates initial traction
- Gather essential, deep, and actionable insights about the product
- Pave the way for product development

Don't see MVP as a completed product. See it as an uncut diamond, with the potential to have a great cut and be polished to make big on the market. Now that we understand what MVP is, let us move on to the factors that drive towards sustainable and healthy traction.

Traction – Believing your skills

1. Value Proposition

As a startup, you would want to solve an ongoing problem in the society. Your startup's success can depend on the population your solution addresses and how much value it adds to their life. So, focussing on the problem and the solution, and understanding how it benefits the market is critical. Are there any competitors offering similar solutions? Is your solution scalable? How well can you take your solution into public? Is it a marketable idea? These all factors define the value proposition of your startup.

2. User Acquisition

Initial users not only contribute to traction but also provide vital early-stage feedback about the product. Marketing teams and CEOs should devise strategies to engage as many early adopters (consumers) as possible to refine the product suitable to the market. Strategies can include but are not limited to social media marketing, influencer partnerships, content marketing, and attending commerce and industry events.

3. Metrics Mania

Understanding metrics and seeing them through the right lens is crucial when it comes to customer acquisition cost (CAC), customer lifetime value (CLTV), and churn rate. Navigating through the metrics demands of deeper understanding of the market dynamics than merely running through Excel sheets of data. Insights into identifying user behaviour, and consumer purchase patterns help the CEO and the C-suite to make data-driven decisions to drive growth, reduce costs, and improve and refine the product based on consumer feedback.

4. Iteration

MVP is the soul of a startup. CEOs and product development teams should embrace an iterative approach in incorporating consumer feedback and developing the product. Startups should see MVP as a living and breathing entity rather than as a mere static creation. The product should evolve to meet the ever-changing needs and expectations of the target market, and agility in product development helps in product evolution.



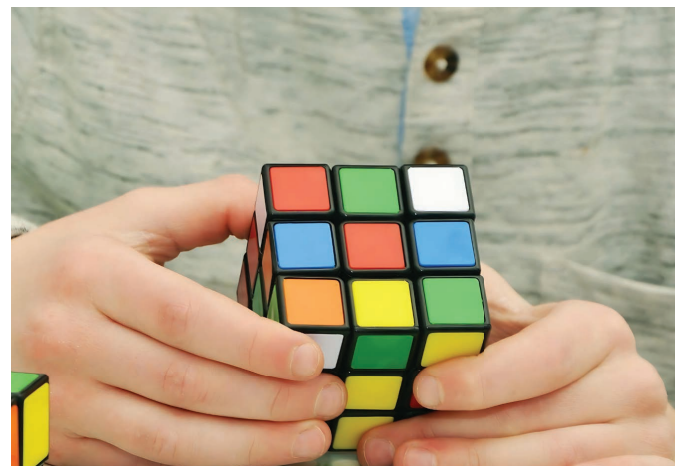
The factors listed are crucial to achieve traction. But as a startup, you don't want any stone unturned. In the following sections, we shall discuss actionable traction strategies and case studies, equipping you with additional tools in your path towards successful traction.

Actionable Traction Strategies:

Every startup need not have deep pockets. That does not mean, startups can't have enough traction. Following is a simple, yet effective list of traction strategies a startup can adopt at any point of their journey. Keep in mind, that these strategies work best when properly find synergy with your team and aspirations.

- Content marketing – Infographics, blog posts, podcasts, videos, and whitepapers
- Freemium model – Offering consumers basic features for free, and asking them to upgrade to a paid plan
- Strategic partnerships – Find partners who align with your goals and strategies in taking your product to the masses
- Community building – A key aspect in developing a product by receiving continuous feed from existing and potential customers.

Entrepreneurs constantly need to update their library of emerging tools and techniques. Case studies provide excellent insights into the functioning of a startup. Here we discuss case studies of successful startups, that have made a mark on the global map when it came to traction.



Case Studies:

Startups across industries have implemented various strategies to achieve traction in the initial stages. With time and further refining of the business model, their strategies keep changing. Here are three case studies every startup can look up to when it comes to achieving traction.

Canva (Australia, Graphic Designing)

Back in the day when graphic designing would put most graphic designers into God mode for their customers, Canva broke the rules in 2013. With its intuitive drag-and-drop interface and access to a vast library of images

and templates, it was a revolutionary step forward. It empowered millions of global users to create professional-looking graphic designs without any experience in graphic design. Its move to democratize graphic designing to non-professionals fuelled its user base into millions. It offers a freemium model.

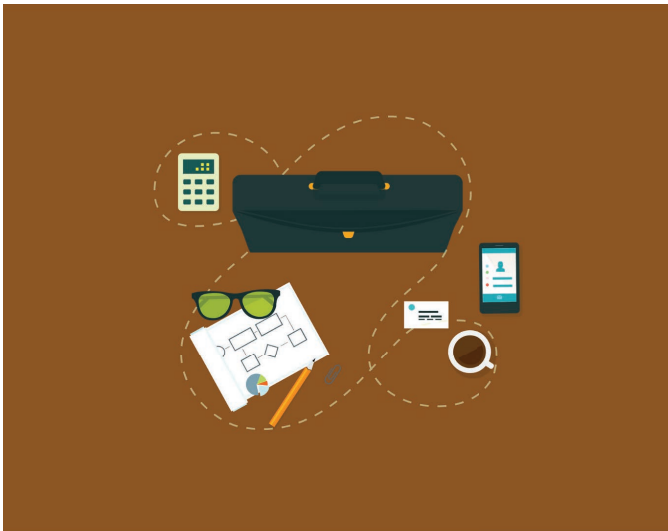
TikTok (China, Short-form Video App)

Youth and Z-millennials find new ways to express themselves. They explore every social media app to explore the world through their lens. Here comes TikTok in 2016, offering a short-form video app. The app was an instant hit that it had millions of users within a few months. It did not take long for other companies with huge user bases to compete. But TikTok's 'First mover advantage' stuck clearly with the app, witnessing unparalleled growth. The company's traction primarily includes advertising, and secondary streams include premium subscriptions and the sale of in-app features. Its tag "Don't make ads, Make TikToks" is an eye-opener for many West-based tech giants. .

PayTM (India, Digital Payments)

Undoubtedly, PayTM led the race for digital payments across the cash-driven economy of India. Where people were habituated to paying by cash, and at times by card in cosmopolitan, metropolitan, and Tier-I cities, PayTM changed the entire course. Launched in 2010 by its parent company One97 Communication, PayTM has revolutionized payment solutions from street vendors to high-end hotels. All you need is a smartphone that has a camera and a phone number linked to your bank account. By offering seamless experience in mobile phone recharges, bill payments, and other financial services, PayTM gained invaluable traction. PayTM truly gave rise to other digital payment giants like PhonePe, Google Pay, Amazon Pay, and others.

On an ending note, traction is crucial for a startup to stay afloat until a seasoned investor – who brings both capital and experience, can further fuel the growth. Until then, developing the MVP, taking the consumers' feedback seriously, and adapting to ever-changing market needs and scenarios are critical in achieving sustainable and healthy traction.



Thorecoin 2.0 the Next Frontier in AI-Powered Crypto Solutions



Alok Kumar
Founder & CEO at ThoreCoin

According to Fortune Business Insights, the global blockchain AI market will increase to USD 973.6 million by 2027, fueling the popularity and recognition of blockchain AI-based enterprises. Due to this rapid technological advancement, Alok Kumar, who founded Thore Network Pvt. LTD, stands out as a comprehensive "AI and Cryptocurrency platform". His 17 years of experience in the financial industry made him launch the "Thorecoin Network". It is a leading innovative technology that offers comprehensive AI & Blockchain as Services to both private and public sectors with customized solutions.

The Key components of Thorecoin Network are AI Search Engine Insights, AI education and Thorecoin 2.0. It provides easy transactions and investments in digital assets which benefit both beginner and experienced investors. The investment process in Thorecoin is very unique and is the first kind in the industry because of its both equity and token investments. This dual option allows people to benefit from the company's growth and potential profit from the digital assets. Thorecoin 2.0 is the upgraded version of it which is built on the Solana Platform It provides the significant improvement in functionality, scalability and security of the Thorecoin that meets the changing demand of cryptocurrency.

It also provides AI education designed for students in grades 6-10 that introduces the young students to understand the foundational AI technology. It will help pupils explore real-world applications like image recognition, natural language processing, robotics and many more to acknowledge AI impacts various industries. Thorecoin 2.0 also has AI search engine that leverages advanced artificial intelligence to deliver comprehensive and real-time insights into digital assets. Because of that, it provides valuable information to navigate the dynamic world of cryptocurrencies.

Our game-changer technology helped the government and private sectors to improve their operations. Some of the prominent examples would include smart cities, Public health, Finance & Banking, and many more. AI on the other hand, helps the organization systems to work more efficiently as well as adapt to different settings while, blockchain brings in the much-required security and transparency to the processes.

“Smart Finance, Crypto, and Artificial Intelligence” is a Must-Have Program for You
- Alok Kumar

The convergence of AI and blockchain holds great potential to transform different sectors, each guide for future research and development. By fitting AI into the blockchain, Thorecoin Network Pvt. LTD can deliver remarkable remarkable results for the government and private sectors.



Building a Legacy of Excellence: Swetha's Inspiring Journey in US Healthcare RCM



Swetha Pramod

Founder & CEO at Vone Rcm Global Solutions

Swetha, a seasoned entrepreneur with over 8 years of expertise in US healthcare revenue cycle management (RCM), is a beacon of inspiration. Her story exemplifies the power of a clear vision, unwavering resilience, and an unwavering focus on client satisfaction. In 2022, leveraging her deep understanding of the industry's pain points, she launched Vone RCM Global Solutions. This marked the beginning of a journey that would redefine client experience within the RCM landscape.

Building a Legacy, One Satisfied Client at a Time

Like most entrepreneurial ventures, the initial phase presented its fair share of challenges. Acquiring those crucial first clients was a hurdle. However, Swetha's unwavering determination shone through.

- **Overcoming the Initial Hurdle:** Through a strategic approach and an unwavering focus on value proposition, Swetha successfully onboarded her initial clients within the first quarter of operations. This marked a pivotal turning point for Vone RCM, showcasing its agility and ability to deliver immediate results.

A Commitment to Unparalleled Client Success

Swetha's passion for exceptional service became the cornerstone of Vone RCM's success. Her relentless focus on understanding and exceeding client needs resulted in a remarkable:

- **100% Client Success Rate:** This industry-leading metric is a testament to Swetha's commitment to exceeding expectations and delivering tangible results. This not only speaks volumes about Vone RCM's capabilities but also fosters trust and long-term partnerships with clients.

From Leader to Leadership: Fostering a Collaborative Culture

This success story wasn't built solely on individual brilliance. Swetha fostered a company culture built on collaboration and a shared commitment to client success. She empowers her team, recognizing that a strong foundation built on a shared vision is crucial for long-term growth.

“In the face of initial hurdles, remember - the only thing tougher than starting a business is giving up on your dream. - Swetha”

Swetha's journey is an inspiration for all entrepreneurs. It serves as a powerful reminder that with:

- **Unwavering Determination:** Challenges are inevitable, but with unwavering determination and a clear vision, they can be overcome.
- **Building Strong Client Relationships:** Prioritizing client needs and fostering long-term partnerships leads to mutual success. Understanding their challenges allows Swetha to tailor solutions for maximum impact.
- **Commitment to Excellence:** A relentless pursuit of exceeding expectations sets Vone RCM apart in the RCM industry.

By embracing these principles, Swetha has propelled Vone RCM to the forefront of the US healthcare RCM industry. Her story is a testament to the power of focused leadership, a commitment to excellence, and the importance of building strong client relationships. It's a reminder that even the most ambitious goals can be achieved with the right approach and unwavering dedication.

UltraViolet Cyber: Your Partner in Unified Security Operations



Srinivas Gudipalli
COO & Director of UltraViolet Cyber

specializes in unified security operations, offering a comprehensive range of services to enhance cyber readiness and resilience. Their offerings include Managed Detection & Response, SOC- as-a-Service, Continuous Penetration Testing, and Threat Exposure Management. UVC integrates offensive and defensive practices through its Security-as-Code platform, which continuously monitors threats and automates investigations. This approach ensures rapid detection and remediation of vulnerabilities, combining advanced attack simulations with real-time monitoring to protect organizations against sophisticated cyber threats. UVC aims to empower security teams to operate efficiently at machine speed.

Security-as-a-Service Offering

- Managed Detection Response (MDR)
- Global Security Operations Center (GSOC)
- Penetration testing as-a-Service (PTaaS)
- Red Team as-a-Service (RTaaS)
- Security Technology Management (STM)
- Vulnerability Management (VMaaS)
- Digital Forensics & Incident Response (DFIR)

Delivery Models:

1. Co-Managed

A collaborative approach where the responsibility for cybersecurity is shared between an organization's internal IT/security team and an external managed service provider (MSP).

- Shared Responsibility
- Customization and Flexibility
- Cost Efficiency
- Scalability
- Enhanced Coverage and Redundancy

2. Hybrid Managed

Combination of on-premises and cloud-based security solutions.

- Data Distribution and Management
- Advanced Threat Detection and Response
- Flexibility and Scalability
- Compliance and Regulatory Requirements

3. Platform Enabled

This model leverages an integrated suite of tools and technologies within a single platform to provide a centralized, cohesive, and efficient cybersecurity strategy.

- Integrated Security Solutions
- Centralized Management
- Automation and Orchestration
- Scalability and Flexibility

UltraViolet Lens Platform

The UltraViolet Lens Platform by UltraViolet Cyber (UVC) is a comprehensive solution designed to enhance cybersecurity through an open architecture that ingests large volumes of data, referred to as "Digital Exhaust." This data is collected from various sources including cloud platforms, security technologies, endpoint devices, IoT, OT, and UVC's own platform-generated content.

The UltraViolet Lens Platform aims to separate signal from noise within the vast amounts of digital data, providing actionable insights and validated security outcomes. This ensures organizations can detect, respond to, and mitigate cyber threats efficiently and effectively.



BSIT Software Services: Redefining the IT Landscape



Garigela Bhanu Chandar – Founder & CEO
Sharada Nenavath – Founder, COO & Board Of Director
BSIT Software Services Private Limited

Founded in 2015 by young entrepreneur's Bhanu Chandar Garigela and Sharada Nenavath, BSIT Software Services Private Limited embodies the dream of creating an IT revolution. Both hard-working, passionate, and visionary individuals, Bhanu and Sharada have dedicated themselves to building a company that stands out in the crowded IT landscape. BSIT Software Services has rapidly emerged as a leading force in the IT industry. With a steadfast commitment to innovation and excellence, the company has achieved remarkable growth and recognition. Key milestones include obtaining ISO and CMMI certifications, forging strategic partnerships with industry giants, and garnering prestigious awards.

We started mass hiring in 2018 and reached 50+ employees by 2019. In 2020, the company earned ISO 9001:2015 certification, underscoring its commitment to quality. In 2021, we received the Business Excellence Award for its pioneering work on a WebRTC-based product. The following year 2022, BSIT achieved CMMI Level 3 certification, further solidifying its process maturity.

In 2023, we announced strategic partnerships with industry giants like Google, IBM, Oracle, Salesforce, and AWS. This year, 2024, we have been honored with the Telangana Biggest Brand Award for the best software development company and the Innovative Company Award for Young Entrepreneur of the Year.

Unveiling the IT Industry

The IT industry, often perceived as a monolithic entity, is a dynamic ecosystem shaped by open-source collaboration, stringent security protocols, and a growing emphasis on sustainability. BSIT thrives in this complex landscape by delivering cutting-edge solutions that address the evolving needs of businesses.

A Legacy of Innovation

BSIT's founders, driven by a shared vision, have cultivated a culture of innovation and excellence. Our passion and dedication have propelled the company to the forefront of technological advancements. With a team of skilled professionals, BSIT consistently pushes the boundaries of what is possible in software, web, and application development.

Why Choose BSIT Software Services Private Limited?

BSIT distinguishes itself through a personalized approach to IT solutions. Unlike generic service providers, we prioritize understanding our clients' unique challenges and goals. This enables us to deliver tailored solutions that drive business growth and success.

Our commitment to innovation, coupled with a strong focus on security and sustainability, sets us apart. By choosing BSIT, you're selecting a partner that is dedicated to your long-term success. Let us help you navigate the complexities of the IT landscape and achieve your business objectives.

Experience the difference.



Empowering Brands with Digital Wisdom



Dipika Sitani

Founder & CEO at Digital Wisdom

In today's fast-paced digital landscape, having a strong online presence is essential for any business aiming to thrive. Enter Digital Wisdom, Hyderabad's leading digital marketing consultancy. Founded by Dipika Sitani, Digital Wisdom is a beacon of innovative strategies and cutting-edge solutions tailored to elevate brands to new heights.

The Visionary Behind Digital Wisdom: Dipika Sitani

Dipika Sitani, the CEO and founder of Digital Wisdom, is a visionary in the digital marketing arena. With a keen understanding of the ever-evolving digital ecosystem, Dipika has built Digital Wisdom 5 years ago on the pillars of creativity, innovation, and measurable results. Her leadership and expertise have propelled the company to become a trusted partner for businesses looking to enhance their online footprint.

The Visionary Behind Digital Wisdom: Dipika Sitani

At Digital Wisdom, data is at the heart of every strategy. Their team of experts meticulously analyzes market trends, consumer behavior, and performance metrics to craft campaigns that deliver tangible results. This data-driven approach ensures that every marketing dollar is spent efficiently, maximizing ROI and driving business growth.

Success Stories

Digital Wisdom's portfolio is adorned with success stories across various industries. From startups to established enterprises, they have helped numerous businesses achieve their digital marketing goals. Their client-centric approach, coupled with a deep understanding of market dynamics, has earned them a reputation for excellence and reliability.

Why Choose Digital Wisdom?

- **Customized Solutions:** Digital Wisdom understands that every business is unique. They offer tailored solutions that align with your specific goals and challenges.
- **Expert Team:** Their team of digital marketing professionals brings a wealth of experience and expertise to the table, ensuring that your campaigns are in capable hands.
- **Proven Results:** With a track record of successful campaigns and satisfied clients, Digital Wisdom has proven its ability to deliver results that matter.
- **Innovative Approach:** Staying ahead of the curve, Digital Wisdom continuously innovates to keep up with the latest trends and technologies in digital marketing.
- **Transparent Reporting:** They believe in maintaining transparency with clients, providing detailed reports and insights into campaign performance.

Join the Digital Wisdom Family

In a world where digital presence is paramount, partnering with a trusted digital marketing consultant can make all the difference. Digital Wisdom is more than just a consultancy; it's a growth partner committed to your success. With Dipika Sitani at the helm, you can be assured of strategies that are not only innovative but also impactful.

Ready to transform your digital journey? **Contact Digital Wisdom** today and take the first step towards elevating your brand to unprecedented heights.

Contact Information:

Phone: 9390084952

Email: dipika@digitalwisdom.in

For more details, visit www.digitalwisdom.in.



Vasantha Madhuri's 'Maddyz Design Studio'

Convert Ideas Into Creative Graphic Presentations & Video Illustrations.



Lion. V. Vasantha Madhuri
Founder & CEO at Maddyz Design Studio

Vasantha Madhuri started 'Maddyz Design Studio' in early 2024 after working as a freelance graphic designer in Hyderabad for fifteen years.

As she narrates her life story, it is as interesting as her startup name, 'Maddyz Design Studio.' Vasantha Madhuri's graphic design story unfolded in 2008 when she started learning graphic design. She became a full-time freelance graphic designer in 2011 and worked with HMTV, Timuz Solutions, Subhodayam Media, RB Pro Photography, and Sriyansh Infra Projects.

Graphic design is an interesting subject; she proudly discusses her experiences. Creativity starts when an idea becomes a subject. Vasantha creates some amazing graphic design work using the raw subjects she gets from her clients.

Her ability to make illustrative videos and present graphic creativity swiftly matches the subject with innovative narratives. She also makes creative logos for companies and startups.

A few of Vasantha Madhuri's achievements are:

- Appointed as Secretary for Lionistic Year 2024-2025 for Lions Club of Hyderabad Shepard.
- Vasantha Madhuri serving as a Secretary General for the Curling Association of Telangana. (2023-Present)

Coach. Ice-curling is a Winter Olympic Games. Trained in Ice Curling at Karlstad, Sweden, by International Canada Coach Mr Darren Moulding.

- General Secretary for Telangana Crossbow Shooting Association. (2022-Present) Coach
- Joint Secretary for Walk Voluntary Organisation (NGO) (2018-Present).
- Silver Medalist in 'Dwitiya Sansad Khel spardha' in crossbow competitions held at Agra. She also promoted Crossbow Sport in Telangana. Trained over 80 players from the association in 1 year and encouraged them to win medals in national and international competitions.
- She worked for the Jawahar Nagar Swach Sarvekshan 2020 Govt project.

Vasantha Madhuri's Social Activities:

She distributes nutrition products and stationery to needy people. She also distributes Clothes, Groceries, and Nutrition Milk Shakes for Chenchus in villages in Srisailem Forest. Vasantha Madhuri conducts welfare Programmes for Women Empowerment, Rural Youth, Education, and Health.

Vasantha Madhuri's 'Maddyz Design Studio' is perfect for converting your ideas into creative illustrations.

“With great awareness of trends, Brand Awareness, and Graphic design, Maddyz Design Studio We design and curate compelling design content that elevates your brand visibility globally. Videos are a medium for engagement. We Specialize in Crafting visually appealing content tailored to elevate your brand's presence across diverse global markets

– Vasantha Madhuri



Redefining AI -- with AI 360

Vishwanath and the Legacy of Dr. Pinnacle



Vishwanath Akuthota
Founder of Dr. Pinnacle

Meet Mr. Vishwanath Akuthota

The Founder of Dr. Pinnacle who also often regarded as Chief AI Officer in some prestigious AI companies. Vish is a veteran in the tech space. He is the best of both worlds - AI & Cyber security.

Vish has been awarded the title **Visionary leader** in the AI space for his ground-breaking work and contributions through his company, Dr. Pinnacle, an AI Research and Consulting company founded in India. Under his guidance, Dr. Pinnacle has become a beacon of innovation, pushing the boundaries of what AI can achieve in the field of healthcare, banking, finance and legal for the betterment of the humanity.

Vish has a deep foresight for emerging technologies and what challenges they bring to future generations. He emphasizes the utilization of data that can transform industries and improve lives. His vast experience in the AI field sheds light on how technology and psychology are shaping the cyber landscape.

Vish's take on AI (Artificial Intelligence)

"AI is the future, and nobody can deny it. With great power comes great responsibility," says Vish. It is every user's duty to ensure that we develop and implement governing rules while creating AI systems for cyberspace. This statement serves as a profound reminder of our ethical obligations as pioneers in this transformative era.

Indeed, what we are witnessing in AI is just the beginning; we have barely scratched the surface, and

there is much more yet to come. The potential of AI is vast and awe-inspiring. As we stand on the precipice of this technological revolution, it is imperative that we approach it with a mindset rooted in responsibility and foresight. The decisions we make today will shape the future of AI and its impact on society.

Therefore, Vishwa suggests that we remind ourselves every day that AI is a great responsibility. We must be diligent and conscientious while training these models, constantly reflecting on the broader impacts of our work. This entails a commitment to ethical principles, continuous learning, and the pursuit of excellence in our endeavours.

As visionaries in the field of AI, we have the unique opportunity to sculpt a future where technology amplifies human potential, solves complex problems, and enhances the quality of life for all. By upholding our responsibility, we can ensure that AI evolves in a manner that is equitable, transparent, and aligned with the greater good.

In essence, as we navigate the uncharted waters of AI development, let us embrace our role as trailblazers. By doing so, we can harness the power of AI to create a brighter, more just, and innovative world, where technology serves as a force for positive change and enduring progress.

Trustworthy AI through Dr.Pinnacle

Vish is a firm believer of **'what we sow is what we reap'**

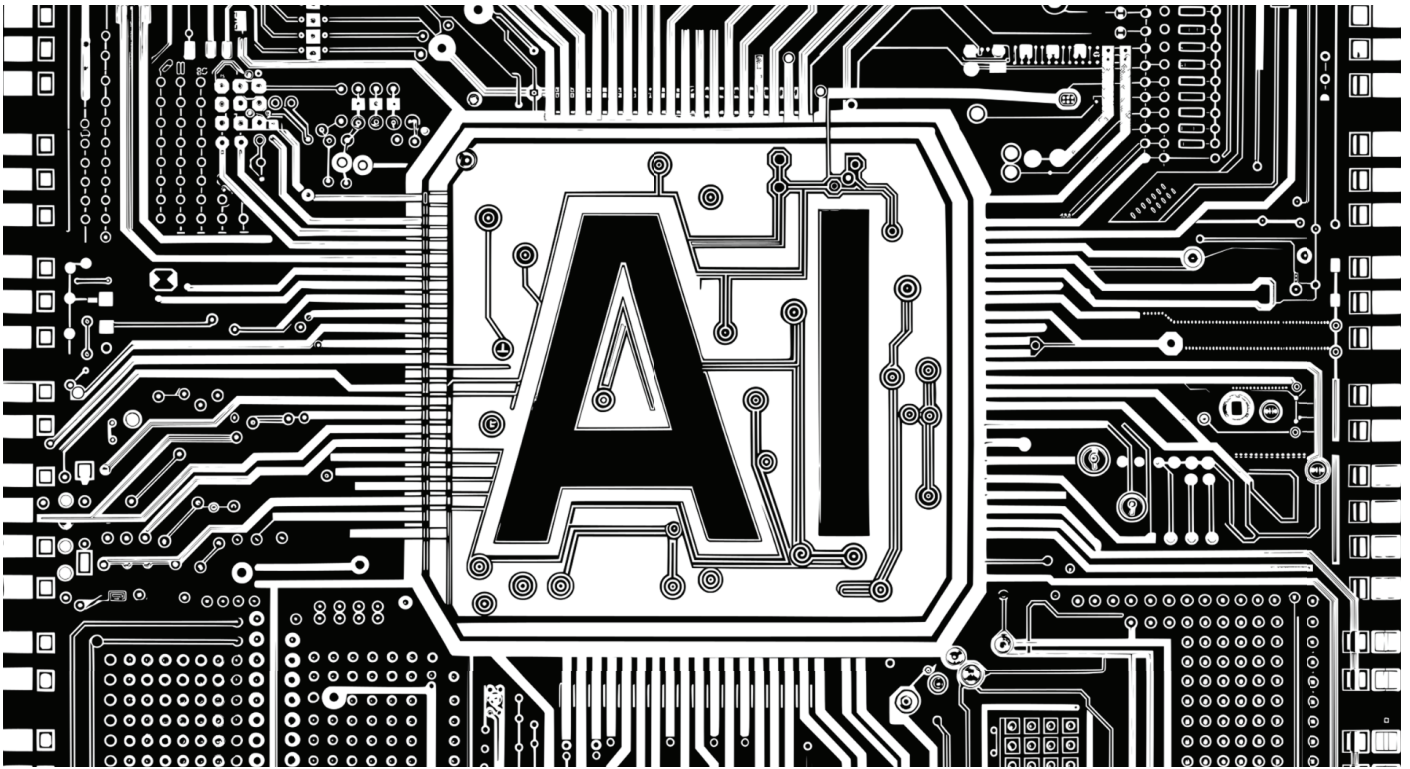
Don't just build an AI model, instead build a Trustworthy AI that adheres to ethical concerns and ensures reliable solutions. Develop, train and deploy the systems which mitigates risks associated with AI technologies.

As mentioned earlier, Dr.Pinnacle is his venture through which they will be developing responsible and trustworthy AI systems that contributes value and deliver services in the realm of Artificial Intelligence.

Where it all started?

Ever since the internet became a commodity in India, Vish developed a keen interest in it. He started tweaking around with computers and programming languages, finding joy and fascination in the endless possibilities technology offered. As a computer engineer and security expert in the field of AI, he relished every opportunity to experiment and innovate.

As his career progressed, Vish delved deeper into the expansive universe of technology, what we now call the internet. His expertise and passion led him to build high-tech software applications for small, medium, and large enterprises, consistently pushing the boundaries of what was possible.



But Vish's journey didn't stop there. His quest for understanding and harnessing the power of Artificial Intelligence (AI) drove him to explore the subject on various levels. He immersed himself in AI, conducting experiments, and uncovering new potentials within the field.

Vish's journey from being one of the world's best AI consultants to becoming a Chief AI Officer is a testament to how far passion and instincts can propel someone. His story is a beacon of motivation, showing that with curiosity, dedication, and an unyielding drive to innovate, one can achieve extraordinary heights.

Vish's path was not just about career advancement; it was about a relentless pursuit of knowledge and a vision for the future of technology. His contributions continue to shape the field of AI, inspiring countless others to follow their passions and push the limits of what can be achieved.

What drives Vish to this day is an insatiable curiosity towards technology and its potential to improve our lives. This curiosity fuels his relentless pursuit of knowledge and innovation, inspiring him to continuously explore new frontiers. He is fascinated by how technology can solve complex problems, enhance human capabilities, and create more efficient and equitable systems. Vish's vision is not just about technological advancement but about leveraging these advancements to make a positive impact on society. He believes in the transformative power of AI to address global challenges and enrich daily living. His dedication to this vision keeps him at the forefront of the industry, always pushing the boundaries of what is possible. Through his work, Vish aspires to create a future where technology serves humanity in profound and meaningful ways.

Vish sees the future as every human will be equipped with technology, and it will be a world of robots

with the best quantum computing machine and artificial general intelligence (at human level), then there is no escape for humanity to face p(doom).

In a world constantly evolving with technology, Vish stands as a testament to the power of curiosity, dedication, and visionary leadership. His journey from a passionate tech enthusiast to a trailblazer in AI underscores the immense potential that lies within each of us. As we embrace the transformative capabilities of AI, let us draw inspiration from Vish's relentless pursuit of knowledge and innovation. Together, we can create a future where technology not only augments human potential but also fosters a more equitable and just society. The path ahead is illuminated by our shared commitment to responsible and ethical AI development, ensuring that the advancements we achieve today pave the way for a brighter, more harmonious tomorrow.

“The future belongs to those who see beyond the horizon of today, embracing the boundless possibilities of tomorrow with innovation, responsibility, and unwavering determination.

– Vishwanath Akuthota



Building India's Largest Crypto Mining Ecosystem: Karthik Velamakanni's Success Story



Karthik Velamakanni

Managing Director & CEO at NABTECH PVT LTD

As the Managing Director & CEO, Karthik's vision is to create a sustainable and efficient crypto mining ecosystem in India. Let's delve into his journey, the company's mission, and some key milestones that have made NAB Technologies a leader in the industry.

Innovations and Achievements

Innovative Cooling Solutions: Under Karthik's leadership, NAB Technologies has introduced groundbreaking cooling solutions to enhance mining efficiency.

- **Immersion Cooling (Oil Cooling):** This method allows higher densities of mining operations within a given land area, significantly improving efficiency.
- **Hydro Cooling (Water Cooling):** Utilizing water cooling techniques, the company achieves efficient heat dissipation with minimal noise, as the system operates without fans.
- **Manufacturing Immersion and Hydro Infrastructure:** NAB Technologies manufactures these cooling systems in India, ensuring high quality and supporting local industry.

Efficiency and Sustainability: The focus on renewable energy-based data centers sets NAB Technologies apart. This not only ensures sustainability but also reduces operational costs, making the mining process more eco-friendly and profitable.

Key Milestones

Leading Cryptocurrency Platform: Since its inception in 2022, NAB Technologies has grown to become the world's leading cryptocurrency platform for mining. The platform is used daily by thousands of cryptocurrency miners, buyers of hash power, and crypto traders.

Global Reach: NAB Technologies' services are not just confined to India; they have a global footprint, attracting users from all over the world due to their reliability and efficiency.

Cloud Mining Advantage: NAB Technologies offers cloud mining, allowing users to lease real capacity of equipment for Bitcoin mining. This provides an easy entry point for those new to the mining industry and maximizes returns for seasoned miners.

Economic Benefits: Operating within a free-economic zone with special tax conditions, NAB Technologies offers some of the lowest commissions among similar services and competitive electricity rates, further enhancing profitability for users.

Mission and Future Goals

Building the Largest Crypto Mining Ecosystem: Karthik's mission is to build India's largest and most efficient crypto mining ecosystem. This involves continuous innovation and expansion of renewable energy-based data centers to support large-scale mining operations.

Customer-Centric Approach: By focusing on customer needs and providing robust support, NAB Technologies ensures a seamless and efficient mining experience for all its users.

Karthik Velamakanni's leadership and vision have propelled NAB Technologies to the forefront of the cryptocurrency mining industry. Through innovative cooling solutions, a commitment to sustainability, and a customer-centric approach, NAB Technologies is poised to continue its growth and maintain its position as a global leader in crypto mining. With a strong foundation and clear future goals, the company is set to revolutionize the industry and create lasting value for its users.

Technology for Business is Beyond Technology – Manomay’s Insurtech Mantra

An insight into Krishna, the awardee of **Top Women-Led Insurtech Firm’s** entrepreneurial journey and the building of Manomay—an IT consulting & Insurtech solutioning firm in her own words!

Can you tell our readers about your professional journey & how you came to your current position?

Like most truth seekers, my journey began with an intrinsic hunger for finding an answer to one “WHY”!

I worked for 20 years in the Insurance Industry (both sides of the fence – biz and tech) and witnessed a multitude of technology failures, with millions of dollars invested. Why do these failures repeat, instead of successes? What are those underlying reasons? Can those be addressed?

Answer to that “Why” – that business and technology must understand each other deeply, and work together, for business to realize maximum value from technology – turned out to be the beginning of my journey as an entrepreneur. With business technology liaison, as an exclusive focus, for the Insurance Industry, I founded Manomay. With one primary lever “aligning technology right for business”; along the way, the team and I, together, built Manomay to what it is today! And a great foundation for tomorrow!

How do you think Manomay transitioned along with you in your journey?

Success by design is infinitely better than a win by chance! We’ve come a long way, evolving from Tech Consultants to Solution Providers, to solve customers’ unmet demands. We boldly ventured into new territory to simplify processes, enhance communication, ensure 24/7 availability, empower customers, and deliver intelligent insights. Rooted in the “aggregation of marginal gains,” our journey has been inspiring, with much still to achieve. If we can provide peace to customers, why not be ambitious in our approach?

How do you plan to scale your business?

About a year back, we took a step back to review all the dimensions of the Company for scale – where we are and what we need to do – offerings, market, team, processes, and technology. Gearing up for IIX growth needs all those insights and readiness for mutation! This exercise helped us set the course right for the way forward. In all this churning, the only thing that remained constant was our focus – “Technology for Insurance Industry.”



Krishna Datla

Founder & CEO at Manomay Innsurtech

While everyone understands what’s needed for scale, our focus is primarily around – Standardization and flexibility, Organizational leadership development, and Entrepreneurial streak for new beginnings.

What’s your advice for those who want to be an entrepreneur/C-suite executive?

There’s a lot of advice out there. From my experiences, all I can say is there is no magic pill. Whatever you want in life, you have to earn it. Remember, being an entrepreneur/C-suite executive is not a game; it’s a way of life. Obstacles and adversities add to the euphoria of triumph.

“Focus, pace, self-belief, learning from experiences – all are needed, in the right doses. You will figure that out – just tame your impatience if you are serious about it!”



Celebrating Global Success: Leading the Way in Abacus Education Worldwide



Sudha Rani Epuri

Managing Director at Math 2 Merit Pvt. Ltd.

Math 2 Merit, under the dynamic leadership of its Managing Director, Sudha Rani Epuri, has established itself as a trailblazer in the realm of abacus education. From its humble beginnings in Andhra Pradesh, Telangana, and Tamil Nadu, to expanding its footprint across the United Kingdom and beyond, Math 2 Merit has redefined the landscape of abacus learning.

Expanding Horizons

With franchise centers spanning across Andhra Pradesh, Telangana, Tamil Nadu, and the United Kingdom, Math 2 Merit offers a unique blend of offline and online abacus classes tailored for children aged 5 to 14 years. Notably, the academy extends its educational reach worldwide, particularly excelling in online classes catered to students in London, Birmingham, Cambridge, Scotland, Florida, Texas, California, Atlanta, New Jersey, Melbourne, Sydney, Nigeria, Dubai, Singapore, Berlin, and South Korea.

Early Beginnings The Foundation of a Visionary

Math 2 Merit's commitment to excellence has been recognized with prestigious awards, including Best Skill Development Institute, Best Woman-Run Abacus Academy, and Best Abacus Academy in recent years. These accolades underscore the academy's dedication to quality education and innovative teaching methodologies.

Empowering Women Educators

At the heart of Math 2 Merit's success are its passionate educators, predominantly women - Sudha Rani, Anita Reddy, Lavanya, Rama, Nirmala, Rajeswari, Padmavathi, Dhanalakshmi, Rajyalakshmi Vardhireddy, Mythili Alluri, Geeta Reddy, Deepika, Sasikala, Surekha, Ambica, Sudha, Shanthi and etc who bring expertise and dedication to every abacus class. Their commitment to nurturing young minds has garnered praise and positive feedback from students and parents worldwide.

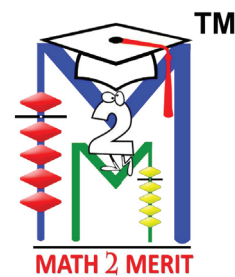
Global Impact and Feedback

Math 2 Merit's impact resonates globally, with testimonials highlighting the transformative educational experience it offers. From London to Singapore, and from California to Dubai, the academy's approach to abacus education has left an indelible mark on students and communities alike.

Looking Ahead

As Math 2 Merit continues to innovate and expand its educational offerings, the future looks promising. With a steadfast commitment to educational excellence and a global perspective, Math 2 Merit remains poised to shape the future of abacus education worldwide.

In conclusion, Math 2 Merit's journey as a pioneering abacus academy underscores its unwavering commitment to educational excellence, global outreach, and empowerment through innovative teaching methods.



Lights, Camera, And Click—a Tale Of Creative Wedding Photographer — Sougata Mishra.



Sougata Mishra
Founder of Chayasutra

Sougata Mishra's remarkable journey as a wedding photographer for seven years and portfolio of one-twenty weddings are laudable. "Photography, for me, is to freeze the past in the present for a memorable future," says Sougata Mishra. He ranks among India's top twenty wedding photographers and the top three in Hyderabad.

His love for shooting brought him to photography from pharmaceutical research. He has a Master's degree in Pharma in pharmaceuticals from Birla Institute of Technology Ranchi but followed his dream of becoming a wedding photographer.

For an Indian family, a wedding is no longer a solo event but a grand gala affair like a Queen marrying a King. Recording a memorable event like a wedding requires skills and expertise, which Sougata Mishra excels at. His success stories speak for themselves through his portfolio of many wedding photographs he shot in the last seven years. One can feel the spark of emotions flowing through the eyes of wedding attendees and newlywed couples in the videos he shot.

He is the founder director at 'Chayasutra,' a name that justifies art weddings in India. Sougata Mishra believes in imprinting memories in your heart through artistic photography skills.

However, the 'Chayasutra' team, based in Hyderabad, provides wedding photography services all over India. They were awarded Fearless Photographer Member from the International Society of Wedding Photographers. They also won the Top Ten Wedding Photographer of the Year award in 2019-20 and are Hyderabad's best wedding photography company.

Sougata Mishra's Chayasutra offers photography and videography for pre-wedding and weddings, candid photography, traditional and modern cinematography, and album services. They freeze and capture every wedding moment with the tiniest details.

Like the dialogue in "Kuch Kuch Hota Hai—Movie," "We live only once, we die only once, and we marry only once." Most Indians still believe in living and marrying only once.

If you want to marry Queens like Kings or Kings like Queens, contact Sougata Mishra's artistic 'Chayasutra' for memorable wedding event photography.



Souvenir-IT: Pioneering a New Era in Digital Marketing and Advertising Impact Matters



Shiva Sagar J
Founder & CEO at Souvenir-IT

Shiva Sagar's journey into digital marketing & Advertising began with a vision to revolutionize the industry. Fueled by a passion for technology and a deep-rooted desire to make a meaningful impact, he set out to redefine standards of excellence. Over the years, Shiva Sagar has honed his skills and expertise, mastering the intricacies of digital marketing and staying ahead of the curve. His unwavering commitment to innovation and client satisfaction has set him apart as a trailblazer, earning the trust and admiration of clients and peers alike.

With over 5 years of experience, a client base of 75+, and a stellar team at Souvenir-IT, Shiva Sagar's journey is a testament to passion and dedication. Souvenir-IT, as the agency's leader, symbolizes a commitment to leaving a lasting impression through innovative digital solutions. Under this leadership, the agency has cultivated a culture of excellence and creativity, pushing the boundaries to deliver top-notch services.

Shiva Sagar's inspiring journey motivates aspiring marketers and industry aficionados alike. His dedication, coupled with his team's collaborative spirit, exemplifies the values defining Souvenir-IT's ethos. The agency remains at the forefront of innovation, offering cutting-edge solutions that drive tangible results. From AI-powered marketing platforms to data-driven insights, Souvenir-IT constantly delivers unparalleled value to clients.

The success of Shiva Sagar's Advertisement agency is best measured by its clients' achievements. With a portfolio of over 75 satisfied partners, the agency

has a reputation for exceeding expectations. Each success story reflects the agency's commitment to excellence and Souvenir-IT's exceptional leadership. By understanding unique goals and challenges, bespoke strategies drive measurable ROI and foster long-term partnerships.

As Sagar reflects on his journey, he is proud and grateful, knowing the best is yet to come. With Souvenir-IT leading and a talented team by his side, the future looks bright. Driven by a shared passion for innovation, the agency is poised to continue making waves, delivering unparalleled value and leaving a lasting impression on the digital landscape. The future holds boundless possibilities for Shiva Sagar and his team, with their steadfast commitment to redefining industry standards and achieving greater success.



“ Building a great team is not about gathering talent; it's about fostering collaboration and a shared vision for success.



Deepali Khushaldasani: Empowering Women and Innovating Business with Heart



Deepali Khushaldasani
Co-Founder of Sainath Agencies

A dynamic and accomplished entrepreneur hailing from Hyderabad, is the Co-Founder of Sainath Agencies. A computer graduate, she initially carved out her professional path by working at a multimedia institute and Citibank. However, she soon joined forces with her husband to drive the family business, infusing it with her innovative spirit and dedication. Deepali's journey is not just about business success; it is deeply intertwined with her passion for community service and women's empowerment.

As a proud member of the Women's Entrepreneur Association Of India (WEAI), she actively supports women in business, providing both emotional and professional guidance. This commitment to upliftment is not just an aspect of her professional life but a mission she carries forward with zeal, strategic vision, and passion for market leadership.

At Sainath Agencies, Deepali's leadership is marked by a strong focus on customer satisfaction and community impact. The company specializes in a diverse range of fabrics including alpine, hosiery, rayon, and cotton, ensuring high-quality products that meet varying customer needs. Deepali's vision for Sainath Agencies extends beyond mere commerce; she aims to establish a comprehensive product line that not only fulfills customer demands but also empowers women to create their own businesses. This unique blend of business acumen and social responsibility has become the USP of Sainath Agencies, distinguishing it in a competitive market.

Deepali's involvement in WEAI reflects her broader commitment to social causes. She is not just a member but an active participant, contributing to the community through various initiatives. Her efforts have been recognized through numerous accolades, such as the Women Excellence Award 2023 by The Success Today, Trailblazer woman of the year award 2024 by NSI Global Council (she inspired honour award) and the Innovative Woman Entrepreneur Quality and Craftsmanship Award by Innovative Company Awards 2024. These awards are a testament to her relentless dedication and the impact she has made both in business and in her community.

Beyond her professional life, Deepali is a person of many talents and interests. She enjoys dancing, arts and crafts, and has a flair for organizing events. Her creativity is evident in her role at WEAI, where she designs materials and organizes activities that bring people together and foster a sense of community. Her multifaceted personality and commitment to various pursuits make her a role model for many aspiring entrepreneurs and community leaders.

Deepali's success story is a blend of hard work, innovation, and a deep sense of responsibility towards her community. Her ability to balance a thriving business with meaningful community service is truly inspirational. At Sainath Agencies, she continues to drive growth and innovation, while her involvement in WEAI ensures that she remains a steadfast advocate for women's empowerment.

Her journey is a powerful reminder of what can be achieved when passion meets purpose, and it serves as an inspiration for many to follow in her footsteps. Deepali Khushaldasani is not just a successful entrepreneur; she is a beacon of hope and a catalyst for change in her community.

“Achieve Success in
Life When You Feel
Like Quitting, Remember
Why You Started”



Matayo: Your Trusted Partner in Comprehensive Cybersecurity Solutions

Company History

Matayo was founded with a vision to provide top-notch cybersecurity solutions to businesses of all sizes. Over the years, we have established ourselves as a trusted partner in the field of cybersecurity, specializing in Information Security Management Systems (ISMS), Quality Management Systems (QMS), Payment Card Industry Data Security Standard (PCI DSS) compliance, and System and Organization Controls (SOC) audits. Our expertise extends to Vulnerability Assessment and Penetration Testing (VAPT) for web, mobile, and API platforms.



Why Matayo?

At Matayo, we understand that cybersecurity is more than just a necessity—it's a strategic imperative. Our team of seasoned professionals brings extensive experience in software, IT, cloud, and security to the table, enabling us to deliver comprehensive solutions tailored to the unique needs of our clients. We are dedicated to helping businesses safeguard their digital assets, ensure compliance with industry standards, and build resilient systems that can withstand the evolving threat landscape.

The Problem Matayo is Solving

In today's digital age, cybersecurity threats are more sophisticated and pervasive than ever. Businesses face a myriad of challenges, including:

- **Data Breaches:** Unauthorized access to sensitive information can lead to significant financial and reputational damage.
- **Regulatory Compliance:** Keeping up with ever-changing regulatory requirements can be daunting and resource-intensive.
- **Cyber Attacks:** From ransomware to phishing attacks, businesses must be prepared to defend against a wide range of cyber threats.
- **Security Gaps:** Identifying and mitigating vulnerabilities in web, mobile, and API platforms is critical to maintaining a robust security posture.

Matayo addresses these challenges head-on by offering a comprehensive suite of cybersecurity services, including:

- **Vulnerability Assessment and Penetration Testing (VAPT):** We identify and remediate security weaknesses in your web, mobile, and API platforms.
- **Information Security Management Systems (ISMS):** We help implement robust security management frameworks to protect your organization's information assets.
- **System and Organization Controls (SOC) Audits:** We conduct thorough audits to ensure your organization meets industry standards for security and compliance.
- **Payment Card Industry Data Security Standard (PCI DSS) Compliance:** We assist in achieving and maintaining PCI DSS compliance to protect payment card data.

Current Challenges in Cybersecurity

The cybersecurity landscape is constantly evolving, presenting several key challenges, especially for startups, small, and medium-sized businesses:

- **Advanced Persistent Threats (APTs):** These sophisticated attacks are designed to steal data over extended periods, making them difficult to detect and combat.
- **Zero-Day Vulnerabilities:** Newly discovered vulnerabilities that have not yet been patched pose significant risks.
- **Insider Threats:** Employees or other insiders can unintentionally or maliciously cause security breaches.
- **Lack of Skilled Professionals:** Many small and medium-sized businesses lack the resources to hire and retain qualified cybersecurity experts.
- **Limited Budgets:** Startups and small businesses often have constrained budgets, making it challenging to invest in comprehensive cybersecurity measures.

How Matayo is Helping Overcome These Challenges

Matayo leverages its extensive experience and expertise to help clients navigate these challenges:

- **Vulnerability Assessment and Penetration Testing (VAPT):** Our VAPT services help identify and address security weaknesses, providing a strong defense against potential attacks.

- **Information Security Management Systems (ISMS):** We assist businesses in implementing ISMS frameworks, enhancing their security posture with minimal effort and resources.
- **System and Organization Controls (SOC) Audits:** Our SOC audits ensure that your organization adheres to best practices and industry standards, fostering trust with clients and stakeholders.
- **Payment Card Industry Data Security Standard (PCI DSS) Compliance:** We guide businesses through the process of achieving PCI DSS compliance, protecting payment card data and reducing the risk of breaches.
- **Comprehensive Compliance Services:** We ensure that clients meet all relevant regulatory requirements, reducing the risk of costly penalties.
- **Tailored Security Solutions:** We provide customized security solutions that address the specific needs and vulnerabilities of each client.
- **Continuous Education and Training:** We offer training programs to help clients' employees recognize and respond to potential security threats.



Future Trends in Cybersecurity

The cybersecurity landscape is undergoing a paradigm shift. Artificial intelligence and machine learning are poised to revolutionize threat detection and response, enabling predictive analytics and autonomous remediation. Zero Trust architecture is gaining prominence, challenging the traditional network perimeter and enforcing granular access controls. Blockchain technology is explored for its potential in securing data integrity and provenance. The convergence of operational technology (OT) and information technology (IT) necessitates a holistic cybersecurity strategy, addressing the unique vulnerabilities of industrial control systems. As the digital frontier expands, so too do the challenges, demanding innovative solutions and a skilled workforce capable of anticipating and mitigating future threats.

By partnering with Matayo, businesses gain access to high-class solutions that not only protect their digital assets but also provide valuable insights for ongoing security improvements, all without the need for a large, dedicated security team.

Conclusion

Matayo is committed to delivering exceptional cybersecurity services that empower businesses to operate securely in an increasingly digital world. Our comprehensive approach, combined with our deep industry expertise, ensures that our clients can face the future with confidence.



Sudhakar G

Chief Executive Officer at Matayo AI

“Matayo’s comprehensive solutions are tailored to meet the unique cybersecurity needs of each client, ensuring robust protection and compliance”



D Rakesh Kumar

The Visionary Behind Re Moto Mobility



D Rakesh
Founder of Re Moto Mobility

The Inception of Re Moto Mobility

Re Moto Mobility was born out of Rakesh's vision to address the gaps he identified in the pre-owned two-wheeler market. He recognized that while there was a significant demand for pre-owned vehicles, the sector was often marred by issues related to quality assurance, transparency, and customer satisfaction. Rakesh's goal was to create a brand that not only met but exceeded customer expectations by providing high-quality, reliable

Rakesh's strategic vision has been the driving force behind Re Moto Mobility's success. His approach to transforming the company involved a multi-faceted strategy focusing on operational excellence, innovative sales techniques, and an unwavering commitment to customer satisfaction. By leveraging his extensive experience in retail operations, Rakesh instituted rigorous quality control processes to ensure that every vehicle sold met the highest standards of performance and reliability.

pre-owned two-wheelers with a focus on transparency and customer-centric service.

In the bustling city of Hyderabad, a name synonymous with innovation and excellence in the pre-owned two-wheeler sector is D Rakesh Kumar. As the founder of Re Moto Mobility, Rakesh has been instrumental in revolutionizing the landscape of pre-owned vehicles, driving the company towards unprecedented heights of quality and customer satisfaction. His journey from a Sales Executive to the helm of a trusted enterprise in Hyderabad's mobility space is a testament to his unwavering dedication, strategic vision, and passion for market leadership.

Early Beginnings The Foundation of a Visionary

D Rakesh Kumar's journey in the retail operations and customer relationship management sectors began with a hands-on approach that laid the groundwork for his future endeavors.

“His early career was marked by a keen understanding of market dynamics and an innate ability to connect with customers, which became the cornerstone of his professional philosophy. Rakesh's experiences in the field provided him with invaluable insights into the intricacies of sales, customer needs, and the operational challenges of the automotive sector.”

CMA Bhogavalli Mallikarjuna Gupta: A Multifaceted Professional in Taxation, Technology and Taxation

CMA Bhogavalli Mallikarjuna Gupta Wears Many Hats, Including Advisor And Litigation Specialist Serving As A Director-Indirect Taxes at Manohar Chowdhry & Associates.



CMA Mallikarjuna Gupta B.
Founder of India-GST.in

CMA Bhogavalli Mallikarjuna Gupta is a distinguished Cost and Management Accountant with a remarkable career spanning over two decades. He holds a Master's in Financial Management and International. His extensive qualifications include several other certifications from reputed institutes, making him a versatile and highly skilled professional.

CMA B. M. Gupta is a renowned expert in Indirect Tax litigation, possessing a wealth of experience and a strong track record of success. Over his illustrious career, he has represented numerous clients in GST and Service Tax disputes before various authorities across India, including tribunals. His ability to achieve landmark orders favorable to his clients showcases his profound legal acumen and effective advocacy in complex tax matters. Beyond representation, Gupta has been actively engaged in policy advocacy, collaborating with the government to implement taxpayer-friendly measures, simplify tax processes, and enhance compliance.

In addition to his expertise in tax litigation, CMA B. M. Gupta has made significant strides in technology litigation and product management. Certified as a Product Manager from the Indian School of Business, he has led numerous initiatives in ERP and BI implementations, product management, and go-to-market strategies. His innovative solutions, such as configuring a user-configurable tax engine for GST, have significantly contributed to the efficiency and equity of the tax system.

CMA B. M. Gupta's prolific authorship includes 13 books and over 100 articles on GST, finance, and the economy, reflecting his deep knowledge and thought leadership. His extensive training programs have empowered countless professionals, department officials and, students contributing to the broader industry knowledge and expertise.

Providing advisory services to large and medium-sized organizations is a challenging task, but CMA B. M. Gupta excels in this arena. His strategic insights and precise recommendations have earned him a reputation as an expert who knows exactly where to "hit the hammer."

CMA B. M. Gupta is a member of several prestigious committees, including the GST Grievance Redressal Committee for the Hyderabad Zone, a co-opted member at the Indirect Tax Committee of the Institute of Cost Accountants of India, and the Technology Development Fund Scheme of DRDO. He is also a resource and faculty member at various institutes, including ICAI, NACIN, the Indian Navy, and NI-MSME.

His achievements have been recognized with multiple awards, including the Indian Achievers' Award 2021 for outstanding professional achievement and contribution to nation-building. As a testament to his multifaceted expertise, he was selected as one of the top 100 Digital Influencers for 2020 by YourStory.



Anil Bhardwaj

Its All in the Mind !



Anil Bhardwaj
CEO at Blackstone Books

This philosophy has taken Anil Bhardwaj to great heights because if the mind can think, it can achieve. This has developed a passion for any work he does.

Anil Bhardwaj embodies the philosophy that what the mind can conceive, it can achieve, a belief that has propelled him to remarkable heights in his career. Known as a versatile techie, a living encyclopedia, a personality developer, a counselor, and an educator.

Anil's journey is marked by a passion for excellence in every endeavor he undertakes. His career spans diverse roles, from national trainer at Junior Chamber International (JCI) to National coordinator for GOPIO (Global Organization of People of Indian Origin). Transitioning from running a successful printing press to pioneering school book publishing, Anil has consistently broken new ground.

In 2008, he founded Blackstone Books, a leading school books publishing company renowned for "Redefining Kindergarten," a mantra that guides their innovative approach to early education in the digital age.

Under his leadership, Blackstone Books has revolutionized educational content development and book design, setting new standards. He literally means this and is doing research to find new ways to deliver the



education to children in the new environs of technological developments. In this quest to add value to education he has pursued many stalwarts of the education field to come together and give the right books for children most suitable for the current living conditions. These meticulously and neatly carved out books catch the imagination of the child. Anil's vision has embraced cutting-edge technologies such as the Alexa platform for teaching, making significant strides in educational methodologies worldwide.

Mr. Bhardwaj was surrounded by teachers, principals and correspondents for his motivating and inspiring training sessions, having taken hundreds of Teacher Training Workshops. He was invited by University in Srinagar for a talk on Kindergarten.

His company impacted and influenced more than 2000 schools and servicing lakhs of students in India and Abroad covering GCC countries.

Amidst the challenges posed by COVID-19, Anil introduced Digi chalk, an online education system, further enhancing accessibility and quality in learning. His dedication to improving education culminates in his upcoming venture launching his own chain of Kindergarten Schools in 2025.

Anil Bhardwaj's journey is a testament to his unwavering commitment to enhancing education through innovation, making a profound impact on learners and educators alike.



Redefining Kindergarten®

What I hear, I forget !
What I see, I remember !
What I do, I understand !

This analogy has been the core philosophy of his educational enterprise Blackstone Books. This pursuit has led to master the kindergarten books.

Uniworks Designs: Building Office Interiors With Core Values & Technology



Juhi Jaiswal Chaubey
CEO & Co-Founder of Uniworks Designs

Our Guiding Principles & Embracing Sustainable Materials

With seven years of experience, Uniworks Designs adheres to the core guiding principles of cost, time, and quality. Every decision made during project execution aligns with these principles, ensuring a balanced approach. While these may seem simple, we believe they encapsulate the essential needs of every project: cost efficiency, timely completion, and quality results.

Beyond our technological expertise, Uniworks Designs is committed to sustainability. We advocate for

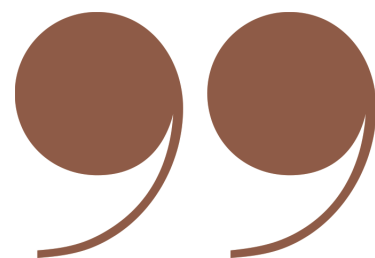
using reclaimed wood, stone, and furniture, and prioritize mending existing items to reduce reliance on new manufacturing. Our approach prioritizes materials used that are biodegradable.

Office interior design goes beyond aesthetics; it focuses on creating spaces that boost productivity, embody company culture, and offer comfort for employees. Uniworks Designs excels in meeting these essential needs, transforming office environments with their innovative design and build solutions. With over 5 million square feet of office interiors completed.

Proprietary Budget Management Technology

At Uniworks Designs, we consider project cost a crucial component of our guiding principles. Integrating technology into our project expenditure processes enhances efficiency, streamlining, and transparency. Our proprietary budget management technology ensures that once a budget is set, variations are restricted within a 2-3% range. Clients can track all project expenditures and progress through a mobile app, enabling quick and clear financial decisions. This transparency and control are particularly beneficial for tech companies that prioritize efficiency and clarity.

“Uniworks Designs is redefining office interiors to stick to the fundamentals of cost, time, and quality. Their approach, combined with technology and a commitment to sustainability, thrives to ensure that every project meets the fundamentals.”



Dr. K. Jaya Chandra Mohan: Revolutionizing Wellness with Ideal Digital Health Technologies



Dr. K. Jaya Chandra Mohan
Founder & CEO at Ideal Digital Health Technologies

In an era where non-communicable diseases are on the rise, finding effective, natural solutions has never been more critical. Dr. K. Jaya Chandra Mohan, the visionary Founder & CEO of Ideal Digital Health Technologies, is leading this charge with iHeal, a cutting-edge health aggregation platform dedicated to promoting natural wellness.

With over 15 years of medical experience, Dr. Mohan has witnessed the limitations of traditional healthcare approaches. This experience has fueled his commitment to developing iHeal, a platform designed to integrate holistic health practices into daily life. What sets iHeal apart is its comprehensive, free resources, including Single Sign-On (SSO) features, Progressive Web App (PWA) capabilities, and secure notifications. These tools ensure a seamless user experience, making it easy for anyone to access vital health information and adopt healthier lifestyles.

The platform's goal is ambitious: to become the global leader in cognitive natural health solutions. iHeal is committed to providing verified and validated health content that empowers users to take charge of their wellness without relying on medications or synthetic substances. This approach aligns with Dr. Mohan's belief that "The rise of non-communicable diseases is a wake-up call for all of us. We must shift our focus from reactive healthcare to proactive wellness, embracing natural

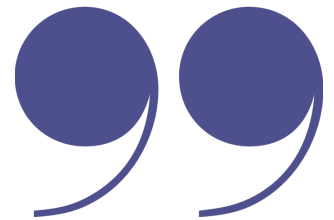
solutions that align with our bodies and the planet."

Interestingly, while the digital health space is rapidly evolving, many platforms still rely heavily on traditional, often costly approaches. iHeal's open-source model disrupts this norm by offering free access to its resources, breaking down barriers to health education, and fostering a community of informed, proactive individuals.

Based in Hyderabad, India, iHeal is a pre-revenue startup poised to make a significant impact on the health and wellness landscape. By choosing iHeal, you're not only accessing valuable resources but also joining a movement toward a more natural and sustainable approach to health. Visit our website at iheal.digital to explore how we can support your journey toward a healthier, more empowered life.



Embrace the future of
wellness with iHeal—
where your path to
natural health begins.



Dr Rahul Naik Is A One-Person Show And His Journey From Orphanage To Entrepreneurship



Dr Rahul Naik

Founder & CEO at RS Group of Company

Dr Rahul Naik rises above the rest, and his determination to achieve the desired results under the challenging circumstances of studying in an orphanage School is commendable.

Quite a few achieved what they desired in life. It is even worse if you don't possess a backup of family life. Dr Rahul achieved a few impossible accomplishments despite not having essential Financial family support. He became successful even after studying in an orphanage school.

Dr Rahul struggled in his early life to survive on basic needs and earn through part-time jobs to study and earned a university degree. He excelled and progressed in academics through his professor's support, who saw potential in his capabilities.

Entrepreneurship sparked in his mind, and in 2019, he started a healthcare pharmacy & polyclinic with a small team. His passion for serving the nation through an essential healthcare system helped 3000 patients during the pandemic with zero mortality.

After the success of his polyclinic, Dr Rahul expanded his horizons and started the RS group of company. RS group's formation to diversify into hospitality and pharmacy, infrastructure development, AI-powered marketing services to healthcare providers, consultancy services, technology solutions, and sustainable agricultural best practices delivered excellent results.

Though the government provides various schemes to support the orphanage schools, it still needs potential support. Donations also pour in considerable numbers to these organizations. If we offer support through any means, it will help students to live happily in the future.

Dr Rahul Naik is the story of a boy from an orphanage school who stood up and achieved what seemed impossible to many, who had all the resources at their disposal. It is like a movie story in the reality of a boy who becomes successful after many ups and downs.

Dr Rahul Naik serves as the CEO and Founder of RS Group, which has an annual turnover of 4 crores.

“Adversity is not
a barrier, but a
stepping stone.

With determination and
support, even the most
challenging circumstances
can be overcome.



Scichip Robotics - A Startup that makes AI Powered Assistant Robotic Systems for Laparoscopic Surgeries



Mr Sravan Kumar Maddela
 Founder of Scichip Robotics Private Limited

Sravan Kumar Maddela and Pavan Kumar Manthravadhi founded the deep tech startup "Scichip Robotics" in October 2022, with its headquarters in Hyderabad, India. Both founders, leveraging their substantial leadership experience and extensive technical expertise in medical devices, recognized the significant need for affordable medical solutions and the importance of accessible technological advancements. They embarked on a journey to harness the potential of AI and robotics to transform modern surgical practices.

The company aims to make high-quality surgical support available to a broader range of healthcare facilities, addressing the global demand for enhanced surgical care. Scichip Robotics is grounded in the belief that advanced medical technology should be both accessible and affordable for every patient in need.

Under the visionary leadership, Scichip Robotics is making Autonomous Assistant Surgical Robotic System designed to assist laparoscopic surgeons by autonomously managing surgical camera movements.

This innovation reduces the need and reliance on human assistants in the operating room and minimizes errors, ultimately improving patient outcomes. The company envisions a future where its solutions enhance surgical precision, create more efficient assistance in operating rooms, and elevate patient care across the globe.

“Scichip Robotics Private Limited makes Assistant Surgical Robotic Systems to assist laparoscopic surgeons. This advancement minimizes the reliance on human assistants, thereby enhancing accuracy, speed, and efficiency in the operating room during surgeries.”



Mr Pavan Kumar Manthravadhi
 Co-founder of Scichip Robotics Private Limited

Sree Lata Shankar, an HR & L&D professional. A career spanning over 25 years.



Sree Lata Shankar

HR & L&D Leader, Speaker, Visiting Professor

She is a graduate in Commerce, holds a Diploma in Management with specialization in Human Resources and Master's Degree in Personnel Management.

Sree Lata is a competent and resourceful professional of demonstrated success and an excellent understanding of business dynamics. She has worked in industries such as Banking, Telecom, IT & ITES. She has been consulting and advising Companies in all facets of HR. She has worked in various capacities in HR. Her 25 years of extensive experience in the industry has not only proffered her the domain expertise and the best resources, but also lured her to work towards the major deficit of amplifying the employees, honing their skills, talents and helping them climb the Corporate ladder with effective solutions. Under her leadership, processes that she built helped Companies formulate employee competencies, engage resources skillfully, worked towards augmenting capabilities and building efficient knowledge and talent pool. According to her, it is the same experience that helped her to strategize the HR Department, manage talent resourcefully and effectually.

She also has distinction of steering improvement initiatives with focus on streamlining & managing operations with proactive planning, introducing new concepts, steering changes, etc. She is adept in formulating and benchmarking functional best practices to focus on development of abilities to meet present/ future goals set by the organization. She has specialized experience

in instituting change-management practices including organizational restructuring initiatives and facilitating their acceptance by the employees across hierarchical levels. She has also been teaching HR in Management colleges for the last 14 years. She also conducts Soft Skills Training sessions for Corporate Organizations, Engineering and Management colleges.

Sree is a versatile personality. She is a content writer, speaker, poetess, blogger. She has written 39 poems and wishes to publish a book too

She is often invited to several Management, Engineering Colleges, HR Forums, B-Schools as a Guest Lecture. She has spoken at Narsee Monjee, IIM Amritsar, Kalinga Institute of Technology & Management, Amity University, Lovely Professional University, ICBM, Pune Institute of Business Management, Balaji Institute of Telecom and Management, ICFAI, Aeronautical Institute of Engineering, Nizam's College, Vidya Jyoti Institute of Technology among many others

Sree has also been Master of Ceremony & anchored many events. Product Leaders Forum held in September 2023, Cconnect Leadership Conclave, Ikon Foundation HR Conclave, Cyber Security Symposium, HR Talent Meet. She recently started a podcast titled LeadershipTalks, wherein leaders across industries, domains, verticals are interviewed. 12 episodes have been aired to date. She hopes to touch 100 episodes soon.

She has also written a chapter for a management book Futuristic Trends in Management. Her chapter is titled as Human Capital Management- Challenges in a Globalized Economy. She has a creative side too. She does Tanjore Painting, Block Printing, Tie and Dye, and Pottery and an adventure side, too. She has done Paragliding, Bungee Jumping, Zip Lining & Tarzan Swing.

Awards Won

- Sree was featured in Femmetimes, a magazine from Times of India group in their January 2024 edition under the category '**Super 30 Women**'.
- **Visionary Leader** -- Triumphs of Talent
- **HR Leader** -- Tackyon
- **Leadership Excellence** -- Triumphs of Talent
- **Lifetime Achievement Award** -- Cconnect
- **Visiting Professor** -- National Corporate Campus
- **Motivational Speaker** -- Alluri Institute of Management Science
- **Dronacharya award** - Ikon Foundation

Career Drivers – Indian Talent for Global Opportunities



Mr. Rajendra Chennozwal
Founder of Career Drivers

Great possibilities start with the right talent

Career Drivers is an exclusive and retained executive search firm based out of Hyderabad and have positioned themselves as a specialist hiring partner for GCC's and well funded product engineering start ups.

They work with more than 50+ marquee clients pan India and placed more than 10K+ candidates across all levels & domains.

It is an award-winning Leadership advisory & retained search firm, focusing extensively on Europe-India-Asia growth corridor with a well-diversified portfolio of talent acquisition and management services. Their leadership team and client partners are domain specialists with strong experience in finding right talent for an opportunity. They offer all around assistance in every stage of the hiring process with great importance on experience management.

Their Marquee client list include Deloitte, ModMed, Commure, HI, AT&T InterContinental Exchange (ICE), ServiceNow, PaySafe, Pragmatic Play, DBS, MobileIron, Pega Systems, Vodafone to name a few of them.

Over the years, they mastered this practice and built an in-house process through which they are able to deliver quality talent time and again for their clients.

They are well connected with alumni's from

premium engineering and management institutions which is one of their strong delivery network along with their in-house database of more than 100K+ candidates.

Mr. Rajendra Chennozwal is the founder and managing director who has rich experience of more than two decades in the TA industry and have spearheaded multiple search engagements in India and for global clients. He is also an advisory member for multiple companies for talent acquisition in India.

They have also incubated Gig Jobs from T-Hub which is a verified marketplace for freelancers across the globe and was recently awarded as the most innovative startup in Telangana for the year 24-25 through ET business excellence.

“Our
commitment to
excellence extends
beyond talent
acquisition; we
are partners in our
clients' success.”



Vinod Vara: Leading Innovation in Skill Development at VJSMR Odigos Technologies



Vinod Vara
CEO at VJSMR Odigos Technologies

Vinod Vara, CEO of VJSMR Odigos Technologies Pvt Ltd, stands as a beacon of innovation in skill development and education. Currently pursuing a doctorate in power quality improvement at Lovely Professional University, his research focuses on enhancing electrical systems' efficiency and reliability. His commitment to advancing knowledge in electrical engineering and IT reflects his passion for creating meaningful social and environmental impacts.

Enhancing Skills for Improved Career Progression

In today's fast-paced business world, staying ahead with the latest technology is crucial for career growth. However, the complexity of new software can often overwhelm those without adequate training. VJSMR Odigos Technologies, based in Kakinada, bridges this gap by offering top-notch software training and recruitment services across Andhra Pradesh and Telangana. The company provides both offline and online courses that are project-based, affordable, and designed to boost business productivity.

Revolutionizing Skill Training and Development

Founded with a vision to transform education and training, VJSMR Odigos moves beyond traditional learning methods. The institute aims to deliver not just knowledge but transformative experiences that significantly impact career advancement.

Comprehensive Curriculum & Global Reach

VJSMR offers over 50 programs, including Power BI, UI/UX Designing, Python and Selenium, Dot Net, Java Full Stack, Cyber Security, and more. The curriculum is designed to meet industry standards and prepare learners for real-world applications. With global collaborations, students gain exposure to international companies, tech experts, and leading training institutes.

“At VJSMR ODIGOS Training Institutes, our vision is to lead in transformative education, pioneering innovation and excellence in IT training. We aim to empower individuals with cutting-edge skills, foster their passion for technology, and build a community of lifelong learners who drive positive change in the IT industry. Our personalized learning approach, coupled with a 100% job guarantee through over 150 recruitment partners, ensures our students are well-prepared for high-paying jobs

- Vinod Vara



Future Roadmap

Our mission at VJSMR ODIGOS is to set the highest standards in quality management and training. We aim to create a dynamic learning environment that equips individuals with cutting-edge IT skills, promotes professional growth, and advances the industry.

Looking forward, VJSMR plans to expand into blockchain, cybersecurity, AI, and ML, with initiatives like a tech entrepreneurship incubator and global certifications. This forward-thinking approach ensures that VJSMR Odigos remains at the forefront of innovation, shaping the future of IT professionals.

From Setback to Superfood: Sailesh Ganduri's Journey to Blissbody



In the ever-evolving world of nutraceuticals, few stories capture the essence of perseverance and innovation like that of Sailesh Ganduri, the visionary founder of FamNutra. Born in a remote village, Sailesh's journey from an employee disheartened by failures to a pioneering entrepreneur is an inspiring testament to resilience, ingenuity, and a relentless commitment to health and wellness.

The Genesis of a Dream

Sailesh Ganduri's story begins in 2015, on a seemingly ordinary Thursday evening that would forever change his life. At that time, Sailesh was a passionate young man with dreams of revolutionizing the pharmaceutical industry to provide affordable health solutions. However, his aspirations were met with a devastating blow when he was scammed out of 25 lakhs in a pharmaceutical firm deal. "My confidence ripped, faith teared, and my childhood dream shattered," he recalls with palpable emotion.

The loss was not just financial but deeply personal, as it represented the crushing of his dream to use his knowledge for the betterment of society. In the face of such adversity, it was his mother's unwavering support and wisdom that rekindled his spirit. "Dhairye, Sahasa Lakshmi" (Fear Not What You Lost! Be Fearless to What You Aim), she would remind him. These words of encouragement became his mantra, guiding him through the darkest phases of his journey.

The Path of Perseverance

Despite the emotional and financial setback, Sailesh's determination to make a difference never waned. However, life threw another curveball his way in 2016 when he was fired from his job in Research & Development (R&D). This period was marked by intense introspection and

struggle, as Sailesh grappled with feelings of inadequacy and uncertainty about his future. "My confidence drained and esteem dented with belittling and frequent fault finding," he reflects on his challenging days at work.

In 2017, in an effort to regain his footing, Sailesh joined another company. However, the job was merely a stopgap solution, providing neither satisfaction nor a sense of purpose. It wasn't until 2018 that a pivotal moment reignited his passion. A major change in a co-worker's food habits piqued his interest. As Sailesh delved deeper, he discovered the transformative potential of the superfood millet. Armed with his pharmaceutical background, he immersed himself in research, eager to unlock the myriad health benefits of this ancient grain.

FamNutra's Early Days

By 2019, Sailesh's relentless research culminated in the founding of FamNutra. His initial product, Korramill, a millet-based vermicelli, was a step towards bringing the benefits of millet to a broader audience. Despite his enthusiasm and hard work, Korramill failed to gain traction in the market. The onset of the COVID-19 pandemic in 2020 further exacerbated the challenges, bringing his fledgling business to a standstill.

In these trying times, Sailesh once again turned to his mother's advice: "Think Beyond." This period of reflection and learning led him to deepen his understanding of millet and explore new ways to harness its potential. "I became a student of research one more time on this superfood expedition," Sailesh recounts. His perseverance and dedication paid off when, in 2023, he received a 50 lakh INR grant from BIRAC (Biotechnology Industry Research Assistance Council) for his innovation in the nutraceutical industry.

The Birth of Blissbody

Armed with newfound resources and an unyielding resolve, Sailesh embarked on a mission to create a product that would truly make a difference. In 2024, FamNutra launched Blissbody, India's first-ever fermented millet drink. This innovative beverage is not just another health drink; it represents the culmination of years of research, trials, and an unwavering commitment to enhancing health and wellness.

Blissbody stands out in the crowded market for several reasons:

- **Sugar-Free:** In an era where lifestyle diseases like diabetes are on the rise, Blissbody caters to health-conscious individuals by eliminating sugar, making it an ideal choice for those managing diabetes.
- **Gut Health:** The fermentation process enhances the probiotic content, promoting a healthy gut microbiome and improving digestion. This focus on gut health is

crucial, given the growing awareness of the gut's role in overall well-being.

- **Nutrient-Rich:** Millet, the core ingredient, is a powerhouse of essential nutrients, including fiber, vitamins, and minerals, contributing to overall health.
- **Natural Ingredients:** Blissbody is crafted with natural, high-quality ingredients, ensuring purity and efficacy, appealing to the increasing consumer demand for clean and natural products.

Lessons in Entrepreneurship

Sailesh's journey is rich with lessons that resonate with aspiring entrepreneurs and innovators:

- **Passion:** "Passion is like fire in the belly. Even water or wind can't put it off." Sailesh's relentless drive and enthusiasm for his work have been the bedrock of his entrepreneurial journey.
- **Purpose:** "Setbacks guide you to your purpose." Each challenge and failure has steered Sailesh closer to his true calling.
- **Obstacles:** "Your screening test to qualify." Sailesh views obstacles as necessary tests that qualify an entrepreneur for success.
- **Attitude:** "One idea, one commitment." His unwavering commitment to a single idea—enhancing health through millet—has been instrumental in his success.
- **Resources:** "Look around, then think beyond." Sailesh's ability to utilize available resources creatively and think outside the box has been a key factor in his journey.

- **Success:** "Success is a staircase, not an elevator." Sailesh's story underscores that success is achieved through gradual, persistent effort, not overnight.

His formula for success, **Passion Driven Me + Purpose Pushed Me = Entrepreneur**, encapsulates the essence of his journey. It highlights the interplay between personal passion and a larger purpose, driving his transformation from an employee to a trailblazing entrepreneur.

The Road Ahead

As Sailesh Ganduri looks back on his journey, he sees a tapestry of trials, learning, and triumphs. His story is a beacon of hope and inspiration, demonstrating that with passion, purpose, and perseverance, it is possible to transform challenges into opportunities and dreams into reality. Today, Blissbody is not just a product; it is a symbol of resilience and innovation, poised to revolutionize the nutraceutical industry.

With FamNutra, Sailesh continues to push the boundaries of what is possible in the realm of health and wellness. His journey from a remote village to the forefront of nutraceutical innovation is a powerful reminder that setbacks are merely stepping stones to greater achievements. As Sailesh propels FamNutra forward, his commitment to making affordable health solutions accessible to all remains unwavering, promising a future where health and wellness are within everyone's reach.



Sailesh Ganduri
Founder & CEO at FAMNUTRA



Transforming Job Searches with AI: Our Story



Manohar Chapalamadugu
Founder & CEO at Stark.ai

Navigating the job market can be overwhelming. Our company was created to change that using artificial intelligence to make job searching easier and more effective. We know how tough it can be to find the right job and go through countless applications. That's why we developed an AI-based job portal that matches job seekers with the best opportunities, applies for jobs on their behalf, and offers personalized career advice. By analyzing your resume, skills, and preferences, our AI saves you time and energy, letting you focus on your career goals. Today, we're proud to provide a platform that makes job searching simpler and more successful.

A Chat with Our CEO: The Future of Job Hunting

As the CEO, my goal is to revolutionize how people search for jobs using advanced technology. Our platform not only connects job seekers with ideal opportunities but also applies for those jobs automatically, saving users a lot of time. But we don't stop there. We aim to be your career companion, offering tailored advice to help you navigate your professional journey.

One thing many people don't realize is how many applications employers get for each job opening. This

means even qualified candidates can get lost in the crowd. Our AI ensures your application stands out by tailoring it to each job. The rapid advancements in AI technology allow us to keep improving our platform, so you always have the best tools at your fingertips.

We're committed to making job searching smarter, more efficient, and more personal. We understand the unique career paths of our users and strive to support them every step of the way.

Why Choose Us?

Smart Matching: Our AI connects you with jobs that fit your skills and preferences perfectly.

Targeted Auto-Apply: Unlike bulk applications, our technology applies only to jobs that are best suited for you, improving your chances of being shortlisted.

Time-Saving Automation: We handle the application process for you, so you can focus on what matters most.

Personalized Advice: Get tailored career advice to help you make the best decisions for your future.

Comprehensive Support: From start to finish, we provide support and keep you updated in real time.

Easy to Use: Our platform is designed to be user-friendly, making your job search experience smooth and hassle-free.

Security and Innovation: We prioritize your data security and continuously innovate to offer the latest in job search technology.

Choosing our platform means having a powerful ally in your job search. We simplify the process and help you achieve career success. Our commitment to revolutionizing job hunting with AI sets us apart and makes us the perfect partner for your professional journey.



Our platform isn't just about finding a job; it's about finding the right job with personalized advice and smart matching.



Unveiling the Future of Digital Marketing with PixelLifeServices



P Sarras Chandra

Founder & CEO, PixelLifeServices | Author | AI Futurist

PixelLifeServices isn't your average marketing agency. Founded by the visionary AI Futurist and Digital Marketing Expert, **P Sarras Chandra**, PixelLifeServices delves into the fascinating world of AI-powered digital marketing, a realm brimming with hidden potential and yet to be fully explored.

While traditional marketing has served us well for decades, the industry is undergoing a seismic shift. Customer journeys are becoming increasingly complex, data is king, and the ability to personalize experiences at scale is paramount. This is where AI steps in, offering a treasure trove of possibilities that many businesses are only beginning to grasp.

P Sarras Chandra, a published author himself (*The Conversion Code – Strategies for Overcoming Challenges and Achieving Business Growth*), understands the power of storytelling. But in today's data-driven world, effective

marketing requires more than just compelling narratives. It necessitates the intelligent use of data to understand customer behavior, predict future trends, and craft hyper-personalized marketing campaigns. This is where PixelLifeServices' unique expertise comes into play.

The company's COO, **Paritosh Sontakke**, a copywriter and Amazon best-selling author ("**Slower But Not Over Yet**"), brings his keen understanding of crafting captivating content to the table. By seamlessly blending the power of AI with the magic of human creativity, PixelLifeServices offers a one-stop shop for businesses seeking to navigate the ever-evolving marketing landscape.

So, why choose PixelLifeServices?

In a world saturated with marketing agencies, PixelLifeServices stands out by:

Embracing the Future of Marketing: They leverage cutting-edge AI to unlock a new dimension of marketing possibilities.

A Unique Blend of Expertise: Combining the power of AI with the magic of human creativity, PixelLifeServices offers a truly holistic approach.

Data-Driven Strategies: They go beyond storytelling, leveraging data to craft personalized marketing campaigns that resonate with your audience.

PixelLifeServices is your gateway to the future of digital marketing. With their team of visionaries at the helm, they'll help you craft marketing campaigns that are not just effective, but truly transformational.



Our Mantra is
“Think Digital, Grow Global”
 - PixelLifeServices



Paritosh Sontakke

COO, PixelLifeServices Copywriter | Amazon Best Selling Author

From Code to Coffee: The Vinay Nyalakonda Story



Vinay Nyalakonda
Founder of Tea Trance

Vinay Nyalakonda is a name that echoes resilience, vision, and community spirit. Hailing from a small town of Ragampeta in Telangana, his journey is a testament to the power of human potential.

Starting as a cloud engineer, Vinay carved a successful career in the IT industry, working with giants like Capgemini and IBM. Yet, amidst the world of ones and zeros, his heart yearned for something more tangible, something that could directly impact lives. This led him to mentor and guide young, educated individuals, helping them find their footing in the corporate world.

The pandemic, however, dealt a significant blow to his efforts. With remote work becoming the norm, many of his mentees were forced back to their villages, where opportunities were scarce. Undeterred, Vinay saw this as a new challenge, an opportunity to create something that would not only provide employment but also cater to a growing market.

The coffee shop industry was ripe with potential, but traditional franchise models were fraught with issues – exorbitant costs, lack of individuality, and limited support. Vinay, however, had a different vision. After rigorous tea training in Bangalore, he and his team embarked on a flavor-filled journey, creating a unique range of ten tea blends that resonated with customers. Their first outlet in Choppadandi was an instant hit, proving that their concept was sound.

What sets Vinaya apart is his unwavering commitment to community upliftment. Instead of maximizing profits, he chose to share his success by offering franchises at no cost. This altruistic approach led to an exponential growth, with 80 outlets spread across multiple states in just two years. His dedication was recently recognized with the prestigious Telangana Business Excellence Award.

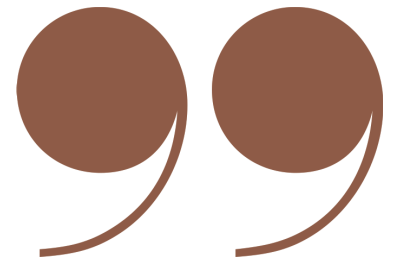
Vinay's story is not just about business success; it's about human connection. His journey from a cloud engineer to a coffee shop entrepreneur is a testament to the belief that one can create a ripple effect of positive change. By providing employment opportunities, he's not just building a business; he's building communities.

As Vinay ventures into the legal realm with his newly acquired LLB degree, the future holds even more promise. His unique blend of technical expertise, entrepreneurial spirit, and legal knowledge positions him as a force to be reckoned with.



Success is not just about achieving your goals, but also about the impact you create on the lives of others.

- Vinay Nyalakonda



Choosing Tea Trance isn't just about enjoying a great cup of tea; it's about supporting a vision that goes beyond business. It's about being part of a community that values human potential and believes in creating a better tomorrow.

Res-Q-Rity: Defending Digital Frontiers with Experience, Expertise, Excellence

Res-Q-Rity, led by CEO Tejasree A. Pagidipati, has revolutionized cybersecurity for small and medium-sized businesses (SMBs). Committed to safeguarding digital landscapes, Res-Q-Rity offers tailored security solutions, becoming a reliable partner for organizations in the digital era. Our success stories highlight our expertise. For **Quartic.ai**, we crafted a security roadmap ensuring ISO27001 and SOC2 compliance. At **Great Learning**, we enhanced cybersecurity training, resulting in a robust curriculum and better engagement. We fortified **National Dentex's** infrastructure to strengthen security and comply with HIPAA and PCI DSS. For **EnerMech Ltd**, we elevated their cybersecurity education, disaster recovery & Business Continuity and ensured industry compliance.

Cybersecurity Solutions: Protecting Your Business Every Step of the Way

Our services cover a wide range of cybersecurity needs. We conduct detailed assessments to identify vulnerabilities and provide actionable insights to strengthen security defenses. Our managed security services ensure real-time threat detection and management, allowing businesses to focus on growth. We also offer compliance solutions to help businesses adhere to standards like **ISO27001**, **HIPAA**, and **PCI DSS**. Additionally, our security awareness training programs educate employees on best practices, fostering a culture of security within organizations.

Res-Q-Rity: Simplifying Cybersecurity for Small and Medium-Sized Businesses

Looking ahead, Res-Q-Rity aims to innovate and expand globally, developing advanced cybersecurity technologies & solutions by supporting a broader clientele. By staying ahead of digital threats, we strive to set new industry benchmarks.

With our CEO's 10 years of experience, Res-Q-Rity specializes in providing tailored cybersecurity solutions for SMEs. We help businesses identify vulnerabilities, manage real-time threats, and ensure compliance with industry standards, enabling them to focus on growth with peace of mind. Trust Res-Q-Rity to secure your digital assets and explore our website : <https://res-q-rity.com>

Shield your organizations with Res-Q-Rity, the experts in cybersecurity solutions tailored specifically for SMBs. We help you protect against digital threats, ensure compliance with industry standards, and empower your business. Protect, Comply, and Thrive with Over a Decade of Proven Excellence.



Tejasree A. Pagidipati
Founder & CEO at Res-Q-Rity



EXcellenC: Revolutionizing EdTech in India with Quality Training at Affordable Prices



Chethan V S

Co-Founder & CEO at EXcellenC

A Gap in the Market

The digital revolution has ushered in an era where data is the new oil. However, the landscape of data science education in India has been marked by a significant disparity: high-quality training often comes with a hefty price tag. This creates a barrier for many aspiring data professionals, hindering the growth of the industry as a whole.

The EXcellenC Story

Recognizing this gap, EXcellenC, the training wing of Analytics Space LLP, emerged as a beacon of hope. The institute was born out of a need for practical, industry-oriented data science training that was accessible to all.

EXcellenC's mission is clear: to democratize quality education in data science, data analytics, business analytics, and artificial intelligence by making it affordable without compromising on standards.

A Comprehensive Curriculum

EXcellenC offers a range of advanced certification courses in collaboration with Texas Tech University, ensuring global standards are met. The curriculum is meticulously crafted based on insights from leading industry players.

- Advanced Certification Course in Data Science and AI
- Advanced Certification Course in Data Analytics with AI
- Advanced Certification Course in Business Analytics
- Diploma in Data Analytics with Generative AI

What sets EXcellenC apart is its unwavering focus on practical application. Mandatory daily lab sessions complement theoretical learning, providing students with hands-on experience to tackle real-world challenges.

Beyond the Classroom

EXcellenC believes in nurturing industry-ready professionals. Upon completing the course, students embark on a 2-3 month internship at Analytics Space, working on live client projects. This invaluable experience bridges the gap between academia and the corporate world.

A Proven Track Record

EXcellenC's impact is evident in the success stories of its alumni, who have secured roles in top companies across various sectors. These achievements are a testament to the institute's commitment to quality education.

Partnerships with industry giants like Texas Tech University and TCS iON further strengthen EXcellenC's position as a leader in data science education. These collaborations ensure that the curriculum remains aligned with industry trends and provides students with access to cutting-edge knowledge.

The Future is Bright

EXcellenC is poised to play an even more pivotal role in shaping the future of the Indian workforce. With a steadfast commitment to affordability, quality, and practical learning, EXcellenC is well on its way to becoming the preferred choice for aspiring data scientists and analysts across the country.

By breaking down financial barriers and providing world-class training, EXcellenC is empowering individuals to unlock their full potential and contribute to India's journey as a data-driven economy.

Brahman Studios: Where Gaming Meets Mythology



Dheeraj Chintaluri & Sowmitri Maluchuru
Founders of Brahman Studios

Introduction to Brahman Studios

Brahman Studios, founded by Sowmitri Maluchuru and Dheeraj Chintaluri stands as a beacon of innovation in the gaming industry. Born from the imagination of two dedicated gamers, this studio blends entertainment with education, creating an immersive experience deeply rooted in India's rich cultural heritage. Their unique approach not only entertains but also transforms players by introducing them to the profound wisdom and mythology of Indian lore.

Flagship Project: AUM - TheGame

At the heart of Brahman Studios is their flagship project, **AUM - TheGame**. This Free-to-Play, Real-Time Multiplayer Battle Arena game offers more than just a typical gaming experience; it is a journey into the depths of Indian mythology and ancient wisdom. Inspired by India's epics and scriptures, **AUM** integrates cultural elements that are rarely explored in the gaming world. The game challenges, engages, and surprises players with an enlightening adventure through a mystical world that celebrates timeless themes of love, truth, and valor.

Overcoming Challenges and Embracing Growth

Over the past four years, Brahman Studios has faced numerous challenges, yet their commitment has never wavered. This resilience has strengthened their ability

to overcome obstacles and deepened their connection to their cultural roots. The development of AUM has been a learning process that has reinforced their understanding of Indian wisdom and enriched their appreciation of its historical significance.

A Strong Foundation for a Bright Future

As the saying goes, "A tree cannot grow higher without a strong foundation." Brahman Studios embodies this principle by honoring the past while looking forward to a bright future. Their journey in entrepreneurship has highlighted the importance of friendship and collaboration, reflecting their vision of a global presence intertwined with unique individual perspectives.

Merging Gaming with Indian Heritage

Choosing Brahman Studios means more than just engaging with a game; it's an opportunity to explore and appreciate a beautifully crafted world that celebrates the essence of Indian mythology. Their dedication to creating an educational yet entertaining experience sets them apart in the gaming industry. As they continue to innovate and grow, Brahman Studios invites players to join them in this extraordinary adventure, where every challenge is a step toward discovering the ancient wisdom that shapes our present and future.

“Resilience and cultural connection are the cornerstones of Brahman Studios, guiding us as we weave ancient narratives into the fabric of modern gaming.”



Mindslate: Crafting Purposeful Apps for Tomorrow's Needs

Here at Mindslate, we develop next-generation mobile and web apps to tackle tomorrow's challenges. Our dedicated team of app developers, web developers, and UX designers harness the latest technologies to create intuitive, sustainable solutions that enhance lives and drive progress.

Revolutionising How Students use their Timetable!

nextClass is one of Mindslate's pioneering products, designed to revolutionize the educational experience for both students and educators. Leveraging cutting-edge technology, nextClass offers an intuitive and user-friendly platform that seamlessly integrates with various educational tools and resources.

Now, we are in the quest to expand nextClass to as many colleges as possible and let Students use the benefit of nextClass app.

More than 700 students are using the app almost every single working day. This app has become a Blockbuster in IIT Sricity

Not just limited to nextClass!

Now, we are also diving into the field of Education, now we are launching.

Mindslate Learning -- The Promise of Doubt Solving through Video Solutions within 24 Hours

nextMeal -- Food Delivery App like Zomato and Swiggy in Remote Areas.

Mindslate Thinking-AI -- We are creating AI/ML Models for solving major problems of the world through these models.

Mindslate Studios -- Into the Films with this Banner, to produce Impactful Inspiring movies and Web Series for Youngsters.

“WHATEVER
COMES FROM
MINDSLATE IS
INNOVATIVE!”



Hariprasad Anuganti
Founder of Mindslate



Engineering Insights: Dr. David Solomon Raju's Scholarly Pursuits and Educational Impact



Dr. David Solomon Raju Y
Associate Professor ECE, IQAC Incharge at
Holy Mary Institute of Technology & Science
(Autonomous)

Initially, Dr. David Solomon Raju Yellampalli Never Thought Of Teaching Engineering Subjects; Later, He Became A Full-Time Professor In Engineering Education

In 2002, Dr. David's mentor, Prof. P. John Paul, Founder of THE ENGINEERING ACADEMY (TEA), gave him a chance as a tutor in B. Tech Project Classes. He later excelled at teaching and became a professor of engineering education. Very few people like him possess twenty years of teaching experience in engineering.

Dr. David's core research is in Signal and image processing, VLSI Design, Data Compression, Mobile Communications, Cryptographic Concepts, Digital Signal Processing, and Wavelets. In the recent academic year, he taught Digital Electronics to Second-Year B.Tech Data Science Students and System Chip Architecture to Fourth-Year B.Tech ECE Students at Holy Mary Institute of Technology & Science, Hyderabad.

Dr. David Solomon Raju completed his B. Tech in Electronics and Communication Engineering at VR Siddhartha Engineering College, Vijayawada. He moved to Hyderabad in 2001 and completed his M. Tech (Systems and Signal Processing) from JNTU College of

Engineering, Hyderabad, in 2007. Later, he took admission to Rayalaseema University for PhD in ECE under the Guidance of Dr. D. Krishna Reddy Gaaru, Professor ECE, CBIT, HYDERABAD, and was awarded a PhD in June 2023.

Dr. David excitedly discusses Engineering students' future and says, "The Engineering stream will continue to Prosper, and each subject has its importance. Many are interdependent. Particular subjects may have 60% importance, while others may have 40% importance. Software needs hardware to work, and vice versa."

Dr. David has Guided many students in their academic projects for B. Tech, M. Tech, and MS, published papers in conferences and journals, published a few patents, and written several textbooks and chapters.

Understanding Engineering concepts takes work, and it is impossible to do it in a single attempt. The Indian Education system has adopted a dynamic structure to address any challenges regarding any Engineering stream.

Professors like Dr. David Raju make our country proud through their extraordinary teaching skills in Engineering Education. Indian Engineers are in high demand overseas due to their excellent subject skills.

Dr. David Solomon Raju recently wrote and published a book, 'Wireless Wonders': Adventures in Communication Engineering Text Book, by Ninetales Publishing in May 2024.

He has delivered guest lectures at the two Telugu State Engineering Colleges and has been awarded and felicitated on various occasions recently for his tremendous commitment to educating students.

“ Teaching engineering is about more than imparting knowledge; it's about inspiring a lifelong curiosity and problem-solving mindset. ”



Prasinos Tech delivers a game-changing solution towards water treatment leading to sustainable development



Dr. Anupam Mukherjee

Founder & CEO at Prasinos Tech Innovations

Prasinos Tech Innovations Pvt. Ltd is a clean tech startup pioneer in developing and promoting breakthrough scientific innovations and working towards translational research for sustainable development and circular economy.

The mission behind Prasinos Tech, is to enhance self-reliance approachability of engineering from a commercialization point of view. We offer a diverse range of products that are highly regarded for their exceptional features. The Key factors contributing to our reputation includes wide distribution network, extensive market presence, adherence to international quality standards, customer-centric approach and competitive pricing.

Our innovative technologies revolves around the state of art cavitation based technology which includes both ultrasonic cavitation and hydrodynamic cavitation and have more than 10 patents to our name so far.

Our flagship product The Swan Cav Reactor is a low-powered solar based ultrasonic algae treatment floating device designed to combat algal blooms in large water surfaces. The ultrasound creates a pressure zone on the upper layer of the water which interferes with the algae's buoyancy regulation, preventing them from accessing sunlight and nutrients resulting in effective treatment of eutrophication killing 95% algae, especially toxic cyanobacteria. We are happy to share that we have successfully rehabilitated Chikahali Lake in Pune under Pimpri-Chinchwad Municipal Corporation.

Our other leading product includes the NanoCav Blister which works on the principle of nano-bubble technology. It comes under two variant: oxygen based known as Aqua and another ozone based called as Aeris. It has >85% Standard Oxygen Transfer Efficiency (SOTE), requires small footprint, ease of installation and minimal maintenance. It oxidizes iron and metals, improves water clarity, increase dissolved oxygen and ORP (Redox) thereby subsequently reducing Biological Oxygen Demand (BOD) and Chemical Oxygen Demand (COD), destroy or inactivate pathogens and viruses.

We have a dedicated team of professionals, technocrats and entrepreneurs having several decades of experience in the chemical industry, innovation and troubleshooting, technology development & commercialization. We believe in working with innovative youngsters, and the motive of the company is to encourage the new ideas of budding researchers, take an action, and utilize their talent and expertise to pave the path from idea to innovation. At Prasinos, we are committed to deliver innovative technological solutions considering the environmental regulations, which is practically cost-effective, energy-efficient and eco-friendly.

Water is a critical resource in India which holds only 4% of the world water resources while catering to 18% world population. Our contribution to water resources has become indispensable as the need for a healthy water body amidst water scarcity has exponentially risen.

Techmatic Systems : Pioneering IT Excellence in Retail



Varun Reddy Billa
Founder & CEO at Techmatic Systems

In today's dynamic retail landscape, embracing cutting-edge technology is essential for staying ahead. Techmatic Systems is revolutionizing the industry with advanced IT services that turn retail challenges into opportunities for growth and innovation.

Why Choose Techmatic Systems?

When you choose Techmatic Systems, you're not just selecting a service provider—you're partnering with a trailblazer in IT solutions. Here's why we lead the charge:

Future-Ready Solutions: We leverage a robust tech stack, including cloud computing, machine learning, blockchain, and microservices architecture, to deliver scalable, secure, and innovative solutions.

Cutting-Edge Technologies: Our expertise extends to AI-driven analytics, IoT integrations, and real-time data processing, ensuring that your retail operations are not only efficient but also ahead of the curve.

Bespoke Innovation: Tailoring our solutions to meet your specific needs, we enhance customer experiences and streamline operations with precision and agility.

Expert Team: Our in-house developers and testers bring unparalleled expertise to the table, committed to pushing technological boundaries and exceeding expectations.

Customer-Centric Approach: We place your customers at the heart of our solutions, crafting experiences that drive loyalty and engagement.

Less Known Facts about the Retail Industry

E-Commerce Boom: Online retail sales are set to surpass \$6.5 trillion by 2023, underscoring the importance of robust e-commerce platforms.

Data's Power: Leveraging data analytics can boost retail profit margins by up to 60%, highlighting the critical role of advanced analytics in decision-making.

Tech Investment: A staggering 72% of retailers are investing in AI to enhance customer interactions and personalize shopping experiences.

Techmatic Systems Journey

From our inception, Techmatic Systems has been driven by a vision to transform retail through technology. What started as a small tech venture has evolved into a global powerhouse. Our journey is marked by significant milestones: pioneering e-commerce solutions, advancing inventory systems with AI, and embracing blockchain for enhanced security. As we continue to innovate, our commitment to redefining retail technology remains steadfast.

Join us as we shape the future of retail. Techmatic Systems: where the synergy of technology and imagination creates extraordinary retail experiences.

“ Our expertise
in AI, IoT,
and real-time data
processing ensures that
your retail operations
are not only efficient
but ahead of the curve.



Innovative Pedagogy and Passion: Dr. K. Sravan Abhilash's Contributions to Modern Teaching Methods



Dr. K. Sravan Abhilash

Associate Professor at CMR Engineering College

Hailing from Telangana, Hyderabad, **Dr. K. Sravan Abhilash**, currently works as an Associate Professor in **CMR Engineering College, Telangana**. He was born in a city called Anaparthi, located in Visakhapatnam, Andhra Pradesh. He obtained his B Tech undergraduate degree in 2007 and M Tech degree in 2012 from Visakhapatnam.

Sravan Abhilash received his Ph.D. in '**Wireless Communications**' in the year 2022. Additionally, he published papers in 2022 **IEEE International Conference** on Power Electronics, Drives and Energy Systems, and **International Women Conference** on Electrical and Computer Engineering, on December 13, 2022 and December 30, 2022, respectively. Once he completed his brief stints as a doctoral degree, he soon started his profession as an '**Associate Professor**'. Dr. Sravan has been into the teaching profession for the last 13 years now. He is a service-oriented person, having zeal towards mentoring the youths of coming generations.

Dr. Sravan's father is a **retired central government employee (VIZAG STEEL PLANT)** and his mother used to work as a teacher, back in Andhra Pradesh. He was closely attached to his mother, and wanted to walk in her footsteps. He admired working as a teacher for a long time and believes that "**Teaching is the best profession in the world**". Dr. Sravan adds, "If you want to inspire students, teaching is the best way". Teachers act as role models in students' lives.

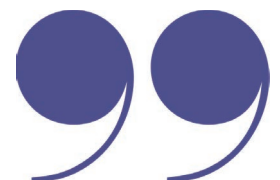
Apart from everyday dedication to his work, he keeps learning new things that he can incorporate in his teaching methods, such as different pedagogy strategies, AI techniques, etc. With this, he also managed **conducting four successful webinars by IIT, IIIT and NIT professors** in Rishi MS Institute of Engineering and Technology for women which is based out of Hyderabad, Telangana, in 2020-21.

He remarks that being a teacher, he can mentor students, guide them and apply new methods of teaching in order to help them in progress. His inclination is mostly towards average and below average students. Further he adds that, if students get proper mentorship, they can make their way virtuous.

Dr. K. Sravan Abhilash was dignified with the "**Best Teacher Award**" on the Teacher's Day event on 2023. Talking about his other achievements, he received the "**Best Outstanding Contribution Award**" in educational services, awarded by Dr. T.P. Sashikumar, former deputy director, Government of India & Space scientist and Justice, G. Chandraih, former High court judge, Andhra Pradesh, on 6th of April, 2024 and **Best Innovation Ambassador Award**" by former DRDO Chairman Dr. Sateesh Reddy at INSPIRE, Hyderabad in 2024 by Kalam's Institute of Youth excellence (KIYE) Foundation on 8th of April, 2024.

“Being a teacher means continuously learning and evolving to better serve and inspire the next generation of leaders and thinkers.

- **Dr. K. Sravan Abhilash**



Sanjiwani Chikitsa Kendra: Transforming Healthcare with Trust and Innovation

Founded in 1985, Sanjiwani Chikitsa Kendra has been a cornerstone of healthcare in Nagpur, providing top-notch diagnostic, pathology, and radiology services along with expert OPD consultations. Today, it stands as a beacon of compassionate and comprehensive medical care, with a presence in Nagpur, Hyderabad, Pune, Bangalore, Chennai, and Navi Mumbai. This expansion and evolution are driven by the dedicated leadership of CEO Jayant Poogalia.

About the Company

Sanjiwani Chikitsa Kendra is renowned for its state-of-the-art facilities and commitment to patient care. With a dedicated team of experienced doctors and healthcare professionals, the center offers a holistic approach to medical treatment. Its advanced diagnostic tools and technologies ensure accurate and timely medical results, making it a trusted name in the healthcare industry.

Unknown Facts About the Industry

In today's fast-paced world, healthcare has become increasingly commercialized, often prioritizing profits over patient care. This trend has led to a gap in trust between patients and healthcare providers. Additionally, the complexity and cost of medical treatments have surged, making it difficult for many to access quality healthcare. In such a landscape, centers like Sanjiwani Chikitsa Kendra stand out for their commitment to serving the community with integrity and compassion.

A Legacy of Service

Sanjiwani Chikitsa Kendra was founded by the late Dr. Kamal Poogalia, a revered figure in the medical community known for his unwavering commitment to serving the needy. After Dr. Poogalia's untimely demise in October 2021, his son Jayant Poogalia made a life-altering decision. Despite having 25+ years of experience in the IT sector and no prior experience in the medical field, Jayant left his job to take the helm at Sanjiwani, driven by a profound desire to carry forward his father's vision.

From IT to Healthcare

Jayant Poogalia's transition from IT to healthcare is a testament to his dedication and resolve. While he had no background in medicine, his 25 years in IT endowed him with skills in management, technology, and innovation. These skills have been instrumental in his leadership at Sanjiwani Chikitsa Kendra, allowing him to introduce advanced technologies and streamline operations to better serve the community.

Why Choose Sanjiwani Chikitsa Kendra?

- Trusted Advice:** Sanjiwani stands for trusted medical advice, ensuring that every patient receives accurate and reliable information.
- Compassionate Care:** The center prioritizes patient well-being, offering personalized care that addresses individual needs.
- Advanced Technology:** Equipped with the latest diagnostic tools, Sanjiwani ensures precise and timely medical results.
- Experienced Professionals:** A dedicated team of doctors and healthcare professionals brings expertise and compassion to every patient interaction.
- Community Focus:** Committed to serving the needy, Sanjiwani strives to make a difference in a world where essential services like medical care are often commercialized.

Sanjiwani Chikitsa Kendra, under Jayant Poogalia's dynamic leadership, embodies the ideal blend of legacy and innovation. It is a testament to the enduring values of trust, compassion, and excellence in healthcare. As Jayant continues to build on his father's legacy, Sanjiwani Chikitsa Kendra is poised to become a beacon of hope and care for patients across India.



Jayant Poogalia
CEO at Sanjiwani Chikitsa Kendra

Digital Leap: Automating Your Field Operations



Mr. Ketan Pathki
CMO of Fielda

Ketan Pathki: GTM Leader and Innovator

For 17 years, Ketan Pathki has been a trailblazer in the Go-to-Market (GTM) leadership space, focusing on increasing revenue and driving growth for companies of all sizes, particularly SaaS businesses. His extensive experience and acknowledged expertise have made him a prominent figure in guiding start-ups through their crucial 0 to 1 growth journeys. Ketan's strategic insights and innovative approaches have consistently delivered exceptional results, cementing his reputation as a leader in the GTM domain.

Driving Fielda's Vision

As the head of product and growth strategy for Fielda, a pivotal part of Kanini, Ketan Pathki is steering the company towards new heights. Fielda is a comprehensive field operations platform designed to automate the traditionally manual task of field inspections, catering to any industry reliant on asset inspections as part of their business processes. Under Ketan's leadership, Fielda has evolved into a robust solution that streamlines operations, enhances efficiency, and reduces operational costs.

Comprehensive Solutions for Diverse Industries

Fielda's versatility makes it an indispensable tool across various sectors. Whether it involves inspection, maintenance,

auditing, support, or repair of physical assets, Fielda offers a suite of features tailored for field technicians, engineers, and project managers. Industries such as oil and gas, construction and infrastructure, energy, utilities, telecom, and engineering firms engaged in these activities benefit immensely from Fielda's automation capabilities. The platform ensures that all tasks are executed seamlessly, enhancing productivity and ensuring compliance with industry standards.

Global Reach and Expansion Ambitions

With a strong user base across North America, Fielda has proven its efficacy in managing thousands of assets, including the world's largest natural gas pipeline in Alberta, Canada. The platform's success in such critical projects underscores its reliability and advanced functionality. Building on this success, Fielda is now setting its sights on expanding into the APAC market, including India. This strategic move aims to tap into new opportunities and address the growing demand for efficient field operations solutions in these regions.

Conclusion

Ketan Pathki's visionary leadership and Fielda's innovative platform are revolutionizing field operations across industries. By automating essential tasks and providing a comprehensive suite of features, Fielda is empowering businesses to enhance their operational efficiency and achieve greater heights. As Fielda embarks on its expansion journey into the APAC market, it continues to set new benchmarks in the field operations landscape, ensuring a brighter and more automated future for industries worldwide.



Our goal is to empower industries by transforming field operations with advanced solutions, setting new standards in efficiency and compliance.

– Ketan Pathki



Speciality Interiors Pvt Ltd, Where Each Corner of the Room Narrates a Story



Abhishek Gupta
Director of Speciality Interiors Pvt Ltd

Sometimes you spend a lot of money on interior design fees but still feel like you are not satisfied with the design of the Firm. Here comes the Speciality Interiors Pvt LTD (SIPL) offers a visual representation of your ideas rather than mere execution. They have a lip strategy that has two parts, one where your ideas come to life and another where they transform your dreams into reality.

It stands as a leader in providing quality and exceptional interior design solutions primarily focused on sustainability. They pride themselves in delivering designs that incorporate functionality, personalization of the client's personalities and styles, and beauty aesthetics. They are dedicated to providing high quality and value on each project to meet and more so exceed the expectations of clients and to build long-term partnership and business.

SIPL offers numerous benefits for your interior design, from innovation to attention to detail to sustainability. They take the maximum number of precautions and finish their work with exceptional results. Your investment ensures that the projects are not delayed and are completed within

budget. By this, it shows clear and transparent pricing and ensures the value of investment put by the customers. It provides services of consulting exclusively designed products which meet the specific preferences and needs of every buyer.

Their team of skilled designers is described for creativity and innovation to design your space, in a functional as well as attractive style. As for the breadth of services offered by SIPL, it can be said that the company deals with all the phases of interior design starting from the conceptual stage and ending with space planning, furniture designing, and project management. Their testimonials and repeat business speak about the quality of the specific service being provided to help reinforce the company's reputation.



Our design makes the best use of available space
-SIPL



The vision of the company is to be ahead with best standards in design and built creative concept 's that transforms society. It fosters areas that not only answer but go beyond the clients' anticipated requests and contribute to their health and abundance. If you are from anywhere or in any country and in need of the right interior designer that would bring out the light in your home or office space, then your best choice is "Speciality Pvt LTD"



Muhammed Osman Shareef
Director of Speciality Interiors Pvt Ltd

‘BILVANTIS’ – Grown And Became A Well-Known Software Solutions Company Within A Short Span Of Five Years.



Narasimha Rao Vadde

CEO & Managing Director of Bilvantis Technologies

From a tiny five-person team to two hundred plus, the success story of Bilavantis sparks a bright spot in Hyderabad’s software network.

‘Bilvantis’: The story of a successful start-up that became a prominent software solutions company.

The Journey of Bilvantis

Starting with a limited client base was a significant challenge, but Bilvantis faced it with a strategic, client-centric approach. To build trust and showcase our capabilities, we introduced a unique two-week free Proof of Concept (POC) policy. This initiative allowed potential clients to experience our service delivery and commitment firsthand, leading to substantial growth through positive word-of-mouth and demonstrating our expertise and reliability.

Key Milestones and Achievements

Bilvantis has established itself as a technological leader with a Center of Excellence (COE) in Data Science and AI. We’ve forged strategic partnerships with industry giants including Google Cloud, Snaplogic, Snowflake, AWS,

Databricks, and RightData. Our expertise in Mainframe and VisionPlus Solutions, coupled with our innovative approach to Digital Engineering and Data Analytics, has distinguished us in the industry. Our global expansion now includes offices in the US and Australia, enhancing our reach and impact while maintaining our client-centric focus.

Leadership and Vision

Narasimha Rao Vadde, CEO and Managing Director, has steered and accelerated Bilvantis in the past five years. An IT industry veteran who worked for Capgemini and Wipro in the past, Narasimha Rao took a giant leap towards entrepreneurship and became successful.

Under Narasimha Rao Vadde’s leadership, Bilvantis achieved several milestones and proved its leadership. A software company faced challenges moving its workflows developed in Informatica PowerCenter to Informatica IICS. The key hurdle in this project was ensuring seamless compatibility of the converted Informatica PowerCenter code with IICS. Bilvantis assigned a team of 7 skilled members to test the code. Their collective efforts delivered remarkable results. Within just two months, the team successfully tested the code conversions of 250 workflows.

Future Plans and Focus

Bilvantis drafted ambitious expansion plans for the next couple of years. The company wants to expand towards Strengthening AI and Data Science, Expanding Global Presence, Enhancing Technological Partnerships, Focusing on Cybersecurity and Compliance, and Innovating Client Engagement.

Bilvantis uses Client-Centric Ideation and Design, AI-driven automation and Improvement, Simplicity and Usability, Scalability and Security, Prototyping and Agile Development, Continuous Innovation, and Future Readiness, making it an innovative software solution provider.



A Journey Through User Research and Human-Centered Design



Shipra Bhutada
Founder & Director User Research,
User Connect Consultancy

With nearly two decades of experience in user research and human-centered design, Shipra Bhutada has become a pivotal figure in transforming businesses. As the Founder and Director of User Connect Consultancy (UCC), Shipra shares valuable insights from her journey, mission, and advice to the business community.

1. A Mission to Decode Human Behavior

Shipra's career began with a postgraduate degree in New Media Design from the National Institute of Design (NID) in Ahmedabad. Her initial years were spent working with renowned organizations such as Microsoft, Honeywell, and D-Labs at ISB. This foundation set the stage for her to understand complex consumer behaviors and translate them into actionable business strategies.

Key Learning: Understanding user behavior is not just about gathering data; it's about interpreting it to drive meaningful innovations. Shipra emphasizes that businesses must continually adapt to evolving consumer needs to stay competitive.

2. Transforming Challenges into Opportunities

Over the years, Shipra has collaborated with a diverse range of organizations—from stealth-stage startups to unicorns like MPL, ShareChat, and Moj, as well as MNCs including Dr. Reddy's Labs, Medtronic, and Indeed. Each partnership presented unique challenges, which Shipra adeptly navigated using her expertise in user-centered design and design thinking.

Strategic Focus Areas:

- o **User-Centered Design:** Tailoring products and services to meet user needs.
- o **Design Thinking Workshops:** Facilitating innovation through structured problem-solving.
- o **Product-Market Fit:** Ensuring products resonate with target markets.

3. Mentorship and Industry Contributions

Shipra's role extends beyond consultancy; she is deeply committed to mentoring and guiding emerging businesses.

Her mentorship includes:

T-Hub Recognition: Awarded the 'Value Partner' Award for her role in mentoring startups and corporates through T-Hub, the world's largest incubation center established by the Government of Telangana.

Inc42's Founder X Initiative: Serving as a User Research mentor, Shipra equips entrepreneurs with essential skills in user research and design thinking.

Times Power Award: Honored for her excellence in user research by The Times of India.

Shipra's work with companies like Indeed, 3M, Oppo, and Asian Paints underscores her belief in the power of user-centered design. She encourages businesses to leverage these strategies to drive growth and create products that users genuinely love.

Practical Steps:

- o **Strategic User Research:** Use research to inform decisions and guide product development.
- o **Purpose-Driven Innovation:** Align innovation efforts with user needs and market trends.
- o **Market Expansion:** Develop strategies tailored to specific regional and cultural contexts, such as India-centric market growth strategies.

Shipra Bhutada's journey reflects the profound impact that user research and human-centered design can have on business success. Her insights and experiences offer valuable lessons for companies aiming to innovate and thrive in a competitive landscape.



JPCYS a trusted partner for cybersecurity service



Phanindra Jammalamadaka
CEO & CISO of JPCYS

Protection from cyber security threats has become an imperative to long term survival of businesses.

In ever changing landscape of business environment, creating a safe and secure space for doing business has become vital to build trust. The latest Global Cyber Security Outlook 2024 by World Economic Forum highlights that the cyber inequity has widened. Organisations reporting a minimum viable cyber resilience are down 31% since 2022. The cost of accessing adequate cyber services, tools and talent, and the early adoption of cutting edge technology by the largest organizations in the ecosystem are two core factors driving the divide between those which are resilient and those which are struggling to survive.

These factors are precisely what JPCYS addresses in order to protect organisations and individuals from evolving cyber security threats. JPCYS pioneers in providing the best of the cyber security services to make digital space and infrastructure more robust than ever. Our cost effective services adds to our clients' competitive advantage and builds their customer's long lasting trust and thereby repetitive sales.

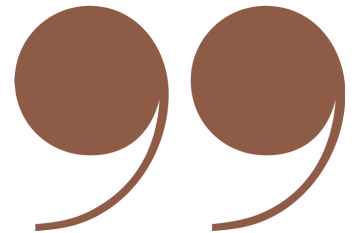
Over the last three years, JPCYS has earned the reputation of a high level of integrity, surpassing the commitments we make in driving the cyber security solutions. At JPCYS, our security professionals not only help businesses and individuals to meet regulatory requirements but develop most advanced system of business operation shielded from all kinds of malware, phishing and data breaches. JPCYS assesses the risk and vulnerabilities using

various security tests that clients network and infrastructure are exposed to. We design a comprehensive risk mitigation plan and conduct IT governance and audit services. We partner offering hosts of services such as web and mobile security application services, vCISO, cloud, network, managed security services and IoT security. Our diverse range of services includes web and mobile security, virtual CISO, cloud security, network security, and specialized managed security services (MSS) for all the sizes of clients. We ensure compliance with standards such as ISO, NIST, the Mobile Application Security Verification Standard (MASVS), and regulations like PCI DSS, GDPR, and SOC2.



Cybersecurity isn't about finding right solution; it's about implementing a well-structured, layered defense to ensure true protection

-Phanindra Jammalamadaka



JPCYS ensures data remains encrypted providing a full proof security to the IoT devices. We provide our clients a preventive and benchmark based approach to security alerts and warnings. At the same time, our quick response time to any potential threats ensures that business runs in a safe and secure manner.

Our Clients can concentrate on the business while we mitigate the risks and hunt down the potential perils arriving in the digital realm. Cyber security becomes an investment to cut down costs, automate the operation and develop confidence in the customers with regards to their data. Cyber Security can no longer be delayed but to be addressed at the earliest. The sooner one starts the more faith one develops in business.

Shining Bright: How Bright Solar Solutions is Revolutionizing Solar Power

Bright Solar Solutions is an EPC company that Installs Solar rooftops, Solar Fencing, Street Lights, Solar Water Heaters, and heat pumps for residential commercial and industrial sector.



Vijetha Reddy

Managing Director at Bright Solar Solutions

Vijetha Reddy, founder and managing director of Bright Solar Solutions, has become a leading solar EPC company in Telangana within five years. The solar EPC aims to empower individuals and businesses with solar energy power and attain a sustainable future and vision for the green revolution.

Bright Solar Solutions believes in the transformative power of solar as a renewable energy resource and wants to make solar energy accessible to all.

Woman-powered Vijetha Reddy's Bright Solar Solutions started operating in 2020. It uses environmentally friendly and renewable energy solutions to improve the future for future generations. The former lecturer and teacher possesses two master's degrees and worked with multiple companies in managerial capacities before starting an entrepreneur journey.

Bright Solar Solutions's reputation is for providing high-quality services at the best rates in the market.

Solar Solution provides solar panel installation services, and it is based in Hyderabad, Telangana. It primarily focuses on the Telangana market but also serves Andhra Pradesh, Karnataka and Maharashtra customers. Recently, Bright Solar Solutions completed a project in Bengaluru and installed a 150 KW solar rooftop system within the stipulated time.

According to online sources, in India, solar capacity installations have reached 82 GW. Solar panels comprise 43% of total installed capacities among renewable, sustainable energy and 18.5% of total installed power capacities.

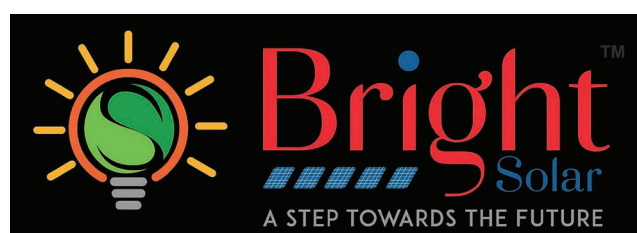
The cost of installing solar panels varies in India depending on the size and capacities built up. Prices Start at around 65k Indian rupees for 1KW and go up to around 3 lakh for 4KW.

Now Bright Solar Solutions is official vendor in TGREDCO to provide the government subsidy to the consumer.

Telangana ranks as the sixth-highest solar producer state in India and has installed capacities of around 4.7 GW. Telangana's commitment to solar energy growth signifies strength, and with solar panel installations rising, companies like Bright Solar Solutions can achieve enormous growth towards a sustainable future and serving the nation.

Vijetha Reddy's Bright Solar Panel is featured in English and regional newspapers as an extraordinary service provider in the sustainable renewable solar energy sector.

Bright Solar Solutions is proud member of MNRE, FTCCI, IGBC and CII and has an annual turnover of around 2.5 crores of rupees.



From Pixels to Ecosystems: A Founder's Reflection on Design Evolution



Raghu Gogula
Founder & CEO at Waytowebs

WayToWebs started in 2018 with a simple ambition – to harness the power of design to create impactful online experiences. Back then, **a client's delighted gasp upon seeing their website or graphics (social media posts, logos, presentations) for the first time was a source of immense pride. It was a primal validation that design, at its core, could bridge the gap between creators and users.** While that initial spark remains a cherished goal, the design landscape has become infinitely more complex.

Today's digital world bombards users with information. A recent study revealed the staggering amount of content the average internet user encounters daily. In this sensory overload, how do we, as designers, cut through the noise and craft experiences that truly resonate?

At WayToWebs, we've embraced a holistic approach. Website design, our initial foray, served as a springboard. It instilled in us the power of a compelling online presence. However, we quickly recognized the limitations of a purely aesthetic focus. Businesses needed a comprehensive digital ecosystem, a seamless tapestry woven from various threads.

This realization fueled our strategic diversification. We expanded our repertoire to encompass services like hosting, SEO-driven digital marketing, and even mobile application development. This, coupled with the expertise of our team, allows us to create cohesive digital strategies that prioritize user experience (UX) and user interface (UI) design. **Our focus is on crafting intuitive and visually**

appealing interfaces that not only engage users but also guide them towards their goals on any device.

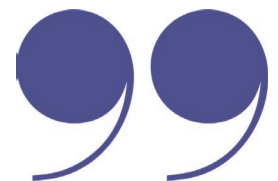
But the true differentiator lies not in the services offered, but in our meticulous process. We transcend the tired "listen, think, create, deliver" mantra. In-depth client consultations are the cornerstone, where we dissect unique goals and challenges with a surgeon's precision. These insights fuel our collaborative brainstorming sessions, where diverse perspectives collide and are further enriched by the latest design trends gleaned from our relentless research and experimentation.

Our team isn't merely observing the design evolution; we actively participate in it. We're early adopters, pushing boundaries and embracing the future. The results speak for themselves: an impressive client retention rate hovering around 95%.

Yet, the most profound reward isn't a fleeting "wow." It's the knowledge that amidst the digital cacophony, we've managed to capture attention, ignite engagement, and ultimately, propel our clients towards sustainable growth through the power of design across a holistic digital ecosystem.

“Design is no longer just about aesthetics; it's about crafting holistic experiences that resonate with users in a world overwhelmed by information.

– Raghu Gogula



Innovating the Future of Digital Solutions



KomatiReddy Venkat Ramana Reddy
Founder & CEO at iAppSys Technologies

iAppSys Technologies Pvt Ltd stands as a beacon of innovation and excellence in the realm of digital business solutions. Specializing in web and mobile application development, iAppSys caters to a diverse range of industries including IT, agriculture, real estate, hospitality, retail, healthcare, consumer, and manufacturing. The company's mission is to empower businesses by enhancing operational efficiency, boosting productivity, and expanding global reach through advanced technology and design.

Company Mission and Values

- **Empowering Businesses:** iAppSys is dedicated to improving business performance through cutting-edge technology and design. Their mission is to help clients streamline their operations and connect with global audiences effectively.
- **People-First Philosophy:** Success at iAppSys hinges on the expertise and passion of its people. The company values the unwavering commitment, exceptional skills, and positive attitudes of its team, which drive their pursuit of excellence.
- **Continuous Learning:** The team at iAppSys remains at the forefront of technological advancements. They continuously update their knowledge and share ideas to deliver superior IT-enabled services to clients.

Unique Service Models

iAppSys offers three distinct engagement models tailored to meet diverse client needs:

Dedicated Offshore Development

- **Overview:** A dedicated team of designers, developers, project managers, and QA/testers is assigned exclusively to your project.
- **Approach:** Agile development methodology is employed to ensure flexibility and iterative progress.

Fixed Time & Scope

- **Overview:** Ideal for smaller projects with defined scope and deadlines.
- **Approach:** Utilizes a waterfall model, starting with detailed requirement specifications, followed by design, development, testing, and deployment.

Hourly Support & Maintenance

- **Overview:** Provides support and maintenance on an hourly basis.
- **Approach:** Clients purchase packages of hours for ongoing application and web maintenance, including minor enhancements and tweaks.

Achievements and Metrics

- **104+ Completed Projects:** A testament to the company's capability and experience.
- **84+ Happy Clients:** Reflecting high customer satisfaction and successful collaborations.
- **40+ Million Lines of Code:** Demonstrates the extensive and varied coding expertise of the team.

KomatiReddy Venkat Ramana Reddy, the visionary Founder & CEO of iAppSys Technologies Pvt Ltd, has been instrumental in shaping the company's success. His leadership and forward-thinking approach have driven the company's growth and innovation. Under his guidance, iAppSys has transformed from a budding tech venture into a prominent player in the digital solutions industry.

iAppSys Technologies Pvt Ltd continues to set benchmarks in the digital business landscape with its innovative solutions and customer-centric approach. The company's commitment to excellence, backed by a skilled team and strategic service models, ensures it remains a leader in web and mobile application development. With a track record of successful projects and satisfied clients, iAppSys is poised to drive future growth and technological advancements in the industry.

WCX Laundry: Leading the Way in Eco-Friendly Laundry Solutions



Raja Raghunath
Co Founder & CEO at WCX Laundry

At WCX, or Wash Clean Experts, we pride ourselves on delivering exceptional laundry services that tick all the right boxes. Founded by three visionary entrepreneurs, Raghunath Raja, Mithun Srivastav, and Naresh, our mission is to bring international standard laundry services to regular Indian families, campuses, and corporates. But there's more to WCX than meets the eye. Here are some lesser-known facts about our innovative company.

WCX is at the forefront of sustainability in the laundry industry. Our state-of-the-art imported machines are designed to use significantly less water and utilities compared to traditional laundry machinery. This innovative approach has enabled us to save millions of liters of water annually, making us a leader in eco-friendly laundry solutions. We are proud to be one of the few promising startups selected under the Startup India Initiative. This prestigious recognition highlights our commitment to innovation and excellence in the laundry sector. Additionally, WCX emerged from the Thub Accelerator Batch 2, further validating our innovative business model and growth potential.

WCX has formed strategic partnerships with renowned institutions and groups, including KREA UNIVERSITY, Isthara co living, Boston Living, and Zolo Stays. These collaborations underscore our ability to cater to diverse needs and deliver high-quality services across various sectors. With 12 units across India, including locations in Hyderabad, Bangalore, and Sri City, WCX is rapidly expanding its footprint. Our widespread presence allows us to bring our high-quality laundry services to a broader customer base, ensuring convenience and accessibility.

Innovation in Sustainable Practices by WCX Laundry

At the heart of WCX's success lies our unwavering commitment to sustainability. Recognizing the pressing need for eco-friendly solutions in the laundry industry, WCX has pioneered several innovative practices to reduce our environmental footprint. Our advanced machines, sourced from leading manufacturers in Italy and Spain, are specifically designed to minimize water and energy consumption. By integrating cutting-edge technology, we have managed to save millions of liters of water every year, making a significant impact on water conservation. Our dedication to using eco-friendly chemicals that effectively eliminate bacteria and viruses without harming the environment sets us apart as a leader in sustainable laundry solutions.

Why Choose WCX Laundry Services

Everything at WCX is built to excel. Our equipment, imported from Italy and Spain, meets the highest standards of cleanliness and care. We use eco-friendly chemicals that effectively remove bacteria and viruses, ensuring that your clothes are not only clean but also hygienic. At WCX, we understand that different fabrics require different treatments. We offer a customized approach for various industries, including hotels, hospitals, pharma, and institutions. By adhering to industry-standard guidelines and using approved procedures, we deliver top-notch results tailored to specific needs.

Our commitment to professional service is unwavering. We offer a range of care options, including Wash & Fold and Express Wash. By using soft water and time-tested procedures, we ensure that your clothes are treated with the utmost care. Our efficient pick-up and delivery services further enhance convenience for our customers. We stand by our promise of providing excellent laundry services. Our offerings include pick-up and delivery, a fabric-friendly process, and a quick turnaround time. Our well-trained staff handle your clothes as if they were their own, and we use safe, environment-friendly detergents and dry-cleaning products. Our quality assurance wing ensures issue-free laundry service, maintaining the highest standards at all times.

WCX specializes in setting up exclusive laundromats for co-living spaces. This unique offering ensures that your laundry needs are met efficiently and conveniently, right at your doorstep. Our exclusive units are designed to provide a state-of-the-art laundry experience, enhancing guest satisfaction and improving overall laundry management. Choosing WCX Laundry means opting for excellence, sustainability, and unparalleled customer service. We are dedicated to providing the best laundry experience, ensuring that your clothes receive the care and attention they deserve. Welcome to WCX Laundry – where laundry is done right.

Prasanna Lakshmi's Mission to Eliminate Rural Poverty



Prasanna Lakshmi
Founder of Sri Paadha Agro Processing Industry

Prasanna Lakshmi is a woman on a mission. Driven by an unwavering commitment to eradicate rural poverty, she has dedicated her life to empowering marginalized communities. Her journey, marked by a potent blend of education, innovation, and compassion, is a testament to the power of human spirit in driving societal change.

With a robust academic background spanning law, technology, and business, Lakshmi is not just a visionary but also a skilled strategist. Her educational pursuits, complemented by practical experience in government projects, have equipped her with the tools to address complex rural challenges.

Lakshmi's entrepreneurial spirit is evident in her founding of Sri Paadha Agro Processing Industry. This venture has not only generated livelihoods but also promoted sustainable agriculture, contributing significantly to local economies. Her work extends beyond entrepreneurship; she has been instrumental in numerous initiatives, from enhancing digital literacy in rural areas to advocating for the rights of street vendors.

A key aspect of Lakshmi's approach is her belief in the transformative power of technology. She has leveraged AI, ML, and blockchain to address rural issues, emphasizing the importance of bridging the digital divide. Her HIV awareness campaign, in collaboration with Stanford University, is a prime example of how technology can be used for social good.

Lakshmi's impact is recognized far and wide. Acclaimed by government officials and media alike, she has become a symbol of hope for rural India. Her campaigns, such as the Livelihood Promotions Campaign, have brought tangible improvements to the lives of countless individuals. At the core of Lakshmi's philosophy is the belief in the resilience of the human spirit. She draws inspiration from India's history of overcoming challenges and emphasizes the role of education, technology, compassion, and empathy in building a better future. Her advice to aspiring change-makers is simple yet profound: pursue your passion with compassion and use your strengths to serve a greater purpose.

Prasanna Lakshmi's story is an inspiration. It is a reminder that with determination, knowledge, and empathy, it is possible to create lasting change. Her journey serves as a beacon of hope, illuminating the path towards a more equitable and prosperous rural India.

“The resilience of the human spirit, combined with education and empathy, holds the key to overcoming the deepest challenges and creating lasting impact.”
– Prasanna Lakshmi



The Insightful Journey of Mr. Bhuma Srinivas Rao, Graphologist



Bhuma Srinivas Rao
Graphologist

Introduction to Graphology

Graphology, or handwriting analysis, is a science that has fascinated scholars and researchers for centuries. It delves into the intricate relationship between an individual's handwriting and their personality traits. This field, also known as autography and graphotherapy, owes much to early pioneers like Edgar Allan Poe, who first coined the term "autography," and Camillo Baldi, the father of handwriting analysis who authored the first book on the subject in 1662.

Historical Background

- **99 A.D.:** Roman historian Suetonius studied Emperor Augustus' handwriting to understand his personality.
- **1871 & 1878:** French priests Abbe Flandrin and Abbe Gene Hyppolyte Michon established basic rules for graphology and coined the term.
- **19th Century:** Robert and Elizabeth Barrett Browning were notable researchers who contributed to the field.
- **1915:** M.N. Bunker founded the American Graphoanalysis Society, marking the acceptance of handwriting analysis as a psychological testing tool in the United States.
- **20th Century:** K.K. Golson developed the Institute of Scriptology in California, further advancing the science.

Mr. Bhuma Srinivas Rao's Journey

Mr. Bhuma Srinivas Rao, a renowned graphologist, has dedicated over two decades to mastering the art and science of handwriting analysis. His journey began with a keen interest in understanding the nuances of human behavior through the lens of handwriting. Over the years, Mr. Rao has developed a profound understanding of how handwriting reflects an individual's subconscious and conscious personality traits.

Mission and Vision

Mr. Rao's mission is to leverage graphology to help individuals gain deeper insights into their personalities, behaviors, and motivations. He believes in the transformative power of handwriting analysis and graphotherapy, aiming to assist people in improving their lives by making conscious changes in their handwriting.

Unique Insights into Handwriting Analysis

- **Character and Temperament:** Handwriting reveals an individual's character, temperament, and state of mind. It provides insights into traits such as self-esteem, self-confidence, goals, fears, and sensitivities.
- **Emotional Responses:** Handwriting can indicate how a person processes emotions and makes decisions—whether they are guided by their head or heart.
- **Behavioral Traits:** Traits such as initiative, enthusiasm, and emotional responsiveness are evident in one's handwriting.

Mr. Bhuma Srinivas Rao stands as a leading figure in the field of graphology, contributing to its growth and recognition as a valuable psychological tool. His work underscores the potential of handwriting analysis to provide profound insights into human behavior and the transformative power of graphotherapy. As graphology continues to gain importance alongside traditional psychology and medical sciences, Mr. Rao's contributions ensure its relevance and applicability in modern times.



Handwriting is not just a way of recording thoughts; it's a window into the soul, revealing the intricate details of our subconscious mind.

— Mr. Bhuma Srinivas Rao



Turn2Web - Easiest and Most Affordable Way to Build Website



Munaganti Rajaneesh
Founder & CEO at Turn2Web

Do you want to create a website and get online at the lowest cost possible? You need a cost-effective website builder that can meet your needs while not being complicated. So, if you need a tool that would enable any user to create beautiful and professional one-page sites in the shortest time possible, then Turn2Web is the ideal platform.

In building his own website, Rajaneesh encountered the limitations of existing drag-and-drop builders, particularly in achieving the specific design vision. This led him to create Turn2Web, a platform that makes it easy for anyone to create professional, single-page websites. This platform makes website creation a breeze, without any coding knowledge, and empowers users of all skill levels to create professional websites.

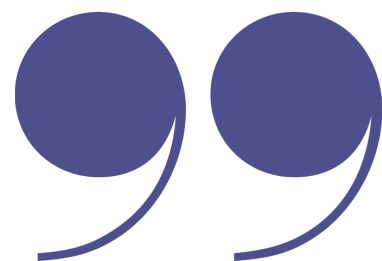
It gives you freedom to have your own online presence that connects your website to your custom domain name, eliminating the need for external servers which gives you complete control over your online identity. Users can discover the ideal color scheme on the website by spinning the color wheel. Switching styles like font styles, backgrounds and other styles is much easier as CSS is separated from HTML.

To craft and maintain your website, you can choose between intuitive form-filling or a WYSIWYG editor (what you see is what you get) which keeps your site engaging and fresh. Additionally, this system innovates with **"web terms"** that define website elements (Title, Hero

Title) and their styles so users can easily swap these terms to instantly change the style, allowing them to customize the design without code

It's built-in CSS dials for each section, allowing you to fine-tune margins, padding, and other layout properties with ease so that you can forget about rigid and pre-defined layouts. This application also allows you to hide/show fields within each section of your website and add extra fields from a library to meet your needs. Furthermore, it's **"pay-as-you-go"** model ensures you only pay for the features you need.

“Turn2Web - the simplest and most cost-effective solution for building your website.



Turn2Web empowers anyone to create a professional website that reflects their unique style and purpose. If you are looking to create a website with minimal cost then your best choice is to **"Turn2Web"**.

Turn2Web
WEB PRESENCE, SIMPLIFIED

Dr. Sumana Talakokkula: Shaping the Future of Obstetrics, Gynecology, and Healthcare Management



Dr. Sumana Talakokkula
HOD, MD at SLG HOSPITALS

Dr. Sumana Talakokkula, an esteemed OBGYN and CEO, has established a distinguished career in healthcare management, combining her clinical expertise with strategic leadership. With a robust background in obstetrics and gynecology, she has dedicated her professional life to advancing women's health and addressing complex reproductive challenges, including infertility. Her commitment to patient care is paralleled by her visionary approach to healthcare management, where she has consistently driven innovation and excellence.

In her role as an OBGYN, Dr. Talakokkula has demonstrated exceptional proficiency in diagnosing and treating a wide spectrum of gynecological and obstetric conditions. Her deep understanding of infertility's multifaceted causes—from hormonal imbalances to anatomical abnormalities—has enabled her to offer comprehensive and personalized treatment plans. She employs the latest advancements in reproductive medicine, ensuring her patients receive the highest standard of care. Her empathetic approach and dedication to patient education empower women to make informed decisions about their health.

Transitioning to her role as CEO, Dr. Talakokkula has seamlessly integrated her clinical knowledge with her acumen in healthcare management. Under her leadership, healthcare facilities have seen significant improvements in operational efficiency, patient satisfaction, and overall

quality of care. She has spearheaded initiatives to streamline processes, reduce costs, and enhance patient outcomes. Her strategic vision has been instrumental in fostering a culture of continuous improvement and innovation within her organization.

Dr. Talakokkula's leadership extends beyond administrative functions; she is a strong advocate for healthcare policy reform and community health initiatives. Recognizing the importance of accessible and equitable healthcare, she has championed programs that address disparities in women's health services. Her efforts in promoting preventive care, maternal health, and reproductive education have had a profound impact on the communities she serves.

A prolific speaker and author, Dr. Talakokkula frequently shares her insights on healthcare management, infertility, and women's health at national and international forums. Her contributions to medical literature and thought leadership in healthcare management are widely respected. She is known for her collaborative approach, working closely with multidisciplinary teams to foster innovation and drive progress in the healthcare sector.

Dr. Sumana Talakokkula's dual expertise as an OBGYN and CEO uniquely positions her to influence and shape the future of healthcare. Her unwavering commitment to patient care, coupled with her strategic leadership, continues to inspire and elevate standards within the industry. Through her dedicated efforts, she is making a lasting impact on both individual lives and the broader healthcare landscape.



True innovation in healthcare stems from the intersection of compassionate patient care and visionary management, where both clinical excellence and strategic foresight are paramount.

– Dr. Sumana Talakokkula



Advince - Empowers Global Finance & Legal Solutions



Ashutosh Kar
Founder & CEO at Advince

My journey in finance and law began over a decade ago. As a CA, CPA (USA), and Corporate Lawyer, I noticed a significant gap in the market for integrated consulting services that combine financial expertise with deep legal knowledge. Many businesses struggle with the intricacies of international expansion, compliance, and strategic growth. I wanted to create a firm that not only addresses these challenges but also provides a one-stop solution for businesses looking to thrive in both Indian and international markets. With globalization, businesses must adhere to varying regulations in different countries. This complexity demands a nuanced understanding of international laws and financial regulations, which is where firms like Advince come in.

Advince is a global finance and legal consulting firm that I founded with the vision of providing comprehensive and expert services in several key areas like Business Registration, Mergers and Acquisitions Services, Intellectual Property Rights Services, Technology Law services, and Virtual CFO Services. Our mission is to support businesses at every stage, from inception to growth, ensuring they navigate complex legal and financial landscapes.



Advince's strength lies in its integrated approach, combining financial and legal expertise to help clients navigate local & global challenges effectively. Choosing Advince means opting for a firm that values precision, integrity, and client success.



Think Prism: Young Visionary Siddhartha Kemsaram's Formula for Online Brand Success and Customer Engagement



Siddhartha kemsaram
CEO at Hustle Forge

THINK PRISM – Helping Business Shine Online

As the Founder and CEO, I lead a team of dedicated professionals in crafting innovative digital marketing solutions that drive results.

With a passion for creativity and a focus on strategy, I founded Think Prism to help businesses thrive in the digital landscape. Our agency specializes in innovation, delivering tailored strategies that enhance brand visibility, engagement, and conversion rates.

Think about your social media strategy. It's great when your target audience sees your latest post, but it's even better when they comment on it or share it.

Through my leadership and dedication Hustle forge became a catalyst for student empowerment and led to success.

Generally public don't like pop-up ads. Consumers have a short attention span of 8 seconds on average. Data collected digitally tends to be much more precise and specific.

We let the customers know that we are always there for their personal and organizational brands to be on the top by providing them all the necessary services needed in the best way possible through our professional team who look deep into what you need.

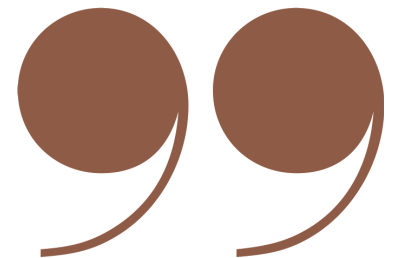
Depending on the size and scope of the needs of the client, we typically a team of digital marketing experts—will work on both short term campaigns and long term maintenance of a businesses' digital marketing output to achieve specific and measurable company goals such as boosting traffic, sales, or engagement.



Let's collaborate to elevate your brand's digital footprint.

Reach out to explore how Think Prism can transform your online presence.

Let's craft innovation.



Why choose Think Prism :

As we work only with few selected Niches we have our executives in it and we have worked with international clients. We offer all kinds of services with brief analysis.

Excellence in Predictive Customer Insights: Vishwanath Gubba



Vishwanath Gubba
Director of VOZIQ AI

Vishwanath Gubba, Director of the AI Center of Excellence at VOZIQ AI, has been a transformative force in the analytics industry for over 12 years. With a rich background that includes a post-graduate degree from BITS Pilani and advanced studies at the Texas McCombs School of Business, where he specialized in Artificial Intelligence and Machine Learning, Vishwanath's expertise is both deep and broad. He also holds a Lean Six Sigma Black Belt, underscoring his commitment to operational excellence.

At VOZIQ AI, Vishwanath plays a pivotal role in helping subscription businesses maximize their customer lifetime value through cutting-edge AI solutions. His innovative approach involves developing and implementing advanced AI-driven products tailored to the unique needs of each client. Under his leadership, VOZIQ AI has built a high-performing team of over 50 data professionals. This team specializes in Business Intelligence, AI, Solution Delivery, and Product Management, focusing on innovative solutions that enhance client acquisition, retention, and growth. Vishwanath's efforts have significantly influenced the entire Get-Keep-Grow funnel, driving tangible business success for VOZIQ AI's clients.

VOZIQ AI itself stands out in the industry with its award-winning AI platform, which features over 10 machine learning models designed specifically for subscription businesses. Trained on data from over 20 million subscribers, this platform offers seamless interoperability, deployment, and scalability to meet enterprise needs. VOZIQ AI has a proven track record as a strategic partner for leading

recurring revenue businesses, helping them protect and grow their revenue using advanced AI technology.

The AI Center of Excellence (ACE) at VOZIQ AI, led by Vishwanath, exemplifies the company's commitment to innovation and customer success. ACE partners with clients to drive accelerated impact through comprehensive support for solution implementation and change management. This collaborative approach ensures that VOZIQ AI's clients can fully leverage the potential of AI to achieve their business goals.

Vishwanath Gubba's dedication to pushing the boundaries of what's possible in analytics and AI makes him a deserving nominee for the Excellence in Predictive Customer Insights award. His work not only highlights the capabilities of VOZIQ AI but also sets a benchmark for excellence in the industry.



Innovation in AI requires more than just technical expertise; it demands a relentless focus on solving real-world problems and delivering real value.

- Vishwanath Gubba



Advocate P.O. Kuriyakose Thengumvila's Journey of Law and Green Advocacy



Adv. Dr. P.O. Kuriyakose Thengumvila

A Legal Eagle with a Green Heart Advocate P.O. Kuriyakose Thengumvila is a multifaceted legal professional whose career extends far beyond the courtroom. Born in the remote village of Manjappara, Ayoor in Kollam District, Kerala, he began his legal practice in Kottarakkara before expanding to Trivandrum and the High Court of Kerala in Ernakulam. Since settling in Trivandrum in 2007, he has not only excelled in the legal field but also made significant contributions to social work and environmental sustainability.

A Distinguished Legal Career Spanning Over 3 Decades

Advocate Kuriyakose's academic credentials are as impressive as his professional achievements. He holds a B.Sc. in Natural Science (Zoology), an LLB specializing in Labour Laws, an MBA in Agribusiness Management, and an LL.M. His dedication to the law over the past 36 years is reflected in his successful practice across various legal domains, including civil, criminal, family court, tribunals, and the Kerala High Court. His membership in the Trivandrum Bar Association and the Bar Association Kottarakkara further underscores his standing in the legal community.

Achievements and Honors

Advocate Kuriyakose's contributions have been recognized with numerous awards, including an Honorary Doctorate in Law and Social Works from WCEPC in 2023, a Doctorate in Law and Management in 2024, and national membership in the Human Rights Council of India. His

accolades also include the Rabindra Ratna Puskara 2024, the Indo Spanish International Award, and the Indian ICON Award for Best Humanitarian 2024. His name has been featured in the USA Book of World Records and the London Book of World Records for his multifaceted talents and contributions to law, management, agriculture, and social service.

A Journey of Dedication and Excellence

Advocate Kuriyakose's journey from a remote village in Kerala to an esteemed legal professional and environmental advocate is truly inspiring. Despite the lack of facilities in his early years, his relentless pursuit of education and excellence has brought him numerous accolades and recognition on both national and international levels. His tireless dedication, even with just four hours of sleep a night, is a testament to his commitment to his clients, his community, and the environment. With a supportive family by his side, Advocate Kuriyakose continues to make a significant impact in various fields, proving that with hard work, passion, and integrity, one can achieve greatness and make a difference in the world.

“Justice is not just a legal matter; it is about ensuring that our actions today pave the way for a better, greener tomorrow”



Receiving certificate from the Kerala Former CM Shri E.K. Nayanar

A New Era in Herbal Remedies: How Power9 Herbals is Leading the Wellness Movement



U Tirupati Rao

Marketing Head, Direct Sales at Power 9 Herbals

Making Everyone Happy & Healthy, Your Path to Wellness Power9 Herbals, under the leadership of Marketing Head U Tirupati Rao, is committed to harnessing the power of nature for your well-being. Our mission is to make herbal remedies an integral part of daily life, promoting a healthier, more balanced lifestyle. With a focus on quality and customer satisfaction, we strive to create a positive impact on the lives of our customers.

The Power of Herbs

The herbal products industry, often overshadowed by pharmaceuticals, offers a wealth of untapped potential. For centuries, cultures worldwide have relied on herbs for their healing properties. Unlike synthetic drugs, herbal remedies are derived from nature and work in harmony with the body. The industry is also at the forefront of personalized healthcare, with tailored solutions for various health concerns.

Power9 Herbals: More Than Just Products

At Power9 Herbals, we are a community dedicated to your wellness journey. Our meticulously crafted products combine the best of nature with modern expertise. We believe in the transformative power of self-education and personal growth. Our direct sales model offers not only exceptional products but also opportunities for financial independence.

Your Future Starts Here

Are you ready to take control of your health and financial future? Power9 Herbals provides a path to a better life for you and your family. Our user-friendly income plans make it easy to achieve your dreams. Join us and discover the joy of living a fulfilling life while building a prosperous future.



Health is not just the absence of illness, but the presence of wellness. Achieve this with our carefully crafted herbal products.

- U Tirupati Rao



Ranjith Vasireddy: A Visionary in PropTech



Ranjith Vasireddy

Founder & CEO at Estededekho Digi Avenues

Humble Beginnings and Entrepreneurial Spirit

Ranjith Vasireddy, Founder & CEO of Estededekho Digi Avenues Pvt Ltd., has become a prominent figure in the proptech sector. Born in a small town in Khammam, Ranjith's early life was marked by financial challenges and limited opportunities. However, his insatiable curiosity and passion for learning set him apart. Unlike his peers who sought stable jobs post-graduation, Ranjith was driven by the desire to create jobs and innovate, setting the stage for his entrepreneurial journey.

Overcoming Funding Challenges

Ranjith's path to success was not without obstacles. After graduation, he faced significant funding challenges, as banks were reluctant to provide loans without payslips and bank statements. Undeterred, Ranjith worked for six months to gather the necessary documentation. With these documents, he secured a loan and launched his startup with an initial capital of 4 lakhs. This marked the beginning of [estededekho.com](https://www.estededekho.com), a free property consultation portal that has grown into a business generating an annual revenue of 5 crores.

Innovative Solutions and Customer-Centric Services

Estededekho.com started with a team of four and has now expanded to over 70 employees across multiple branches in India. The platform offers a unique service where prospective property buyers receive free consultation until

they find the right property. This customer-centric approach has set [estededekho.com](https://www.estededekho.com) apart in the proptech industry.

Introducing "Digi Marketer"

One of Ranjith's significant contributions to the platform is the introduction of "Digi Marketer." This innovative tool allows users to create posters, schedule social media promotions, and integrate with over 80 third-party apps for efficient campaign management. This product simplifies digital marketing for users and empowers builders and channel partners to generate and manage leads independently.

Aggregator Model and Lead Management

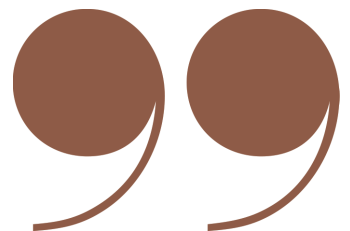
Estededekho.com operates on an aggregator model, providing "Right Party Contact Leads" to builders and channel partners. This service, combined with a robust CRM tool, enhances lead management and boosts sales efficiency for stakeholders. This innovative approach ensures that the platform meets the evolving needs of property buyers and sellers alike.

Why Choose Estededekho Digi Avenues Pvt Ltd.?

In an industry often perceived as traditional and slow to adopt new technologies, Estededekho Digi Avenues Pvt Ltd. stands out for its innovative solutions and customer-focused services. Choosing Estededekho means partnering with a company that values transparency, efficiency, and cutting-edge technology.



Innovation is not just about creating something new; it's about making a difference in the lives of others.



Ridhi Anumulapalli: A Visionary Leader and Her Impactful Initiative



Ridhi Anumulapalli
Founder of Āsarā

A Champion for Social Impact

Āsarā, founded by Ridhi Anumulapalli, is a beacon of hope in the realm of social impact, striving to address a critical yet often overlooked issue: menstrual hygiene in underprivileged communities. Ridhi, who wears multiple influential hats as a UNICEF student ambassador, Deputy Secretary General at Oakridge MUN, TEDx speaker, and Head of the Indian Division at Encode Justice, has channeled her passion into Āsarā's mission with remarkable dedication.

The Turning Point

Ridhi's journey with Āsarā began with a profound realization during one of the organization's impactful lessons. She encountered a young girl named Divya, who, grappling with the discomfort and stigma of menstruation, shared her struggles with unhygienic facilities at her school. Divya's story, marked by her frequent absences and health issues, underscored the urgent need for change. This moment of truth propelled Ridhi to expand Āsarā's mission beyond education to include essential infrastructure improvements.

A Holistic Approach

Āsarā's innovative approach involves teaching young girls how to make reusable sanitary pads and

providing education on menstrual health. This initiative not only promotes eco-friendly practices but also aims to dismantle harmful cultural taboos associated with menstruation. By addressing both the educational and infrastructural needs, Āsarā works to ensure that menstrual health does not become a barrier to education.

Building Partnerships

One of the lesser-known facts about this initiative is the significant impact of collaborating with stakeholders. Āsarā has successfully partnered with Satyabhama's Couture, which supplies materials for reusable pads, and Sumadhura, which supports the construction of sanitary facilities. This collaborative effort is crucial for creating a sustainable model that supports both immediate and long-term needs.

A Brighter Future

Currently, Āsarā is in the process of constructing a new toilet at Zilla Parishad School, alongside continuing its educational sessions. Ridhi's commitment to this cause is driven by a vision of cascading empowerment: as more girls gain access to education without the hindrance of menstrual issues, they will in turn foster a culture of learning and support for future generations.

Join the Movement

Choosing Āsarā means supporting a transformative mission that goes beyond mere education to effect real change in the lives of young girls. Ridhi Anumulapalli's dedication and innovative approach offer a powerful solution to a pressing problem, embodying her belief that "True empowerment begins with addressing the most basic needs and transforming lives from the ground up."

In partnering with Āsarā, you are investing in a future where every girl has the opportunity to learn, grow, and thrive without barriers.

“Empowerment is contagious: educate one, uplift many.”



Welcome To India's Largest Retail Investors Expo



WHAT IS INDIA RETAIL INVESTORS EXPO?

We are the first ever India Retail Investment expo in Hyderabad. It is a two-day conference will be filled with valuable content presented by experts in Stocks, Mutual Funds, Payment Gateways, and Fintech Trading. This largest exhibition will showcase the top brands in the financial industry, providing visitors with insights into their products and services. Attendees can expect to learn about the latest trends in investing and trading financial products in India.

Looking to invest in real estate

Look no further than Irie Retail Investors Expo in Hyderabad on 28th and 29th Dec 2024 . From Residential Properties to commercial spaces, we've got the inside scoop on the best investment opportunities. Come join us at Irie's Retail Investors Expo where industry experts will share their insights and strategies to help you navigate the world of investing and achieve your financial goals.

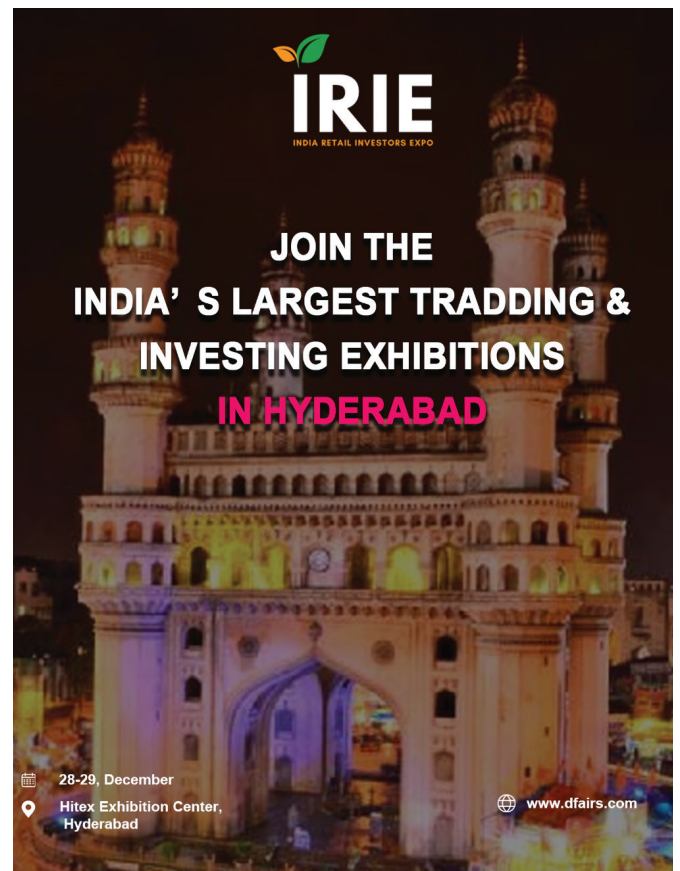


Ramesh Aitha
Project Head

“ We are the first ever India Retail Investment expo in Hyderabad. It is a two-day conference will be filled with valuable content presented by experts in Stocks, Mutual Funds, real-estate ,franchises and FPI investments.

This largest exhibition will showcase the top brands in the financial industry, providing visitors with insights into their products and services.

Attendees can expect to learn about the latest trends in investing and trading financial products in India



A Company Driven by Leading Technology with Passion and Customer Commitment



Mohammed Masrat

Founder & CEO at iPrism Technologies

Introduction

To thrive in today's digital world, businesses need a professional website and a strong online presence. iPrism Technologies specializes in software, web, and mobile app solutions, and provides vital services that help companies build their online presence, increase sales, and expand their reach.

About iPrism Technologies

iPrism Technologies is headquartered in India with delivery centers in the USA, Saudi Arabia, Australia, and South Africa. We utilize a global delivery model, leveraging productive tools, agile methodologies, and expert frameworks to offer innovative, cost-effective solutions. Our services span web design and development, mobile app development, and internet marketing. With over 100 IT professionals working on and offshore, we boast a 99% client satisfaction rate.

Product/Service Portfolio

iPrism Technologies specializes in Native and Hybrid Mobile App Development Services for Android and iOS devices. For native Android apps, we use JAVA and Kotlin, while Swift is our choice for native iOS apps, and Flutter is used for the hybrid platform.

We also provide cutting-edge Static and Dynamic Website Design and Development Services with expertise in MERN and MEAN stacks and technologies like Java, PHP,

Python, CMS, HTML5, Ajax, Bootstrap, and Ruby on Rails.

Our Digital Marketing Solutions are designed for international clients, focusing on business and customer needs through services such as search engine optimization (SEO), search engine marketing (SEM), social media marketing (SMM), and social media optimization (SMO).

Unique Selling Propositions

iPrism Technologies transforms your business ideas from concept to market-ready solutions. Specializing in customer-focused mobile app design and development, we enhance your online presence through cutting-edge website design and development services. Our digital marketing strategies ensure your products reach the right audience. With a team of over 100 IT specialists, we deliver high-quality, affordable business solutions both onshore and offshore. We are dedicated to understanding your needs, offering 24/7/365 support, all within a cost-effective and dynamic work environment.

Commitment

At iPrism Technologies, client satisfaction is our top priority. We offer a wide array of services such as domain name selection, web and app solutions, and state-of-the-art web design and development. Our commitment is to meet our clients' needs and work around their schedules, ensuring total satisfaction. iPrism Technologies is dedicated to building lasting relationships with our clients.

Conclusion

iPrism Technologies is fueled by a deep passion for technology and exceptional customer satisfaction. Through its customer-focused methodology, worldwide delivery capabilities, and dedication to delivering innovative, budget-friendly solutions, it consistently stands out in the IT sector.

“At iPrism Technologies, passion and innovation drive our mission to exceed client expectations.”



CXO of the Year: Vempalli Sunil Kumar Reddy for Outstanding IT Innovation and Leadership in Job Creation



Vempalli Sunil Kumar Reddy
Chief Information Officer

Vempalli Sunil Kumar Reddy is a distinguished Global Business Strategy Technology Leader (CIO/CTO) with over 26 years of experience in guiding IT and AI, ML digital transformation projects across various sectors. As the Director of IT at IBM, Capgemini, GE, NTT Data, CTS, and TATA Companies Reddy has played a crucial role in leading Fortune 500 companies through significant technological advancements, showcasing his deep expertise in Cloud Computing, Automation, Data Science, AI, ML, and ERP systems like SAP.

Reddy's career journey is marked by its extensive scope and depth. His experience spans managing and delivering large-scale projects across regions including the USA, Middle East, Europe, and APAC. In various leadership roles such as Practice Head, Solution Architect, Delivery Integrator, Program Manager, and Project Manager, he has demonstrated his strategic vision and versatile skill set.

A notable aspect of Reddy's work is his focus on creating employment opportunities in Andhra Pradesh and Telangana. Recognizing the potential for economic growth in these regions, Reddy has been actively working to attract investors and collaborate with global IT companies. His efforts have resulted in the creation of approximately 10,000 jobs, contributing significantly to local economies and providing valuable career opportunities for students and young professionals. This initiative highlights Reddy's commitment to not only advancing technology but also

fostering economic development and job creation.

In the realm of the IT industry, Reddy's navigation of global delivery models is a critical yet less recognized aspect. These models, essential for managing large-scale IT projects, involve complex coordination across multiple geographies and time zones. Reddy's expertise in global delivery, coupled with his experience in technologies like SAP HANA and Analytics, underscores his ability to adapt and excel in this dynamic field.

At global IT companies, Reddy oversees digital transformations, manages accounts both onshore and offshore, and drives innovation through technology. His leadership in key initiatives such as Innovation Councils and Delivery Excellence programs demonstrates his focus on enhancing operational effectiveness and financial performance. His role involves aligning technological solutions with business strategies to deliver substantial value to clients.

Prior to his tenure at GE, Tata Reddy made significant contributions at IBM as a Global Director of Delivery and Principal Architect. Managing a large team and handling projects with substantial annual revenue, he showcased his leadership and technical expertise. His work at Mahindra Satyam and Capgemini Consulting further underscores his proficiency in SAP delivery and solution architecture.

Reddy's educational credentials and certifications add to his impressive profile. He holds certifications in SAP, Prince 2, Agile Scrum, and ITIL V3, and has received specialized training in banking and CPG domains. His academic achievements include an EMBA, executive Leadership education from Harvard Business School, Insead reflecting his commitment to continuous learning and professional growth.

Vempalli Sunil Kumar Reddy's extensive experience and profound knowledge of global IT delivery and digital transformation make him a pivotal figure in the industry. His work extends beyond technology, with a significant focus on creating employment opportunities and fostering economic growth in Andhra Pradesh and Telangana. Reddy's dedication to advancing business strategy through innovative technology and effective project management, while his initiatives in job creation demonstrate his broader commitment to societal impact.

From Humble Beginnings to Global Impact: The CoreCellent Story



Moizuddin Mohammad
CEO & Co-founder at Corecellent Technologies

Starting from a small part of a 10x12 ft room in 2014, Moizuddin Mohammad and Mohammad Abdullah had a vision that extended far beyond the confines of their modest beginnings. They aimed not only to create employment but also to build a company that consistently over-delivers for its clients, solves their problems, and works to their utmost satisfaction. This dream has been realized in the form of CoreCellent Technologies, a testament to their dedication and innovative spirit.

Moizuddin Mohammad, the CEO, and Mohammad Abdullah, the CTO, were deeply influenced by their father, Mohammad Rafeeuddin, a visionary electronic engineer. He always motivated them towards entrepreneurship. Their mother encouraged them to take stands and risks to face the challenges of life.

This combined, made them to take a path through entrepreneurship that believes in the concept of knowledge-sharing, team-building, networking and value-sharing which are the foundational pillars of CoreCellent Technologies. These values have guided the company's growth and continue to drive its mission and vision.

Today, CoreCellent Technologies is a multifaceted company offering Digital Marketing, E-Commerce, Web & Mobile App Development, and ERP Solutions. The company's growth trajectory shows no signs of slowing down, with plans to launch even more services in the near future. This diversification and expansion underscore the company's commitment to staying ahead of the curve and meeting the evolving needs of its clients.

One of the cornerstones of CoreCellent Technologies' success has been its passion for sharing knowledge. This passion materialized in CoreCellent Academy, a corporate online academy aimed at fostering continuous learning

and professional development. The academy is a hub for aspiring startups, professionals with practical training and internship programs.

With over 10+ years of industry presence, CoreCellent Technologies boasts a portfolio of over 500+ clients & 30+ partners globally as of 2024. This impressive client base is a testament to the company's ability to deliver high-quality services and maintain strong client relationships. The team at CoreCellent, composed of talented designers and developers, works tirelessly to uphold the company's reputation for innovation and excellence.

Corecellent Technologies is honoured to be a part of the success of their long-term clients like the ESI Government Hospitals, Chamber Commerce (KKCCI) and international clients like Abu Hatim Group (Oman), Arabian Hak (KSA).

The founder's strong commitment to applying their intellectual and physical abilities with innovative ideas has enabled CoreCellent Technologies to deliver high standards consistently. This commitment is evident in every project they undertake, ensuring that clients receive solutions that are not only effective but also innovative and forward-thinking.

As CoreCellent Technologies continues to grow and evolve, its founders remain focused on their original vision. They are dedicated to creating employment, sharing knowledge, and building a company that makes a positive impact on its clients and the broader industry. Their journey from a small part of 10x12 ft room to a global player in the tech industry is a powerful reminder of what can be achieved with vision, dedication, and a commitment to excellence.



Mohammad Abdullah
CTO & Co-founder at Corecellent Technologies

Legal Precision for Entrepreneurs: Essential Tips from Dr. Moksha Kalyan Ram Abhiramula

Today's entrepreneurs aspire to soar to greater heights in no time from the launch of their new businesses. Existing business owners are equally exploring ways to innovate and stay relevant in the market to expand their market share. How soon they meet their dreams depends on the path they tread. While new business relations, agreements, and contracts help entrepreneurs stride closer to their goals, factors such as market conditions, Government policies, legal framework, and political stability greatly impact their progress.

Out of all the others factors, legal framework of the land knits the businesses closer. Based on need, businesses often enter into agreements and contracts. The contracts range from vendor/supplier contracts that serve transactional needs to B2B and B2C contracts that aim at growing together.

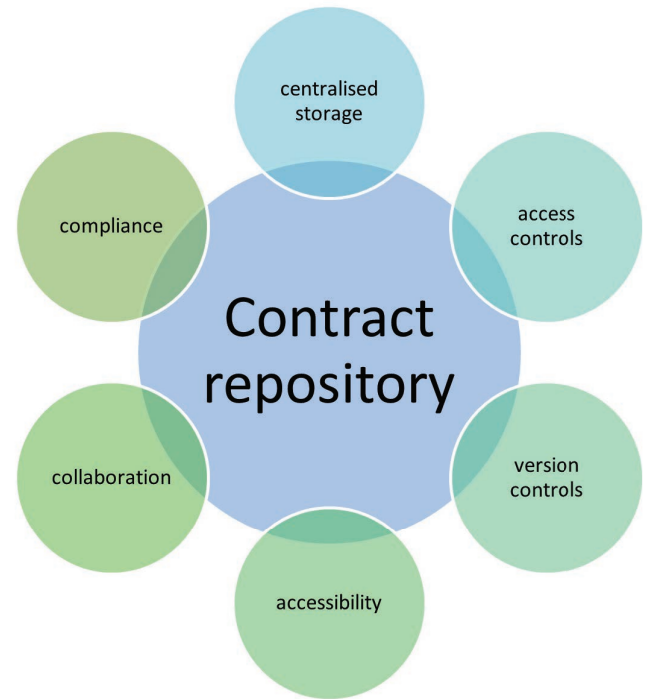
To ensure a successful business agreement, it is crucial for both parties to have a clear understanding of their Line of Interest (LOI), which should reflect in the contract's recitals. Standard areas that should be covered in every contract include a description of the goods or services involved, the contract's start and end dates, payment terms, tax obligations, confidentiality and non-disclosure clauses, warranties, disclaimers, governing laws, dispute resolution mechanisms, notice requirements, severability, and waiver provisions.

CEOs, CTOs, and COOs face the challenge of prioritizing these crucial aspects. Often, in the early stages of a company's operations and growth journey, little attention is given to the importance of business agreements. In the fear of losing a business opportunity, business owners hastily sign up to half-baked contracts that have a host of loopholes, which may turn out to be potential legal threat in the future. Sometimes these loopholes can be fatal to the business itself. It's important for the business owners to have a seasoned legal expert who objectively focuses on the wellbeing and sustenance of the company.

Things that Matter for Your Business

Every business owner needs to pay attention to these:

1. Have a detailed line of interest for your business and its activities.
2. Go for a legal evaluation of your business agreements to identify risks involved, compliance with government regulations, and how to resolve in case a dispute arises.
3. Seek a legal expert to vet your agreements and contracts such that any clauses in them are not prejudiced and won't compromise your business well-being.



4. Set a threshold financial value to your contracts. Ensure that you go for thorough legal due diligence for the contracts or agreements that are equal to or above the threshold value.
5. Maintain contract repository for all the legal agreements.

The business contracts you enter into should safeguard your business interests. They should be mutually conducive and free from malicious intentions. A corporate legal expert can help you assess your contracts well, mitigate potential damages, remove possible misinterpretations, and define a clear roadmap for resolving disagreements – The aim of all of these is to help you be successful at your business.

“
Crafting robust contracts is not merely a procedural necessity in entrepreneurship; it is a strategic imperative.
”

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- ▷ 3 Km from Regional Ring Road - NH163
- ▷ 2 min from proposed Regional Ring Road
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- ▷ 5 min from DLF - NITCO and LV Process
- ▷ 5 min from Hyderabad International Airport
- ▷ 6 min from Hyderabad - Bangalore Highway - NH44

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Aduri's **Paradise 2**
@ SHADNAGAR
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Aduri's **Spring City**
@ SHADNAGAR
T.L.P.NO. 176/2023/H

Aduri's **Dream Valley**
@ SHADNAGAR
T.L.P. 181/2022/H



15 lakh*
WEEKEND HOUSE



36 lakh*
G+1 VILLA

PRICE CHART

	Iconic 2,3,4,5	Paradise 2	Spring City	Dream Valley	
Payment Option	Rate per sq.yards Price	Rate per sq.yards Price	Rate per sq.yards Price	Rate per sq.yards Price	Payment Time Period
Option A	17,399/-	16,399/-	9,599/-	11,899/-	Within 15 days
Option B	17,499/-	16,499/-	9,699/-	11,999/-	Within 45 days
Option C	17,699/-	16,699/-	9,899/-	12,199/-	Within 90 days

Facing Charges Extra : East Face Plot - Rs. 200/- Sq. Yard.
Corner Plot - Rs. 300/-Sq. Yard, Northeast Corner - Rs. 500/-/Sq. Yard



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- CORPORATE OFFICE** : 3rd Floor, Plot No.14, Lodha Road, 5th Phase, KPHB, Hyderabad-500 072.
- KPHB Branch** : 1st, 2nd & 4th Floors, Plot No.14, Lodha Road, 5th Phase, KPHB, Hyderabad-500 072.
- BANJARA HILLS Branch** : Plot No. 77/4, 2nd Floor, MB Towers, Road No.10, Banjara Hills, Hyderabad-500 034.
- L.B. NAGAR Branch** : Plot No.6, H No. 3-4-242, Srihari Heights, SBH Colony, Landmark: L.B. Nagar Metro Station, L.B. Nagar, Hyderabad-500 074.
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**Plot No - 32/B, Road No - 3, Sairam Enclave ,
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