



GLOBAL C-SUITE COMMUNITY PLATFORM

TOP 20 HIGH-GROWTH STARTUP OPPORTUNITIES SET TO EXPLODE BY 2030

The Most Promising Markets
for Ambitious Entrepreneurs

8 INSPIRING STORIES OF LEADERSHIP AND TRANSFORMATION

Visionaries Leading With
Purpose, Passion, and Impact

STORY HOW SYED RASHID SHUTTARI TURNED ONE BUSINESS INTO A MULTI-INDUSTRY ECOSYSTEM

One Vision, Multiple Industries,
One Growing Business Group

October 2026 Edition
Access E-Magazine



DIVERSIFIED GROWTH ARCHITECT

SYED RASHID SHUTTARI

Chairman and Founder, KIBO Group of Companies



Your Bridge to future success!



Disrupt the status quo. Rewrite the traditional rules of doing business! TheCconnects magazine at your desk, helps you navigate the funding, operational, and compliance challenges of the ever-evolving business ecosystem. Customers pay, businesses grow, mentorship, and go beyond the brand name and customer base they serve. TheCconnects – Your Bridge to Future Success is your guide to the ever-evolving and dynamic world of entrepreneurship, business and startups – both national and global.

Whether you are a seasoned CEO of a multinational corporation, a CFO navigating through complex financial landscapes, an entrepreneur looking forward to building the next big thing in the startup sphere, or a business student aspiring to be among the C-suite. TheCconnects is designed with you in mind. In real time. TheCconnects will be your essential companion, whether walking into a board room or getting stuck at your drawing board. The inaugural edition emphasises Startup Funding, Building a Team, the impact of Early-stage Startups on the Global economy, and more.

TheCconnects is more than ink – Redefining business media!

The way you read a business magazine changes with TheCconnects. We don't just provide news; we equip you with actionable insights and expert commentary

helping you to understand their implications in your ventures. We celebrate the thought of wanting to be an entrepreneur.

TheCconnects helps entrepreneurs realise their dreams by offering them:

- 🔑 Trending business news
- 🔑 Latest trends
- 🔑 Inspiring stories
- 🔑 Exclusive interviews with industry titans and Visionary leaders



FOR BUSINESSES SPREAD ACROSS SECTORS, THEY GET:

- ✓ Access to modern business trends
- ✓ Exclusive coverage of multiple sectors in every edition
- ✓ Commentary on evolving operational strategies and their implications in modern-day businesses
- ✓ Sector-wise insights provide vital information for staying ahead of the curve

“

**INSIGHTS THAT INSPIRE.
STORIES THAT MOTIVATE.
KNOWLEDGE THAT DRIVES SUCCESS.**



Business titans and veterans always have a trick up their sleeve in running a business. The wisdom gained over decades and navigation through highs and lows are vital business lessons never found in books. TheCconnects brings valuable lessons from the best in the businesses, their slip-ups, operational challenges, and everything associated with a day-to-day business to chalking the company's path 20 years into the future.



DIGITAL TRANSFORMATION FOCUS



EMERGING TECH

Covering the technologies shaping future businesses.



BUSINESS AUTOMATION

Insights on automation driving efficiency and growth.



DATA-DRIVEN GROWTH

Helping leaders make smarter decisions with data insights.



GLOBAL OUTLOOK

A global lions on markets, trends, and opportunities.



8 OUT OF 10

**BUSINESS LEADERS BELIEVE
CONTINUOUS LEARNING IS KEY
TO LONG-TERM SUCCESS.**

Likewise, every enterprise allows us to explore different facets of the business landscape. Few help us to understand what it takes to turn a drawing-room startup into a unicorn, while others help us understand what can bring multi-billion dollar MNCs to mere papars. Every story, every quote, every success, and every collapse are life lessons to budding entrepreneurs, existing MNCs, and everyone dreaming big.



UNLOCK POTENTIAL AND FUEL COLLABORATIONS!

Local communities drive societies and global economies. So do business communities, albeit a bit differently. TheCoconnect magazine is built on a vibrant community of:

- ✓ Business leaders
- ✓ CEDs and CFOs
- ✓ Seasoned Entrepreneurs
- ✓ Upcoming entrepreneurs
- ✓ Business consultants
- ✓ Academia

“TheCoconnects understands that fostering networking among individuals and enterprises unlocks immense potential and fuels collaborations, thus nurturing a fertile community. These business communities have the power to transform and dictate the business landscape. Through online, offline, business networking events, and exclusive events, TheCoconnects shall continue to foster networking and collaborations.”



A BUSINESS RESOURCE LIKE NO OTHER!

While our fertile community sets us apart, it is just one of the many reasons to choose us. Unlike other business magazines that give you insights into a particular industry and sector. TheCoconnect calls for a change in this perception. As compelling as it sounds, TheCoconnect brings more than you ask for to your desk.



Actionable Visions – Something you can implement in your business



Sherpa for startups – Helping startups ascent peaks, especially in difficult terrain



Business Dojo – Articles that help you master the art of professional excellence



Stats Decrypted – Data forms that are easy to understand and correlate



Tech Telescope – Brings you the trending startups onto your desk



Global Diaries – Exclusive section bringing about global businesses and startups



WHERE CAN YOU FIND US?

We are everywhere! Our monthly editions are in leading lounges of top business houses, luxury hotels, Business Centers, Libraries, B-Schools, and other exclusive bookstores. You can find TheCoconnects wherever critical business decisions are made. Our website brings you more exclusive content outside our magazine, and our social media handles keep brimming with exciting updates on the latest happenings in the business world. Don't hesitate to drop us a message even if it is about patting our back!



PRINT MAGAZINE



WEBSITE & DIGITAL



SOCIAL MEDIA COMMUNITY



Scan to connect with TheCoconnects community



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Building Across Boundaries: How Syed Rashid Shuttari Turned One Business into a Multi-Industry Ecosystem

The modern conglomerate no longer announces itself with smokestacks and steel. In India today, some of the most interesting diversified business groups are being built quietly, in software code, interior design, retail shelves, and event stages. The question for founders who diversify is rarely whether they can enter new industries; it is whether they can build organizations that endure in any of them.

Syed Rashid Shuttari, Chairman and Founder of the KIBO Group of Companies, has spent more than a decade wrestling with exactly that question. From his base in Hyderabad, Telangana, he has assembled a portfolio spanning technology, infrastructure, retail, fashion, beauty, events, music, and film production, positioning KIBO as one of the more distinctive emerging business groups in the region.



Syed Rashid Shuttari
Chairman and Founder
KIBO Group of Companies

From Corporate Foundations to Founder-Led Growth

Syed Rashid Shuttari did not begin in a boardroom of his own making. His early career was spent inside the corporate sector, working across human resources, administration, business operations, and interior solutions. It was, by his own account, an education in how organizations actually function: how people are managed, how operations are disciplined, and how customers are retained.

That experience proved decisive. Many founders build businesses in industries they have only observed from the outside. Syed Rashid built his first ventures in a field he understood operationally. The interior solutions business he established more than fourteen years ago became the seed of everything that followed, and it taught him a lesson he has carried since: diversification works best when each new venture rests on genuine operational knowledge rather than appetite alone.

An MBA in Business Administration, combined with his grounding in time management and HR, gave him the formal framework to match that practical experience.





THE PORTFOLIO AS A STRATEGY

KIBO's expansion has followed a deliberate logic. Each vertical was introduced to meet a market demand the group already understood or could serve through shared capabilities. Today the group operates through distinct companies: KIBO Software and KIBOTech in technology solutions; KIBO Infra in infrastructure development; KIBO Mart in retail and supply chain; KIBO Fashions and KIBO Herbal Beauty in lifestyle and wellness; and ventures in events, entertainment, music, and film production that support major events and regional cinema screenings.

The rationale is not novelty for its own sake. **"At Kibo Group, our purpose** is to build businesses that create meaning, deliver value, and shape a better tomorrow for people and communities," Syed Rashid says, articulating a philosophy in which each company must stand on its own discipline while the group benefits from an integrated capability that can carry a project from concept to operations.

In **2011**, he formalized this structure under a single corporate identity, unifying the ventures under one governance umbrella while preserving the entrepreneurial autonomy of each.



RECOGNITION AND THE PLATFORM ECONOMY

Syed Rashid approach has attracted notice. In **2026**, KIBO was named **"Most Dynamic & Diversified Business Conglomerate of the Year"** at the Global Icon Award convention in Goa, and Syed Rashid received the Telangana Global Elite Business Award for Emerging Conglomerate of the Year, followed by the Telangana & Andhra Achievers Award from the Global Pinnacle Foundation for corporate leadership. He was featured as the cover story of **JJ Crowns Magazine's July 2026 issue**.

More revealing than the trophies is where he invests his group's visibility: KIBO served as the prime sponsorship partner for Glam Connect Edition 3, partnered on Face of India 2026 to scout new modeling talent for cosmetic and apparel campaigns, and acted as a prime financial sponsor of the Mumbai Growth & Success Awards. For a group with fashion, beauty, and media businesses, these are not merely charitable gestures; they are strategic investments in talent pipelines and brand ecosystems.



STRATEGIC INVESTMENTS IN TALENT AND BRANDS

KIBO has also acquired **Ador Beauty Cosmetics**, which is now the Official Beauty Partner of the Timeless Fashion Show by famous fashion designer Mr. Vishal Kapoor. In addition, KIBO Group is the only distributor of Florencia Paris Perfumes in Hyderabad.



KIBO GROUP
OF COMPANIES

KIBO'S DIVERSE BUSINESS VERTICALS



**KIBO Software
& KIBOTech**
Technology Solutions



KIBO Infra
Infrastructure
Development



KIBO Mart
Retail &
Supply Chain



KIBO Fashions
Lifestyle
& Wellness



KIBO Herbal Beauty
Beauty
& Wellness



Events
Event Management
& Productions



Music
Music Ventures



Film Production
Regional Cinema
Screenings

KEY AWARDS & RECOGNITIONS



**Most Dynamic & Diversified
Business Conglomerate of the Year**
Global Icon Award 2026, Goa



Telangana Global Elite Business Award
for Emerging Conglomerate of the Year
2026



Telangana & Andhra Achievers Award
from the Global Pinnacle Foundation
for corporate leadership



Featured as the cover story of
JJ Crowns Magazine's July 2026 issue.



At Kibo Group, our purpose is to build businesses that create meaning, deliver value, and shape a better tomorrow for people and communities.

— Syed Rashid Shuttari





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A DUBAI BET ON GLOBAL CREDIBILITY

Syed Rashid next move carries particular weight. KIBO is establishing a commercial presence in Dubai, a decision that signals more than geographic ambition. Dubai remains one of the world's primary crossroads for trade, capital, and connectivity between India, the Gulf, and Africa.

For an Indian diversified group, a Dubai base offers access to international partnerships and a credibility signal to global clients. It also exposes the group to a more demanding competitive environment, which Syed Rashid appears to welcome. The expansion was recognized internationally when KIBO was invited as a VIP guest at the **World Record of Excellence Awards in England.**

AWARDS AND RECOGNITION



Most Dynamic & Diversified Business Conglomerate of the Year at the Global Icon Award convention in Goa, 2026



Telangana Global Elite Business Award for Emerging Conglomerate of the Year



Telangana & Andhra Achievers Award from the Global Pinnacle Foundation for corporate leadership



Featured as the cover story of **JJ Crowns Magazine's July 2026 issue.**

BRAND INVESTMENTS AND PARTNERSHIPS



Ador Beauty Cosmetics
Now the Official Beauty Partner of the Timeless Fashion Show by famous fashion designer Mr. Vishal Kapoor.



Only distributor of **Florencia Paris Perfumes** in Hyderabad.

THE DUBAI EXPANSION



KIBO is establishing a commercial presence in Dubai, a decision that signals more than geographic ambition.



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PEOPLE BEFORE PERFORMANCE

Syed Rashid's leadership philosophy, shaped by his HR background, gives equal weight to people and performance. By nurturing talent, encouraging creativity, and fostering collaborative work environments, he has attempted to build organizations where growth is shared rather than extracted.

This extends beyond the group's walls: KIBO's ventures contribute to employment generation, skill enhancement, and economic development, and Shuttari frames this as core to the group's purpose rather than peripheral corporate social responsibility.

For a conglomerate whose products range from enterprise software to beauty care, the ability to attract and retain people across radically different talent markets may prove the most demanding test of his leadership model.



WHAT LEADERS CAN TAKE AWAY

Syed Rashid's journey, still in its early chapters as a founder-led conglomerate, offers several practical lessons for entrepreneurs and executives:

01



Operational credibility precedes diversification.

Start where your knowledge is deepest, then expand adjacently.

02



Unify governance, decentralize execution.

One identity, many disciplines.

03



Invest in ecosystems, not just ventures.

Sponsorships and talent platforms compound brand value across verticals.

04



Use international expansion as a discipline, not just a milestone.

Entering demanding markets forces operational standards upward.



“

Our purpose is to build businesses that create meaning, deliver value, and shape a better tomorrow for people and communities.

— Syed Rashid Shuttari

”

IMPACT ON COMMUNITIES



Employment Generation

Creating opportunities across diverse sectors



Skill Enhancement

Nurturing talent for a stronger workforce



Economic Development

Contributing to sustainable growth



Stronger Communities

Building a positive and lasting impact



THE ROAD AHEAD

KIBO Group's stated mission is to create value across technology, infrastructure, retail, lifestyle, and services through scalable solutions, empowered teams, and uncompromised quality, with a vision of becoming a globally recognized multi-industry brand. The ambition is substantial for a group still consolidating its domestic position.

Whether KIBO ultimately realizes that vision will depend less on the number of industries it enters than on the discipline it sustains in each one. That, ultimately, is the deeper lesson of Shuttari's story: in an era when building a business has never been easier, building one that lasts across industries remains rare. The founders who manage it will be those who treat every new venture not as an addition to a portfolio, but as a promise to be kept.



A STRONGER TOMORROW

To create value across technology, infrastructure, retail, lifestyle, and services through scalable solutions, empowered teams, and uncompromised quality, with a vision of becoming a globally recognized multi-industry brand.

Tech Write Pro: Redefining Technical Communication Through Knowledge, Community and AI

As technology becomes more sophisticated, the ability to explain it simply has become a business capability in its own right. **Tech Write Pro**, founded by **Ramesh Aiyyangar** on 4 June 2023, is building an ecosystem around this need, combining professional technical communication services with training, mentoring and community development.

The venture represents the culmination of nearly four decades of experience for Ramesh Aiyyangar, whose larger mission is not simply to create better documentation, but to strengthen the professionals behind it.

* Four Decades Behind One Purpose

Ramesh Aiyyangar's career has included engagements with 15+ Fortune 100 and global technology organisations, including IBM, Veritas, Symantec, Apigee, Caggemini, Persistent, HCL and Reltio. More than 15 years in leadership positions and over 20 years of mentoring technical communicators shaped the philosophy behind Tech Write Pro.

His contribution to the profession extends well beyond corporate roles. He served as President of the Society for Technical Communication India Chapter in 2013 and 2018, and was elevated to Fellow of STC in 2019. Earlier, in 2018, he founded the Institute for Technical Communicators of India, which subsequently became an initiative of Tech Write Pro.

* Building a Community, Not Just a Company

Unlike a conventional documentation business, Tech Write Pro combines commercial expertise with accessible professional development. Its model revolves around three interconnected areas:

01



Training

Online and offline programmes covering technical communication and emerging skills.

02



Mentoring

Structured guidance that helps professionals navigate careers and strengthen capabilities.

03



Community

Conferences, webinars and learning sessions connecting practitioners, experts and organisations.



Ramesh Aiyyangar
Founder, Tech Write Pro

“The venture represents the culmination of nearly four decades of experience for Ramesh Aiyyangar, whose larger mission is not simply to create better documentation, but to strengthen the professionals behind it.”

Within approximately three years of its establishment, Tech Write Pro built a LinkedIn following exceeding 1,300, alongside 2,000+ members across its broader social communities. It has organised approximately 30–40 online events, drawing participants from organisations including Oracle, Cisco, Intel, HPE, Siemens, TCS and Wipro.



1,300

LinkedIn following exceeding 1,300



2000+

members across its broader social communities.



30–40

online events, drawing participants from organisations including Oracle, Cisco, Intel, Hs, Siemens, TCS and Wipro.

* Preparing Communicators for the AI Era

Artificial intelligence is rapidly changing how information is researched, personalised and delivered. Tech Write Pro has therefore made AI-enabled technical communication an important part of its learning agenda, conducting specialised programmes to help professionals understand how AI can complement, rather than replace, human judgement.

Ramesh Ayyangar's professional contribution was recognised with the **Glory of India Award in 2023** by the Indian Achievers' Forum.



product adoption



customer experience



support efficiency



knowledge continuity

Ramesh Ayyangar's professional contribution was recognised with the Glory of India Award in 2023 by the Indian Achievers' Forum.

* Entrepreneurship with Purpose

Tech Write Pro remains bootstrapped and purpose-led, demonstrating how specialised expertise can evolve into an industry ecosystem.

“ The younger generation should become entrepreneurs and create jobs instead of waiting for jobs. We have a conducive environment in India, and MSME provides all the support. ”

– Ramesh Aiyangar

That philosophy captures Tech Write Pro's larger ambition: simplify complexity, share knowledge and empower technical communicators to evolve with technology rather than merely respond to it.



Beyond the Headlines: How Debasish Bhattacharyya Is Giving Regional Culture a Stronger Media Voice



A CULTURAL PLATFORM BUILT ON CONVICTION

Long before digital publishing became the default language of modern media, Debasish Bhattacharyya had already spent years understanding what makes an audience listen. Through theatre, television, radio, recitation and cultural programming, he learned that people do not connect with information alone; they connect with voice, memory, identity and the stories that reflect their communities.

That understanding now shapes his work as Editor-in-Chief and Director of Shilpaneer Newspaper Private Limited.

Based in Shantipur, Nadia, Shilpaneer has grown from a cultural initiative into a print-and-digital media platform with a clear purpose: to create space for regional stories, literature, emerging writers, artists and community voices that often remain outside mainstream coverage.

Debasish Bhattacharyya's own journey explains much of the publication's character. His involvement with the performing arts dates back to stage productions in the early 1990s, followed by work across television, recitation and broadcasting. Over the years, he has been associated with platforms including Doordarshan Kolkata, Zee Bangla, Star Jalsha, ETV Bangla and All India Radio, while also contributing to tele-magazines, cultural productions and literary programming.

The result is an editorial perspective shaped as much by storytelling and performance as by publishing.



Debasish Bhattacharyya
Editor-in-Chief and Director
Shilpaneer Newspaper Private Limited



BUILDING A MEDIA BRAND WITH CULTURAL DEPTH

Since 2008, Shilpaneer has steadily widened its scope. Its coverage today brings together local news, literature, sports, social initiatives, cultural events and artistic expression, while its e-magazine and digital presence help take regional content beyond geographical boundaries.

The formal incorporation of Shilpaneer Newspaper Private Limited in 2025 marked an important evolution from a publication into a more structured media enterprise. Yet its real strength lies in retaining the intimacy of a community platform while adopting the reach and discipline of a modern media business.

Its model reflects three enduring priorities:



Give emerging and lesser-known writers a credible platform.



Preserve regional culture while making it accessible through digital formats.



Build trust through consistent, locally rooted editorial engagement.



A LIFE ROOTED IN PEOPLE AND STORIES

For Debasish Bhattacharyya, journalism has never been just a profession — it has been a way to stay connected with people. His work is driven by a deep belief that every community has stories worth telling, and that media can be a bridge between local voices and wider audiences.

From covering cultural events and literary initiatives to supporting emerging writers and artists, he has consistently championed platforms that celebrate regional identity. His leadership reflects a balance of editorial rigor and cultural sensitivity, ensuring that Shilpaneer remains a trusted space for meaningful, people-centric journalism.

KEY MILESTONES IN HIS JOURNEY

1990s



Worked in television, recitation and broadcasting; built early stage experience in the media industry.

2000s



Expanded into print journalism, covering culture, literature, sports and social initiatives.

2008



Widened the scope of Shilpaneer with a stronger regional presence and digital initiatives.

2025



Transformed Shilpaneer Newspaper Private Limited into a more structured media enterprise.



EXPANDING HORIZONS

Under his leadership, Shilpaneer has grown beyond a newspaper into a multi-format media platform. The e-magazine and digital presence now bring together local news, literature, sports, cultural events and artistic expression, creating a space where tradition and modernity coexist.

This evolution reflects his forward-looking approach — embracing technology while staying rooted in the values of authenticity, community and cultural depth.



CONTRIBUTIONS TO THE MEDIA ECOSYSTEM



Platform for Emerging Talent

Provided visibility to lesser-known writers, artists and community voices.



Preservation of Regional Culture

Consistently highlighted local traditions, literature and cultural events.



Bridging Traditional and Digital Media

Built a modern, accessible platform without losing the essence of regional storytelling.

“

Media has the power to connect people, preserve culture, and give voice to the stories that truly matter. My journey with Shilpaneer has always been about people, their creativity, and the communities we serve.

— Debasish Bhattacharyya

”



VISION FOR THE FUTURE

Debasish Bhattacharyya envisions Shilpaneer as a leading regional media brand that continues to inspire, inform and empower communities. His focus remains on innovation, inclusivity and the consistent delivery of quality content that reflects the aspirations of the people.



A STRONGER TOMORROW

To continue building a credible, accessible and culturally rich media platform for generations to come.

AjayKumar Rath: Reimagining AI as a Responsible Business Partner



Intelligence with a Business Purpose

Artificial intelligence is entering a phase where technical capability alone is no longer enough. For business leaders, the more important questions are about trust, context, accountability and whether AI can create measurable value without weakening human judgment.

AjayKumar Rath has built his work around exactly that intersection.

With experience spanning business intelligence, machine learning, data analytics and AI research, AjayKumar Rath has moved from using data to explain what happened to designing systems that can anticipate what comes next. His work across Wipro, Infosys BPM, Lendistry, LEALE.AI and, more recently, Unilode Aviation Solutions reflects a larger shift across modern enterprises: analytics is no longer simply a reporting function; it is becoming part of the decision engine.

At Lendistry, that thinking translated into measurable outcomes. A cash-flow application improved loan decision-making speed by 25%, while machine-learning-based customer segmentation contributed to a 40% improvement in conversion. Reporting processes that once took 15 days were reduced to one day. Earlier, at Infosys BPM, AjayKumar Rath's fraud analytics work helped identify approximately \$156,000 in potential fraud value during FY2019–20, while predictive models achieved around 90% accuracy and reduced analysis time from five hours to two.



Beyond Automation

The more distinctive chapter of AjayKumar Rath's journey lies in how he thinks about the future of AI.

Through LEALE.AI, founded in 2025, he explored a self-evolving cognitive architecture combining large-language-model reasoning, dynamic memory and ethical guardrails. His research into GPU-independent vector memory and agentic systems was built around a fundamental concern: as AI becomes more autonomous, responsibility must advance with capability.

This is where his perspective on Ethical AI becomes particularly relevant. AjayKumar Rath describes it as the integration of safety, fairness, privacy, transparency, consent and accountability directly into an AI system's decision-making process. In current models, these principles can be reinforced through training data, safety policies, human feedback, evaluation frameworks and runtime safeguards designed to recognise harmful, biased or privacy-sensitive situations.

The objective, in his view, is not simply to make AI more capable. It is to make intelligence context-aware and responsible in how those capabilities are applied, while keeping humans in control of consequential decisions.

For enterprises, this distinction matters. Responsible AI is becoming part of enterprise architecture, influencing governance, risk management, customer confidence and long-term business value.



25%



40%



**15 days
to one day**



\$156,000



**90%
accuracy**



**five hours
to two**

Ethical AI



safety



fairness



privacy



transparency



consent



accountability



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Ethical AI



safety



fairness



privacy



transparency



consent



accountability

“

“AI is not here to replace people; it should be a positive reinforcer of human capability.”

— AjayKumar Rath



Building for the Next AI Era

Today, at Unilode Aviation Solutions, AjayKumar Rath works on predictive analytics, performance intelligence and data-driven systems using SQL, Python and Databricks. His Master's in Business Analytics and Data Science from California State University, East Bay, combined with a Computer Engineering background, supports a perspective that connects engineering depth with commercial purpose.

His journey reflects an important leadership shift: AI professionals are increasingly expected to understand not only models, but markets, operations, people and consequences. Technology earns strategic relevance only when it solves a real problem, improves a real decision and creates measurable value.

For C-suite leaders, AjayKumar Rath's story carries a timely message: the next generation of AI leadership will be defined not by who adopts the most technology, but by who builds intelligence that people can trust, understand and use with confidence at scale.



LEALE.AI,
founded in 2025



SQL, Python
and Databricks



Master's in
Business Analytics
and Data Science
from California State
University, East Bay



Computer
Engineering
background

Beyond Retirement, Into Revelation: Haribakth and his quest to reinterpret the timeless logic of the Srimad Bhagavad Gita



When a Career Ends, a Calling Begins

Some lives are shaped by professional milestones. Others are remembered for what happens after those milestones have been achieved. Ravindra Rao, known by his pen name Haribakth, spent 34 years serving as an IT Officer with Bank of Maharashtra before taking voluntary retirement in 2015. What followed was not withdrawal from professional life, but a deliberate movement toward a deeper intellectual and spiritual pursuit: the study and interpretation of the Srimad Bhagavad Gita.

The discipline of banking, technology and systems thinking became an unlikely foundation for his second innings. Instead of approaching the Gita only as a devotional text, Haribakth began examining it as a structured body of knowledge—one capable of being studied through logic, categorisation, relationships and internal consistency.



Looking Beyond Conventional Commentary

His writings, including 19th Akshauhini: Algorithm of the Gita and the nearly 600-page Aksara Bhagavad Gita, reflect this unconventional direction.

At the heart of his recent work is the application of Padartha Shastra, the classical Indian framework concerned with categories, substances, properties and actions. Through the lens of Rupa, Guna and Karma, Haribakth seeks to study the Gita not merely through interpretation, but through structure.

The Bhagavad Gita contains 700 verses, yet its influence has stretched across centuries, philosophical traditions and schools of thought. Haribakth's central argument is that this diversity need not be seen as a contradiction. Different perspectives may emerge from different levels of understanding while still contributing to a wider search for truth.

That principle carries relevance beyond spiritual scholarship. In leadership and business, decision-makers routinely encounter competing interpretations of the same situation. Mature leadership often begins with understanding that disagreement can arise from differing experience, context and depth—not simply from right and wrong.



Ravindra Rao Haribakth

Author and Interpreter of the Srimad Bhagavad Gita



Choosing Reach Over Refinement

One of the most telling aspects of Haribakth's work is his emphasis on accessibility. Rather than limiting his books to one format or audience, he has worked to make them available in seven languages, as well as e-book, paperback, hardback, audio and NFT formats.

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A Second Innings Built on Purpose

The wider Vishwa Gita Paryaya movement of 2024–2026, including initiatives such as Koti Gita Lekhana Yajna and Laksha Kantha Gita, provides a larger cultural context for this work.

For Haribakth, however, the deeper story is personal. His journey demonstrates that experience accumulated in one profession can become the foundation for an entirely different contribution. Discipline became scholarship, systems thinking became spiritual inquiry, and retirement became a new beginning shaped not by ambition, but by conviction.



700 verses

The Bhagavad Gita contains 700 verses, yet its influence has stretched across centuries.



34 years

Spent 34 years serving as an IT Officer with Bank of Maharashtra before taking voluntary retirement in 2015.



7 languages

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2015

Took voluntary retirement in 2015, beginning a new chapter devoted to the study and interpretation of the Srimad Bhagavad Gita.



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KEY MILESTONES IN HIS JOURNEY

34
Years



Served as an IT Officer with Bank of Maharashtra before taking voluntary retirement in 2015.

2015



Took voluntary retirement and began a deeper intellectual and spiritual pursuit.

700



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2024-
2026



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Seven
languages



E-book



Paperback



Hardback



Audio



NFT
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A Second Innings Built on Purpose

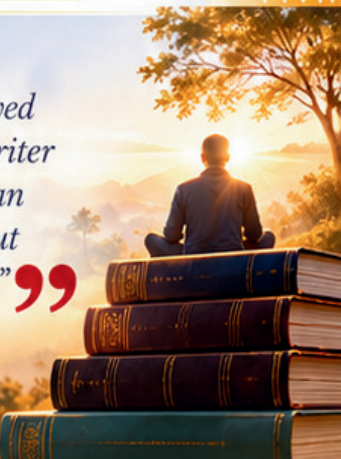
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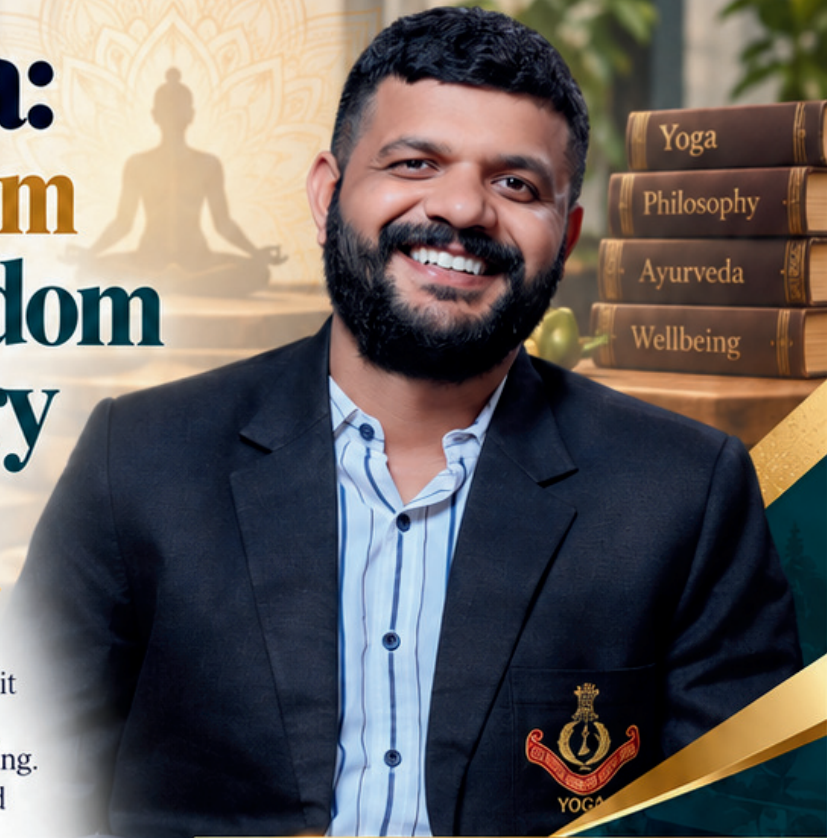
I would far prefer to be viewed as a technically imperfect writer with unyielding devotion than a polished wordsmith without genuine spiritual realisation.”

— Haribakth



Dr. Ajay Pal Singh Dhanla: Taking Yoga from Traditional Wisdom to Contemporary Education

For Dr. Ajay Pal Singh Dhanla, Yoga is more than physical postures or wellness routines. He views it as a comprehensive discipline connecting the body, mind, behaviour, self-awareness and balanced living. As an educator, researcher, author, Yoga practitioner and mentor, his journey reflects an effort to preserve India's traditional knowledge while presenting it through structured education, academic research and meaningful social engagement.



Dr. Ajay Pal Singh Dhanla

Educator, Researcher, Author,
Yoga Practitioner and Mentor

A Multidisciplinary Academic Journey

Dr. Ajay Pal Singh Dhanla's academic background spans History, Education, Library Science, Psychology, Yoga and the Science of Living. This multidisciplinary foundation has helped him examine Yoga beyond physical practice, particularly through its relationship with human behaviour, mental wellbeing and yogic philosophy.

From 2023 to 2026, he pursued his Ph.D. in Yoga and Naturopathy, with doctoral research focused on the role of Kriya Yoga in promoting mental health. In 2021, he also completed a six-week Certificate Course in Yoga Sports Coaching at the Netaji Subhas National Institute of Sports, Patiala, under the Sports Authority of India.

Teaching, Mentoring and Career Development

Since 2022, Dr. Ajay Pal Singh Dhanla has served as an Assistant Professor of Yoga at Jai Narain Vyas University, Jodhpur, where his responsibilities include teaching, practical instruction, research and student mentoring. Since 2021, he has also worked as a Yoga Counsellor with Vardhman Mahaveer Open University.

His academic interests include Yoga Therapy, Ayurveda, meditation, Pranayama, Yoga Philosophy, Indian Knowledge Systems, mental health, stress management and holistic wellbeing.





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A major area of his work is UGC-NET/JRF preparation and career mentoring. He has guided Yoga students preparing for academic examinations and helped learners explore opportunities in teaching, research, higher education and professional development. His educational outreach has also included talks through Akashvani, schools, colleges and other institutions.

KEY MILESTONES IN HIS JOURNEY

2021



Completed a six-week Certificate Course in Yoga Sports Coaching at the Netaji Subhas National Institute of Sports, Patiala, under the Sports Authority of India.

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Contributing to Yoga Literature

As an author, Dr. Ajay Pal Singh Dhanla has contributed to Yoga literature through books including Yog Hansh, *Yoga Parichay: Aadhyatmik Khoj*, *Kriyatmak Yog* and *Yog Brahmastra*. His writings cover yogic philosophy, practical Yoga, academic learning and examination-oriented understanding, helping make Yoga knowledge more accessible to students and practitioners.



Taking Yoga Beyond the University

In 2024, he founded the Aksharbrahm Holistic Yoga Training & Ayurveda Research Institute in Rajasthan. The institute focuses on Yoga education, teacher training, research, UGC-NET/JRF preparation, career counselling, Yoga camps, workshops and community awareness while promoting Yoga, Ayurveda and Indian knowledge traditions.

“

Yoga becomes truly meaningful when it moves beyond physical practice and develops awareness, discipline and balance in the way we learn, work and live.”

”

— Dr. Ajay Pal Singh Dhanla



Recognitions and Impact

His contributions have received several recognitions, including the Veer Durgadas Rathore Award in 2026, the Maru Ratna Award – 2025, the Vidya Vachaspati honour from Kashi Hindi Vidyapeeth, Varanasi, and the District Collector's Honour on Republic Day 2025 for his contribution to Yoga and social awareness.



Veer Durgadas Rathore Award in 2026



Maru Ratna Award – 2025



Vidya Vachaspati honour from Kashi Hindi Vidyapeeth, Varanasi



District Collector's Honour on Republic Day 2025

Samit B Misra: Redefining Transformation from Technology Spend to Intelligent Business Value

For Samit B Misra, enterprise transformation is not complete when technology is implemented. Its success depends on whether organisations can understand, realise and sustain measurable business value. Since beginning his professional journey in 1998, he has worked at the intersection of technology, economics, organisational change and emerging intelligence, connecting strategic ambitions with practical outcomes across complex business environments and changing technology landscapes.



Samit B Misra
Founder Director

GSPKM World Goodness Foundation



From Technology Delivery to Intelligent Evolution

His experience spans telecom, global product engineering, Microsoft, IBM and Kyndryl environments. Working across enterprise platforms, cloud modernisation, cybersecurity, automation and globally distributed teams has shaped his perspective on transformation:

- Investments must be connected to business priorities
- Supported by effective governance
- Adopted by the people responsible for delivering results



Value Stream Intelligence: Beyond Process Mapping

Central to his approach is Value Stream Intelligence (VSI), a concept extending beyond traditional Value Stream Mapping. Rather than simply identifying process stages and bottlenecks, VSI seeks to connect value flows with business outcomes, financial information, technology, organisational capabilities and opportunities for improvement.

His proposed approach integrates Technology Business Management (TBM) by Design, FinOps, Agentic AI and VSI:

- **TBM** links technology economics with business priorities
- **FinOps** strengthens accountability for cloud and technology spending
- **Agentic AI** supports analysis and intelligent workflows within governance controls
- Together, these disciplines aim to make value creation more visible, measurable and adaptable

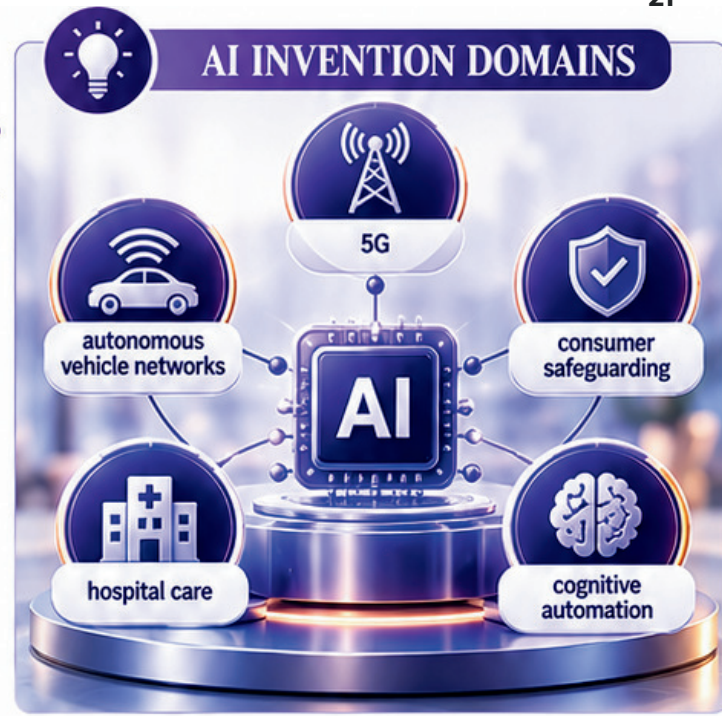
Importantly, Samit recognises that transformation depends on human adoption. His emphasis on Organisation Change Management includes stakeholder alignment, communication, role clarity and capability development, ensuring that technical progress translates into sustainable organisational change.



Inventor, Author and Emerging Technology Explorer

Beyond corporate transformation, Samit is associated with multiple AI inventions covering 5G, autonomous vehicle networks, consumer safeguarding, hospital care and cognitive automation. His intellectual property includes USPTO publication US20220138256A1, concerning a cognitively rendered event timeline display.

Writing under the pen name Bubu Mana, he explores the intersection of technology, spirituality and human experience. His books include the Literary Titan Award-winning *Turning Vision to Reality*, *The Forgotten Room – An AI Mystery at Lukano Greyhound* and *Beyond Copenhagen – The Missing Link to Many Worlds*. His writing makes complex ideas involving AI, Quantum science and consciousness accessible to wider audiences.



BOOKS BY BUBU MANA



Turning Vision to Reality



The Forgotten Room – An AI Mystery at Lukano Greyhound



Beyond Copenhagen – The Missing Link to Many Worlds



Education, Innovation and Social Purpose

His transformation philosophy also informs the HEP Transformation 2030 initiative, which focuses on helping higher education institutions connect AI, research, industry, employability, entrepreneurship and accreditation excellence. Related work through D(V)IL, or dollymoni Virtual Intelligence Labs, explores AI, Quantum science and practical inventions while encouraging accessible knowledge and stronger connections between academic institutions, industry and emerging technologies.

As Founder Director of GSPKM World Goodness Foundation, a Section 8 non-profit organisation, he is involved in initiatives spanning ethical AI, education, environmental restoration, culture and social impact. The wider Dollymoni-Sriram-Katha ecosystem brings literature, spirituality, science and innovation into this mission.



HEP TRANSFORMATION 2030



AI



research



industry



employability



entrepreneurship



accreditation excellence



GSPKM WORLD GOODNESS FOUNDATION



ethical AI



education



environmental restoration



culture



social impact



A Consistent Proposition for Lasting Impact

Across these pursuits, Samit B Misra advances a consistent proposition: technology should serve people and produce demonstrable value. By connecting investment with outcomes, intelligence with responsible governance and innovation with social purpose, his work presents transformation as an ongoing journey rather than a completed technology programme.

Dr. Gopi Krishna Durbhaka:

Two Decades From Control Rooms to Engineering Intelligence

Dr. Gopi Krishna Durbhaka is a Principal Data Scientist & AI Solution Architect whose professional journey spans more than two decades across industrial automation, prognostics and diagnostics, SCADA, embedded systems, telemetry, Industrial IoT, predictive maintenance, vibration analytics, machine learning and Engineering Intelligence. His experience reflects the wider transformation of industry—from machine-level control and automation to connected assets, intelligent systems and AI-supported engineering decisions.



From Automation to Intelligent Collaboration

Industrial progress has continuously evolved through mechanisation, electrification, automation and digitalisation. Industry 4.0 connected machines, sensors and industrial platforms through data. Industry 5.0 takes that evolution further by placing humans at the centre of technological progress.

- The objective is no longer automation alone.
- The focus is on creating environments where humans, AI and machines work together.
- Machines provide precision and scale.
- AI can process large volumes of industrial data, identify patterns and support faster analysis.
- Human professionals contribute domain expertise, creativity, contextual understanding, ethical judgment and accountability.

The future of industry lies in combining these strengths effectively.



Engineering Intelligence for the Physical World

Modern industrial environments generate continuous data through sensors, PLCs, SCADA, DCS platforms, control systems, connected equipment and Industrial IoT devices. Yet collecting more information does not automatically produce better decisions. Engineering Intelligence connects industrial data with physics, domain knowledge and AI-driven analytics. A useful progression can be expressed as:



Industrial systems first sense what is happening. Data must then be interpreted within the engineering context of the asset or process. AI and machine-learning models can help identify anomalies, predict equipment behaviour and recommend possible actions. The strongest outcomes emerge when these recommendations also consider maintenance priorities, operational constraints, economic impact, safety and sustainability.



Human-Centric and Responsible AI

Industrial AI requires a high level of responsibility because its recommendations may influence production equipment, energy systems, vehicles, utilities and other critical physical environments.

Industry 5.0 therefore places strong emphasis on trustworthy, transparent and explainable AI. Engineers should understand why a recommendation is generated, what data supports it and when human intervention is necessary.

AI should strengthen engineering judgment rather than replace accountability.



Reliability, Resilience and Sustainability

Engineering Intelligence can also help organisations improve resilience and sustainability.

Better understanding of asset condition can reduce unnecessary maintenance and premature component replacement. Predictive insights can help address failures before they become costly disruptions. Energy analytics can reveal inefficiencies, while intelligent operational planning can reduce waste and resource consumption.

Reliability, productivity and sustainability are increasingly becoming interconnected engineering objectives rather than separate initiatives.



The Next Stage of Industrial Intelligence

Industry 5.0 represents more than another technology upgrade. It reflects a shift toward industrial systems that are not only automated, but also context-aware, adaptive and capable of supporting better human decisions.

As AI becomes more deeply integrated into industrial operations, long-term value will depend on how effectively organisations combine engineering knowledge, data, machine intelligence and human experience.



“The future of industry is not humans versus machines, but humans with AI and machines-combining the best of each to build a more productive, sustainable and human-centric world.”

– Dr. Gopi Krishna Durbhaka

”



The Road Ahead

The next generation of industrial progress will not be defined simply by smarter machines. It will be defined by smarter collaboration between people, engineering knowledge, data and intelligent systems—turning industrial information into decisions that create safer, more reliable and more sustainable operations.

10 LESSONS FROM THE WORLD'S MOST RESILIENT BUSINESS LEADERS

Actionable insights from leaders who turn uncertainty into opportunity.



Resilient leaders don't just survive change—they turn it into **progress.**

01



Stay Focused on a Clear Purpose

Resilient leaders have a strong sense of purpose. It helps them make better decisions and stay steady during uncertainty.

02



Embrace Change Early

They don't wait for the perfect moment. They stay curious, learn continuously, and adapt before the market forces them to.

03



Build the Right People Around You

Great leaders invest in talent, create supportive cultures, and empower teams to take ownership and solve problems.

04



Make Decisions with Incomplete Information

They move forward with the best available data, stay flexible, and adjust as new information emerges.

05



Turn Challenges into Opportunities

Instead of being discouraged by setbacks, resilient leaders look for lessons, find new angles, and identify what can be built next.

06



Stay Close to Customers

They listen, understand real needs, and stay connected to changing customer expectations to guide their strategy.

07



Communicate with Clarity

In times of uncertainty, they share honest updates, set clear expectations, and keep their teams aligned.

08



Maintain a Long-term Mindset

They balance short-term pressures with a clear view of the future, investing in sustainable growth even during difficult times.

09



Take Care of Your Well-being

Resilient leaders manage stress, stay disciplined, and make time for what keeps them physically and mentally strong.

10



Create a Positive Impact Beyond Business

They lead with values, support communities, and focus on creating meaningful, lasting impact.

“

“Resilience is not about never falling, but about rising with greater clarity, stronger conviction and a bigger purpose.”

KEY TAKEAWAY



Resilient leaders combine purpose, people, adaptability and a long-term mindset to create lasting success—no matter the challenges.

7 SIGNS YOUR CAREER NEEDS AN AI UPGRADE

How professionals can recognize skill gaps early and stay relevant in an AI-driven world.

AI won't replace ambition—but it will expose outdated skills.

The professionals who adapt fastest are the ones who keep learning, experimenting and evolving with technology.



01



Repetitive Work Dominates Your Day

If most of your time goes into routine tasks, AI tools could help automate busy work and free you for higher-value thinking.

02



You Avoid New Tools

Resistance to emerging platforms, automation or AI assistants can quickly create a confidence and performance gap.

03



Your Decisions Depend on Guesswork

Modern roles increasingly require data fluency. AI insights help professionals make faster, smarter decisions.

04



Your Skills Haven't Changed in Years

In a fast-moving market, static skill sets become a risk. Future-ready careers depend on continuous learning.

05



You Struggle to Keep Up with Speed

AI is accelerating workflows across industries. If your pace feels slow, your systems and habits may need upgrading.

06



You're Not Using AI for Creativity or Strategy

When peers use AI to work smarter, strong career-ideality communication, planning and problem-solving.

07



Your Role Feels Less Competitive

When peers use AI to work smarter, stronger adaptability becomes a key differentiator in long-term career growth.

WHY IT MATTERS



Stronger Productivity

AI helps remove friction and improve efficiency.



Better Decision-Making

Faster access to insight leads to smarter decisions.



More Career Relevance

Updated skills increase adaptability and opportunity.



Higher Strategic Value

Professionals contribute more when they focus on judgment, creativity and leadership.



Greater Confidence

Knowing how to work with AI reduces onr, momentum.

KEY INSIGHT



Career resilience today is not just about experience. It is about how quickly you can learn, adapt and work intelligently with AI.

“

The future belongs to professionals who upgrade their mindset as fast as they upgrade their tools.

”

10 TRAITS OF FUTURE-READY CXOs

How modern leaders stay adaptive, strategic and ready for the next wave of change.

Future-ready CXOs don't just react to change — they shape it.

They combine vision, technology and human insight to create stronger, more resilient organizations for tomorrow.



01



Strategic Foresight

Future-ready CXOs scan beyond immediate goals and anticipate disruption before it becomes a threat.

02



Digital Fluency

They understand how technology, AI, automation and data shape business performance and decision-making.

03



Customer-Centric Vision

They align products, services and strategy around evolving customer expectations.

04



Agility in Decision-Making

They move quickly, adjust intelligently and remain flexible in uncertain conditions.

05



Innovation Mindset

They encourage experimentation, learning and continuous reinvention across the organization.

06



Talent Development

They build strong teams, empower leaders and invest in skills for the future.

07



Cross-Functional Collaboration

They break silos and connect teams to accelerate execution and shared outcomes.

08



Data-Driven Leadership

They combine business intuition with measurable insights to make smarter choices.

09



Resilience Under Pressure

They stay composed during setbacks and turn challenges into momentum.

10



Purpose-Led Execution

They connect strategy with values, ensuring growth is meaningful, ethical and sustainable.

WHY IT MATTERS



Faster Adaptation

Helps organizations respond quickly to market shifts and new opportunities.



Stronger Teams

Builds engaged, future-ready talent that drives performance.



Smarter Investment Decisions

Leads to more efficient use of resources and higher returns.



Better Innovation Outcomes

Creates a culture of continuous improvement and new value.



Long-Term Competitiveness

Positions the organization to thrive in a rapidly evolving world.

KEY INSIGHT



The CXOs of tomorrow will be defined not only by what they know, but by how quickly they learn, adapt and lead through change.

“

Leadership in the future belongs to those who can see change early, respond wisely and inspire others to move with confidence.

”

7 WAYS GREAT LEADERS BUILD TRUST IN 30 DAYS

Practical leadership actions that strengthen credibility, connection and confidence—fast.

Trust is built through consistent actions, not promises.

People may forget what you said, but they always remember how you made them feel.



01



Lead with Transparency

Great leaders share context, set clear expectations and speak honestly, even when the message is difficult.

02



Show Up Consistently

Trust grows when actions, tone and decisions remain steady over time.

03



Listen Before You Lead

People trust leaders who listen deeply, invite feedback and respond thoughtfully.

04



Follow Through Quickly

Small commitments kept on time create strong credibility fast.

05



Give Credit Generously

Recognizing others builds respect, morale and a culture of mutual trust.

06



Handle Mistakes with Accountability

Owning errors and correcting them openly strengthens confidence in leadership.

07



Create Psychological Safety

Teams trust leaders who make people feel heard, respected and safe to contribute.

WHY TRUST MATTERS



Stronger Teams

Trust brings people together and unlocks higher performance.



Better Collaboration

People share ideas, challenge constructively and solve problems constructively and solve problems more openly.



Faster Execution

With trust, there is less friction, quicker decisions and smoother implementation.



Higher Retention

People stay where they feel valued, supported and trusted.



More Resilient Culture

Trust helps teams navigate change, uncertainty and challenges more effectively.

KEY INSIGHT



Trust doesn't take years to build. It can grow quickly when leaders consistently demonstrate the right behaviors

Visible actions create real trust—fast.

“

Trust is earned in moments—through clarity, consistency and care.

”

5 DEEP WORK RULES FOR THE AI AGE

How focused leaders and teams protect attention, think clearly and create meaningful value in an era of constant AI-driven distraction.

Deep work is the new competitive edge.

In a world of endless distractions and AI-driven noise, focused thinking helps you create what others can't.



01



Protect Time for Focused Thinking

Block intentional time for deep work. Treat it as a non-negotiable commitment, just like any other important meeting.

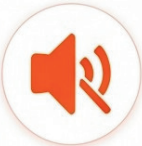
02



Work with AI, Don't Surrender to it

Use AI as a thinking partner to amplify your capabilities, but stay in control. Let AI handle the busy work, not your judgment.

03



Reduce Noise, Increase Clarity

Minimize digital distractions, unnecessary meetings and low-value inputs. A clearer environment leads to clearer thinking.

04



Build Rituals that Sustain Concentration

Create consistent habits and routines that signal your brain it's time to focus, think deeply and do your best work.

05



Prioritize High-Value Thinking

Focus on the work that requires uniquely human skills—strategy, creativity, judgment and problem-solving.

WHY DEEP WORK MATTERS



Better Strategic Thinking

More time to see the big picture and make wiser decisions.



Higher Quality Output

Focused work leads to deeper insights and more meaningful results.



Faster Learning

With fewer distractions, you absorb new ideas and apply them more effectively.



More Innovation

Quiet, focused time creates space for new ideas and breakthrough solutions.



Stronger Leadership Judgment

Clarity and focus help you lead with confidence in a complex, fast-changing world.

KEY INSIGHT



In the AI age, the leader who creates the most value is the one who can combine intelligent AI amplifies intelligence. Deep work unlocks it.

“

In a distracted world, sustained attention becomes a form of leadership.

”

10 MARKETING TRENDS BRANDS SHOULD USE IN OCTOBER 2026

The shifts shaping attention, discovery and conversion right now.

Marketing in 2026 is faster, more intelligent and more customer driven than ever. New technologies, changing consumer behaviours and evolving platforms are creating fresh opportunities for brands to connect, engage and grow. Here are 10 key marketing trends to focus on in October 2026 to stay ahead and make a real impact.



10 TRENDS TO USE NOW

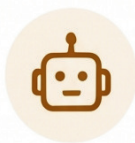
01



AI SEARCH & ANSWER VISIBILITY

Structure clear, authoritative and helpful content so your brand is discovered in AI-generated answers and conversational search.

02



AGENTIC AI MARKETING

Use AI for campaign analysis, optimisation and repetitive execution while keeping human strategic oversight.

03



SHORT-FORM VIDEO

Prioritise useful, native vertical video content to drive discovery, engagement and brand recall.

04



CREATOR-LED AUTHENTICITY

Collaborate with credible micro and nano creators and expert voices rather than relying only on polished brand messaging.

05



SOCIAL COMMERCE

Shorten the path from discovery to purchase by enabling seamless shopping experiences inside social and video platforms.

06



CONVERSATIONAL COMMERCE

Use messaging and AI-assisted conversations to answer questions, provide recommendations and move customers toward conversion.

07



FIRST-PARTY DATA

Strengthen consent-based data through CRM, email, loyalty programs and owned audiences to drive more relevant marketing.

08



PRIVACY-FIRST MEASUREMENT

Focus on incrementality, CRM outcomes and privacy-conscious measurement instead of over-relying on platform attribution.

09



COMMUNITY-LED GROWTH

Build smaller, high-trust communities and encourage peer advocacy to deepen loyalty and long-term brand value.

10



OMNICHANNEL PERSONALISATION

Connect digital, messaging, commerce and offline signals to deliver a more consistent and relevant customer journey.



OCTOBER 2026 PRIORITY

Use AI to scale execution, but let human insight, trust and distinctive brand thinking guide the strategy.

WHAT THIS MEANS FOR BRANDS



Be discoverable.



Be useful.



Be trusted.

5 THINGS LEADERS SHOULD KNOW ABOUT AI SECURITY

Innovate with confidence. Lead with security.

Artificial Intelligence is creating unprecedented opportunities for businesses, but it also brings new and complex risks. Leaders play a critical role in ensuring that innovation and security go hand in hand. Here are five key things every leader should know about AI security to make informed decisions and build a safer, stronger organisation.



THE 5 KEY THINGS LEADERS SHOULD KNOW

01



AI INTRODUCES NEW RISK VECTORS

AI systems can be misused through data poisoning, prompt injection, and server attacks. These risks can lead to data breaches, decisions, and reputation.

Leadership Focus:

Understand emerging AI-specific threats and include them in your risk strategy.

02



DATA SECURITY REMAINS CRITICAL

AI relies on large amounts of data, often including sensitive information. Poor data governance, complex data, and less of customer trust.

Leadership Focus:

Ensure strong data governance, access controls and privacy measures across AI initiatives.

03



RESPONSIBLE AI BUILDS TRUST

Ethical AI use, fairness and transparency are essential to maintain stakeholder trust and requirements. Biased or non-transparent AI models can create legal and reputational risks.

Leadership Focus:

Establish clear ethical guidelines and demand transparency in AI models.

04



COMPLIANCE IS EVOLVING

Global regulatory frameworks for AI, are rapidly evolving. Addressing data privacy, AI governance, and industry standards. Non-compliance can result in significant financial and legal consequences.

Leadership Focus:

Stay informed about regulations and ensure your organisation is prepared and compliant by design.

05



SECURITY IS A SHARED RESPONSIBILITY

AI security is not just collaboration across leadership, technology, teams. A strong team culture is essential for AI investments and enable sustainable growth.

Leadership Focus:

Build cross-functional collaboration and make AI security a board-level priority.

A SECURE TOMORROW BUILDS A STRONGER TODAY

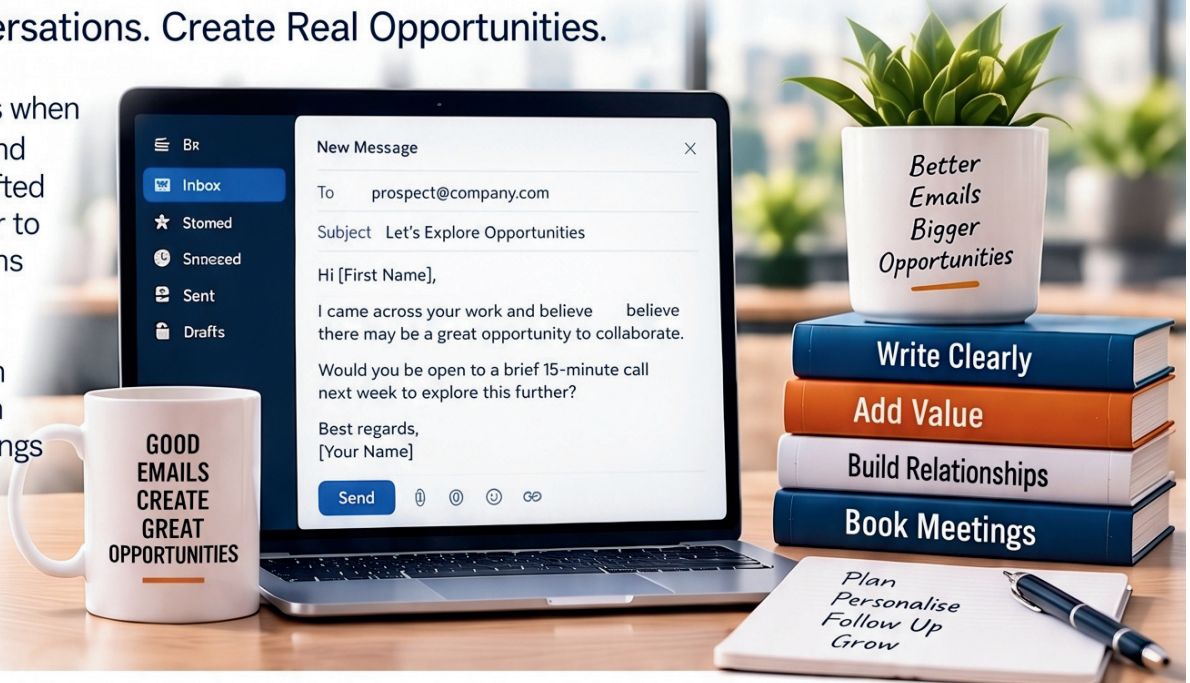
Lead with awareness.
Innovate with responsibility.
Create lasting impact.

“ AI can transform businesses, but trust and security will determine how far we can go. ”

Email Templates that Book Meetings: 10 Proven Cold Outreach Scripts

Start Better Conversations. Create Real Opportunities.

Cold outreach still works when it is relevant, personal and value-driven. A well-crafted email can open the door to meaningful conversations and new business opportunities. Here are 10 proven cold outreach email templates you can use to book more meetings and build valuable connections.



10 COLD OUTREACH EMAIL TEMPLATES

01



THE VALUE INTRO

A simple and effective email to introduce yourself with a clear value proposition.

02



THE MUTUAL CONNECTION

Leverage a shared connection to build credibility and start a conversation.

03



THE INSIGHT SHARE

Share a relevant insight or idea that adds value to their current priorities.

04



THE PROBLEM-SOLUTION

Highlight a specific challenge and suggest a potential solution in a concise way.

05



THE RESOURCE OFFER

Offer a helpful resource such as a guide, report or tool with no immediate ask.

06



THE SHORT AND DIRECT

A brief and straight-to-the-point quick meeting.

07



THE RESULTS-DRIVEN

Showcase a relevant success story or outcome to spark

08



THE FOLLOW-UP

A polite and effective follow-up email to re-engage silent

09



THE NETWORKING

Reach out to expand your professional network and explore

10



THE RE-ENGAGEMENT

Reconnects and past contacts and conersxon



TURN EMAILS INTO OPPORTUNITIES

The right message can open the right doors.



More

Conversations



Stronger

Relationships



Real

Business Growth

“A great email doesn't sell, it starts a meaningful conversation.”

5 TECH INVESTMENTS THAT CAN IMPROVE BUSINESS EFFICIENCY

Smarter Technology. Stronger Operations. Greater Growth.

The right technology investments can do more than just reduce costs. They help you work smarter, speed up decision-making, improve customer experiences and create a more agile and resilient business. Here are five key tech investments that can significantly improve business efficiency in 2026 and beyond.



THE 5 TECH INVESTMENTS

01

ARTIFICIAL INTELLIGENCE & AUTOMATION



Use AI and automation to handle repetitive tasks, analyse data faster and support smarter decision-making across teams.

Key Benefit:
Saves time on manual work and improves accuracy.

02

CLOUD INFRASTRUCTURE



Move to scalable cloud platforms to improve flexibility, collaboration and data access from anywhere.

Key Benefit:
Lower IT costs, better scalability and higher business agility.

03

CYBERSECURITY SOLUTIONS



Invest in advanced security tools to protect your data, ensure business continuity and build trust with partners.

Key Benefit:
Reduces risk, prevents data breaches, safeguards business information.

04

DATA ANALYTICS & BUSINESS INTELLIGENCE



Use real-time data and analytics to get clear insights, track performance and identify opportunities for growth.

Key Benefit:
Helps you make faster, data-driven decisions with measurable impact.

05

MODERN COLLABORATION TOOLS



Adopt integrated collaboration platforms to streamline communication, keep your teams productive and accelerate execution.

Key Benefit:
Boosts efficiency, enhances team collaboration and accelerates execution.

INVEST TODAY FOR A MORE EFFICIENT TOMORROW

The right technology doesn't just support your business. It moves it forward.



Higher Productivity



Lower Operational Costs



Better Decision-Making



Stronger Customer Experiences

“Technology is a force multiplier when aligned with the right strategy.”

Partnerships Playbook:

How to Win Co-Marketing Deals That Scale

Shared Audiences. Greater Reach. Bigger Growth.

Strategic partnerships can help businesses reach new audiences, share resources and accelerate growth. A well-executed co-marketing approach creates value for both brands and delivers measurable results. Here's a practical playbook to help you win co-marketing deals that scale.



THE 5-STEP PARTNERSHIP PLAYBOOK

01

FIND THE RIGHT PARTNERS



Look for brands with complementary offerings, similar target audiences and aligned values. The right fit creates stronger and longer-lasting partnerships.

Key Takeaway:

Choose partners who create value, not direct competition.

02

ALIGN GOALS AND AUDIENCES



Define clear objectives, identify shared audiences and ensure both teams are aligned on expected outcomes, roles and success metrics from the start.

Key Takeaway:

Alignment prevents miscommunication and drives better results.

03

CREATE MUTUALLY VALUABLE CAMPAIGNS



Co-create content, webinars, events or product integrations that offer genuine value to both audiences. Focus on not just promoting your own brand, but also promoting your partner's.

Key Takeaway:

Joint value creation and stronger credibility.

04

AMPLIFY TOGETHER



Leverage both partners' channels such as email, social media, websites and events to maximise reach and awareness. This helps your message reach more people.

Key Takeaway:

Shared distribution increases impact.

05

MEASURE, OPTIMISE AND SCALE



Track key metrics like leads, conversions, revenue and audience growth. Review what worked, refine your approach and scale into successful campaigns and partnerships.

Key Takeaway:

Partnerships become great, long-term growth engines.



STRONGER TOGETHER

When the right brands collaborate, everyone moves forward.

“

Great partnerships don't just expand your reach, they multiply your opportunities.

”

5 SLEEP RULES EVERY FOUNDER SHOULD FOLLOW

Better sleep. Sharper thinking. Greater success.

For founders, time is a precious resource. But sustainable success doesn't come from working longer hours, it comes from better energy, focus and decision-making. Quality sleep is a powerful advantage that helps you lead, innovate and perform at your best.



72%

of founders say better sleep improves their focus and productivity.

Source: Founders Forum 2026



2.3x

Well-rested leaders are 2.3x more likely to make better decisions.

Source: McKinsey 2026



68%

of high-performing entrepreneurs sleep 7-5 hours regularly.

Source: Startup Genome 2026



3x

Better sleep can increase creativity and problem solving by up to 3x.

Source: Harvard Health 2026

THE 5 SLEEP RULES EVERY FOUNDER SHOULD FOLLOW

01



KEEP A CONSISTENT SLEEP SCHEDULE

Go to bed and wake up at the same time every day, even on weekends. It helps regulate your body clock and improves sleep quality.

Why it matters:

A consistent routine leads to deeper sleep, better stable energy levels.

02



CREATE A SCREEN FREE WIND DOWN

Avoid screens at least 60 minutes before bed. Blue light can interfere with melatonin production and make it harder to fall asleep.

Why it matters:

Helps you fall asleep faster, improves sleep quality and supports mental clarity the next day.

03



MANAGE STRESS BEFORE BED

Take a few minutes to unwind with deep breathing or meditation. A calm mind helps you fall asleep longer and stay

Why it matters:

Reduces anxiety, lowers cortisol levels and helps you wake up feeling refreshed.

04



STAY ACTIVE DURING THE DAY

Regular physical activity helps you sleep deeper and longer. Aim for at least 30 minutes of exercise most days.

Why it matters:

Improves sleep quality, boosts mood and increases overall energy and productivity.

05



OPTIMISE YOUR SLEEP ENVIRONMENT

Keep your bedroom dark, quiet and cool. A clean and comfortable space signals your brain that it's time to rest.

Why it matters:

Minimises distractions and helps you achieve deeper, more restorative sleep.

BUILD BETTER SLEEP HABITS FOR A BRIGHTER TOMORROW



Set a realistic sleep goal



Track your sleep routine



Make small consistent changes



Experience higher focus, energy and performance

“

Great businesses are built by sharp minds. And sharp minds are built on good sleep.

”

Wellness Programs That Stick: Corporate Health Initiatives That Reduce Costs

Healthier People. Stronger Teams. Lower Costs.

Employee well-being is no longer a nice-to-have. It is a business imperative. Organisations that invest in effective wellness programs see lower healthcare costs, higher productivity and stronger employee retention. Here are five practical corporate health initiatives that create lasting impact and deliver measurable cost savings.



5 CORPORATE HEALTH INITIATIVES THAT WORK

01
PHYSICAL WELLNESS PROGRAMS



On-site fitness facilities, step challenges and active workspaces encourage movement and reduce lifestyle-related health risks.

Business Impact:

- Fewer sick days
- Lower medical claims
- More energy and focus at work

02
MENTAL HEALTH SUPPORT



Access to counselling services, stress management workshops help mindfulness programs help employees stay resilient and engaged.

Business Impact:

- Reduced burnout
- Higher productivity
- Stronger team collaboration

03
NUTRITION AND HEALTHY HABITS



Healthy cafeteria options, nutrition education and wellness challenges promote better eating habits and long-term health.

Business Impact:

- Improved energy levels
- Lower risk of chronic diseases
- Better overall well-being

04
PREVENTIVE HEALTH SCREENINGS



Regular health check-ups, screenings and vaccination drives help detect issues early and reduce the risk of serious and costly conditions.

Business Impact:

- Lower long-term healthcare costs
- Healthier and more consistent workforce
- Fewer critical illnesses

05
WORK-LIFE BALANCE INITIATIVES



Flexible work models, adequate time off and family support programs help employees manage personal and professional responsibilities effectively.

Business Impact:

- Higher job satisfaction
- Greater retention
- A more committed and motivated team



INVEST IN PEOPLE, REDUCE COSTS, BUILD A STRONGER TOMORROW

Wellness today,
A healthier, more successful tomorrow.

“ A healthy workforce is not an expense, it’s a strategic investment in a stronger, more resilient business. ”

10 MICRO-HABITS THAT IMPROVE DAILY PERFORMANCE

Small changes. Big results.

High performance isn't about major life changes. It's built on small, consistent habits that improve focus, energy, mindset and productivity. These 10 micro-habits are simple, practical and easy to adopt, yet they can create a significant positive impact on your daily performance - at work and in life.



10 MICRO-HABITS FOR A HIGHER PERFORMING YOU

01



DRINK A GLASS OF WATER FIRST THING

Rehydrates your body, boosts metabolism and improves focus for the day ahead.

02



MOVE FOR 5 MINUTES

A short walk or quick stretch increases energy, improves mood and gets your mind ready to perform.

03



SET 3 PRIORITIES

Identify your top 3 tasks for the day. It helps you stay focused and avoid distractions.

04



PRACTICE 2 MINUTES OF MINDFULNESS

Take a short pause to breathe and be present. It reduces stress and helps you make better decisions.

05



LEARN SOMETHING NEW

Spend 10 minutes reading or listening to build new skills and keep your mind sharp.

06



CONNECT WITH SOMEONE

Have a meaningful conversation with a colleague, mentor or friend. Stronger relationships lead to greater opportunities.

07



REDUCE SCREEN TIME

Limit unnecessary scrolling. It improves focus, productivity and mental clarity.

08



EXPRESS GRATITUDE

Take a moment to note 3 things you're grateful for. It builds a positive mindset and resilience.

09



TIDY YOUR WORKSPACE

A clean and organised space reduces mental clutter and helps you work more efficiently.

10



GET CONSISTENT SLEEP

Aim for a regular sleep schedule. Better sleep improves memory, focus and overall performance.

THE BIGGER PICTURE



More focus every day



Higher productivity



Better well-being



A stronger, more successful you

“Extraordinary results come from the small things you do consistently.”

7 WAYS TO SAVE 10 HOURS EVERY WEEK WITH AI

Work Smarter. Create More. Live Better.

Artificial Intelligence is no longer just a future concept. It is a practical tool you can use today to work smarter, reduce routine tasks and create more time for the things that truly matter. By automating repetitive work and enhancing decision making, AI can help you save hours every week and achieve more with less effort.



AUTOMATE
SIMPLIFY
FOCUS
ACHIEVE
GROW

“It's not about working harder, but about using smarter tools to create a better, more meaningful life.”



40%

of professionals save 5 to 10 hours per week using AI

Source: Microsoft Work Trend Index 2024



70%

of employees say AI helps them be more productive

Source: Slack Future of Work 2024



3.5x

higher task completion rate with AI tools

Source: McKinsey 2024



60%

of time spent at work can be automated with current AI tools

Source: Zapier 2024

7 PRACTICAL WAYS TO SAVE 10 HOURS EVERY WEEK

01



AUTOMATE EMAIL MANAGEMENT

Use AI to sort, prioritise, draft and respond to emails quickly. Turn inbox into high quality.

02



CREATE CONTENT FASTER

Use AI to draft, edit and repurpose presentations, presentations, moderation-interventions. Turn inputs into high quality.

03



AUTOMATE ROUTINE TASKS

Let AI handle repetitive tasks like data entry, scheduling, file organisation and follow-up. Streamline your

04



RESEARCH SMARTER

Use AI to search, summarise and analyse information from multiple sources. Get the need in better decisions, faster.



Time Saved
2+ HOURS
per week

05



SIMPLIFY MEETINGS

Use AI to transcribe, summarise and track action items. Stay focused in meeting; spend less time on follow-ups.



Time Saved
1+ HOUR
per week

06



IMPROVE FOCUS AND PLANNING

Use AI to organise your tasks, set priorities and create structured plans. Get personalised recommendations to stay on track and achieve your goals.



Time Saved
1.5+ HOURS
per week

07



DELEGATE CREATIVE WORK

Use AI to generate ideas, create designs, analyse data and build your time for strategic thinking and high-value work.



Time Saved
1.5+ HOURS
per week

“It's not about working harder, but about using smarter tools to create a better, more meaningful life.”

“

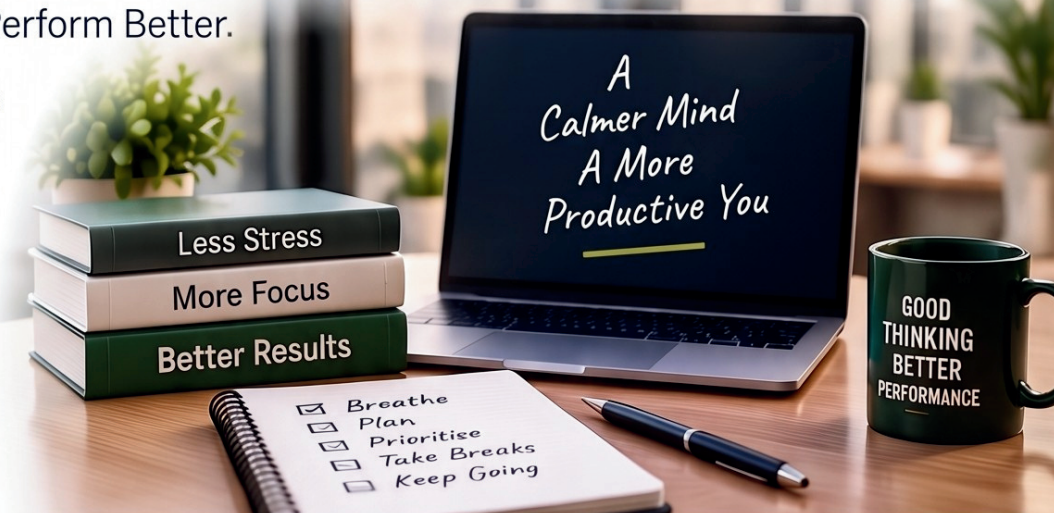
The future belongs to those who use AI to create more time for what truly matters.

SMARTER
PEOPLE
BRIGHTER
TOMORROWS

7 STRESS MANAGEMENT TOOLS FOR HIGH-PRESSURE WORK

Stay Calm. Stay Focused. Perform Better.

High-pressure work environments can be demanding, but the right tools can help you manage stress, maintain balance and perform at your best. Here are seven effective stress management tools that can support your well-being and productivity, even on the most challenging days.



THE 7 TOOLS

01

MINDFULNESS MEDITATION APPS



Apps like Headspace or Calm guide you meditations, helping you reduce anxiety, improve focus, and build emotional resilience.

Key Benefit:

A calmer mind and better focus during stressful situations.

02

TIME MANAGEMENT TOOLS



Tools like Todoist or Notion help you prioritize deadlines and reduce overwhelm by bringing clarity and structure to your day.

Key Benefit:

Less chaos, more control and higher productivity.

03

PHYSICAL WELLNESS TRACKERS



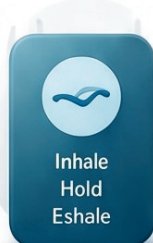
Wearables like Fitbit or Apple Watch monitor your activity, heart rate, and sleep patterns, encouraging healthier habits and helping you stay energized.

Key Benefit:

Better energy levels and improved overall well-being.

04

BREATHING EXERCISE TOOLS



Apps like Breathwrk offer guided breathing exercises that help calm your nervous system, lower stress levels and improve mental clarity within minutes.

Key Benefit:

Quick stress relief and a more centred mindset.

05

DIGITAL DETOX TOOLS



Tools like Freedom or Focus Mode block distractions, helping you stay focused, reduce digital overload and protect your mental space.

Key Benefit:

Fewer distractions and deeper focus on what matters most.

06

JOURNALING APPS



Apps like Day One help you record your thoughts, track your mood, and gain perspective, proactively reducing stress and improving emotional well-being.

Key Benefit:

Greater self-awareness and emotional balance.

07

VIRTUAL THERAPY PLATFORMS



Platforms like BetterHelp or Talkspace connect you with licensed therapists, providing professional support it, without the hassle of appointments.

Key Benefit:

Accessible support and a healthier, more resilient you.



INVEST IN YOUR WELL-BEING

Managing stress isn't a luxury, it's a performance strategy. The right tools can help you stay healthy, happier and more productive in the long run.

“ A calmer you builds a stronger tomorrow. ”

5 CEO DECISION-MAKING FRAMEWORKS THAT ACTUALLY WORK

Clear thinking. Better decisions. Stronger outcomes.



BETTER
DECISIONS
BUILD A
BRIGHTER
TOMORROW



73%
of CEOs say decision-making has become more complex in the last 3 years.
Source: IBM CEO Study 2026



2.6x
High performing companies are 2.6x more likely to make faster and better decisions.
Source: MyClway 2026



68%
of strategic decisions fell due to insufficient data, alignment or execution.
Source: BCO 2026



Organisations with structured decision frameworks are 8.1x more likely to achieve their goals.
Source: Gartner 2026

01

FIRST PRINCIPLES THINKING

Break complex problems down to their most fundamental truths and build solutions from the ground up.

QUESTION

ANALYZE

REBUILD

KEY TAKEAWAY

Get to the core. Build from truth, not assumptions.

02

OPPORTUNITY COST THINKING

Every decision means a trade-off. The real question is not just "what do we gain?" but "what are we giving up?"

GAIN

OPPORTUNITY COST

KEY TAKEAWAY

Look beyond the obvious. Consider what else you could do.

03

DATA-DRIVEN DECISION MAKING

Combine data, intuition and real-world context. Use data to reduce bias, validate rethinking and make more objective, informed choices.

KEY TAKEAWAY

Let data inform. Let data inform. get expedite the right balance.

04

STAKEHOLDER-CENTRIC THINKING

Great decisions consider all key stakeholders — customers, employees, partners, investors and outcomes create shared value.

KEY TAKEAWAY

Broader perspectives feed to stronger decisions.

05

LONG-TERM IMPACT THINKING

Look beyond short-term gains. Evaluate how decisions shape long-term growth, reputation. Sustainable success comes from thinking ahead.

KEY TAKEAWAY

Make decisions today that create tomorrow.

“The quality of a CEO's decisions ultimately defines the trajectory of an organization.”

BETTER
LEADERS
BUILD A
BRIGHTER
TOMORROW

5 FUNDING TRENDS EVERY STARTUP SHOULD TRACK

Smart founders watch trends. Great founders stay ahead of them.



FUNDING LANDSCAPE 2026



\$780B+

Global startup funding projected in 2026



17%

Increase in early-stage deals (YoY)



60%

Capital flowing to emerging markets



42%

Investors focus on profitability over growth

THE 5 FUNDING TRENDS TO WATCH IN 2026

01



AI-DRIVEN INVESTING

Investors are using AI to analyze data, assess risk, and identify high-potential startups faster.

WHY IT MATTERS

Data-backed decisions mean smarter bets and faster funding.



02



SUSTAINABILITY FUNDING SURGE

Climate-tech, clean energy, and sustainable solutions are attracting record capital from impact-driven investors.

WHY IT MATTERS

Sustainability is no longer optional—it's a funding advantage.



03



EMERGING MARKETS TAKE CENTER STAGE

More global capital is flowing into startups across Asia, Africa, Latin America, and Southeast Asia.

WHY IT MATTERS

New markets, new opportunities, and the new wave of global unicorns.



04



PROFITABILITY OVER HYPER-GROWTH

Investors now prioritize sustainable unit economics and profitability over aggressive growth at all costs.

WHY IT MATTERS

Strong fundamentals win more trust—and bigger checks.



05



ALTERNATIVE FUNDING RISES

Revenue-based financing, venture debt, and strategic partnerships are becoming more mainstream.

WHY IT MATTERS

Founders have more options to grow without heavy dilution or pressure.



WHAT THIS MEANS FOR STARTUPS



Understand investor priorities and align your vision.



Build for long-term value, not short-term hype.



Explore global opportunities beyond your home market.



Show strong unit economics and a clear path to profitability.



Stay open to flexible funding models and strategic alliances.

FOUNDER INSIGHT

“Funding follows clarity, resilience, and impact. Track the right trends today, and you'll lead the market tomorrow.”

”

“

*Trends change. Vision remains.
Stay informed. Stay focused. Stay funded.*

”

10 REASONS SOME STARTUPS SCALE FASTER THAN OTHERS

Great ideas get you started. The right execution at scale sets you apart.



01



CLEAR & BIG PROBLEM SOLVED

They solve a real, urgent problem for a large and growing market.



82%

Top startups target large, painful problems.

02



STRONG & ADAPTIVE TEAM

They bring the right mix of skills, experience, and resilience.



2.4x

Better team dynamics drive faster scaling.

03



PRODUCT-MARKET FIT EARLY

They validate early, listen to users, and build what the market truly wants.



74%

Scale faster after achieving product-market fit.

04



DATA-DRIVEN DECISIONS

They use real-time data to make faster, smarter, and bolder decisions.



5x

More likely to scale with data at the core.

05



RELENTLESS EXECUTION

They focus, prioritize, and execute consistently with speed.



90%

Execution discipline separates winners.

06



SMART GO-TO-MARKET STRATEGY

They choose the right channels and reach customers effectively.



3x

Proven GTM strategy drives higher growth.

07



EFFICIENT CAPITAL USE

They grow responsibly with strong unit economics and capital discipline.



76%

Investors favor startups with efficient capital use.

08



SCALABLE BUSINESS MODEL

They build systems and processes that scale without proportional costs.



2.7x

Higher valuation with scalable models.

09



GLOBAL MINDSET

They think beyond borders and tap into global opportunities early.



50%+

Global ready startups grow significantly faster.

10



PURPOSE & LONG-TERM VISION

They are mission-driven and build for impact, not just for exits.



2x

Higher long-term success rate.

SCALING SNAPSHOT 2026



3.6x

Top quartile startups scale 3.6x faster than the average.



23%

High-growth startups outperform on execution consistency.



68%

Revenue efficiency is the #1 predictor of scale.



2.2x

Global market focus increases scale potential by 2.2x.

WHAT FOUNDERS SHOULD FOCUS ON



Focus on solving the right problem for the right audience.



Build a team that is better than you in key areas.



Make data your competitive advantage.



Move fast, learn faster, and iterate.



Build for scale, not just for survival.

FOUNDER INSIGHT

“Scaling is not about doing more. It's about doing the right things, consistently, over a long time.”

FAST SCALERS OUTPERFORM



3.6x

Revenue Growth



2.5x

Higher Valuation



40%

Better Capital Efficiency

“



*Ideas are common.
Execution, focus, and persistence are rare.
That's what makes some startups scale faster.*

”

TOP 20 HIGH-GROWTH STARTUP OPPORTUNITIES SET TO EXPLODE BY 2030

The next decade belongs to bold ideas, emerging technologies, and unstoppable founders.



\$10T+

Global market potential by 2030



3.5x

More capital flowing into high-growth startups



70%

Of future jobs will be driven by emerging industries



25+

New industries expected to reshape the world

01



AI-NATIVE APPLICATIONS

Intelligent, autonomous apps that transform how we work and live.

02



AI AGENTS & AUTOMATION

Autonomous agents that handle complex tasks across industries.

03



DIGITAL HEALTH 2.0

AI-powered diagnostics, personalised medicine, and remote care solutions.

04



CLIMATE TECH & CARBON SOLUTIONS

Innovations driving a net-zero future and environmental resilience.

05



CYBERSECURITY NEXT GEN

AI-driven security, zero-trust models, and advanced threat protection.

06



FINTECH & DECENTRALIZED FINANCE

Disruptive financial products for a borderless, digital economy.

07



EDTECH & SKILLS MARKETPLACES

Lifelong learning platforms preparing the global workforce.

08



E-COMMERCE 3.0

AI-personalized, immersive, and community-driven commerce.

09



INDUSTRY 4.0 & SMART MANUFACTURING

Automation, robotics, and predictive intelligence for global industries.

10



SPACE TECH & SATELLITE INTERNET

Expanding connectivity, Earth observation, and space-based solutions.

11



ENERGY STORAGE & NEXT-GEN BATTERIES

Advanced storage solutions powering renewables and electric mobility.

12



ELECTRIC MOBILITY & EV INFRASTRUCTURE

Smart EVs, charging networks, and sustainable transportation.

13



BIOTECH & SYNTHETIC BIOLOGY

Engineering life for health, materials, and sustainable solutions.

14



DRONES & AUTONOMOUS SYSTEMS

Drones, robotics, and AI-driven autonomous operations.

15



AGTECH & SMART FOOD SYSTEMS

Technology-driven agriculture and food sustainability solutions.

16



GAMING, METAVERSE & WEB3

Immersive experiences, digital assets, and decentralized worlds.

17



DATA PRIVACY & DIGITAL TRUST

Solutions ensuring privacy, compliance, and digital transparency.

18



CLOUD NATIVE & EDGE COMPUTING

Scalable, low-latency infrastructure for the next digital wave.

19



QUANTUM COMPUTING & AI

Solving the world's toughest problems with exponential computing power.

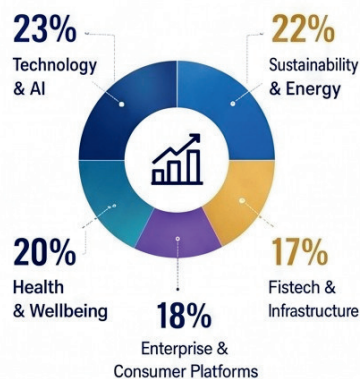
20



CREATOR ECONOMY PLATFORMS

Empowering creators with tools, monetization, and global audiences.

WHERE THE GROWTH IS COMING FROM



SUCCESS FORMULA FOR FOUNDERS

- Solve a real, painful problem at scale.
- Build a defensible advantage that lasts.
- Execute faster than anyone else.
- Stay adaptable in a rapidly changing world.
- Build a purpose-driven company that attracts top talent and capital.

FOUNDER INSIGHT

“The best opportunities are where massive trends, deep problems, and bold innovation intersect.”

The next decade will reward the bold, the focused, and the future-ready.



Spot the trend



Validate fast



Scale fearlessly



Change the world

7 GAME-CHANGING AI AGENT STRATEGIES

TRANSFORMING ENTERPRISE GROWTH

Intelligent. Autonomous. Adaptive.
AI Agents are redefining how enterprises operate, innovate, and scale.



\$47.1B

AI agent market by 2030



45.0%

CAGR (2024–2030)



78%

Enterprises will deploy AI agents by 2027



2.9x

Higher ROI with AI agent adoption

01

HYPER-AUTOMATION



Deploy AI agents to automate complex workflows across functions, reducing cycle times and operational costs.

02

INTELLIGENT DECISION SUPPORT



AI agents analyze real-time data and provide actionable insights for faster, smarter business decisions.

03

CUSTOMER EXPERIENCE AUTONOMY



Deliver hyper-personalized experiences with AI agents that understand intent, predict needs, and act.

04

AI-GOVERNANCE & TRUST



Implement responsible AI frameworks to ensure security, compliance, and ethical agent behavior.

CONTINUOUS LEARNING & ADAPTATION



AI agents learn from outcomes, adapt to changing contexts, and continuously improve enterprise performance.

ECOSYSTEM INTEGRATION



Seamlessly integrate AI agents with enterprise systems, partners, and platforms to create connected value.

SCALABLE INNOVATION AT SPEED



Use AI agents to prototype, test, and launch new solutions faster—driving innovation and competitive advantage.

THE IMPACT ON ENTERPRISES



Increase productivity by up to 40%



Reduce operational costs by up to 30%



Improve accuracy and reduce errors by up to 90%



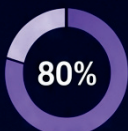
Enhance employee experience and collaboration



Unlock new revenue streams and business models

“AI agents don't just augment your teams. They transform your enterprise.”

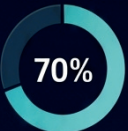
ENTERPRISE IMPACT BY 2030



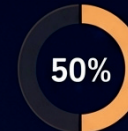
Enterprises will see significant productivity improvement



Business value created by AI agents globally



Customer interactions managed by AI agents autonomously



Increase in innovation output with AI agent collaboration

FOUNDER TAKEAWAY



The future belongs to enterprises that empower AI agents today. Build, deploy, and scale intelligent agents that think, act, and deliver results.

TOP 10 SUSTAINABILITY TRENDS

DRIVING BUSINESS GROWTH AND INNOVATION

Sustainable strategies. Smarter businesses. Stronger future.



\$12T+

Global sustainable investment opportunity by 2020



66%

Consumers willing to pay more for sustainable brands



75%

Investors consider ESG factors in investment decisions



4.5x

Sustainability leaders outperform peers on growth



2x

Sustainability companies attract more innovation and talent

01



CIRCULAR ECONOMY

Businesses are redesigning products and systems to eliminate waste and maximize resource value.

02



CLEAN ENERGY TRANSITION

Renewable energy adoption is reducing costs, mitigating risks, and ensuring long-term business resilience.

03



WATER POSITIVITY

Smart water stewardship helps businesses reduce risk, strengthen communities, and build trust.

04



SUSTAINABLE SUPPLY CHAINS

Responsible sourcing and transparent supply chains improve resilience and create long-term value.

05



DECARBONIZATION & NET ZERO

Companies are committing to net zero targets, unlocking green capital and driving innovation.

06



BIODIVERSITY PROTECTION

Protecting ecosystems and restoring nature creates value for business and future generations.

07



SUSTAINABLE CONSUMPTION

Changing consumer preferences are driving demand for sustainable products and responsible brands.

08



GREEN TECHNOLOGY & INNOVATION

Emerging technologies like AI, IoT, and green materials are enabling smarter and cleaner solutions.

09



ESG TRANSPARENCY & REPORTING

Stronger ESG disclosure builds credibility, attracts long-term investors, and reduces regulatory risk.

10



PURPOSE-DRIVEN CULTURE

Embedding sustainability into company culture boosts engagement, innovation, and brand loyalty.

THE BUSINESS IMPACT



REVENUE GROWTH

Sustainability-driven companies grow 2.5x faster.



RISK REDUCTION

Stronger resilience to climate, regulatory, and market risks.



INVESTOR CONFIDENCE

ESG leaders attract more capital at lower cost.



BRAND ADVANTAGE

Purpose-driven brands win trust and loyalty.



OPERATIONAL EFFICIENCY

Resource efficiency drives cost savings and profitability.

“

Sustainability is not just good for the planet—it's good for business, innovation, and long-term growth. ”

FOUNDER TAKEAWAY



Sustainability isn't a cost—it's a catalyst for growth, innovation, and a better future.

SUSTAINABILITY JOURNEY OVER THE NEXT DECADE



2026

Build strong 2SB foundations and vet measurable goals.



2028

Scale clean energy, efficiency, and transition business models.



2030

Embed sustainability across value chains and ecosystems.



2032

Lead learning collaboration and systemic change.



2035+

Achieve net positive impact and drive long-term value.



**Sustainable today.
Stronger tomorrow.
Future-ready always.**



Innovate
Create solutions that matter.



Collaborate
Partner for a sustainable future.



Transform
Turn challenges into opportunities.



Thrive
Sustainable businesses thrive long-term.

10 TECHNOLOGIES THAT WILL SHAPE THE NEXT 5 YEARS

Powering progress. Transforming industries. Building the future.



THE 10 TECHNOLOGIES THAT WILL SHAPE THE NEXT 5 YEARS



WHAT LEADERS SHOULD DO TODAY



“Technology is evolving faster than ever. But technology with vision, purpose, and responsibility is what will shape a better future for business and humanity.”

10 LIFESTYLE TRENDS CHANGING CONSUMER BEHAVIOUR

New priorities. New choices. New normal.



THE 10 LIFESTYLE TRENDS TRANSFORMING CONSUMER BEHAVIOUR



WHAT THIS MEANS FOR LEADERS



“Consumer behaviour doesn’t change overnight—but it **does** change everything. Leaders who adapt today, lead tomorrow.”
- Successful Founders

10 DAILY HEALTH METRICS PROFESSIONALS SHOULD TRACK

Better data. Better habits. Better you.



“You can't improve what you don't measure. Track your health daily, so you can perform at your best every day.”

WHY TRACKING DAILY HEALTH METRICS MATTERS



87%

of professionals say health directly impacts their productivity.

Source: McKinsey 2026



68%

report better focus and decision-making with good health.

Source: Deloitte 2026



60%

of preventable health issues can be detected early.

Source: WHO 2026



70%

say tracking metrics helps them build healthier habits.

Source: PwC 2026



3x

more likely to achieve long-term wellness goals when tracking.

Source: Harvard Health 2026

THE 10 HEALTH METRICS EVERY PROFESSIONAL SHOULD TRACK

01



SLEEP DURATION & QUALITY

Track total sleep time and quality to ensure your mind and body recover.

Why it matters:
Better sleep = sharper focus, mood balance and productivity.

02



RESTING HEART RATE (RHR)

Measures heart health and recovery. Lower RHR indicates better cardiovascular fitness.

Why it matters:
Helps detect stress, fatigue and risk of heart issues early.

03



ENERGY LEVELS (DAILY)

Rate your energy throughout the day to understand your body's patterns.

Why it matters:
Optimizes work output and prevents burnout before it hits.

04



STRESS LEVEL (MENTAL LOAD)

Monitor stress to manage overload and protect your mental well being.

Why it matters:
Chronic stress reduces productivity and increases health risks.

05



HYDRATION LEVEL (WATER INTAKE)

Track daily water intake to maintain optimal body function and alertness.

Why it matters:
Improves concentration, digestion, and physical performance.

06



DAILY STEP COUNT & ACTIVITY

Measure your movement to stay active and support heart and metabolic health.

Why it matters:
Boosts energy, mood, and reduces risk of lifestyle diseases.

07



NUTRITION QUALITY & CALORIES

Track what you eat and fuel your body with the right nutrients.

Why it matters:
Better nutrition drives mental clarity, immunity and stamina.

08



WEIGHT & BODY COMPOSITION

Monitor weight, body fat and muscle mass for long-term health awareness.

Why it matters:
Helps maintain a healthy body and prevents chronic diseases.

09



BREATHING RATE & OXYGEN SATURATION

Tracks lung efficiency and overall respiratory health.

Why it matters:
Early indicator for illness and stress management effectiveness.

10



MOOD & MENTAL WELL-BEING

Check in with your mood and emotional state each day.

Why it matters:
Emotional well-being impacts relationships, creativity and success.

MAKE DATA-DRIVEN HEALTH A DAILY HABIT



Set a baseline and realistic goals.



Track consistently at the same time every day.



Use apps or wearables to simplify tracking and insights.



Review weekly and adjust habits intentionally.



Small daily actions lead to extraordinary long-term results.

“High performance starts with high self-awareness. Track today, thrive tomorrow.”

10 FINANCIAL TERMS EVERY FOUNDER SHOULD UNDERSTAND

Master the numbers. Make smarter decisions. Build a stronger, investable business.



82%

Founders say financial literacy is critical to business success.

Source: CB Insights 2026



\$2.3M

Better funding outcomes for financially savvy startups.

Source: Harvard Business Review



60%

Startups fail due to poor cash flow management.

Source: Startup Genome



3.5x

Higher growth for startups with strong financial discipline.

Source: McKinsey 2026



90%

Investors evaluate unit economics before investing.

Source: PitchBook 2026

01



REVENUE

The total income generated from sales of your products or services.

Why it matters:

It shows the top-line growth of your business.

02



PROFIT

The money left after subtracting all costs and expenses from revenue.

Why it matters:

It determines the overall financial health.

03



CASH FLOW

The movement of money in and out of your business over time.

Why it matters:

Positive cash flow keeps your business running.

04



GROSS MARGIN

Revenue minus the cost of goods sold (COGS), before operating expenses.

Why it matters:

It shows how efficiently you produce and deliver.

05



NET MARGIN

Profit as a percentage of revenue after all expenses and taxes.

Why it matters:

It reflects how much profit you keep from sales.

06



BURN RATE

The rate at which your startup spends cash before generating profit.

Why it matters:

It determines how long your runway will last.

07



RUNWAY

The number of months your startup can operate before running out of cash.

Why it matters:

It helps you plan funding and growth strategies.

08



CAC (CUSTOMER ACQUISITION COST)

The total cost to acquire a new customer.

Why it matters:

It helps you measure marketing efficiency and scalability.

09



LTV (LIFETIME VALUE)

The total revenue a customer will generate over their relationship with you.

Why it matters:

It shows how valuable your customers truly are.

10



BREAK-EVEN POINT

The point where total revenue equals total expenses.

Why it matters:

It shows when your business becomes self-sustaining.

FINANCIAL WISDOM FOR FOUNDERS



Know your numbers.



Track metrics consistently.



Make data-driven decisions.



Plan for risks and uncertainties.



Build value, sustain growth.

“Financial clarity gives you control. Control gives you confidence. And confidence builds great companies.”

– Successful Founders

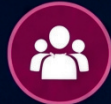
5 REASONS EMOTIONAL INTELLIGENCE IS BECOMING A CAREER SUPERPOWER

Stronger EQ. Stronger Relationships. Greater Impact.

Technical skills might get you in the door, but emotional intelligence helps you grow, lead, and create meaningful impact. Here are five powerful reasons why EQ is the ultimate career advantage.



“Your EQ is your edge in a world where human skills matter more than ever.”



90%

of top performers have high EQ

Source: TalentSmart



71%

of employers value EQ over IQ

Source: World Economic Forum



40%

of performance is driven by EQ

Source: Harvard Business Review



2.5x

more likely to be high performers

Source: Hay Group



Key

to leadership, innovation & long-term success

• THE 5 REASONS EQ IS YOUR CAREER SUPERPOWER •

01



BUILDS STRONGER RELATIONSHIPS

EQ helps you understand others better, communicate clearly, and build trust that drives collaboration.

Impact:

Stronger teams, lasting partnerships, greater influence.

02



IMPROVES LEADERSHIP EFFECTIVENESS

Leaders with high EQ inspire, motivate, and empower people to achieve more.

Impact:

Higher engagement, better retention, stronger results.

03



ENHANCES DECISION-MAKING

EQ keeps emotions in check, helps you see different perspectives, and make wiser choices.

Impact:

Better judgment, fewer mistakes, confident decisions.

04



BOOSTS ADAPTABILITY & RESILIENCE

EQ helps you manage stress, handle change, and stay focused in uncertain situations.

Impact:

Stay calm, bounce back faster, and keep respond, forward.

05



DRIVES CAREER GROWTH

People with high EQ stand out, earn promotions faster, and become future ready leaders.

Impact:

More opportunities, faster growth, greater impact.

LEVEL UP YOUR EQ



EQ is a skill you can develop every day. Small actions today create big results tomorrow.



LISTEN ACTIVELY

Listen more, understand better.



BE EMPATHETIC

Step into others' shoes and show you care.



MANAGE EMOTIONS

Stay aware of your emotions and respond, don't react.



SEEK FEEDBACK

Ask, learn, and continually improve.



KEEP GROWING

Invest in yourself and grow intentionally.

10 LIFE SKILLS EVERY STUDENT SHOULD LEARN BEFORE 2026

Future-ready skills for a fast-changing world.

Degrees open doors, but life skills help you walk through them with confidence. These 10 essential skills will empower students to learn better, lead smarter, and thrive in any future.



70%

of employers value life skills as much as technical skills.

Source: WEF 2025



85%

of job success comes from people skills and attitude.

Source: Harvard Study



2.5x

Life skills improve productivity and career growth.

Source: McKinsey 2025



Lifelong

Life skills stay with you—no matter your profession.

Source: OECD 2025



Future Proof

These skills prepare you for any challenge in the future.

THE 10 LIFE SKILLS EVERY STUDENT SHOULD LEARN

01



COMMUNICATION

Express your ideas clearly, listen actively, and build meaningful connections with anyone.

02



CRITICAL THINKING

Question, analyze, and evaluate to make smarter decisions and solve real-world problems.

03



TIME MANAGEMENT

Plan your time well, prioritize tasks, and stay focused on what truly matters.

04



EMOTIONAL INTELLIGENCE

Understand your emotions, empathize with others, and handle relationships with maturity.

05



FINANCIAL LITERACY

Understand money, budget wisely, save smartly, and build financial freedom.

06



ADAPTABILITY

Embrace change, learn new things quickly, and stay strong in uncertain situations.

07



LEADERSHIP

Inspire others, take initiative, and lead by example in any situation—big or small.

08



CONTINUOUS LEARNING

Stay curious, keep learning, and never stop improving your skills and knowledge.

09



PROBLEM SOLVING

Find solutions that work. Break problems down and think creatively to overcome them.

10



DIGITAL LITERACY

Use technology wisely, stay safe online, and leverage digital tools to create value.

STUDENT TAKEAWAY



“ Skills are your superpower. Start learning today, lead tomorrow. ”



Start Small

Pick one skill and practice it every day.



Be Consistent

Small steps every day lead to big results.



Stay Curious

Ask questions, explore more, learn always.



Practice & Apply

Use your skills in real life and help others grow.



Dream Big

Combine your skills with passion to build your future.

10 LEADERSHIP LESSONS FROM COMPANIES THAT SURVIVED CRISIS

— Strong Leaders. Stronger Through Crisis. —

Every crisis tests a company. Only strong leadership turns it into a comeback story. Here are 10 timeless leadership lessons from companies that didn't just survive—they emerged stronger.



69%

of companies say leadership quality determines how well they manage crises.

Source: PwC



2.7x

More likely for companies with strong leadership to recover faster.

Source: McKinsey



84%

of employees stay loyal to companies that lead with transparency.

Source: Edelman



51%

of executives say they have strengthened their long-term strategy.

Source: Deloitte



3.1x

Higher shareholder returns for companies that handled crises well.

Source: Harvard Business Review

10 LEADERSHIP LESSONS THAT CREATE RESILIENT COMPANIES

01



COMMUNICATE WITH CLARITY

Transparent and timely communication builds trust and reduces uncertainty.

02



STAY CALM AND DECISIVE

Calm leaders make better decisions under pressure and give confidence to the entire organization.

03



FOCUS ON WHAT YOU CAN CONTROL

Prioritize the right things, act fast, and don't waste energy on what you cannot change.

04



EMPOWER YOUR PEOPLE

Trust your team, delegate clearly, and bring out the best in people during tough times.

05



INNOVATE AND ADAPT FAST

Crisis rewards agility. Innovate, adapt, and find new ways to create value.

06



LEAD WITH EMPATHY AND HUMANITY

Show you care. Empathy strengthens relationships and builds a resilient company culture.

07



BUILD A STRONG COMPANY CULTURE

A strong culture keeps people united, motivated, and committed even in the hardest times.

08



THINK LONG TERM NOT SHORT TERM

Don't just fix the problem. Build a stronger future that makes your company crisis-proof.

09



PARTNER AND COLLABORATE

Strong partnerships and collaboration create opportunities when resources are limited.

10



NEVER LOSE THE PURPOSE

Revisit your purpose. It inspires your team and guides you through uncertain times.



CEO TAKEAWAY

Crisis doesn't define a company—leadership does. The best leaders don't just react to change, they lead through it and come out stronger.

Lead with courage. Lead with purpose. Lead for the future.

LEADERSHIP ACTION TOOLKIT



Review your crisis plan every quarter.



Communicate openly and often.



Invest in your people and their growth.



Monitor risks and stay prepared.



Learn, adapt and improve continuously.



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