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30 INSPIRING ENTREPRENEURIAL JOURNEYS TURNING CHALLENGES INTO GROWTH OPPORTUNITIES

Real Lessons from Entrepreneurs
Who Triumphed Over Adversity

STORY THE REALITY OF ELECTRIC VEHICLES SILENT, POWERFUL, & SUSTAINABLE

A Deep Dive into Electric Vehicle
Technology

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THE MAVERICK OF MOBILITY

DR. D. JAI BHARAT

Founder of Dharati Greens Pvt Ltd.

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Empowering India's EV Revolution: The Inspiring Journey of Dr. D. Jai Bharat



Dr. D. Jai Bharat
Chairman and Managing Director of
Dharati Greens Pvt Ltd

In an era of innovation-driven sustainability, Dr. D. Jai Bharat has become a prominent figure in India's electric vehicle (EV) sector. As Chairman and Managing Director of Dharati Greens Pvt Ltd, he leads a company focused on designing and manufacturing two- and three-wheeler EVs, aiming to reshape transportation towards a greener future. This article delves into his journey, his contributions to sustainable technology, and the mission of Dharati Greens.

Background: A Multifaceted Expertise

With over 30 years of industrial experience, Dr. D. Jai Bharat has a diverse background, ranging from chemical and mechanical engineering to leadership roles across multiple industries. His career highlights include:

- **15 years** in middle-level management in chemical and mechanical sectors, and **15 years** in top management as a managing director, director, and technical expert in sectors like manufacturing, IT, automotive, and science and technology.
- Recognition as a scientist and a proactive promoter in the EV industry since **2007**, a time when electric vehicles were in their nascent stage in India.

The Founding of Dharati Greens Pvt Ltd

Dharati Greens Pvt Ltd was founded with a bold vision: to make electric two- and three-wheelers accessible, environmentally friendly, and entirely made in India. Dr.

Bharat aimed to create a self-sustaining EV ecosystem, where innovation would meet social responsibility.

In 2007, he began his journey in the electric vehicle industry with BAVINA CARS INDIA LIMITED. Initially focusing on electric cars, he partnered with other promoters from Chennai, Bangalore, and Kochi. The goal was to establish a presence throughout South India.

Thanks to the support and encouragement of the Tamil Nadu government, they were granted 100 acres of land at the Ranipet SEZ and received various benefits to promote electric vehicles. However, due to unfavorable circumstances and challenges such as a lack of consumer awareness, poor EV sales policies from the central government at that time, and limited demand, he was unable to roll out the EV 4-wheeler.

Despite this setback, he remained committed to the EV industry. He continued to support numerous companies and promoters in their EV development endeavors. With renewed determination and experience, he joined M/s DHARATI GREENS PRIVATE LIMITED. His primary aim is to make electric vehicles as safe, comfortable, and accessible as traditional internal combustion engine vehicles, but without the pollution. Forge collaborations with international technology companies, creating cutting-edge EV solutions while keeping the focus on domestic R&D and manufacturing.

Key Milestones in Research & Development

The innovation-driven approach of Dharati Greens Pvt Ltd has been instrumental in developing unique EV technologies. Key projects led by Dr. Bharat include:

- **E-Cycle:** A unique, eco-friendly e-cycle prototype designed for urban and rural mobility.
- **EV Two-Wheeler and Three-Wheeler Prototypes:** Vehicles built with a strong focus on durability, affordability, and adaptability for Indian road conditions.
- **Hybrid Two-Wheeler:** A first-of-its-kind two-wheeler that uses a battery with a small generator for extended range, ideal for rural and urban applications.
- **High-Load Capacity Paper Bags:** Paper bags and gloves capable of bearing up to 30 kg of load, contributing to a reduction in plastic waste.

Notable Partnerships and International Reach

A milestone in Dr. Bharat's career was the partnership with Velizzi, a Los Angeles-based technology company, to evaluate and test Dharati Greens' two-wheeler EV models in the US market. This partnership underscored the global potential of his designs and showcased Dharati Greens as a competitive player in the international EV market.



Commitment to Sustainability

Dr. Bharat's mission aligns closely with global sustainability goals, focusing on reducing carbon emissions and fossil fuel dependency. Key sustainability initiatives include:

1. **Solar Charging Stations:** Dharati Greens is developing solar-powered EV charging stations, reducing the need for grid electricity and promoting renewable energy usage.
2. **Fly Ash Brick Manufacturing:** An eco-friendly alternative to traditional bricks, fly ash bricks reduce waste and provide durable construction materials.
3. **Waste Recovery Systems:** Ongoing projects aim to develop systems to clean and recycle waste from canals, contributing to cleaner water bodies.

Challenges and Vision

Establishing an electric vehicle company in India comes with unique challenges. Dr. Bharat faced and overcame hurdles such as:

1. **Early Market Skepticism:** In 2007, there was limited understanding of electric vehicles in India, and consumers showed reluctance due to unfamiliar technology and infrastructure concerns.
2. **Lack of Policy Support:** The absence of government incentives in the early days delayed adoption and restricted growth.
3. **Building a Domestic Supply Chain:** To create a «Made in India» EV, Dharati Greens had to invest heavily in developing domestic suppliers and partners, creating new job opportunities and skills.

Dr. Bharat's vision is to achieve **self-sustainability in the EV sector** by 2030. He aims to establish Dharati Greens as a model for indigenous manufacturing, reducing import dependency and boosting India's economy.

Inspiring the Future of India's EV Industry

Dr. Bharat's story exemplifies resilience, innovation, and the power of purpose-driven leadership. By fostering a domestic EV ecosystem, he's inspiring a generation of engineers, entrepreneurs, and policymakers to prioritize sustainability. Through initiatives such as **awareness training programs** and **industry mentorship**, he actively encourages new players in the EV industry, creating a ripple effect that could transform India's transportation landscape.

Key Projects and Achievements

Here is a look at some of the most significant projects and accomplishments of Dharati Greens Pvt Ltd under Dr. Bharat's leadership:

Two-Wheeler and Three-Wheeler EVs:

- Designed to meet Indian road conditions with robust build quality and enhanced battery life.
- Prototypes successfully tested and poised for mass production.

“ Creating a sustainable, indigenous EV industry is not just about technology—it's about empowering people, protecting our environment, and envisioning a cleaner future for generations to come.

- Dr. D. Jai Bharat



Hybrid Two-Wheeler Development:

- This vehicle combines battery power with a compact generator, offering a unique solution for areas with limited charging infrastructure.

Solar Charging Station Project:

- Set to establish solar-powered EV charging stations across urban and rural areas, cutting down the carbon footprint of EVs even further.

Export Milestone:

- Dharati Greens' EVs were sent to Velizzi, a major US tech company, for testing, showcasing Indian engineering prowess on a global platform.

based in the USA.

- **Rahul Bollini** – Lithium-ion battery R&D specialist in Bangalore.
- **D.Rajyalakshmi** – Mechanical Engineer

Their combined expertise ensures Dharati Greens remains at the cutting edge of EV technology, constantly pushing the boundaries of innovation.

Future Outlook

As Dharati Greens continues to expand its manufacturing capacity and product range, Dr. Bharat remains focused on building an ecosystem that supports and sustains Indian manufacturing. Future goals include:

- **Establishing a Larger Production Facility:** To increase production and reduce costs, making EVs more accessible to the Indian population.



Bavina Cars India Limited:

- An electric car prototype developed by Dr. Bharat, which, though not rolled out due to early market conditions, laid the foundation for Dharati Greens' subsequent EV ventures.

Leadership and Team

Dr. Bharat leads a team of experts from around the world. His technical advisors include:

- **T. Abhiram** – Head of Autonomous Driving in Sweden.
- **Luca Latini** – Project head in Europe.
- **Roberto Velozzi** – EV and hybrid car design specialist

- **Launching Affordable EV Models:** Targeted at India's mass market, designed to provide affordable, high-quality electric transportation.
- **Expanding Solar Charging Infrastructure:** With solar charging stations, Dharati Greens envisions an India where EVs can run purely on renewable energy.

Concluding Thoughts

Dr.D.Jai Bharat's leadership journey is a compelling example of how industry expertise, resilience, and a commitment to sustainability can drive meaningful change. Dharati Greens Pvt Ltd is not only manufacturing EVs; it's contributing to a cleaner, greener India. As Dr. Bharat continues to innovate and inspire, Dharati Greens stands as a testament to the transformative power of sustainable business practices.

A Visionary Journey in Construction and Design



Senapathi Soma Sekhar Naidu

Managing Director at Desire 2 Design Engineers

Founded in 2017 by Mr. Senapathi Soma Sekhar Naidu, Desire 2 Design Engineers has rapidly gained a strong foothold in the construction and design industry. Under Mr. Sekhar's leadership, the company has cultivated a reputation for delivering superior and innovative services across structural, architectural, and interior design. With a mission to exceed expectations and a focus on safety, quality, and sustainability, Desire 2 Design has established itself as a leader with a distinct vision.

1. Diverse Service Offerings and Expertise

- **Comprehensive Solutions:** Desire 2 Design offers a wide range of services, from architectural and structural design to project monitoring and non-destructive testing (NDT), a critical service that ensures structural integrity.
- **Student Engagement and Mentorship:** Recognizing the importance of training the next generation, Desire 2 Design provides internship opportunities for students, offering hands-on experience and industry insights. Over 100 interns have benefited from this program since 2019.

2. Commitment to Quality and Innovation

- **Safety and Sustainability:** Every project follows stringent safety protocols and sustainability practices. The team uses eco-friendly materials and energy-efficient designs, supporting the goal of reducing environmental impact.

- **Advanced Techniques:** By adopting modern construction methodologies and using the latest technology in NDT, Desire 2 Design ensures quality and durability in each project. This commitment to innovation has helped the company reduce project timelines by up to 20%, resulting in significant cost savings for clients.

3. Milestones and Achievements

- **Noteworthy Projects:** Since 2017, Desire 2 Design has successfully completed over 150 projects, including commercial complexes, residential buildings, and public infrastructure. Each project reflects the company's adaptability to unique client needs and market demands.
- **Client Satisfaction:** With a client retention rate of 85%, Desire 2 Design's commitment to quality and innovation has earned the trust and loyalty of clients, many of whom rely on the company for long-term project solutions.

4. Future Vision

- Mr. Sekhar envisions Desire 2 Design as a company that not only builds structures but also builds value for communities. Plans are underway to expand into new markets and offer even more sustainable and technologically advanced solutions.

“Quality and integrity are the foundations of every project we undertake. We don't just build structures; we build relationships, trust, and a legacy of innovation that we aim to sustain for generations to come

— S Soma Sekhar Naidu



In just a few short years, Desire 2 Design Engineers has demonstrated that a blend of innovation, commitment, and a clear vision can set a company apart. With a strong foundation and an eye on the future, Desire 2 Design is poised to continue its path of growth and industry leadership.

Alok Kumar: Innovating Finance Through Blockchain and AI



Alok Kumar

Founder & CEO of Thore Network Pvt Ltd

Alok Kumar, widely known as Nikstrade, has been at the forefront of blockchain innovation since 2013. As the founder and CEO of Thore Network Pvt Ltd, he has shaped the landscape of tokenized investments and asset management, creating a platform that seamlessly integrates AI with blockchain technology. Alok's entrepreneurial journey and mission to revolutionize digital finance exemplify his vision, dedication, and impact in the global financial ecosystem.

A Visionary's Journey:

A Solid Foundation in Finance:

- Alok Kumar began his career as a global equities trader, gaining over 17 years of experience in financial markets.
- His trading expertise led him to discover the transformative potential of blockchain technology in 2013, during the early days of Bitcoin and Ethereum.

Establishing Grapes IT Solutions (2006):

- Before blockchain, Alok ventured into IT services with Grapes IT Solutions in 2006.
- Innovating early, he introduced "SMS stock calls" in 2007, offering personalized fund management and trading advice—a pioneering move in the investment advisory space.

Founding Thore Network (2017):

- In 2017, Alok founded Thore Network Pvt Ltd to explore tokenization and blockchain solutions.
- Under his leadership, ThoreCoin emerged as a secure platform for managing tokenized assets, offering transparency and efficiency to investors.

Transforming Blockchain with AI: ThoreCoin 2.0

ThoreCoin 2.0, the latest iteration of Alok's blockchain project, integrates cutting-edge AI features to enhance scalability, security, and usability.

AI-Powered Insights for Cryptocurrency Markets:

- AI Search Engine Insights: An innovative feature that provides real-time, data-driven insights into digital assets.
- By leveraging advanced AI algorithms, users can make informed investment decisions with unparalleled accuracy and speed.

Education for the Next Generation:

- AI Curriculum for Students (Grades 6-10): ThoreCoin 2.0 aims to empower young minds with an understanding of AI through a specialized curriculum.
- The program demystifies complex AI concepts, fostering innovation and curiosity among future tech leaders.

Advanced Blockchain Infrastructure:

- Built on the Solana platform, the AI token introduced by ThoreCoin 2.0 takes advantage of Solana's high-speed and cost-effective blockchain capabilities.
- This upgrade ensures robust scalability and security, addressing the evolving needs of the cryptocurrency market.

The Unique Mission of Thore Network

Alok Kumar's mission extends beyond blockchain technology. His goal is to make AI and blockchain accessible and practical for everyday users, governments, and businesses alike.

Empowering Industries Through BaaS (Blockchain as a Service):

- Thore Network provides tailored AI & Blockchain as a Service (BaaS) solutions to government and private sectors.
- These solutions enhance operational efficiency, security, and transparency across industries.

Promoting Tokenization for Everyone:



- Alok believes in democratizing access to tokenized assets, making them accessible to retail and institutional investors alike.
- Thore Network's solutions bridge the gap between traditional finance and decentralized technologies.

Numbers That Tell a Story

First Mover in IT Innovation:

- Launched Grapes IT Solutions in 2006, pioneering IT solutions like SMS stock calls in 2007.

Blockchain Visionary:

- Entered the blockchain space in 2013, creating one of the first platforms to combine AI with tokenization.

Expanding Education Reach:

- The AI curriculum introduced by ThoreCoin 2.0 has the potential to educate thousands of young learners annually.

Rapid Blockchain Transactions:

- Solana-based AI tokens can process 65,000 transactions per second, ensuring seamless scalability.

Global Impact:

- Thore Network operates across multiple continents, delivering blockchain solutions to a growing global client base.

The Power of Collaboration and Innovation

Alok Kumar attributes the success of Thore Network to his team and their relentless pursuit of innovation. Their

combined expertise in AI, blockchain, and finance has enabled Thore Network to set new standards in the industry.

Key Achievements:

- Successfully launched ThoreCoin 2.0, introducing AI capabilities to blockchain.
- Developed comprehensive BaaS solutions for industries ranging from finance to public governance.
- Built an ecosystem where education, finance, and technology intersect seamlessly.

“The future of finance and technology lies in the intersection of blockchain and artificial intelligence. By harnessing the power of these transformative technologies, we can create a more secure, efficient, and inclusive digital economy

- Alok Kumar



Lessons from the Journey: What Can Businesses Learn?

Adaptability is Key:

- Alok's transition from equities trading to blockchain exemplifies the importance of staying adaptable in a rapidly changing world.

Leverage Technology to Educate:

- ThoreCoin's AI education initiative shows how businesses can contribute to societal development while advancing their core mission.

Focus on Long-Term Value:

- By prioritizing scalability and security in ThoreCoin 2.0, Alok demonstrates the importance of sustainable growth in technological innovation.

Alok Kumar's journey is a testament to the transformative potential of combining blockchain and AI. Through Thore Network, he has not only redefined tokenized investments but also contributed to education and industry innovation. His visionary leadership and commitment to empowering others position him as a trailblazer in the fintech and blockchain sectors.

As the world moves toward an increasingly decentralized future, pioneers like Alok Kumar remind us of the power of technology to drive change and unlock new opportunities.

Ritesh P: A Tech Visionary Shaping the Future of Digital Solutions

From humble beginnings to a leading tech company, Ritesh P's journey is a testament to his entrepreneurial spirit and unwavering dedication.



Ritesh P

Founder & CEO at NetMaxin Group

Ritesh P's entrepreneurial journey began in 2021 with the creation of a website that would later become the foundation of NetMaxin Group. In just a few years, the company has experienced meteoric growth, amassing a user base of over 50,000+ and generating 300 million+ page views in 2023-2024.

Overcoming Challenges and Embracing Success

Ritesh's early years as CEO were marked by significant challenges, including substantial investments without immediate returns. Despite these obstacles, his perseverance and belief in the company's potential led to a breakthrough in December 2022, when NetMaxin Group achieved profitability. This milestone marked a turning point in the company's trajectory, setting the stage for continued growth and success.

Balancing Academics and Entrepreneurship

Juggling academic responsibilities with the demands of running a growing business was a formidable task for Ritesh. However, his ability to manage time effectively and maintain focus allowed him to excel in both areas. As he matured, Ritesh became increasingly involved in NetMaxin Group, taking on more complex responsibilities and gaining valuable experience in the tech industry.

Navigating Setbacks and Achieving Milestones

Despite significant efforts, Ritesh's initial website failed to gain traction. However, he remained undeterred, shifting his focus to the company's mobile app. After overcoming numerous challenges, including multiple rejections from app stores, NetMaxin Group successfully launched its app on Google Play Store in July 2024.

A Leader with Strong Values

Ritesh's leadership style is characterized by authenticity, accountability, and integrity. He has learned valuable lessons from his experiences, including the importance of staying true to one's principles, even in the face of adversity. Ritesh's commitment to financial management and his passion for his work have been instrumental in his success.

NetMaxin Group: A Solution for a Digital World

NetMaxin Group's products are designed to address the challenges faced by users in the digital age. By consolidating multiple multimedia services into a single, user-friendly app, the company aims to simplify access and enhance convenience. Additionally, NetMaxin Group's web applications are offered free of charge, making them accessible to a broader audience.



Success comes from staying grounded in one's values and using them as a source of motivation and fulfillment.

- Ritesh P, CEO & Founder of NetMaxin Group



Dr. Nagendra Kumar Yellanki: Shaping Leaders through Experiential Training



Dr. Nagendra Kumar Yellanki
CEO of MINDTREATKKD

With over 34 years of experience across diverse sectors, Dr. Nagendra Kumar Yellanki stands out as an exceptional leader, motivational speaker, and HR consultant. As the CEO of MINDTREATKKD, he blends a robust background in Operations, Human Resources, and Corporate Training to drive personal and professional growth for thousands worldwide.

Key Milestones & Credentials

- **34 Years of Industry Expertise:** Dr. Nagendra's experience spans various fields, including Manufacturing, Process Engineering, Oil & Energy, and Corporate Training. His early roles in Factory Administration and Industrial Relations laid a strong foundation for his current pursuits in HR and operations.
- **Educational Foundation & Certifications:** He holds advanced degrees in Public Administration and Psychology, an MBA, and an MPhil, culminating in a Doctorate in Human Resources from Andhra University. Additionally, he is Six Sigma Green Belt Certified and a Level 4 Human Capital Trainer (accredited by the American Institute of Business Psychology), further enriching his training capabilities.
- **Wide Training Reach:** With 950+ training sessions organized across corporates and industries, Dr. Nagendra has trained professionals on critical skills using experiential learning methodologies like role play and case studies, making complex concepts accessible and memorable.

Mission & Vision

- **Vision:** MINDTREATKKD envisions becoming a leader in 'Training and Development,' offering customized solutions to uplift workforce productivity and effectiveness across organizations.
- **Mission:** Committed to maximizing client potential, Dr. Nagendra believes in unlocking the hidden capabilities within individuals, empowering them to surpass targets and contribute meaningfully to their organizations.

Training Philosophy & Methodology

1. **Experiential Learning:** Real-life scenarios and role-play exercises form the core of MINDTREATKKD's training approach. By simulating high-stakes environments, trainees build confidence and skills to handle actual challenges effectively.
2. **Pre- and Post-Training Assessments:** Comprehensive assessments before and after training sessions help identify performance gaps and track progress, ensuring a tailored approach for each group.
3. **Participant-Centered Learning:** Trainers serve as facilitators, not instructors, encouraging active participation and feedback loops to continuously refine training outcomes.

“ Organizations should not think Trainings as rituals. They should consider Employee Training a must to restore, rejuvenate energies and an inevitable source of Skill development and positive thought Process

- Dr. Nagendra Kumar



With his unique blend of experience, vision, and training expertise, Dr. Nagendra and MINDTREATKKD continue to empower individuals and organizations to soar, equipping them to scale new heights and discover new horizons. His story exemplifies how dedication to growth and excellence can inspire positive change on a grand scale.

Ashok Mathireddy: Innovating India's Green Infrastructure



Ashok Mathireddy

ISA Certified Arborist® and Co-Founder of Infinite Green Solutions (IGS)

In a world where the urgency of climate change is more pressing than ever, there are a few individuals whose work is shaping the future in profound and inspiring ways. One such individual is Mr. Ashok K. Mathireddy, an ISA-Certified Arborist, environmental expert, and green advocate whose career is built on a single vision: to hand over a healthier, greener Earth to future generations.

Mr. Ashok K Mathireddy stands out not only as one of just two ISA-certified arborists in India but also as the only certified arborist from the southern states. His expertise has led him to become a sought-after consultant for organizations looking to achieve their net-zero carbon goals and reduce their carbon footprints.

A Journey Rooted in Passion

Ashok's journey into arboriculture was born from a childhood spent exploring the lush, vibrant landscapes of southern India. "I grew up surrounded by nature," Ashok recalls. "I was always fascinated by how trees could withstand storms, how they communicated with the environment, and the crucial role they play in maintaining the balance of life." With a desire to understand the intricate science behind tree care and green-space management, Mr. Ashok pursued the rigorous ISA (International Society of Arboriculture) certification. This certification, awarded to only a handful of professionals in India, is a mark of excellence in the field of arboriculture.

A Greener Path for Urban India

India, like many countries, faces the challenge of balancing rapid urbanization with environmental sustainability. As cities expand and concrete jungles grow, the natural environment often takes a backseat. But Mr. Ashok saw an opportunity to change that.

“Green spaces are often underestimated in their value

- Ashok Mathireddy



They are not just beautiful or decorative—they provide essential services like improving air quality, regulating temperature, mitigate urban heat islands by absorbing carbon dioxide.

His expertise in Greenspace Carbon Accounting is helping organizations measure their environmental impact, quantify the carbon sequestration potential of their green spaces, and achieve their net-zero carbon goals.

One of Mr. Ashok's most impactful roles has been his work as a Green-space Certification Expert. Through his work with Camphloxyle Credentials Private Limited, Mr. Ashok has pioneered Green Space Entity Rating System (GSERS)™, recognise organizations/industries for their commitment to achieve net zero carbon by maintaining exceptional greenspaces with "Best Greenspace Certification™".

A Vision for the Future

"My ultimate goal is to ensure that when we pass on this Earth to the next generation, they inherit a planet that is livable, safe, and thriving," Mr. Ashok says. "We've been given the responsibility to protect this planet, and it's our duty to act now before it's too late."

Despite the challenges, Mr. Ashok is optimistic about the future. "Every tree planted, every green space created, and every company that adopts sustainability practices is a step toward a better future," he says with conviction. "Change doesn't happen overnight, but we can make a real difference if we work together."

Mr. Ashok's work is a reminder that the smallest seed of action, whether planting a single tree or certifying green spaces, can grow into a forest of change.

To learn more about Mr. Ashok's work or to get involved with Infinite Green Solutions, visit www.infinitegreen.in

Krishna Chaitanya Divvela: Pioneering the Future of Technology with Vollo Inc.



Krishna Chaitanya Divvela
Founder & CEO at Vollo Inc.

At the helm of Vollo Inc., Krishna Chaitanya Divvela is redefining the landscape of digital transformation. His visionary leadership has propelled the company to the forefront of the tech industry, enabling businesses across the globe to thrive in an increasingly digital world. Krishna's passion for technology and innovation drives Vollo Inc. to deliver cutting-edge solutions that empower organizations to scale and succeed in a rapidly evolving market.

Visionary Leadership for Business Success

Krishna's journey into the world of technology was fueled by his ambition to bridge the gap between business needs and technological solutions. As a result, Vollo Inc. was founded with a clear vision: to provide businesses with transformative, intelligent technology solutions that enable growth, efficiency, and sustainability. From AI-driven automation to data analytics, Vollo Inc. leverages the latest technologies to help companies make smarter decisions, optimize operations, and enhance their customer experiences.

With a deep understanding of both business and tech, Krishna has built a company that is driven by creativity and innovation. Under his leadership, Vollo Inc. delivers a range of services, including custom software development, cloud computing, and mobile app development, all tailored to meet the unique needs of businesses at every stage of their digital transformation journey. Krishna's approach ensures that every solution is scalable, secure, and designed with the future in mind.

Driving Innovation with Emerging Technologies

Krishna's forward-thinking vision goes beyond the current technological landscape. He is passionate about leveraging emerging technologies like blockchain, IoT, and game development to create new business opportunities and solve complex challenges. By incorporating VR/AR, robotic process automation (RPA), and cybersecurity into the company's offerings, Krishna ensures that Vollo Inc. is always ahead of the curve, providing clients with the most advanced tools to protect their digital assets and drive growth.

Shaping the Future of Digital Transformation

Krishna's leadership and dedication to excellence will be showcased at TheCconnects Growth Stories Summit & Awards Event 2024. Through Vollo Inc., he continues to push the boundaries of what technology can achieve, transforming industries and empowering businesses to succeed. With a focus on creating lasting impact, Krishna is not only shaping the future of technology but also inspiring the next generation of tech leaders to drive innovation and build a smarter, more efficient world.

“ Building a strong foundation today allows us to innovate without limits tomorrow. At Vollo Inc., we are committed to creating solutions that drive lasting value for our clients and shape the future of technology.

- Chaitanya



At Vollo Inc., under Krishna's guidance, the future is already here, and it's filled with endless possibilities.

Kiranmai Tetakayala: A Visionary in Holistic Health and Wellness



Kiranmai Tetakayala
Founder and CEO of Healthyfuel

Kiranmai Tetakayala, Founder and CEO of Healthyfuel, is an internationally certified nutritionist, yoga instructor, and fitness coach who has transformed how people approach health and wellness. With a passion for helping individuals lead healthier lives, Kiranmai blends science, tradition, and a personalized approach to help her clients achieve fitness goals, manage health conditions, and embrace balanced lifestyles.

Healthyfuel: A Journey to Comprehensive Wellness

1. The Beginning and the Mission

Founded in 2020, Healthyfuel started as a small initiative with a big dream: to create personalized wellness solutions for people of all ages and health conditions. Over time, it has grown into a trusted platform that empowers individuals to achieve lasting health.

Kiranmai's mission is clear: to make health accessible, sustainable, and enjoyable through a combination of balanced nutrition, fitness routines, and mindfulness practices.

2. Specialized Programs for Every Need

Healthyfuel offers customized plans tailored to specific needs, including:

- Weight management: Fat loss and muscle gain
- Chronic conditions: PCOS, diabetes, thyroid, and hypertension
- Specialized nutrition: Sports performance, pre-natal, and post-natal health.

One of the most appreciated programs is the pre- and post-natal nutrition plan, which supports new mothers during a critical phase of their lives.

3. The Unique Healthyfuel Approach

Healthyfuel stands out by combining traditional food wisdom with modern nutritional science. This approach ensures:

- Rooted solutions: Clients benefit from cultural and traditional food practices while adopting the latest research-backed nutrition strategies.
- Practical guidance: Every plan feels familiar and sustainable, making health goals easier to achieve.

4. Putting Clients First

At Healthyfuel, every client's journey begins with a detailed one-on-one consultation. This helps the team create a plan that addresses the individual's unique lifestyle, preferences, and health goals.

Unlike generic diet programs, Healthyfuel focuses on long-term relationships, ensuring that clients not only reach their goals but also sustain them. This client-centered approach has led to an impressive 100% satisfaction rate, with most clients seeing results within just six months.



True wellness is about balance. When nutrition, fitness, and mindfulness work in harmony, health becomes a way of life.

- Kiranmai Tetakayala's Philosophy



5. Transformative Impact

Since its launch, Healthyfuel has helped over 200 clients, ranging from athletes and new mothers to individuals managing chronic conditions. The company's small yet expert team ensures top-quality guidance for every client. Unlike generic diet programs, Healthyfuel focuses on long-term relationships, ensuring that clients not only reach their goals but also sustain them. This client-centered approach has led to an impressive 100% satisfaction rate, with most clients seeing results within just six months.

By prioritizing personalized care and blending the best of tradition and science, Healthyfuel is paving the way for a healthier, happier future.

Leading the Digital Age, HEITS Pvt. Ltd. Emerges as a Transformative Force in Tech Consulting



Viswa Teja Nudurupati
Founder of HEITS Pvt. Ltd

Viswa Teja Nudurupati and Dheeraj Sai Kumar, the dynamic co-founders of HEITS Pvt. Ltd., have carved a niche in the competitive landscape of technology solutions. Since its inception in 2021, HEITS has rapidly emerged as a leading provider in Oracle CPQ, Fusion Cloud, .Net, JavaScript, Golang, DevOps, Salesforce, and more, driven by a mission to empower businesses in the digital age.

Founders' Journey: From Vision to Victory

- **Early Beginnings (2021):** Viswa and Dheeraj launched HEITS with a shared vision of simplifying complex business processes through innovative software solutions.
- **Rapid Growth (2023):** Within two years, HEITS expanded its client base to over 50 companies worldwide, including MNC like Digile, Fastrax, Object edge, Infovity.
- **Global Outreach (2024):** successfully delivered over 20 customized applications for clients across the US, UK, Australia, and the Middle East. HEITS actively working on various CPQ projects and providing support to clients on critical tickets, showcasing their expertise on an international stage.

Founders' Journey: From Vision to Victory

Mission: HEITS is dedicated to empowering businesses by delivering software solutions that enhance operations. The focus is on simplifying processes, boosting productivity, and reducing inefficiencies, ensuring that every solution transcends mere utility to provide exceptional experiences.

Vision: To pioneer digital products and solutions that offer unparalleled value to businesses and customers alike, transforming complex processes into streamlined digital experiences.

Key Achievements and Milestones

- **End-to-End Implementation:** Designed comprehensive customised applications like Point of Sales (POS), ERP, Music Streaming applications.
- **Integration Expertise:** Seamlessly integrated CPQ with ERP applications using custom integrations and middleware components.
- **Database Migrations:** We successfully executed database migrations from various databases without disrupting business operations, using brilliant strategies.
- **Corporate Workshops:** Delivered onsite and classroom CPQ workshops for top-tier companies, enhancing their technological capabilities.
- **Innovative Solutions:** Implemented a Teams application for price checks and approvals to quotes, Implemented CRM for small scale industries, enhancing accessibility and efficiency.

HEITS stands out not just for its technical prowess but also for its commitment to building lasting relationships. By understanding the unique challenges of each client, HEITS ensures that their solutions have a positive, long-term impact. This client-centric approach has earned them trust and loyalty, making customer success their top priority.

“At HEITS, we believe that technology should simplify, not complicate. Our journey is a testament to our dedication to making the digital world more accessible and efficient for every business we partner with.”

- Viswa & Dheeraj



Dheeraj Sai Kumar
Co-Founder of HEITS Pvt. Ltd

Pioneering Affordable and Effective Online IT Training Solutions:



Vinod Vara
CEO at VJSMR Odigos Technologies

In the ever-evolving realm of technology, the need for proficient IT professionals is more crucial than ever. Bridging the gap between academic knowledge and industry demands, Vinod Vara, CEO of VJSMR ODIGOS Technologies Pvt. Ltd., is revolutionizing the IT training landscape with a vision rooted in innovation and empowerment.

A Leader Committed to Excellence

With over six years of experience in business development, technical sales, and branch management, Vinod Vara brings a wealth of expertise from his roles at renowned companies like PurpleLane and Ceasefire Industries. His academic pursuits are equally impressive—currently undertaking doctoral research in power quality improvement at Lovely Professional University, Vinod is exploring ways to enhance the efficiency and reliability of electrical systems.

The Rise of VJSMR ODIGOS

Founded in **Kakinada**, Andhra Pradesh, **VJSMR ODIGOS Technologies Pvt. Ltd.** has swiftly established itself as a leader in IT software training and recruitment services. The company specializes in **online training**, leveraging advanced digital tools to provide accessible and effective learning solutions for students and professionals across Andhra Pradesh and Telangana.

What Makes VJSMR ODIGOS Unique?

At the heart of VJSMR ODIGOS lies its commitment to delivering high-quality, results-driven training tailored to

the evolving needs of the IT industry. Key features include:

Online Training Excellence:

- Flexible, cost-effective training delivered through a robust digital platform.
- Interactive learning modules designed to replicate the depth and engagement of traditional classroom experiences.

Individualized Support:

- Person-to-person mentoring ensures learners receive personalized guidance throughout their journey.
- A dedicated focus on career counselling and soft skill development.

Career Advancement Opportunities:

- A 100% job guarantee program, supported by 150+ recruitment partners, gives students a competitive edge in securing employment.
- Graduates often experience salary hikes of up to 200% after completing their training programs.

Industry-Driven Curriculum:

- Comprehensive courses tailored to high-demand skills like software development, data analytics, and artificial intelligence.

The Impact in Numbers

The numbers tell the story of VJSMR ODIGOS's impact:

- Over **400 students** have benefited from its training programs.
- A dedicated team of **16 experienced tutors** ensures in-depth knowledge transfer.
- A total of **900+ hours of intensive teaching** has been delivered.

The Vision and Mission

Vision:

To become a globally recognized leader in online IT training and recruitment, empowering students and professionals to excel in their careers and contribute positively to society. VJSMR ODIGOS envisions creating a dynamic, inclusive learning environment that leverages technology to make quality education accessible to all.

Mission:

The company's mission is to:



- Develop and deliver cutting-edge training programs aligned with international standards.
- Enable learners to translate theoretical knowledge into practical skills through project-oriented training.
- Foster a culture of continuous improvement and innovation.
- Assist IT organizations in building workforce capabilities with real-world expertise.

Why Choose VJSMR ODIGOS?

Students and professionals choose VJSMR ODIGOS because of its unwavering commitment to excellence and career success. The company offers:

Practical Training with Live Projects:

- Learners gain hands-on experience with 8 live projects, preparing them for real-world challenges.

Resume and Interview Preparation:

- Comprehensive guidance on resume building, mock interviews, and soft skill enhancement.

Job Placement Support:

- Collaborations with 150+ recruitment partners ensure students have ample opportunities to secure their dream jobs.

Affordable Education:

- High-quality training at accessible prices, making it a top choice for aspiring IT professionals.

Future of the Software IT Industry

The global software IT industry is poised for exponential growth, with projections estimating it will exceed \$5 trillion by 2030. Emerging technologies such as artificial intelligence, blockchain, and quantum computing are reshaping the industry, creating immense opportunities for skilled professionals. Institutions like VJSMR ODIGOS play a pivotal role in preparing individuals to navigate and thrive in this dynamic landscape, ensuring they remain competitive and future-ready.

The Road Ahead

As the IT industry continues to evolve, VJSMR ODIGOS aims to expand its footprint, reaching more learners and professionals globally. With its unique blend of advanced online training, personalized mentorship, and a mission-driven approach, the company is set to redefine IT education.

Under the leadership of Vinod Vara, VJSMR ODIGOS is more than just a training institute; it's a movement to empower the next generation of IT leaders. The company's success story is a testament to what can be achieved with vision, dedication, and a relentless pursuit of excellence.

“Empowering individuals with the right skills is not just about education; it's about unlocking their potential to shape the future.”

- Vinod Vara



In an era where skills determine success, VJSMR ODIGOS stands as a beacon of opportunity for aspiring IT professionals. By offering innovative online training solutions and unwavering career support, it bridges the gap between potential and achievement.

The journey of Vinod Vara and VJSMR ODIGOS is an inspiring example of how education, when combined with passion and technology, can create lasting impact. For those looking to build a future in IT, VJSMR ODIGOS is the partner to help make that vision a reality.

Leading with Purpose, Dr. Suresh Poosala's Journey from Science to Holistic Health Solutions



Dr. Suresh Poosala
Founder of Acasta Health Pvt Ltd

Dr. Suresh Poosala, founder of Acasta Health Pvt Ltd, is a visionary in biomedical innovation and longevity science. With a career spanning over three decades, he has significantly contributed to advancing drug discovery and preclinical research, holding prominent positions at leading institutions like the NIH and Bristol-Myers Squibb. Throughout his journey, Dr. Suresh has combined a scientific approach with a mission to make health advancements accessible to the broader public.

A Legacy in Science and Strategy

During his 18 years at the National Institutes of Health (NIH) and Bristol-Myers Squibb, Dr. Suresh honed his expertise in drug discovery, translational animal models, and innovative research programs. His work has been recognized in esteemed publications, including Nature, and he has been instrumental in fostering collaborations between academia and industry. His dedication to the 3R principles (Replacement, Reduction, Refinement) in animal research has set benchmarks in ethical scientific practice.

Acasta Health and Age-MAP™: Personalized Health Revolution

Acasta Health's Age-MAP™ is a groundbreaking health assessment tool that combines proteomic, genomic, and clinical data with an innovative algorithm to assess biological age and HealthSpan. This unique system uses a saliva sampling kit and a detailed questionnaire, offering

users insights into their organ health, behavior, and lifestyle impacts. With regular monitoring through a subscription plan, Age-MAP™ helps users proactively manage their health and see tangible progress over time.



True scientific impact comes from focusing on a critical issue rather than a niche problem and presenting solutions that are clear, actionable, and beneficial to society.



Guiding Future Innovators

Dr. Suresh is not only a pioneering scientist but also a dedicated mentor to young scientists and entrepreneurs. He believes in nurturing talent to drive impactful research and is committed to helping startups succeed. Inspired by his mother, a nurse who traveled on foot to provide healthcare in remote villages, Dr. Suresh's dedication to health innovation is rooted in a desire to make a tangible difference.

Key Insights from the Journey

- Mentorship and Team Building:** Dr. Suresh emphasizes building capable teams and providing them with strategic guidance to foster growth and innovation.
- Proactive Health Management:** Age-MAP™ reflects his mission to help people take control of their health, focusing on preventive measures rather than reactive treatment.
- Broad Scientific Focus:** With a foundation in comprehensive scientific knowledge, he advises aspiring leaders to expand their expertise across marketing, communication, and leadership for holistic growth.

Through Acasta Health, Dr. Suresh's journey stands as a testament to combining science, strategy, and compassion in healthcare innovation.

A Stellar Journey: Sri Ganesh's Impact on Space, Technology and Business



Sri Ganesh

Space Science (Astronomy) Educator & Global Startup Partnership Strategist

Sri Ganesh, a name synonymous with innovation and exploration, is a rising star in the global technology landscape. His journey, marked by a profound passion for the cosmos and a keen business acumen, has led him to make significant contributions to various industries, from space technology to virtual and augmented reality.

A Young Visionary

At a tender age, Ganesh earned the prestigious title of India's Youngest Astronomer from the Indian Book of Records in 2021. His unwavering dedication to space science has garnered recognition from renowned organizations like NASA and ISRO. He has actively collaborated with ISRO on the ACMAN project from Tripura, contributing to advancements in geospatial navigation.

Inspiring the Next Generation

Beyond his academic pursuits, Ganesh is committed to nurturing young minds. He has conducted over 500 workshops and activities across India, inspiring students to delve into the fascinating world of astronomy, space science, and emerging technologies like AR and VR. His efforts have ignited a spark of curiosity and innovation in countless young minds.

A Catalyst for Innovation

Ganesh's entrepreneurial spirit is evident in his founding role in the SANGANAN PRAYOG Space Community at

NIT Agartala. This vibrant community brings together passionate individuals from across India's North-East region, fostering collaboration and driving innovation in space science.

Global Impact

As a Partnerships Advisor in the space-tech, drone, and VR/AR sectors, Ganesh bridges the gap between B2B markets in the USA and Canada. His expertise in executing international strategies and go-to-market plans has been instrumental in the growth of numerous global businesses, particularly in government and corporate industries.

A Versatile Leader

Ganesh's leadership abilities have been recognized by various organizations, including Eventcombo, Meynikara, MaxedS Inc., Accord Aerospace, and ideaForge. His roles as a Business Advisor and Strategic Partnerships leader have had a profound impact on these industries.

A Vision for the Future

Ganesh's vision extends beyond current advancements. He is a strong advocate for the potential of emerging technologies like Industry 4.0 and the metaverse. By leveraging these technologies, he believes we can unlock new opportunities and address global challenges.

“The universe is our playground, and innovation is our tool. By exploring the cosmos and harnessing the power of technology, we can create a brighter future for generations to come.”

- Sri Ganesh



Ganesh's journey is a testament to the power of passion, dedication, and innovation. As he continues to push the boundaries of technology and explore the vast expanse of the universe, his impact on the world is sure to grow.

SreeVia AI Technologies: Empowering Tech and Non-Tech Sectors with AI



Sreenivasulu Gangala
Founder of SreeVia AI Technologies

SreeVia AI Technologies was founded to democratize Artificial Intelligence (AI) and make it accessible to both tech and non-tech sectors across India. AI is often seen as complex and reserved for experts, but SreeVia AI aims to change that. By making AI a practical tool that everyone can use, including individuals and businesses in traditionally non-tech industries, SreeVia AI is focused on helping people innovate and succeed.

Founded by Sreenivasulu Gangala, SreeVia AI focuses on AI education, consulting, and custom solutions for sectors such as healthcare, education, entertainment, and small businesses. Through strategic collaborations with educational institutions, government bodies, and AI Companies, SreeVia AI is building an inclusive AI ecosystem that empowers both tech and non-tech communities.

SreeVia AI Technologies has three primary offerings:

1. **AI Academy:** Designed to train and certify non-tech individuals as well as those in tech wishing to upskill. Through government-approved courses, SreeVia AI Academy provides the foundational skills needed to apply AI in fields like education, healthcare, and entertainment—empowering individuals to leverage AI in their careers.
2. **AI Consulting Platform:** Providing affordable AI consulting to small and medium enterprises (SMEs) that lack in-house expertise. SreeVia AI's network of freelance AI specialists helps both tech-driven and non-tech businesses optimize processes and make data-driven decisions.
3. **Custom AI Solutions:** SreeVia AI develops custom AI tools tailored to the unique needs of different sectors—such as adaptive learning modules for education, predictive analytics for healthcare, and creative solutions for the entertainment industry. These solutions help bridge the gap between AI and real-world applications.

Sreenivasulu Gangala, the Founder & CEO, has over 6 years of experience in technology and entrepreneurship. He previously led an AI startup and also maintained AI Hub Services, gaining invaluable experience in delivering advanced AI solutions. He also worked with several Startup companies at T-Hub, one of India's leading startup incubators, contributing to innovative projects. Sreenivasulu Gangala is currently working on Patent rights for several AI innovations, which are in progress—showcasing his dedication to advancing AI technology. This experience has helped him understand the challenges of making sophisticated technology accessible to a broader audience.

SreeVia AI Technologies aims to become a leading AI company in Hyderabad and establish an AI ecosystem that fosters innovation, collaboration, and sustainable growth. By creating a hub for AI development and training, SreeVia AI envisions Hyderabad as an AI City that drives innovation across sectors.

“AI should not be reserved for experts—it should be a tool for all

— Sreenivasulu Gangala



Leading the Digital Revolution: The Inspiring Journey of SecuodSoft Technologies



B Shantibhusan Raj

Director, Co-Founder of SecuodSoft Technologies

Founded in 2019 in Bhubaneswar, SecuodSoft Technologies Private Limited has swiftly emerged as a beacon of innovation in the IT and business solutions sector. Spearheaded by two visionary leaders, Sibasis Mohanty (Founder and Managing Director) and B. Shantibhusan Raj (Co-founder and CEO), SecuodSoft has established itself as a trusted partner for businesses around the globe.

A Visionary Beginning

The founders' shared passion for technology and an unwavering commitment to client satisfaction fueled SecuodSoft's rapid ascent. Their mission was straightforward yet ambitious: to deliver top-tier IT and business solutions that empower clients to realize their full potential. This focus on secure, efficient, and client-centric approaches has enabled SecuodSoft to carve out a distinct space in the competitive tech industry.

The SecuodSoft Advantage

SecuodSoft's remarkable success is driven by a relentless dedication to excellence. The company's core values include:

- **Innovation:** Embracing creativity and encouraging out-of-the-box thinking to develop cutting-edge solutions.
- **Security:** Prioritizing data protection through robust security protocols.
- **Efficiency:** Streamlining processes to maximize resource utilization and minimize time-to-market.
- **Customer Satisfaction:** Building lasting relationships based on trust, transparency, and timely delivery.

A Proven Track Record

SecuodSoft's ability to deliver on its promises has garnered

trust across diverse industries. The company's areas of expertise encompass:

- **Web Development:** Designing visually appealing, user-friendly websites that drive engagement.
- **Mobile App Development:** Creating secure, high-performance mobile applications for seamless user experiences.
- **Project Management:** Ensuring efficient project execution and timely delivery.

A Future-Ready Approach

In an era where technology evolves at an unprecedented pace, SecuodSoft stays agile and proactive. The company's commitment to remaining at the forefront of technological trends allows it to leverage emerging innovations to deliver forward-thinking solutions.

We are proud to have built a company that not only meets but exceeds client expectations. Our commitment to fostering a culture of innovation and excellence continues to drive us as we look toward shaping the future of technology.

“ Our journey is a testament to the power of passion and perseverance ”

SecuodSoft's rapid rise is a testament to human ingenuity, strategic foresight, and the pursuit of excellence. The company's growth trajectory reflects its steadfast mission to deliver exceptional value to clients and contribute meaningfully to the advancement of technology.

SecuodSoft remains committed to pushing the boundaries of possibility, empowering businesses, and leading the charge in the digital revolution.



Sibasis Mohanty

MD, Co-Founder of SecuodSoft Technologies

Glass, Growth, and Generosity: The Multifaceted Life of Chandan Kumar Tripathy



Chandan Kumar Tripathy
Proprietor of M/s Glass & Glass

Chandan Kumar Tripathy, the proprietor of M/s Glass & Glass, is both a highly respected business leader and a committed social activist. From an ambitious teenager to an influential entrepreneur, his journey reflects dedication, resilience, and a commitment to societal progress. Here's a look at his achievements, values, and legacy.

A Legacy of Innovation in Glassware

- **Foundation and Growth:** Founded in 1976 by his father, late Sri Basudev Tripathy, Glass & Glass has earned a reputation for quality in Odisha. When Chandan joined in 2010, he took the business to new heights with unique products and innovations.
- **Key Innovations:** In 2019, he introduced LED touch mirrors and 3D-printed glass dining tops, setting industry benchmarks for both style and functionality.

An Early Start in Entrepreneurship

Chandan began his entrepreneurial journey at age 14, investing Rs. 8,500 and growing it to Rs. 79,000 by age 17 - an early testament to his entrepreneurial acumen.

Academic Excellence and Diverse Background

- A Ravenshaw Junior College topper in 1997, he earned an MBA Gold Medal in 2002. With a Master's in Journalism, Chandan has taught across institutions

like Ravenshaw University, DRIEMS University and KIIT.

- He is a lifetime member of the Odisha Commerce Association and Indian Commerce Association, underscoring his commitment to research and lifelong learning.

Expanding into Finance and Corporate Expertise

- Since 2010, Chandan has also been a financial advisor, guiding clients with expertise in behavioural finance.
- Notably, he was selected for an onsite stint with EDS in London in 2007, a distinguished position among 70 shortlisted candidates.

Honouring Odisha's Film Heritage

To honour his father's contributions to Odia cinema, Chandan sponsored the Chala Chitra Jagat Sanman best actor and actress awards in 2023, celebrating the legacy of Chandan Arts and refreshing the memories of hit films like Subhadra and Maa Mangala.

Social Activism and Community Service

A regular blood donor and NGO advisor, Chandan Kumar is recognized for his work in slum areas and flood-affected regions.

Leadership in Business Networking

As the founding President of BCE Cuttack and a member of FICCI and ASSOCHAM, he has established a business network that supports community and economic growth. He is a lifetime member of OSSIA (Orissa Small Scale Industries Association) and OASME (Odisha Assembly of Small and Medium Enterprises) too.

“Success is not merely a product of hard work; it is the sum of consistent learning, resilience, and giving back to society.”

Chandan Kumar Tripathy's story is an inspiration for aspiring entrepreneurs. By combining academic excellence with business acumen and social responsibility, he has created a legacy of success and continues to push boundaries.

From Workshops to Innovations: The Transformative Journey of Vikas Reddy Rapuru



Vikas Reddy Rapuru
Founder & CEO of Technotran and Robomonk
Learning solutions Pvt Ltd

Vikas Reddy Rapuru, the visionary Founder & CEO of Technotran and Robomonk Learning solutions Pvt Ltd, is shaping the future of education and technology. With a passion for innovation and a commitment to empowering learners, he has established a distinctive presence in the EdTech sector, positively influencing thousands and inspiring the next generation of leaders.

Building a Skilled Workforce

12+ Years of Expertise:

Leveraging over a decade of experience in Robotics and Embedded Systems, Vikas Reddy Rapuru brings unparalleled technical knowledge that drives Technotran's cutting-edge solutions.

100+ Workshops Conducted:

His unwavering dedication to knowledge-sharing is evident through the 100+ impactful workshops delivered across premier engineering colleges, sparking a passion for technology in young minds.

10,000+ Students Trained:

Through his extensive training programs, Vikas has directly upskilled over 10,000 engineering students, fostering a highly capable and industry-ready workforce.

Bridging Education and Industry

Fostering Innovation:

Technotran actively connects academia with industry by

setting up state-of-the-art robotics labs in international schools and forming strategic MoUs with leading engineering institutions in India.

Driving Research & Development:

Under Vikas' leadership, Technotran is advancing technology through its ongoing R&D initiatives, focused on addressing real-world challenges and nurturing innovation.

Beyond Robotics: A Comprehensive Approach to EdTech

Vikas Reddy Rapuru's vision extends beyond robotics, offering a diverse portfolio of educational and technological solutions, including:

Tailored Solutions:

Technotran delivers customized services such as robotic chassis designs and embedded system solutions, addressing the unique requirements of educational institutions and businesses.

3D Printing Excellence:

Understanding the significance of modern prototyping, Technotran provides advanced 3D printing solutions, catering to industries and academia alike.

Promoting DIY Learning:

Committed to democratizing access to technology, Technotran emphasizes cost-effective, high-quality DIY robotic kits, empowering learners of all levels.

RoboMonk: Revolutionizing STEAM Education

Vikas also spearheads RoboMonk, a trailblazing initiative that delivers cutting-edge STEAM education to K-12 students. Employing the innovative L.I.D. (Learn, Invent, Discover) model, RoboMonk transforms conventional education into an interactive, hands-on learning experience, fostering creativity and problem-solving skills.

Our mission is to seamlessly integrate theoretical knowledge with practical expertise, equipping students with industry-relevant skills to thrive in the dynamic technology landscape.

Vikas Reddy Rapuru isn't just a leader in EdTech, he's a visionary. With Technotran and Robomonk, he's creating a future where technology education is accessible, engaging, and future-proof. His dedication to bridging the gap between education and industry ensures that the next generation of engineers and innovators will be well-equipped to tackle the challenges of tomorrow.

Innovating ERP for the Future, Venkata Srikar Tantravahi's Journey with Impacgo Solutions



Venkata Srikar Tantravahi

Founder & CEO of Impacgo Solutions Pvt. Ltd

Venkata Srikar Tantravahi, Founder and CEO of Impacgo Solutions Pvt. Ltd., has carved out a distinguished path in ERP implementation and retail technology solutions. Since launching Impacgo Solutions in March 2020, Srikar has led the company to achieve INR 100 million in revenue in just over four years. With a background spanning 18+ years in ERP and project management, Srikar's career showcases a blend of technical skill and strategic insight that has benefited clients across the globe.

Key Aspects of Impacgo's Journey

- **Founding Vision (2020):** Impacgo Solutions was established to streamline business processes through cutting-edge technology, with a primary focus on ERP, particularly Microsoft Dynamics AX/D365 Finance and Operations. The mission was clear: enhance business agility and support clients in industries like retail, healthcare, and manufacturing.
- **Revenue Milestone:** Within four years, Impacgo Solutions reached a remarkable INR 100 million in revenue, driven by projects that optimize supply chains, improve financial operations, and streamline logistics for clients across India, Southeast Asia, and the United States.

Expertise Across Diverse Industries

- **Global Reach:** Srikar has led complex ERP implementations across countries, including India,

Singapore, Malaysia, Thailand, Indonesia, Dubai, Japan, and the United States, impacting clients in industries such as healthcare, financial services, retail, and manufacturing.

- **Dairy Industry Impact:** A notable project involved designing an ERP module for a dairy company in India to track data for milk collection from over 40,000 farmers. This system transformed data accuracy and payment processing, significantly benefiting the client's supply chain and logistics.
- **Retail Revolution:** Srikar has managed ERP implementations for a major electronics retail chain with 250 outlets across India, integrating financial data with SAP within a short span of nine months, showcasing his ability to drive efficiency in high-stakes environments.

Milestone Projects

- **Multi-Site ERP Implementation (Chemical Industry):** Successfully led ERP implementation across multiple sites for a chemical group, integrating operations in India, Malaysia, and Indonesia.
- **Finance and Logistics Integration (Trading Industry):** Designed interfaces between logistics data in AX with SAP finances, enhancing transparency and operational efficiency for a major trading company in India.
- **Healthcare Innovation:** Led the design of patient management and inventory dashboards for a healthcare provider, providing real-time data for improved patient care and resource allocation.

“Transformation in any business starts with the right technology, but real success comes from understanding each client's unique journey and designing solutions that grow with them.

- Venkata Srikar Tantravahi



With his expertise and vision, Srikar Tantravahi is positioning Impacgo Solutions to scale new heights, focusing on empowering businesses with tailored, innovative ERP solutions that not only solve today's challenges but prepare for the future.

Nekkanti Venkatesh: Redefining Education, Career Guidance, and Agritech in India



Nekkanti Venkatesh
Founder & CEO of Radeon Group

In the heart of Andhra Pradesh, a trailblazing entrepreneur is transforming education, career counseling, and agritech. Nekkanti Venkatesh, founder and CEO of Radeon Group, has dedicated his life to revolutionizing how individuals navigate their career paths and embrace technological advancements.

From Humble Beginnings to Pioneering Innovations

Born in the small village of Yerramillipadu, Venkatesh's journey epitomizes determination and resilience. With a BTech in Mechanical Engineering from KL University and an MTech in Thermal Engineering from JNTUK, he began his career as an engineer at MEIL Group, gaining valuable technical expertise. A subsequent role as an Academic Counselor at Byju's refined his mentorship skills and set the stage for his entrepreneurial ventures.

Building on these experiences, Venkatesh founded Radeontech, an enterprise committed to empowering individuals with innovative career counseling and educational services.

Radeon Group: A Multi-Dimensional Vision

Under Venkatesh's leadership, the Radeon Group has expanded its footprint with multiple initiatives:

- Radeontech:** Revolutionizing career counseling with proprietary Psychometric and DMIT (Dermatoglyphics Multiple Intelligence Test) software, alongside training, placements, and international education services.
- Tech4Farm.com:** An agritech platform enhancing agricultural productivity with cutting-edge technology.
- Radeonjobs.com:** Bridging skilled candidates and employers to address the job market's demands.
- Radeondigital.com:** Providing software solutions for

businesses and educational institutions, driving digital transformation.

- Radeon Business Budz:** A strategic wing dedicated to guiding budding entrepreneurs, offering startup mentorship and enabling the creation of sustainable business ventures.

Personalizing Career Guidance

At the core of Radeontech's success is Venkatesh's Psychometric and DMIT software, which offers personalized career guidance tailored to individual strengths. This innovative approach challenges traditional, generic counseling methods, setting a new standard in the industry.

Shaping Lives and Empowering Communities

Venkatesh's mission extends beyond business objectives. Through its various verticals, the Radeon Group is making a tangible impact:

- Equipping students with industry-relevant skills
- Supporting farmers with innovative tools
- Facilitating job placements for graduates and professionals
- Driving digital solutions across multiple sectors
- Mentoring entrepreneurs to build successful startups

“ Education is not about acquiring knowledge; it's about discovering true potential. At Radeon Group, we're sculpting the workforce of tomorrow.

— Nekkanti Venkatesh



Recognitions and Milestones

Venkatesh's contributions have earned him accolades such as:

- Pride of Bharath Award 2024 by I Can Foundation
- Young Researcher Award 2024 by Institute of Scholars
- Brand of the Year 2024 by Business Outreach

Inspiring the Future

From a small village to a national stage, Venkatesh's journey inspires aspiring entrepreneurs. By leading innovation in education, agritech, and career guidance, the Radeon Group is not just a company—it's a movement shaping India's future.

Dr. Bhogipati Adi Murthy: Pioneering Power Conservation for a Sustainable Future



Dr. Bhogipati Adi Murthy

Founder of Gayatri Power Conservation Research Center (GAPCO)

Dr. Bhogipati Adi Murthy, the visionary founder of Gayatri Power Conservation Research Center (GAPCO) in Visakhapatnam, has dedicated over three decades to innovating solutions that address global energy challenges. Since founding GAPCO in 1985, his mission has been clear: to develop energy-efficient technologies that not only reduce power consumption but also harness alternative energy sources in a sustainable manner.

The Power of Innovation: A Legacy of Game-Changing Inventions

Dr. Adi Murthy's journey is marked by a series of groundbreaking inventions that have made waves in the fields of electrical, mechanical, and electronic engineering. His innovations have been widely recognized in both print and broadcast media, underscoring the impact of his work.

GEF 500 (Gavatri Energy Free Unit)

This energy-integrating unit is one of his hallmark inventions. By taking a 15-minute input, it generates a 45-minute output. This concept revolutionized energy efficiency and remains a core technology in GAPCO's repertoire.

Battery Operated Bore Well

A unique solution for agriculture, this battery-operated bore well system enables continuous water extraction from any depth. It is an economically viable alternative to traditional systems, which makes it highly suitable for farmers, particularly in rural regions.

Stagnated Water Power Generation

Harnessing power from stagnant water such as ponds, wells, and lakes, this invention offers a low-cost, sustainable way to generate electricity. In an era of rising energy costs, such innovative methods of power generation are crucial for communities that lack access to traditional energy sources.

GEF 100 (Gavatri Energy Free Unit)

Another remarkable development by Dr. Murthy is the GEF 100, which integrates energy conservation with health benefits. This exercise gadget not only promotes physical wellness but also generates energy, showcasing a synergy between health and sustainability.

GAPCO: A Hub of Innovation

GAPCO is more than just a research center. It is a collective of self-employed engineers, scientists, and technicians all committed to advancing the cause of energy conservation. The center's work spans multiple domains, from electrical systems to mechanical solutions, with an overarching goal to reduce humanity's carbon footprint.

“Innovation is the key to securing a sustainable future for our planet. We must harness the power of nature, integrate it with modern technology, and share these solutions with the world”

- Dr. Bhogipati Adi Murthy



As he continues to push the boundaries of energy conservation, his commitment to creating a greener, more energy-efficient world remains unwavering. Dr. Bhogipati Adi Murthy is a true trailblazer whose work is helping to reshape the future of energy.

Empowering Businesses Through Innovation and Leadership: The Inspiring Journey of Krishna Mohan Gadiparthi and Inspiredge IT Solutions



Krishna Mohan Gadiparthi

Founder and President of Inspiredge IT Solutions

In an era of rapid technological evolution, visionary leaders who connect legacy systems with modern innovations leave a lasting impact. Krishna Mohan Gadiparthi, Founder & President of Inspiredge IT Solutions, embodies this transformative leadership. Since its inception in 2011, Inspiredge has grown into a global powerhouse, excelling in IT Infra Management, Business Process Management (BPM), Unified Communications, and GCC as a Service, all from its headquarters in Visakhapatnam, India.

From Vision to Global Leadership

What began in May 2011 as a focused venture in Unified Communications quickly expanded into a diversified portfolio, including Expense Management, Digital Marketing, Product Development, and GCC services by 2014. Significant milestones include:

- Supporting over 500 global organizations with customized solutions.
- Delivering \$500+ million in savings through technology expense audits.
- Recognition in Deloitte's Fastest 50 Tech Companies in India (2018).
- Successfully executing Build-Operate-Transfer (BOT) projects for international clients, including a Unified Communications project for a leading U.S.-based enterprise.

Inspiredge's approach to becoming an extended arm of its clients, offering measurable business value, has been central to its success.

Transformative Service Offerings

Krishna Mohan's leadership has guided Inspiredge to deliver solutions that address modern business challenges while ensuring operational efficiency. Key services include:

1. **NOC/SOC & Cybersecurity:** Enhancing security and efficiency in mission-critical environments.
2. **Cloud Migration & IT Infra Support:** Streamlining transitions to modern architectures.
3. **Tech Expense Management:** Delivering substantial cost reductions.
4. **Business Process Automation:** Enabling scalability through re-engineered systems.
5. **X10D: GCC Services:** Helping global companies establish, operate, and optimize their Global Capability Centers (GCCs), leveraging India's talent and cost advantages.

“Every challenge is an opportunity to innovate.”

– **Krishna Mohan**

With GCC as a Service, Inspiredge enables overseas businesses to fast-track their presence in India through a plug-and-play model, ensuring operational efficiency and long-term growth.

Challenges Transformed into Triumphs

From a small team, Inspiredge has evolved into a global delivery leader, processing over 10 million events annually and completing 100+ large-scale projects. The company's successful BOT achievements stand as a testament to its ability to help clients transition seamlessly into independent operations.

A Vision for the Future

Under Krishna Mohan's guidance, Inspiredge aspires to rank among India's top five technology service providers, blending emerging technologies with a human-first approach.

As Inspiredge IT Solutions leads with innovation and passion, it stands as a beacon for businesses worldwide, transforming challenges into opportunities and achieving sustainable growth.

Transforming Lives, Sheik Anwar's Journey from Science to Success Coaching



Mr. Sheik Anwar
International Certified Law of Attraction,
Motivational Speaker & Money Coach.

Sheik Anwar's path to becoming a motivational powerhouse is anything but conventional. This international speaker and coach, with a background as diverse as organic chemistry and life skills, has carved a unique niche in the world of personal development. Let's delve into the fascinating journey and the valuable lessons he imparts.

From Academia to Awakening:

Anwar's academic journey began in the realm of science, with an M.Sc. in Organic Chemistry. However, a thirst for knowledge led him to explore life skills at Acharya Nagarjuna University and delve deeper into the human psyche with a Master's in Psychology. This blend of scientific understanding and an interest in human potential became the cornerstone for his future endeavors.

The Spark of Transformation:

While the exact trigger for Anwar's shift from science to coaching remains private, his experience reflects a common theme – the quest for a more fulfilling life. A 2017 University of California, Riverside study reported that 72% of high-achieving professionals experience a sense of meaninglessness at some point. Perhaps, Anwar recognized this yearning in himself and others, prompting him to explore avenues for personal growth and fulfillment.

Law of Attraction: A Cornerstone of Success

Anwar's expertise lies in the powerful concept of the Law of Attraction (LOA). This principle, often cited by successful individuals like Oprah Winfrey and Jim Carrey, posits that our thoughts and beliefs shape our reality. Anwar's role as an International Certified Law of Attraction Coach lies in empowering individuals to harness the power of positive thinking to achieve their goals.

Beyond the Law: A Multifaceted Approach

Anwar's coaching extends beyond the LOA. He integrates techniques like personality development, stress management, and even brain-power training (drawing from his experience at Super Brain) to create a holistic approach. This comprehensive strategy tackles not just mindset, but also the practical tools required for success.

“Success is not just about achieving goals; it's about aligning your thoughts, actions, and emotions to create a life you truly desire.”

- Sheik Anwar



Key Statistics & Achievements:

- Over 1.2 million+ clients trained worldwide
- Founder of Super Brain Training, with 25+ successful corporate collaborations
- Multiple awards for excellence in motivational speaking and coaching
- Conducted over 2000+ workshops and seminars globally, including in countries like the USA, UAE, and India

Sheik Anwar's journey is a reminder that true success comes from the courage to follow one's passion, continuously evolve, and impact the lives of others. His story is proof that success isn't a destination, but a journey driven by mindset and belief.

Lighting Up Futures: The Inspiring Journey of Frontlines EduTech



Krishna Mantravadi

CEO & Co-Founder of Frontlines EduTech

When Krishna Mantravadi and Upendra Gulipilli founded Frontlines EduTech Private Limited (FLM) in 2020, their mission was clear: to make technology education accessible to every student, especially in rural Telugu states. Today, FLM stands as a testament to their vision, with over 1 million Instagram followers and a vibrant community of learners.

Bridging Gaps in Education

Krishna, CEO, a mentor, career counselor, and investor, envisioned FLM as more than an ed-tech company—it's a movement. He identified a significant gap in coding education for students in rural areas, where resources are limited, and costs are prohibitive. By offering courses at a fraction of market rates, FLM has empowered 70,000+ students to step into the world of technology with confidence.

“Education isn't just about knowledge; it's about creating opportunities. We aim to turn dreams into reality

- Krishna



A Journey of Resilience

Upendra's journey adds another layer of inspiration. From humble beginnings, he has risen to become the CTO of FLM, steering the company's tech-driven initiatives. His story is a reminder that determination can overcome any obstacle. Together, Krishna and Upendra have built FLM into a team of 75+ professionals dedicated to transforming education.

“The power of technology lies not in the code, but in the opportunities it creates for those willing to learn and grow.

- Upendra



Milestones That Speak for Themselves

In just four years, FLM has:

- Trained over 70,000 students across Telugu states.
- Garnered 1 million Instagram followers, becoming the largest Telugu student community.
- Won the Emerging Startup of the Year 2023 at the 50th Nationwide Business Mint Awards.
- Earned recognition in Times Square, New York, a symbol of their global aspirations.
- Featured in the Times of India's "15 Promising Entrepreneurs of 2023."

Redefining Education

FLM's teaching model is unique—it combines storytelling with coding to make learning engaging and relatable. This approach has created a thriving community where students not only learn but also grow together, irrespective of their backgrounds.

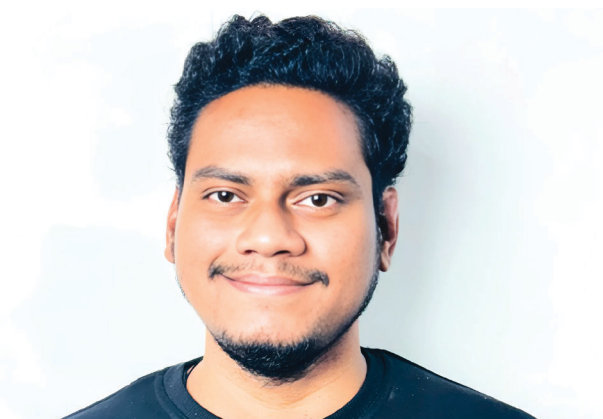
A Platform for the Future

Beyond education, Frontlines Media, a platform that provides in-depth news and current affairs tailored for exam aspirants and tech enthusiasts. With plans to expand to ground-level initiatives, FLM is set to become a one-stop knowledge hub.

The Road Ahead

As FLM continues to grow, the duo remains committed to their mission. They invite companies to tap into their pool of trained, talented students and help shape the future of technology.

At FLM, the future looks as bright as the minds they're nurturing.



Upendra Gulipilli

CTO & Co-Founder of Frontlines EduTech

Pioneering a New Horizon in Aerospace, The Story of Dassun Aerospace and Dileep Dasari



Dileep Dasari

Founder and CEO of Dassun Aerospace

In the rapidly evolving world of aerospace technology, Dileep Dasari, Founder and CEO of Dassun Aerospace, stands out as a visionary leader. With a degree in Mechanical Engineering from the prestigious University of Edinburgh and two patents (one awarded and one pending) under his belt, Dileep embodies the fusion of technical brilliance and entrepreneurial acumen. His company, Dassun Aerospace, is on a mission to transform urban and regional air mobility while addressing critical challenges like sustainability and space weather resilience.

A Journey Fueled by Innovation

Since its inception, Dassun Aerospace has been driven by the vision to reshape the future of air transportation. The company's flagship project, DS-X, an electric Vertical Take-Off and Landing (eVTOL) aircraft, is designed to address the dual challenges of urban congestion and regional connectivity. Currently in advanced development stages, the DS-X boasts:

- **Top speed:** 300–330 km/h
- **Range:** 250–300 km
- **Technology:** Advanced tiltable propellers and ducted fans for optimal versatility and safety

These features make the DS-X not just a mode of transportation but a symbol of innovation, blending cutting-edge aerodynamics with sustainable energy solutions.

Breakthrough Technologies

Dassun Aerospace isn't just about aircraft; it's about engineering the future:

- **AirCoil Technology:** This innovation enhances wing efficiency, improving lift and reducing drag for sustainable flight.
- **VortoFlow System:** A patented solution that optimizes ducted fan performance, ensuring stability and energy efficiency.
- **HorizonAI:** An AI/ML-powered space weather alert system that protects infrastructure from solar storms and geomagnetically induced currents (GICs).

These advancements position Dassun Aerospace as a leader in both urban air mobility and aerospace safety.

"Make in India" and Global Impact

Dassun Aerospace is deeply committed to the "Make in India" initiative, aiming to establish India as a global leader in next-gen aviation. By fostering local talent, building strategic partnerships, and supporting infrastructure development, the company is set to revolutionize air mobility not just in India but worldwide.

“From urban congestion to space weather, our mission is to solve the challenges that shape the future of transportation.”

— **Dileep Dasari**



With a focus on innovation, collaboration, and sustainability, Dassun Aerospace is engineering a future where air mobility is cleaner, safer, and more efficient for everyone.

Leading the Way in Environmental Innovation, BECS's Inspiring Journey



Dr. Sathish Mohan Botsa

Director at Bio Enviro Chemical Solutions Pvt. Ltd.

In a world increasingly aware of environmental challenges, Bio Enviro Chemical Solutions Pvt. Ltd. (BECS) stands as a beacon of innovation and expertise. Founded under the visionary leadership of Dr. Sathish Mohan Botsa and Smt. B. Sirisha, BECS has carved a niche as a trailblazer in environmental research, testing, and consultancy since its inception.

The Mission: Science with a Purpose

With a mission to deliver innovative, prompt, and sustainable solutions to environmental issues, BECS focuses on ensuring quality and customer satisfaction. Their approach integrates cutting-edge technology and scientific precision, aiming for sustainable development across industries.

“ True progress happens when we combine scientific innovation with environmental responsibility

- Dr. Sathish Mohan



Dr. Sathish Mohan: The Analytical Maestro

Dr. Sathish's journey epitomizes excellence in scientific research. Armed with over 10 years of experience, a doctorate in chemistry from Andhra University, and more than 60 research publications, 3 Books, 2 Book chapters and his contributions have been pivotal. His expertise spans advanced analytical techniques and environmental studies, including groundbreaking research in Nanotechnology, wastewater treatment.

Key Achievements:

1. Conducted extensive studies in water and soil contamination across 178 villages in Uddanam,

addressing endemic kidney failures.

2. Research carried out at Antarctica with Environmental Impact Assessment studies.
3. Pioneered the synthesis of materials for environmental applications like heavy metal removal, dye degradation, anti-corrosion and pathogen inactivation.
4. Expertise in sophisticated instruments and softwares

Smt. B. Sirisha: Driving Strategic Growth

As a Director, Smt. B. Sirisha complements the technical prowess of BECS with strong leadership and operational insights. Her strategic vision ensures that BECS not only excels in service delivery but also fosters long-term partnerships with industries and research bodies.

Services: Beyond Conventional Solutions

BECS is a one-stop solution provider for industries, Academics offering services in:

- **Research:** Nano-material development, bio-waste management, Projects, Industry Problem-solving, and Internships.
- **Testing & Analysis:** Water/air/water quality, noise levels.
- **Consultancy:** Report drafts for APPCB, EIA studies, Stack monitoring, environmental risk assessments, GIS-based solutions.

A Legacy of Impact

BECS continues to redefine the environmental landscape with innovative methodologies like sonochemical, hydrothermal, Sol-gel, green synthesis, and advanced characterization techniques. From photocatalytic pollutant degradation to industrial waste management, their contributions exemplify the union of science and sustainability.



B. Sirisha

Director at Bio Enviro Chemical Solutions Pvt. Ltd.

From Vision to Reality, The Story of Keshavanth Kumar Sirigiri and Alpha Edge Studios



Keshavanth Kumar Sirigiri
Co-Founder & CEO of Alpha Edge Studios

In the ever-evolving world of digital media, Keshavanth Kumar Sirigiri, Co-Founder & CEO of Alpha Edge Studios, is pioneering a revolution. His unique blend of creativity, technology, and entrepreneurial acumen has positioned the studio as a powerhouse in animation, game development, and interactive storytelling.

A Journey of Vision and Innovation

Keshavanth's journey into the creative industry is one of relentless curiosity and determination. His formative years included enriching experiences at prestigious platforms like E-Cell at IIT Bombay, Film Bazaar where he cultivated a sharp entrepreneurial mindset.

He further sharpened his vision through the Incubation Program at KL University, Vijayawada, laying the foundation for Alpha Edge Studios. Alpha Edge Studios emerged with a mission to redefine storytelling by merging cutting-edge technology with compelling narratives.

Redefining Storytelling

At Alpha Edge Studios, the focus is not just on creating content but delivering immersive experiences that spark imagination and foster learning. The studio thrives on three pillars:

- **Innovative Technology:** Utilizing the latest advancements in animation and game development

to craft visually stunning and emotionally resonant content.

- **Engaging Narratives:** Every project—from animated films to interactive games—tells a story that inspires, educates, and entertains.
- **Global Impact:** With a portfolio that appeals to audiences of all ages, Alpha Edge Studios bridges cultures and ideas, leaving a lasting impression.

Mission-Driven Creativity

Keshavanth envisions a future where storytelling transcends entertainment, becoming a tool for inspiration and learning. Through animated films, immersive games, and innovative comics, Alpha Edge Studios is shaping the next generation of digital media experiences.

What Sets Alpha Edge Studios Apart

- **Beyond Entertainment:** Their work fosters imagination and education, creating value beyond the screen.
- **Collaborative Spirit:** A thriving ecosystem of professionals driving media innovation.
- **Future-Ready Vision:** Combining artistry and technology to push boundaries in storytelling.

“The magic of storytelling lies in its ability to make dreams tangible and ideas unforgettable”

- **Keshavanth Kumar Sirigiri**

Keshavanth Kumar Sirigiri's journey is a powerful reminder that creativity and technology, when combined, can revolutionize how stories are told and experienced. Alpha Edge Studios is not just shaping the future of media—it's inspiring it.

Empowering Learners and Creators The Transformative Vision of Yeducats Young CEO



Manoj Kumar Budithi
Founder and CEO of Yeducat

At just 22, Manoj Kumar Budithi has demonstrated that innovation thrives where passion meets purpose. Founder and CEO of Yeducat, an education platform revolutionizing student learning and content creation, Manoj's journey is a testament to determination, resilience, and vision. With a background in chemical engineering, AI/ML expertise, and internships at prestigious institutions like ISRO-IIRS, Manoj exemplifies the spirit of modern entrepreneurship.

Bridging Industry and Academia

Hailing from Kakinada and currently pursuing a B.Tech in Petroleum Engineering at JNTU Kakinada, Manoj's career began in industry, with impactful stints at Aragen Life Sciences and Coromandel International Limited. However, a pivotal realization shaped his trajectory.

In 2023, Manoj left his corporate career to return to academia, seeking not only to expand his knowledge but to explore uncharted territories in education technology.

The Birth of Yeducat: Empowering Students and Creators

While navigating academic challenges, Manoj identified a critical gap in educational resources, particularly in core technical subjects. His solution? Yeducat, a platform that merges technology and education to deliver:

1. **Comprehensive study materials** tailored to university curricula.
2. **Video lectures** by experienced educators.
3. **Interactive quizzes** to reinforce learning.

Yeducat also supports content creators by providing

mentorship, production facilities, and a platform to distribute educational material. Since its inception in 2023, Yeducat has grown exponentially, benefiting hundreds of students and fostering collaboration among creators.

Visionary Goals with a Tech-Driven Edge

Manoj's vision extends beyond traditional education models. He is integrating AI-powered learning tools into Yeducat to personalize study experiences for students. His plans include:

- Expanding Yeducat's reach to rural and underserved communities.
- Building partnerships with universities to digitize their educational content.
- Generating job opportunities in the educational content sector.

Lessons from an Inspiring Journey

Manoj's story is not just about achievements; it is about the choices that shaped his path:

- **Courage to change direction:** Leaving a stable career for uncharted waters.
- **Resilience:** Overcoming financial and academic challenges during his transition.
- **Visionary thinking:** Spotting gaps in the education system and addressing them innovatively.

“Education is the foundation, but innovation is the bridge to a brighter future

– **Manoj Kumar Budithi**



As Manoj prepares to graduate, his mission is clear: to make education accessible, personalized, and impactful for learners worldwide. Yeducat is set to become a beacon for students and creators, proving that passion-driven solutions can transform challenges into opportunities.

Manoj's journey offers a roadmap for aspiring entrepreneurs and learners alike—one that underscores the importance of self-belief, lifelong learning, and bold action.

Quote by Manoj:- **let Them Hate.**

Your One-Stop Wedding Solution, The Story of AmSan Group and Its Visionary Leader



Santhosh Kumar Soudary
Founder & CEO of AmSan Wedding Services
India Pvt. Ltd.

In a country where weddings are more than just ceremonies, Every Indian spends his time and money as life time achievement by making beautiful memory of the family wedding, they are a celebration of love, culture, and legacy, AmSan Wedding Services India Pvt. Ltd. has emerged as a trusted wedding services partner in turning dreams into reality. Founded in 2021 by Santhosh Kumar Soudary, this Hyderabad-based company is redefining how weddings are planned, with a mission to bring joy and simplicity to every family on events.

The Vision Behind AmSan Group

AmSan Team envisioned a one-stop digital marketplace for wedding services that eliminates the chaos of planning and simplifying the process of selecting the service providers in one stop solution with immediate connect. His mission? To ensure that every Indian family can focus on creating beautiful memories instead of being consumed by arrangements.

AmSan Wedding Services connects certified vendors with wedding-ready customers, offering an array of services that span:

- Event Planning
- Venues & Destination locations
- Decorations & Themes
- Makeup & Grooming services
- Photography

- Food & Catering services
- Destination Weddings

A Fast-Growing Marketplace

The company has grown to become one of India's fastest-growing online wedding marketplaces, with a year-over-year growth rate of 45% and a vendor base exceeding 10,000 professionals (Online & Offline) across India.

Key Highlights:

- **Certified Vendors:** Every vendor on the platform undergoes a strict certification process to ensure quality and reliability.
- **Zero-Cost Contact:** Customers can access detailed vendor information and connect with them without any additional charges.
- **Comprehensive Offerings:** From decorators to matrimony services, AmSan covers all aspects of a wedding.
- **Hassle-Free Planning:** The platform is designed to simplify decision-making with budget-friendly options.

Milestones and Achievements:

- **2016:** AmSan Group was founded with a vision creating digital Business space in Indian Market
- **2021:** AmSan weddings was Founded to create the digital wedding world to digitize wedding services in Indian wedding Market
- **2022:** AmSan was saucerful in creating the Best wedding Market place for India
- **2023:** Achieved a presence in Malaysia's wedding market.
- **2024:** Partnered with over 500 exclusive vendors for destination weddings.

“A wedding is not just an event—it's a lifetime of memories in a single day. Our goal is to make it stress-free, elegant, and unforgettable.”

As AmSan continues to grow, its focus remains on innovation and customer satisfaction. Plans include expanding to more global markets and introducing AI-driven features for personalized wedding planning. With its unique approach, AmSan is not just building weddings; it's building relationships and memories that last a lifetime.

The Visionary Journey of Kuncha Bhavani Krishna: Founder & CEO, KBK Software Solutions



Kuncha Bhavani Krishna

Founder & CEO of KBK Software Solutions Pvt. Ltd.

In the dynamic world of technology, few leaders exemplify vision, passion, and execution as profoundly as Kuncha Bhavani Krishna, Founder and CEO of KBK Software Solutions Pvt. Ltd. Since its inception in 2021, Krishna has transformed KBK from a small startup into a trusted global IT solutions provider. Through innovation and a client-first approach, KBK has become a preferred partner for businesses seeking tailored technology services that drive growth and efficiency.

Building a Legacy of Excellence

KBK Software Solutions was founded with a clear objective: to deliver high-quality, cost-effective IT services tailored to meet the evolving needs of clients. Driven by this mission, the company rapidly expanded its offerings, specializing in web development, digital marketing, IT staffing, and professional training. Today, KBK stands as a symbol of technological expertise, reliability, and customer satisfaction, serving diverse industries including healthcare, e-commerce, and education.

Milestones of Success

Under Krishna's visionary leadership, KBK has reached significant milestones that underscore its rapid growth:

- **2021:** Launched with a focus on IT consulting and software development, laying the foundation for future success.
- **2022:** Expanded into IT training programs, offering courses in high-demand technologies such as Java, WordPress development, and mobile app development, empowering a new generation of tech professionals.

- **2023:** Introduced the Local Vyapar Hub, an innovative online platform designed to connect local businesses with their communities through SEO-optimized listings and cost-effective marketing solutions.
- **Empowering Communities with Local Vyapar Hub**
One of KBK's standout innovations, the Local Vyapar Hub, addresses the critical need for small and medium enterprises (SMEs) to enhance their online visibility and customer reach.

The platform offers:

- **Comprehensive Business Listings:** Showcasing detailed service offerings, contact information, and customer reviews.
- **SEO-Optimized Visibility:** Enhancing the online presence of local businesses in competitive markets.
- **Affordable Marketing Solutions:** Providing cost-effective advertising options to maximize return on investment (ROI) for SMEs.

By bridging the gap between local businesses and their target audiences, Local Vyapar Hub has become a key driver of community growth and digital transformation.

Leadership Insights

Kuncha Bhavani Krishna attributes the success of KBK Software Solutions to a steadfast commitment to customer satisfaction and continuous innovation.

“ True innovation happens when you listen to your clients' needs and turn challenges into opportunities. At KBK, we don't just build technology—we build trust and long-term partnerships.

- Krishna emphasizes



Leadership Insights

Looking to the future, KBK Software Solutions is poised for further expansion. Plans include scaling its digital training programs to meet the growing global demand for tech talent and continuing to develop transformative platforms like Local Vyapar Hub to support businesses worldwide.

Through visionary leadership, a dedication to excellence, and a client-centric approach, Kuncha Bhavani Krishna has positioned KBK Software Solutions as a beacon of innovation in the IT industry. His journey exemplifies how passion, expertise, and a relentless pursuit of progress can lead to extraordinary success on the global stage.

Mantegrity: Building a Legacy of Health, Confidence, and Innovation for Modern Men



Ankit Dixit

Founder & CEO of Mantegrity Grooming Solutions Private Limited

In the ever-evolving personal care industry, Mantegrity Grooming Solutions Private Limited stands out as a beacon of innovation and purpose. Established just a year ago in Mumbai, this company is making waves with its flagship product, Defender Intimate Hygiene Spray. The company's journey, led by Founder & CEO Ankit Dixit and Co-Founder & CSO Nandini Marotrao Panurkar, is as inspiring as it is transformative.

A Vision Rooted in Necessity

Mantegrity is driven by a simple yet crucial mission: to elevate men's grooming and hygiene standards in India. While the conversation around intimate hygiene for women has gained traction, men's hygiene often remains overlooked. The founders recognized this gap and took bold steps to address it.

A Unique Beginning

Registered in Mumbai, Mantegrity Grooming Solutions proudly celebrated its first anniversary this year. Despite being in its early stages, the company has achieved remarkable milestones, including establishing a strong online sales presence across India and securing offline sales channels in Mumbai, Pune, and Goa. This rapid growth underscores the founders' visionary leadership and the increasing demand for innovative male-specific hygiene solutions.

Meet the Founders

Ankit Dixit: A Serial Entrepreneur with a Creative Edge

Born in Ambikapur (Chhattisgarh) and shaped by diverse experiences across multiple cities, Ankit's entrepreneurial journey began at the age of 17. By the time he graduated with a Bachelor's in Business Management from Nagpur, he was already making waves, known for winning multiple inter-college competitions and earning accolades on platforms like 94.3 MY FM.

Ankit's ventures reflect his adaptability:

- **Event Management Firm:** Launched during his teenage years.
- **Restaurant Business:** Successfully run until the pandemic disrupted operations.
- **Affluence Now & Offline Social:** Startups absorbed into larger entities.

Drawing from these experiences, Ankit founded Mantegrity with a clear focus on innovation and market impact. Beyond business, Ankit is a skilled musician, known for captivating performances as a singer and percussionist across India.

“ Every challenge is a disguised opportunity for innovation.

- Ankit Dixit



Nandini Marotrao Panurkar: A Multifaceted Talent

Nandini's professional journey is a masterclass in versatility. From managing operations in a jewelry company to excelling as a share trade consultant, her career has been marked by adaptability and success. A former titleholder of Miss Perfect Figure (Miss Maharashtra 2017), Nandini has graced ramps in Mumbai, Delhi, Pune, and beyond.

“ Business is not just about profits; it’s about creating value, inspiring trust, and leaving a legacy.

- Nandini Marotrao Panurkar



Her artistic pursuits extend to theater and dance, where she’s not only performed but also mentored aspiring talents. As Mantegrity’s CSO, she combines business acumen with creative energy, shaping the company’s brand and outreach strategies.

The Hero Product: Defender Intimate Hygiene Spray

Mantegrity’s Defender Intimate Hygiene Spray has quickly become a game-changer in men’s personal care. It’s not just a product; it’s a solution tailored to address common yet often ignored challenges.

Key Features:

- Anti-Chafing, Anti-Itching, and Anti-Bacterial Properties
- Removes Dead Skin Cells for a Fresh Feel
- Odor-Busting Power: Keeps unpleasant smells at bay.
- pH Balance Maintenance: Gentle on the skin and preserves its natural barrier.

Why Men Need It:

Men’s intimate areas require specialized care that traditional soaps can’t provide. The Defender Spray:

1. Provides deep cleaning without causing dryness.
2. Offers convenience with its spray format—ideal for daily or post-workout use.
3. Enhances confidence with lasting freshness and comfort.

The Journey to Success

A Growing Market

The intimate hygiene market in India is projected to grow at a CAGR of 15-20% over the next five years. Mantegrity has strategically positioned itself to capitalize on this trend

by being among the pioneers in male-focused hygiene solutions.

The Human Element

Mantegrity isn’t just about products; it’s about starting a conversation. The founders actively engage with customers through social media, creating awareness about the importance of intimate hygiene. They also leverage feedback to improve product offerings, ensuring that every customer feels heard.

Milestones Achieved

- **First-Year Anniversary:** Celebrated with a growing customer base and increased brand recognition.
- **PAN India Online Sales:** Accessible to customers nationwide, making hygiene solutions available at the click of a button.
- **Offline Expansion:** Established retail presence in Maharashtra and Goa.

Looking Ahead

Mantegrity aims to expand its offline presence to more cities, introduce new product lines, and scale its operations internationally. With a strong foundation, clear vision, and unwavering commitment, the company is poised for exponential growth.

Mantegrity Grooming Solutions Private Limited is more than a company—it’s a movement advocating for men’s health, confidence, and comfort. In just a year, the brand has redefined standards in the intimate care industry, creating a legacy that promises to grow stronger with time.



Nandini Marotrao Panurkar
Co-Founder & CSO of Mantegrity Grooming
Solutions Private Limited

Prof. Dr. Zareena Sultana: A Trailblazer in Education and Advocacy



Dr. Zareena Sultana
Professor & Dean of Students Welfare

Prof. Dr. Zareena Sultana's remarkable journey highlights her profound contributions to education, leadership, and human rights advocacy. Starting as a primary school teacher at the International Indian School, Jeddah, she rose to Head of the Physical Education Department and Chair of the Discipline Committee, impacting over 5,000 students during her 19-year tenure. She also served as General Secretary of the Indian Ladies Cultural Association, organizing significant socio-cultural events.

Returning to India in 2009, she transitioned into educational entrepreneurship, acquiring franchises such as Sunshine Preschool and Day Care and Bharathi Vidyalaya College of Education and Training. As Dean of Students' Welfare at ISL Engineering College, she exemplifies academic leadership, promoting accessible education for marginalized communities and advancing employability through industry-academia collaboration. Her advocacy extends to integrating EdTech, fostering holistic development, and championing mental health and emotional intelligence.

Dr. Zareena's career is decorated with prestigious accolades, including the South India Women Achievers Award (2019), the Maulana Abul Kalam Azad Excellence Award (2020, 2021), and recognition for editing a Guinness World Record book in 2023. In 2024, she received the Growth Stories Summit Award for Outstanding Contribution to Education and Telangana's Biggest Brand Award. Her work has been featured in magazines like CIO Times, CConnects,

and Business Talkz and aired on channels such as Awaz The Voice and Bharat TV.

Known for her empathy, integrity, and advocacy for inclusivity, she has authored books and over 100 poems, mentored researchers, and inspired young women to pursue leadership roles. Despite challenges, including transitioning back to India, her resilience and multitasking abilities have solidified her as a thought leader.

Dr. Zareena envisions transforming Indian education into a globally competitive system, emphasizing international collaborations, policy advocacy, and lifelong learning. Her words resonate deeply:

“The role of an educator is not just to teach but to transform lives. If you are ready to embrace this noble responsibility, the rewards are immeasurable.”

- Dr. Zareena Sultana



Prof. Dr. Zareena Sultana's legacy as a changemaker continues to inspire educators, students, and communities worldwide, fostering excellence, innovation, and inclusivity in education.

Young Innovators Leading the Charge in Women's Health: The FemCare Story



Upasana Pradhan
Co-Founder of FemCare

In a world where access to timely healthcare can mean the difference between life and death, two students from Delhi Public School, Rourkela, Upasana Pradhan and Prameya Mohanty, are rewriting the narrative of women's health. As the co-founders of FemCare, these young innovators have combined their passion for technology and social impact to address critical gaps in gynecological healthcare.

The Mission: Transforming Women's Health

FemCare isn't just a healthcare solution; it's a movement. With the alarming statistic that over 600,000 women worldwide are diagnosed with cervical cancer annually, and many in underserved regions lack access to early detection, Upasana and Prameya set out to make a change. Their vision is clear: empower women with tools for early diagnosis, foster awareness, and eliminate the stigma surrounding gynecological health.

Their AI-powered platform focuses on:

- **Early Detection:** Advanced tools for cervical cancer, breast cancer, ovarian cancer, and PCOS risk assessment.
- **Mental Health Support:** An integrated chatbot offering emotional support for women navigating health challenges.
- **Education and Awareness:** Accessible learning modules to help women understand and manage their health proactively.

The Journey: From Idea to Impact

The seeds of FemCare were sown in 2023 when Upasana

and Prameya participated in the Intel India AI Impact Festival. Their innovative approach won global acclaim, setting the foundation for their startup. In 2024, they clinched a top spot in the Youth Ideathon, marking FemCare as a force for change in healthcare.

Through partnerships with local health organizations and their work aligned with UN Sustainable Development Goal #3 (Good Health and Well-being), FemCare is expanding its reach to underserved communities, aiming to impact 10,000 women by 2025.

“Our journey with FemCare is proof that small steps can lead to monumental change. Every woman deserves access to care, knowledge, and dignity in her health journey.”

- Upasana & Prameya

The Road Ahead

With their dedication and vision, FemCare is more than a startup—it's a beacon of hope. By 2030, Upasana and Prameya aim to make FemCare a global name synonymous with innovation and compassion in women's health.

FemCare's story reminds us that age is no barrier to making a difference. With determination and a clear mission, these young changemakers are paving the way for a healthier, brighter future for women worldwide.



Prameya Mohanty
Co-Founder of FemCare

From Navy Veteran to Health Visionary, Sreenivasu Pethakamsetti's Journey to Empowering Disease-Free Lives



Sreenivasu Pethakamsetti
Navy veteran turned health coach &
Founder of Freedom Health Hub

In a world where lifestyle diseases silently erode the quality of life, Sreenivasu Pethakamsetti stands as a beacon of hope. A Navy veteran turned health coach, and founder of Freedom Health Hub, Sreenivasu has transformed his personal struggles into a mission to empower individuals and families to live disease-free, dignified lives without relying on medications or supplements.

A Journey Born from Challenges

Sreenivasu's story is one of resilience and reinvention. A shy and introverted boy, growing up in a small farming village in Andhra Pradesh, he faced financial hardships but embraced education as a path to a better future. Despite multiple setbacks, his determination earned him a spot in the Indian Navy, where he served with distinction for 20 years, thriving under the extreme conditions of submarines and high-stress missions.

However, the demands of his military career took a toll. Diagnosed with polycythemia a condition with potential to escalate to blood cancer he was forced to confront his own health. Coupled with witnessing his family's health crises, Sreenivasu embarked on a quest for natural, sustainable solutions to restore wellness. "lifestyle diseases, responsible for 83% of deaths and are easily preventable," he says. "It's our responsibility to act before it's too late."

The Birth of Freedom Health Hub

Established with the vision to reverse lifestyle diseases and empower families, Freedom Health Hub is more than a health coaching platform. It's a movement advocating for:

- **Regaining Energy:** Tailored strategies to combat fatigue and foster vitality.
- **Reversing Lifestyle Diseases:** Holistic methods to address conditions like diabetes and hypertension, obesity, thyroid.
- **Sustainable Health Practices:** No extreme diets, no hours at the gym—just actionable, natural habits.

Author and Advocate

Sreenivasu's insights culminated in his book, *The Art of Effortless Productivity*, an Amazon bestseller. His Reverse Aging Protocol integrates discipline from his Navy days with evidence-based health strategies, impacting thousands worldwide.

“Health is the foundation of everything. If you lose it, you lose your dreams. Build habits today that your future self will thank you for.

The greatest gift you can give yourself is a disease free and medicine free life

- Sreenivasu
Pethakamsetti



Through his work, Sreenivasu aims to guide 100,000 individuals by 2025, proving that a life free of medication is not only possible but empowering. His journey reminds us that true wealth lies in health and the steps we take today can secure a dignified, disease-free tomorrow.

Serving with Purpose, Championing Mental Health and Community Welfare



Dr. Karri Jaggarao

Psychologist at Prasaanthi Mental Health Care

Mental health awareness has grown significantly over the years, but the journey toward accessible care remains incomplete. Dr. Karri Jaggarao, a psychologist at Prasaanthi Mental Health Care, stands at the forefront of this mission. With a career marked by compassion, innovation, and service, Dr. Jaggarao has impacted countless lives through his practice and community outreach efforts. His dedication has been recognized with prestigious awards like the Lifetime Achievement Award from Magic Book of Records, Haryana, and the Airaa Star Excellence Award 2021 from Airaa and Eppalapalli Foundation, Hyderabad.

Coordinating Healthcare Through FAZA Foundation

Since 2007, Dr. Jaggarao has been a coordinator at the FAZA Foundation, an organization committed to bringing healthcare to underserved communities. Working closely with FAZA Foundation Chairman Dr. Mehadi and Dr. Asalam Aarif, he has been instrumental in organizing free medical camps that cater to physical and mental health needs. These camps have reached over 100,000 individuals in rural areas, offering not just health check-ups but also mental health support.

Some key milestones include:

- 17+ years of service through free medical camps.
- Over 300 camps organized in Andhra Pradesh, Telangana, and neighboring states.
- A collaborative effort involving 50+ doctors, creating a network of dedicated professionals united for a common cause.

Transforming Communities, One Camp at a Time

These free medical camps go beyond diagnosis, offering holistic treatment plans and referrals when needed. Dr. Jaggarao believes that early intervention and community education are crucial for long-term mental and physical well-being.

In addition to his work at FAZA Foundation, Dr. Jaggarao has been an advocate for mental health at Prasaanthi Mental Health Care, where he helps patients overcome challenges such as anxiety, depression, and trauma.

Recognitions Reflecting a Legacy

Dr. Jaggarao's awards are a testament to his tireless efforts.

- **Lifetime Achievement Award** (Magic Book of Records, Haryana): Honoring decades of dedication to mental health and social service.
- **Airaa Star Excellence Award 2021**: Celebrating innovative approaches to healthcare and his impactful contributions to mental wellness.

Driving Change Through Purpose

Dr. Jaggarao's work underscores the importance of addressing healthcare disparities. His mission is not just to treat but to educate and empower communities, ensuring a lasting impact on both mental and physical health.

“ True healing begins not just with treatment but with understanding and compassion. A healthy mind is the foundation of a healthy society.

- Dr. Jaggarao



Through his role at Prasaanthi Mental Health Care and FAZA Foundation, Dr. Karri Jaggarao exemplifies how one individual's dedication can drive meaningful change, proving that care and compassion are the cornerstones of a better society.

Dr. Radha Raghuramapatruni, A Beacon of Excellence in International Business and Economics



Dr. Radha Raghuramapatruni
Chair & Associate Professor at GITAM

Dr. Radha Raghuramapatruni, Area Chair & Associate Professor, Department of International Business, GITAM, is an inspiring figure in the field of international trade, geopolitics, and economic research. With a journey spanning 21 years, she has significantly influenced academia, policy-making, and industry practices. A double gold medalist in economics, Dr. Radha's passion for exploring the intricate dynamics of global trade and relations is reflected in her diverse achievements and ongoing projects.

A Visionary Leader in Economics & International Trade

Dr. Radha's expertise extends beyond classrooms and conference halls. Her association with leading organizations like the EXIM Bank, MEA, DGFT and various Chambers of Commerce highlights her pivotal role in influencing the shaping of India's trade policies. She has been a regular discussant on TV and media, offering insights into complex international trade, economic & geo-political issues.

Her doctoral thesis, *India's Trade with the ASEAN*, exemplifies her dedication to researching and improving India's trade relationships. As a strategic leader, Dr. Radha's projects have earned funding from prestigious bodies like ICSSR and UGC.

Academic Achievements:

- Secured two gold medals and two first prizes in Economics from Andhra University, School of Economics.
- Recognized with the Bharat Ratna Rajiv Gandhi Gold Medal Award -2022 for her outstanding contribution to Education.
- Best Researcher Award -2017 by GITAM (Deemed to be University)
- Dewang Mehta Award for Best Economic Faculty -2018
- Amity Excellence Award for Best Female Faculty -2020

Innovative Courses:

Dr. Radha has designed and taught specialized courses such as *Doing Business with BRICS and Asian Pacific Economics*, preparing students for real-world challenges.

Consultancy Excellence:

Her consultancy projects include exploring Rural market media potentiality and analyzing FTAs impact on commodity trade.

Insights from the Journey

Dr. Radha's work underscores the evolving landscape of global trade, emphasizing the need for informed policy decisions. She has presented 72 Papers and Published 52 Research papers. Authored 5 books and is on the boards of reputed Publishers.

“Every research paper is a step forward in advancing knowledge, and every classroom session is a step deeper into shaping the innovative thinkers, ethical decision-makers, and visionary leaders of tomorrow.”

As a prolific researcher, Dr. Radha's focus on women entrepreneurs through initiatives like the Project on- PM Mudra Yojana study & Globalization showcases her commitment to inclusive growth. She has been serving as G100 City Chair working towards the cause of Women & Environment.

Her dedication to empowering students and professionals with practical insights bridges the gap between academia and industry.

Dr. Radha Raghuramapatruni's journey is a testament to the power of knowledge, resilience, and vision in shaping not only individual success but also the broader economic fabric of nations.

The Reality of Electric Vehicles: Silent, Powerful, and Sustainable



In recent years, electric vehicles (EVs) have emerged as a key technology in Automotive sector in the global effort to reduce carbon emissions, combat climate change, and transition toward more sustainable transportation. Countries worldwide are adopting policies to incentivize EV use, and major car manufacturers are committing to transition their production lines to fully electric models within the next decade. Yet, despite the enthusiasm surrounding EVs, many still wonder about their true environmental and economic impact.

This article delves into the realities of electric vehicles: from the benefits they offer to the environmental challenges they pose and the infrastructure needs for their success. It offers a comprehensive look at the balance between the sustainability of EVs and the environmental costs involved in their production and energy sourcing.

Understanding Electric Vehicles: A Brief Overview

Electric vehicles are vehicles powered by electric motors rather than traditional internal combustion engines (ICEs) that rely on fossil fuels. They are equipped with rechargeable batteries, commonly lithium-ion, which store the energy needed to drive the vehicle. Unlike gasoline or diesel-powered vehicles, EVs produce no tailpipe emissions, making them a cleaner alternative for urban areas where air quality is a growing concern.

However, the sustainability of EVs is not solely about their operation but also their manufacturing process, energy source, and battery disposal practices. Examining these aspects in depth helps to paint a fuller picture of how sustainable and impactful EVs truly are.

The Environmental Impact of Electric Vehicles

One of the main arguments for adopting EVs is their potential to reduce greenhouse gas emissions. When

driven, EVs produce no direct carbon dioxide emissions, unlike ICE vehicles, which release large amounts of CO₂ and other pollutants through the combustion of fuel. However, while EVs reduce emissions during operation, the full picture includes emissions from their manufacturing and battery production.

Battery Production and Carbon Emissions

The production of lithium-ion batteries—the most commonly used type in EVs—requires significant energy, often sourced from fossil fuels. The mining of lithium, cobalt, and other materials used in these batteries also has a notable environmental footprint. Most EV batteries are manufactured in countries like China, South Korea, and Japan, where coal and other non-renewable sources dominate the energy mix. As a result, producing an electric vehicle can initially generate more carbon emissions than producing a comparable ICE vehicle.

However, studies have shown that EVs generally become more environmentally advantageous after a few years of use, as their zero-emissions operation offsets the initial manufacturing impact. Over the vehicle's lifetime, an EV can reduce overall emissions significantly compared to ICE vehicles.

Benefits of Electric Vehicles: Cleaner, Quieter, and Cheaper to Operate

The advantages of EVs extend beyond reducing greenhouse gas emissions. Here are some key benefits of adopting electric vehicles.

1. Reduction in Air Pollution

One of the most notable benefits of EVs is their ability to cut air pollution in urban areas. Traditional vehicles emit harmful pollutants like nitrogen oxides (NOx), Carbon

monoxide(CO),Carbon dioxide(CO₂) and particulate matter, contributing to respiratory illnesses and poor air quality. EVs, by contrast, emit no pollutants from their tailpipes, (actually there is no tail pipes) making them a valuable tool in reducing urban pollution.

2. Energy Efficiency

EVs are significantly more energy-efficient than traditional gasoline or diesel vehicles. ICE vehicles convert only 17-21% of the energy in fuel into power and much more important thing is approximately 40% of heat produced by engine is lost in exhaust there by this makes much more significance in raising the temperatures there by global warming at the wheels, while electric vehicles can achieve efficiency rates as high as 60-70%, depending on the models whereas EVs won't produce heat energy. EVs also benefit from regenerative braking systems, which recover and reuse energy which makes them much more efficient as efficiency of the vehicle will raise to 70-80% major losses comes from mechanical losses not from energy losses that would otherwise be lost in conventional braking.

3. Noise Pollution Reduction

Since EVs run on electric motors rather than combustion engines, they are much quieter, particularly at low speeds. This reduces noise pollution in cities, creating a more pleasant and less stressful environment for residents.

4. Lower Operational Costs

Electric vehicles require less maintenance than ICE vehicles. They have fewer moving parts, don't require oil changes, and often experience less brake wear thanks to regenerative braking systems. A report from the US department of Energy's Argonne National Laboratory found that maintenance costs for a light-duty battery-powered car are around 40% less per mile than for a gas powered engine. Owners generally save money on fuel, maintenance, and repair costs over time as from reliable reports electric car fuel costs 0.724/- per kilometre (not even a rupee) while petrol car costs around 9.16/- (over 9 rupees) per kilometre fuel cost over 8 years an electric car running cost around 86,860/- (below 1 lakh) while a petrol car costs around 10,99,200 /- (around 11 lakhs) Although

EVs can be more expensive to purchase initially.

Challenges Facing Electric Vehicle Adoption

Despite the environmental benefits, there are challenges to overcome for a full-scale transition to electric vehicles, particularly regarding energy sourcing, infrastructure, and cost.

1. Energy Sourcing and Clean Electricity

The environmental impact of EVs depends heavily on how the electricity used to charge them is generated. If an EV is charged using power from coal-fired plants, the reduction in overall emissions is less significant. To maximize the environmental benefits of EVs, countries need to transition their power grids to renewable energy sources like wind, solar, and hydroelectric power. Countries such as Norway have made strides in this area, while others are still heavily dependent on fossil fuels for electricity generation. In fact point of view we are using much more on electricity why we are focussing on EVs usage ?

2. Limited Charging Infrastructure

One of the biggest hurdles to widespread EV adoption is the lack of charging infrastructure, especially in rural areas or developing countries. Installing and maintaining EV charging stations requires investment and policy support from both governments and private sector players. Fast-charging stations, which can recharge a vehicle in under an hour, are also needed for long-distance travel, although these require even more significant investment.

3. Battery Disposal and Recycling

As EV adoption grows, so too will the need for effective battery disposal and recycling. Lithium-ion batteries have a finite lifespan, and improperly disposed of batteries can lead to soil and water contamination. Recycling these batteries is essential, yet the process remains complex and costly. Advances in battery recycling technology and the development of secondary markets for used EV batteries (e.g., for energy storage) are key to addressing this challenge.





4. High Upfront Costs

Electric vehicles are often more expensive upfront than their gasoline-powered counterparts, mainly due to the cost of the battery. While prices are gradually decreasing as battery technology improves and economies of scale are realized, affordability remains a barrier, especially in developing economies. Government incentives and subsidies can help make EVs more accessible to a broader population.

Electric Vehicles in India: A Case Study

India, one of the world's largest markets for vehicles, offers a unique perspective on the transition to electric transportation. The Indian government has set ambitious goals for EV adoption, aiming for 30% of all vehicles on the road to be electric by 2030. The government has introduced policies like the Faster Adoption and Manufacturing of Hybrid and Electric Vehicles (FAME) scheme previously now it has become PM E-Drive scheme which provides subsidies to promote EV use and reduce dependence on imported oil.

Despite these efforts, India faces challenges in achieving widespread EV adoption, including limited charging infrastructure and high EV costs. The transition to renewable energy sources is also crucial, as much of India's electricity currently comes from coal. However, with increasing investments in solar and wind energy, India is on track to support a cleaner EV ecosystem.

The Road Ahead: Potential for Global Impact

The adoption of electric vehicles has far-reaching implications, not only for reducing greenhouse gas emissions but also for reshaping global energy markets. As more countries reduce their dependence on oil, shifts in the global economy and energy landscape are likely. Countries like India, China, and other emerging economies could play a significant role in this transformation, especially if they become leaders in EV production and infrastructure.

Advances in EV technology, such as improved battery storage, faster charging solutions, and lower costs, will be crucial to making electric vehicles accessible to

more people. Furthermore, developing an EV-friendly infrastructure, coupled with a focus on clean energy, will be essential to unlocking the full potential of this transformative technology.

A Deep Dive into Electric Vehicle Technology

Electric vehicles (EVs) have become a significant milestone in the world of transportation, offering an environmentally friendly alternative to traditional internal combustion engine (ICE) vehicles. They represent a shift in technology, infrastructure, and the way we think about energy and mobility. With zero emissions during operation, EVs have the potential to reduce greenhouse gas emissions and dependency on fossil fuels, contributing to a cleaner and more sustainable future.

Understanding Electric Vehicles: Definition and Basics

Electric vehicles (EVs) are powered primarily by electricity stored in batteries, which is used to run an electric motor. This differs fundamentally from traditional vehicles, which rely on the combustion of fossil fuels like gasoline or diesel. Instead of filling up at a gas station, EV owners recharge their batteries through an electric outlet or a dedicated EV charging station.

Types of Electric Vehicles

There are different types of electric vehicles based on how they incorporate electricity into their power system:

- **Battery Electric Vehicles (BEVs):** These are fully electric vehicles with no internal combustion engine, relying solely on electric power stored in batteries.

- **Plug-in Hybrid Electric Vehicles (PHEVs):** These vehicles have both a battery-powered electric motor and a traditional internal combustion engine. PHEVs can switch between electric mode and fuel mode, offering flexibility.
- **Hybrid Electric Vehicles (HEVs):** While not purely electric, HEVs have an electric motor that assists the combustion engine, improving fuel efficiency. They cannot be plugged in to recharge and rely on regenerative braking to recharge the battery.

Each type of EV has its pros and cons in terms of cost, range, and emissions, but BEVs are the only ones that operate solely on electricity, making them the cleanest choice among these options.

How Electric Vehicles Move

Electric vehicles rely on electric motors for propulsion. Electric motors convert electrical energy into mechanical energy, powering the wheels and moving the vehicle forward. Unlike traditional ICE vehicles, which require complex transmissions and many moving parts, EVs have a simpler design with fewer parts, leading to less maintenance and more efficient energy use.

Electric Motors: The Heart of EVs

The motor in an EV is responsible for converting the electric energy from the battery into motion. One of the significant advantages of electric motors is that they can produce peak torque instantly, allowing EVs to accelerate rapidly and provide a smooth driving experience.

The efficiency of electric motors often exceeds 90%, much higher than that of internal combustion engines, which typically operate at 20-30% efficiency. This efficiency not only contributes to the reduced energy cost but also maximizes the range that an EV can cover on a single charge.

Batteries: Powering the Electric Revolution

Batteries are the core of electric vehicles, determining their range, performance, and overall efficiency. The most common battery type used in EVs today is the lithium-ion

battery in that also two variants like NMC Batteries (Nickel manganese cobalt oxides) , LFP Batteries (Lithium iron phosphate battery) known for its high energy density, longevity, and efficiency in retaining charge over time.

Types of Battery Arrangements

Battery arrangements in EVs can be optimized in two primary configurations: series and parallel.

- **Series Configuration:** In a series arrangement, batteries are connected end-to-end, resulting in a higher voltage output, which is beneficial for higher speed performance.
- **Parallel Configuration:** Here, batteries are arranged side-by-side, increasing the current output while maintaining the voltage, making this setup ideal for applications requiring higher power, such as heavy loads or steep inclines.

Battery management systems (BMS) are also essential to monitor battery health, prevent overheating, and manage charge and discharge cycles, ensuring safety and longevity.

Charging Infrastructure and Technology

One of the main challenges for EV adoption is the development of a reliable and accessible charging infrastructure. Charging an EV can take anywhere from a few minutes to several hours, depending on the type of charger used:

- **Level 1 Chargers:** These use a standard 120-volt household outlet and are the slowest, requiring a full night or more to charge a depleted battery.
- **Level 2 Chargers:** Common in residential and public charging stations, Level 2 chargers use a 240-volt outlet, reducing charging time significantly compared to Level 1.
- **DC Fast Chargers:** These are the fastest chargers and are typically found at commercial charging stations. They can recharge an EV battery to 80% in around 20-30 minutes, making them suitable for long-distance travel.

Developing a widespread, high-speed charging network





is essential to supporting EVs' mainstream adoption. Governments and private companies are investing in public charging infrastructure to make EVs a viable option for everyday use.

Regenerative Braking: Harnessing Energy

Regenerative braking is a unique feature of electric vehicles that enhances energy efficiency. When an EV slows down, the electric motor reverses its function and acts as a generator, converting some of the kinetic energy into electrical energy. This captured energy is then stored in the battery, extending the vehicle's range and improving overall energy efficiency.

Advantages of Electric Vehicles

Electric vehicles offer multiple advantages that make them an attractive option for both individual consumers and society as a whole:

- 1. Environmental Benefits:** EVs emit zero tailpipe emissions, significantly reducing air pollution and greenhouse gases. As electricity production shifts to renewable sources, the carbon footprint of EVs will decrease even further.
- 2. Reduced Operational Costs:** Electricity is generally cheaper than gasoline, and with fewer moving parts, EVs require less maintenance than traditional vehicles, reducing overall ownership costs.
- 3. Minimises materials :** EVs have less components compared to other vehicles means for same purpose EVs uses less components there by protecting environment and minimising manufacturing cost.
- 4. Performance and Driving Experience:** With instant torque and smooth acceleration, EVs offer a superior driving experience. They are also quieter, leading to less noise pollution.
- 5. Energy Efficiency:** EVs are highly efficient, with energy conversion rates exceeding 90%. This translates to more miles per unit of energy compared to conventional vehicles.
- 6. More Advantages Which Are Not In Discussions :** We may get more safety and luxury facilities some of them are

Walk assistant : This feature allows to push the bike when they aren't riding it . If vehicle got punctured or if you want to walk with your friend along with vehicle or particularly makes it easier to push the bike up hills or in narrow trails. Max speed between 3-4 kmph.

Side stand sensor : A safety feature in EVs that monitors the position of the side stand and prevents the vehicle being started means it won't start when side stand in action there by prevents accidents.

Anti theft system : A security device that emits a loud siren and visual alerts when it detects unauthorised entry or suspicious activity.

Reverse mode in two wheelers : This feature permits vehicle to drive in revers mode with a safety speed of 3kmph
Up hill & Down hill : Uphill feature stabilises the vehicle on slopes to help with control while climbing hills & ups. Down hill feature stabilises the vehicle by converting the gravity force to regenerative energy helps increasing battery range.

GPS tracking : can help with route planning ,maintenance ,and theft prevention and can remotely cut off power to an EV in an emergency .

Geofencing : Can be used to define virtual boundaries, trigger alerts,and monitor EVs are being driven.

Stall halt motor : This feature allows motor to halt at 2 sec where brack releases At up hills this enables to prevent the vehicle slides down.

Mobile connectivity: To update softwares and to make calls and messaging and much more.

Mobile & Laptop charging : Charging facility for gadgets .

Music system: This feature enables speakers and entertainment .

It is possible in EVs to upgrade even more according to our requirements

Challenges in Electric Vehicle Technology

Despite their numerous benefits, EVs face several challenges that need to be addressed for widespread adoption:

1. **Range Anxiety:** Although battery technology is advancing, range limitations still concern many potential EV owners. Long-distance driving can be difficult without adequate charging infrastructure.
2. **Charging Infrastructure:** EVs require a network of accessible charging stations, especially for long trips. Developing this infrastructure requires time and significant investment.
3. **Battery Lifespan and Recycling:** Lithium-ion batteries degrade over time and have limited lifespans. Recycling these batteries to reduce environmental impact is a growing challenge, requiring advanced recycling processes to recover valuable materials like lithium and cobalt.
4. **High Initial Cost:** EVs are generally more expensive upfront compared to ICE vehicles. However, government subsidies, tax incentives, and declining battery costs are helping to narrow this gap.

Government Policies and Incentives

Government support plays a crucial role in promoting EV adoption. Many countries offer incentives such as tax breaks, rebates, and reduced registration fees for EV purchases. In regions with progressive policies, investments are being made to develop EV infrastructure, increase public awareness, and encourage automakers to shift towards electric mobility.

For instance, India's Faster Adoption and Manufacturing of Electric Vehicles (FAME) initiative has spurred EV adoption through subsidies and incentives. Similarly, countries like Norway and the Netherlands have implemented policies to promote EVs, achieving some of the highest EV adoption rates worldwide.

Future of Electric Vehicles

The future of electric vehicles is promising, with technology advancing rapidly and more automakers committing to electrified lineups. Here are some trends expected to shape the future of EVs:

1. **Battery Technology Advancements:** New battery technologies, such as solid-state batteries, promise longer ranges, faster charging times, and increased safety. Researchers are also exploring alternatives to lithium-ion batteries to reduce dependency on scarce materials.
2. **Autonomous Driving and Connectivity:** As EVs increasingly integrate with autonomous driving technology, they will transform mobility as a service, particularly in urban environments. Smart connectivity will allow EVs to communicate with infrastructure, improving traffic flow and reducing energy consumption.
3. **Integration with Renewable Energy:** The future of EVs is intertwined with renewable energy. Solar-powered EVs, vehicle-to-grid (V2G) technology, and EVs as energy storage systems will contribute to a resilient and sustainable energy ecosystem.
4. **Policy-Driven Adoption:** Many governments have set ambitious goals to phase out ICE vehicles within the next few decades, further incentivizing the shift to EVs. Policies supporting EV infrastructure development, renewable energy integration, and research funding will drive growth in the sector.
5. **Expanded Charging Networks:** As demand grows, the expansion of high-speed charging networks will support EV owners and make long-distance travel more feasible.

Conclusion

1) EV Diffusion in the World

Both developed and developing countries have become more active in EV introduction and diffusion. In developed countries, the government has led the promotion of next-generation environment-friendly vehicles. In the industrial world, not only conventional auto manufacturers but also large and small enterprises have joined the EV business as new business opportunities. In accordance with the implementation of many pilot projects and EV related events, public expectation on EVs is high. However, there is no clear indication for full-fledged diffusion. This is because of high prices of EVs, limited models, lack of charging infrastructure, and lack of trust in the market in terms of life span of EVs and safety. On the other hand, big auto



manufacturers have become bolder in EV development, which is seen to address the above-mentioned problems and accelerate EV diffusion.

2) Significance of EVs

We can gain significant benefits from EV diffusion. One of the biggest benefits is energy saving in additional electric demand due to EV introduction is less than 7% of electric generation, i.e. the additional investment on power plant is unnecessary for EV diffusion. The environmental benefit is clear. The emission of PM, NO_x, CO and THC will be zero. Regarding the CO₂ which causes climate change, the energy sources is mainly hydropower plant, so that the grid emission is zero. Thus, EVs does not emit CO₂. This is very little case in the world. The zero emission transport system will bring the positive impact on the society. The traffic pollution such as air pollution and noise will be disappeared.

3) Establish a System for Accepting EVs

It is not necessary for Governments to participate in the production and sales of EVs, but government needs to prepare to introduce various EVs and related infrastructures appropriately which appear in the global market one after another. EVs have been already introduced by the private sector without related regulations. However, it is important

to establish a basic system to avoid the inappropriate operation of those EVs and to promote appropriate information of EVs to the society.

Development situation of EVs are varied by the types of EVs. While small types of EVs (motorcycle and mini bus) already have an economical advantage against ICE vehicle through its lifecycle, larger types of EVs (larger than sedan type) still cannot compare with ICE vehicles in terms of vehicle operating cost due to high battery price of EVs. Regarding large buses which play important role for public transport system, there are many trials, but it cannot be feasible without huge subsidy. Thus, it is important to consider the different development direction for different types of EVs.

(iii) Build the basic regulations related to EVs: It is necessary to develop regulations on import, registration, as well as operation and management of EVs because private enterprises have already introduced EVs. Meanwhile, the minimum required regulations will be prepared to respond to market needs.

(iv) Develop human resources: The mechanism to develop human resources will be developed in both public and private sector.



Beyond the Listing: Navigating Post-IPO Strategies for Sustainable Growth on the NSE

Achieving a listing on the National Stock Exchange (NSE) is a major milestone for any company, but the journey doesn't end there. For many businesses, going public is only the beginning of an extensive roadmap of maintaining growth, stability, and shareholder trust. While listing brings capital influx, brand visibility, and investor interest, it also introduces new challenges and responsibilities. In this guide, we'll explore the key post-IPO strategies and ongoing requirements that companies must navigate to thrive on the NSE.

1. Understanding Regulatory Compliance and Corporate Governance

One of the primary responsibilities of a listed company is adherence to stringent regulatory standards. The Securities and Exchange Board of India (SEBI) and NSE

mandate compliance with various regulations to ensure transparency and protect investors.

- **SEBI Guidelines:** Companies must regularly disclose financial and operational information as stipulated by SEBI, including quarterly and annual financial reports, any significant business developments, and actions affecting shareholders.
- **Corporate Governance Requirements:** NSE-listed companies are required to follow best practices in corporate governance, which includes maintaining

an independent board of directors, implementing sound financial practices, and ensuring effective audit processes.

- **Investor Relations:** Maintaining open and honest communication with shareholders is crucial. This involves holding annual general meetings, addressing shareholder queries, and being transparent about strategic changes.

2. Maintaining Shareholder Confidence and Enhancing Value

The post-IPO phase is a period where companies must actively work to build and maintain investor trust. A company's ability to perform well, sustain profits, and offer growth potential determines its value on the exchange.



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- **Transparent Reporting:** Regular, detailed, and accurate reporting on financial health is essential. Investors rely on quarterly and annual reports to make informed decisions, so clarity and accuracy are non-negotiable.
- **Consistent Growth Performance:** A company's stock price is often a direct reflection of its performance. Companies must focus on scaling operations, entering new markets, or launching innovative products to foster growth.
- **Dividend Policy:** Offering dividends, if feasible, can be a significant value addition, especially for companies

in mature stages. A clear dividend policy indicates financial stability and can attract long-term investors.

3. Strategic Use of Capital and Scaling Operations

Going public provides a substantial influx of capital, but how a company utilizes these funds can define its future trajectory. Strategic investment in expansion, technology, and talent can set a company on the path to sustainable growth.

- **Expansion and Diversification:** Many companies use IPO funds to explore new markets, diversify product lines, or expand production capabilities. It's important to balance growth ambitions with market demand.
- **Research and Development:** Continuous innovation is essential in staying competitive. Allocating funds to R&D can lead to better products, new offerings, and a stronger market position.
- **Talent Acquisition:** Hiring top talent in areas like finance, operations, and innovation can strengthen a

- **Earnings Guidance and Forecasts:** Providing realistic financial forecasts can help manage investor expectations. While ambitious projections may boost stock prices, unmet expectations can lead to a loss of investor confidence.
- **Handling Market Fluctuations:** Economic factors, industry cycles, and global events can impact stock performance. Establishing a resilient business model and a stable revenue base helps mitigate these effects.
- **Proactive Communication:** When stock prices dip or when company performance doesn't meet expectations, proactive communication can help manage investor concerns. This may include issuing statements to clarify company decisions or highlighting long-term strategies.



company's internal capabilities. Skilled professionals play a vital role in driving strategic initiatives post-IPO.

4. Managing Market Expectations and Stock Volatility

After a company lists, its stock price can be influenced by market perception, industry trends, and economic conditions, leading to volatility. Companies must prepare to navigate stock price fluctuations and market expectations.

5. Managing Risks and Addressing Challenges

Being publicly traded increases a company's visibility, which brings additional scrutiny and potential risks. Risk management strategies are essential to protect a company's reputation, assets, and shareholder interests.

- **Regulatory Risks:** Non-compliance with NSE and SEBI regulations can result in penalties and reputational damage. Regular audits and compliance checks can help mitigate regulatory risks.
- **Financial Risks:** Mismanagement of IPO funds, inadequate financial planning, or over-leveraging can jeopardize a company's stability. Prudent financial

management is essential to avoid these pitfalls.

- **Reputational Risks:** Public opinion can significantly impact a company's brand image. Maintaining transparency, handling crises effectively, and delivering on promises help build a positive reputation.

6. Leveraging Analytics and Technology for Performance Monitoring

Technological advancements provide numerous tools for companies to monitor performance, analyze trends, and predict future growth.

- **Data-Driven Decision Making:** Using analytics to assess sales, customer preferences, and market trends enables informed decision-making. Companies can leverage these insights to refine strategies and identify new growth opportunities.



- **Financial Software and ERP Systems:** Implementing comprehensive financial software can streamline reporting and compliance, making it easier to meet NSE requirements and avoid errors in financial statements.
- **Investor Relations Platforms:** Many companies adopt digital platforms for investor relations management. These tools allow companies to share performance updates, address shareholder queries, and track investor sentiment.

7. Long-Term Planning and Sustained Vision

Sustainable growth on the NSE demands a long-term vision. A strategic plan that aligns with the company's mission, goals, and evolving market conditions can drive

consistent success.

- **Aligning with Market Trends:** Staying attuned to emerging industry trends, such as digital transformation or sustainability, can help companies stay relevant. Adopting practices that resonate with current trends may attract more investors.
- **Setting and Reviewing Long-Term Goals:** Regularly assessing progress toward long-term objectives helps a company adapt to challenges. Defining a clear roadmap with measurable milestones is crucial for steady growth.
- **Building a Resilient Brand:** Post-IPO, a company's brand becomes part of its value. Investing in brand-building efforts, such as corporate social responsibility (CSR) initiatives or customer-focused strategies, reinforces brand identity and investor trust.

Conclusion

Listing on the NSE is a transformative event that offers remarkable opportunities but also introduces new challenges. Post-IPO success relies on a mix of strategic financial management, robust compliance, effective communication, and a vision for sustainable growth. By focusing on these areas, companies can leverage the benefits of being publicly traded, build a loyal shareholder base, and secure a competitive position in India's dynamic marketplace. For startups and established companies alike, embracing these post-IPO strategies can help maximize the long-term rewards of a public listing on the NSE.

From Startup to NSE: A Strategic Guide to Listing on India's Stock Exchange

Taking a startup from early stages to listing on the National Stock Exchange (NSE) of India is an ambitious goal that can position your company for enhanced credibility, greater access to capital, and expanded visibility. The NSE, as India's largest exchange, offers benefits that drive companies towards this milestone, but achieving a listing requires understanding the eligibility requirements, meticulous preparation, and strategic execution. This guide outlines the essential steps and strategic approaches to secure a listing on the NSE, either through an Initial Public Offering (IPO) or a New Listing.

Benefits of Listing on NSE



1. **Capital Access:** Listing provides companies with the opportunity to raise substantial capital, which can fuel growth initiatives, research, and development.
2. **Enhanced Liquidity:** Shares become tradable, allowing existing shareholders to convert their stakes into liquid assets and attract more investors.
3. **Improved Brand Visibility:** Being listed on a recognized exchange like NSE boosts the company's profile, strengthening relationships with clients, partners, and stakeholders.
4. **Reach to a Broader Investor Base:** The NSE's global reach opens doors to domestic and international investors, increasing funding opportunities and stabilizing stock value.

Pathways to NSE Listing

There are two main avenues to listing on NSE:

- **Initial Public Offering (IPO):** This route involves offering shares to the public for the first time, giving investors a chance to buy into the company.
- **New Listing:** This process allows a company that's already listed on another exchange, like the Bombay Stock Exchange (BSE), to cross-list on the NSE.

Each pathway comes with its own set of regulatory and procedural requirements, which the company must fulfill before listing.

Eligibility Criteria for NSE Listing

IPO Requirements for NSE

To list through an IPO, companies must adhere to specific NSE requirements:

1. **Financial History:** Companies must present financial records from the previous three financial years. These records should confirm compliance with the

Securities and Exchange Board of India's (SEBI) norms, showcasing stability and profitability.

2. **Net Tangible Assets:** A minimum of ₹3 crore in tangible assets (excluding intangibles) for three years prior to the IPO is essential.
3. **Positive Net Worth:** The company must demonstrate positive net worth, indicating financial health and stability.
4. **Profitability Track Record:** The applicant must show distributable profits for at least three out of the five preceding years.
5. **Public Shareholding Requirement:** Post-IPO, the company needs to maintain at least 25% public shareholding, ensuring a diversified ownership base.
6. **Corporate Governance:** Companies must establish robust governance structures, including an independent board of directors and a dedicated audit committee.

Requirements for New Listings on NSE

For companies already listed on another recognized exchange, additional requirements apply for NSE listing:

1. **Net Worth:** Companies must have a minimum net worth of ₹75 crore over the past three financial years.
2. **Dividend and Earnings Track Record:** The applicant must have paid dividends in at least two of the last three years or maintained a positive EBITDA over the same period.
3. **Market Capitalization:** The company's average market capitalization should exceed ₹1,000 crore in the six months preceding the application.
4. **Minimum Trading Volume:** Companies must have an average daily turnover of at least ₹10 lakhs, along with 50 daily trades over the past six months.
5. **Public Shareholding:** At least 1,000 public shareholders must be listed at the end of the previous quarter.

Companies also need to disclose any significant ongoing litigation and provide a clear mechanism for addressing investor grievances.

Steps to Listing on the NSE

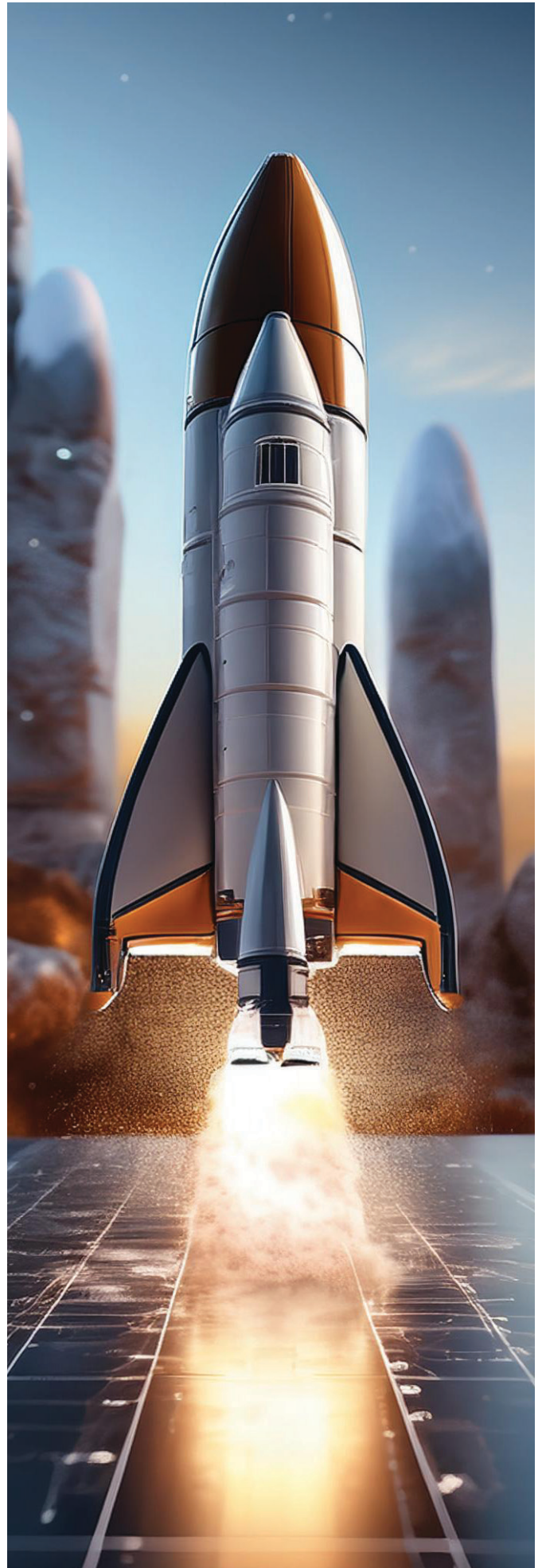
Listing on the NSE is a multi-stage process that includes assessing eligibility, regulatory compliance, document preparation, and promotional efforts.

Preparation Phase:

- **Assess Financial Readiness:** Confirm that the company meets NSE's financial and governance criteria.
- **Hire Advisors:** Secure investment bankers, legal experts, and auditors who specialize in IPOs.
- **Develop a Listing Strategy:** Evaluate the timing of the IPO, listing costs, and long-term business objectives.

Drafting Documents:

- **Draft Red Herring Prospectus (DRHP):** The DRHP, submitted to SEBI, includes detailed company information, such as financial performance, management profiles, risk factors, and objectives of



the IPO.

- **Due Diligence:** This phase verifies all financial statements, legal compliance, and adherence to SEBI guidelines.

Filing with SEBI:

- **Submit the DRHP:** File the DRHP with SEBI, initiating the review process.
- **Address SEBI Observations:** Revise the prospectus based on SEBI feedback to ensure compliance and transparency.

Approval and Marketing:

- **SEBI Approval:** Once approved by SEBI, the company receives authorization to launch the IPO.
- **Marketing Campaigns:** Roadshows and promotional campaigns are conducted to build investor interest and awareness.

IPO Launch:

- **Set Launch Date:** Establish a launch date and open a subscription window.
- **Establish Price Band:** A price band for shares is set, allowing investors to place bids within the specified range.

Subscription and Allotment:

- **Open Subscription:** Investors submit bids within the price band during the IPO period.
- **Set Final Price and Allot Shares:** The final share price is determined based on bids, and shares are allotted to investors accordingly.

NSE Listing Application:

- **Final Application:** Submit the listing application to NSE along with required documentation.
- **Approval and Trading Commencement:** Once approved, shares are officially listed and begin trading on the NSE.

Potential Challenges and Reasons for NSE Application Rejection

NSE reserves the right to reject listing applications for several reasons, which include:

1. **Inadequate Fulfillment of Eligibility Criteria:** Failing to meet NSE's financial, governance, or operational benchmarks.
2. **Incomplete Documentation:** Applications missing required documents or with incomplete information.
3. **Misleading Information:** Providing false or misleading data in any part of the application.
4. **Outstanding Grievances:** If there are unresolved investor grievances or pending legal cases, NSE may view these as risks.

What Investors Should Consider

For investors holding shares in companies denied NSE listing, understanding the reason for rejection is essential:

- **Check for Legal Disputes:** If there are court battles involving company promoters or regulatory issues, these might influence investment decisions.
- **Evaluate Financial Health:** In case NSE rejects an application due to financial irregularities, investors might reconsider their position.

Conclusion

Achieving a listing on NSE can mark a significant milestone in a startup's journey, symbolizing maturity, stability, and potential for growth. By following a detailed strategy—from initial assessment to final approval—startups can secure their place on India's leading stock exchange. However, success depends on thorough preparation, compliance with financial and governance standards, and engagement with investors.

Listing on the NSE not only provides access to capital but also enhances brand credibility and reach. For startups ready to embrace the challenge, NSE listing offers transformative benefits and opens up new horizons for growth and investor engagement in India's dynamic financial markets.



Top 25 Chrome Extensions for CEOs and Founders



In the fast-paced world of business leadership, time is precious, and managing productivity is critical. CEOs and founders are tasked with decision-making, team management, and strategizing—all of which demand efficient tools to streamline their daily activities. Thankfully, Google Chrome extensions offer a plethora of tools that can simplify and enhance productivity, organization, content creation, and much more. Here's a detailed look at 30 essential Chrome extensions that every CEO and founder should consider.

Best Chrome Extensions for Productivity

1. Todoist

With over six million users, Todoist is one of the most popular task management tools. This extension lets users organize and prioritize tasks with ease, syncing across all devices. Todoist's integration with Google Calendar, Gmail, and Slack makes it a must-have for busy CEOs who need to stay on top of both personal and professional to-dos.

2. TickTick

TickTick goes beyond simple task management by providing customizable to-do lists, calendar integrations, and reminders. One standout feature is the ability to convert emails into tasks with just a click, allowing CEOs to keep their focus on high-priority tasks.

3. Asana

Asana is known for its robust project management capabilities, and its Chrome extension is perfect for executives who need to streamline task creation directly from their browser. Whether it's for team tasks or personal to-dos, Asana's integration with Gmail makes adding tasks a breeze.

4. Toggl Button

For those keen on tracking productivity, Toggl Button adds a timer to popular web tools, including Salesforce and Google Drive. CEOs can monitor the time spent on different tasks and adjust their workflow for maximum efficiency.

5. CrankWheel

CrankWheel simplifies screen-sharing, making it ideal for CEOs who need to present ideas, data, or products on the go. This extension enables instant screen-sharing without the need for any downloads, a convenient feature for client or team calls.

6. AdBlock

With millions of users, AdBlock reduces distractions by blocking ads on websites, allowing executives to focus on tasks without getting sidetracked by pop-ups or banners.

7. LINER

LINER allows users to highlight text on any webpage and save it for later, making it easier to refer back to important information. This feature is especially useful for CEOs who need to stay updated on industry trends without getting lost in pages of text.

8. StayFocud

StayFocud is the perfect tool for CEOs who want to limit their time on distracting websites like social media. It allows users to set time limits on specific sites, helping them stay focused on their tasks.

9. Imagus

Imagus allows users to preview images and videos by hovering over them, saving time by eliminating the need to open each file individually. For CEOs who often conduct research, this tool can save precious minutes.

10. Noisli

Noisli is a productivity booster that generates background sounds such as white noise, rain, or coffee shop ambiance to improve concentration. This extension can help executives create a work environment that fosters focus and creativity.

11. Kami

The Kami extension is designed for PDF markup and annotation, making it a useful tool for executives reviewing contracts, reports, or proposals. It allows for quick edits, notes, and highlights, transforming static PDFs into interactive documents.

Best Chrome Extensions for Organization

12. Evernote Web Clipper

Evernote's Web Clipper enables users to save webpages, articles, and screenshots directly to their Evernote account. This extension is invaluable for busy CEOs who need to compile research, take notes, and organize information efficiently.

13. Momentum

Momentum transforms the new tab page into a productivity hub, featuring to-do lists, an inspiring daily quote, and beautiful imagery. It's perfect for CEOs seeking a daily reminder of their goals every time they open a new tab.

14. Drag

For Gmail users, Drag organizes emails into visual task boards, categorizing emails as "To-Do," "Doing," or "Done." It's an ideal tool for executives managing multiple email threads or delegating tasks to their team.

15. Hiver

Hiver enables seamless management of shared inboxes like support@ or info@, allowing team members to assign, track, and respond to emails directly from their Gmail accounts. It's particularly helpful for CEOs overseeing customer support or sales inquiries.

16. Pocket

Pocket lets users save articles, videos, and websites to revisit later. With offline access and a clean reading mode, CEOs can catch up on saved content anytime, even during flights or downtime.

17. Session Buddy

This extension helps manage open tabs and recover them after a system restart, reducing the risk of losing important work. For CEOs with numerous tabs open at once, Session Buddy is a life-saver.

18. The Great Suspender

The Great Suspender puts unused tabs to sleep, freeing up system resources and preventing slowdowns. It's a practical tool for multitasking CEOs who keep multiple tabs open but want to avoid browser crashes.

Best Chrome Extensions for Content Creation

19. Grammarly

Grammarly is essential for anyone who writes frequently. It checks spelling, grammar, and even the tone of your writing, ensuring that every email, blog post, and social media update is polished and professional.

20. Woorank

Woorank provides instant SEO insights for any website, making it a great tool for CEOs focused on digital marketing. The extension offers suggestions for improving website performance, usability, and SEO ranking.

21. MozBar

MozBar provides essential SEO metrics, link analysis, and keyword suggestions right from the Chrome browser. This extension is a valuable asset for executives strategizing their company's online presence.

22. Page Analytics

Page Analytics reveals how users interact with a webpage, showing click patterns, bounce rates, and more. CEOs can use these insights to refine their website's design and user experience, improving engagement.

23. Buzzsumo

Buzzsumo enables users to see how popular content is across social platforms, making it easy for CEOs to analyze engagement and content trends.

24. Nofollow

Nofollow identifies no-follow links on a webpage, helping SEO-savvy CEOs and digital marketers understand link strategies and boost website credibility.

25. Checkbot

Checkbot audits websites for SEO, page speed, and security, giving CEOs and marketers a comprehensive view of their website's health and performance.

Breaking Barriers in Health Tech, The Story of Anis Fatema and PiStarTech Private Limited



Anis Fatema

Founder and CEO of PiStarTech Private Limited.

In the ever-evolving realm of health tech, few stories are as inspiring as that of **Anis Fatema**, Founder and CEO of **PiStarTech Private Limited**. With a rich background in electronics and flexible sensors, Anis has turned her research passion into a groundbreaking innovation that bridges healthcare gaps and delivers measurable impact.

The Vision Behind PiStarTech

Founded on **May 4, 2021**, PiStarTech emerged as India's first startup to design and manufacture the **PodiaScanner Mat (DiaPS Mat)** entirely in-house. A product of rigorous research at **IIIT Hyderabad**, under Anis's leadership, the DiaPS Mat redefines plantar pressure analysis by providing instant, accurate, and actionable data in just **5 seconds**.

Anis's vision is deeply rooted in her academic journey, having spent **5 years** working on flexible pressure sensors and synthesizing conductive polymers. She developed state-of-the-art technologies, including a specialized IC for resistance/capacitance to digital conversion. This expertise culminated in the creation of **DiaPS Mat**, a device that's as portable and user-friendly as it is revolutionary.

Breaking New Grounds: DiaPS Mat

The DiaPS Mat is designed to tackle widespread foot health issues, particularly for diabetic patients. Here's what sets it apart:

- **Comprehensive Pressure Mapping:** Tracks both static and dynamic pressure distribution.
- **Affordable and Accessible:** Made to fit the budgets of small clinics and large hospitals alike.
- **Efficient Workflow Integration:** Requires minimal training and adapts to existing clinical setups.
- **Funding Support:** With INR 82 Lakhs in grants from initiatives like MeiTY Tide 2.0 and Nidhi PRAYAS, the innovation behind DiaPS Mat has been amplified.

A Holistic Approach to Innovation

PiStarTech's journey goes beyond a single product. The company's emphasis on quality assurance, customer satisfaction, and sustainability is reflected in its lean manufacturing processes and robust safety standards. Their work has proven invaluable for healthcare providers and patients:

- **For Doctors:** Enhanced diagnostic precision, clear evidence for clinical findings, and progress tracking.
- **For Patients:** Improved trust in diagnosis and personalized treatment plans.

“The DiaPS Mat is not just a product; it's a vision realized—a future where diagnostics are accurate, affordable, and accessible.”

- **Anis Fatema**



Shaping the Future of Foot Healthcare

Anis Fatema's story is a testament to how dedication, research, and a problem-solving mindset can transform lives. Through PiStarTech, she continues to redefine healthcare standards, proving that with the right technology and determination, global health challenges can be tackled one step at a time.

A Lifelong Commitment: Dr. Gantana Mohana Rao's Legacy in Education and Social Service



Dr. Gantana Mohana Rao
Teacher, Educator & Social Activist

Dr. Gantana Mohana Rao, a teacher, educator, and social activist, has dedicated over 38 years to shaping minds and improving the quality of education. His journey as an educator reflects a deep commitment to not only teaching but also fostering holistic development in students. With an academic background that includes M.A. (English), M.A. (Linguistics), PGDLL, PGDFE, and ELT, his dedication to learning is evident in both his academic achievements and his continuous work in empowering others.

A Lifelong Mission to Serve through Education

Dr. Rao's educational philosophy is rooted in the belief that education is the key to societal transformation. Throughout his career, he has worked relentlessly to make education accessible, especially to the underprivileged. His vision goes beyond the classroom, as he has actively been involved in various social initiatives, serving both the education sector and the community at large.

In 2009, his commitment to excellence was recognized with the AP State Best Teacher Award, a testament to his remarkable contributions to education in Andhra Pradesh. His service spans over four decades, during which he has mentored thousands of students, helping them unlock their potential. His passion for education is reflected in his role as the founder president of the Friends Education Society, where he initiated several programs to support students from marginalized backgrounds.

National Means Cum Merit Scholarship (NMMS) Training Initiative

One of his notable contributions is his involvement in the National Means Cum Merit Scholarship (NMMS) training program, designed to provide coaching to students from economically disadvantaged backgrounds. Hosted at Chittivalasa ZP High School for six months, this initiative impacted numerous students from government schools across Visakhapatnam. In collaboration with various NGOs, his program not only offered academic coaching but also provided essential guidance on exam success. Additionally, the NGOs supported the students by providing breakfast and other necessary resources, ensuring a holistic approach to the students' educational journey.

Legacy of Service and Dedication

Beyond his educational endeavors, his social service efforts are equally significant. For over 38 years, he has served as a beacon of hope for countless students and communities.

“Education is the pathway to empowerment, and every child deserves a chance to thrive.”

- Dr. Gantana Mohana Rao




Dr. Gantana Mohana Rao's contributions extend far beyond his role as a teacher. He has continuously worked towards bridging the gap between quality education and accessibility. His story is not just of teaching, but of creating lasting change in the lives of others—empowering the next generation through knowledge, compassion, and action.



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